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Global Basil Powder Market Growth 2026-2032

https://marketpublishers.com/r/G6965B10A3BAEN.html
Date: October 2026
Pages: 120
Price: US$ 3,660.00 (Single User License)
ID: G6965B10A3BAEN

Abstracts

The global Basil Powder market size is predicted to grow from US$ 74.35 million in 2025 to US$ 88.03 million in 2032; it is expected to grow at a CAGR of 2.5% from 2026 to 2032.

Basil powder is a dried and ground products of the basil plant, which belongs to the Lamiaceae family. Typically derived from sweet basil (Ocimum basilicum), it retains many of the aromatic and flavor compounds present in the fresh herb. The powder is composed of finely fragmented basil leaves, along with some of the essential oils that give basil its characteristic scent and taste. Chemically, it contains various phytochemicals such as linalool, eugenol, and citral, which contribute to its distinct flavor profile and potential health benefits. In culinary applications, basil powder can be used to add a concentrated basil flavor to dishes, enhancing their taste and aroma. It can be incorporated into sauces, soups, dressings, and dry rubs. Beyond the kitchen, basil powder may also have some potential health benefits due to its antioxidant and antibacterial properties, which are attributed to the presence of phenolic compounds and essential oils. Overall, basil powder offers a convenient and long-lasting way to utilize the flavor and potential health benefits of basil in various settings.

United States market for Basil Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Basil Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Basil Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Basil Powder players cover Rainbow Expochem Company, Aum Agri Freeze

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Foods, Opickpureorganic, Kirpal, WholeSpice, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Basil Powder Industry Forecast” looks at past sales and reviews total world Basil Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Basil Powder sales for 2026 through 2032. With Basil Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Basil Powder industry.

This Insight Report provides a comprehensive analysis of the global Basil Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Basil Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Basil Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Basil Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Basil Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Basil Powder market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Holy Basil Powder (Tulsi Powder)

Lemon Basil Powder

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Others

Segmentation by Application:

Culinary

Beverages

Pharmaceuticals

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

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- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Rainbow Expochem Company
- Aum Agri Freeze Foods
- Opickpureorganic
- Kirpal
- WholeSpice

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Rare Tea Cellar

Smile Herb

Medikonda Nutrients

Hindustan Mint & Agro Products Pvt. Ltd.

Xi'an Healthful Biotechnology Co.,Ltd

Mana Ayurvedam

Natural Agro

Rani

Vedaoils

Key Questions Addressed in this Report

What is the 10-year outlook for the global Basil Powder market?

What factors are driving Basil Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Basil Powder market opportunities vary by end market size?

How does Basil Powder break out by Type, by Application?

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