

Global Basic PDU Market Growth 2026-2032

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Abstracts

The global Basic PDU market size is predicted to grow from US\$ 715 million in 2025 to US\$ 900 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

In 2025, global Basic PDU production reached approximately 3,300 k units with an average global market price of around US\$ 220 per unit, and a gross profit margin of approximately 20%-40%. Basic PDUs are non-intelligent power distribution units that provide multiple outlets to distribute electricity from a single input feed to IT and electrical loads in racks or equipment rooms. They typically include a metal housing, circuit breaker or fuse protection, power cord and plug, and standardized outlet types, but do not include network monitoring or outlet-level metering. Basic PDUs are valued for simplicity, low cost, and reliable power delivery, and are widely used in small server rooms, edge cabinets, telecom closets, labs, and cost-sensitive data center deployments where remote management is not required. The industrial chain of Basic PDUs includes upstream sheet metal and plastics, copper busbars and wiring, outlets and connectors, breakers and fuses, power cords, plugs, indicators, and fasteners. Midstream covers electrical and mechanical design, punching and bending, assembly and wiring harnessing, insulation and grounding, safety and EMC compliance testing, and factory QA. Downstream users include enterprise IT rooms, colocation and edge sites, telecom equipment rooms, and industrial cabinets. Supporting services include configuration selection, installation, maintenance, spare parts, and replacement.

The basic PDU market remains stable as a cost-effective option for power distribution in smaller IT rooms, edge deployments, and telecom cabinets where remote monitoring is not essential. Growth is supported by continued expansion of distributed edge infrastructure and upgrades of legacy power strips to safer, higher-current, rack-mount formats with proper protection. However, share is gradually pressured by migration toward metered and monitored PDUs in high-density racks, where energy visibility and overload prevention are critical. Buyers in the basic segment focus on safety

compliance, outlet configuration, reliability, and lead time, with strong price sensitivity and commoditization. Suppliers compete on build quality, certification coverage, customization of plug/outlet standards across regions, and consistent supply. Overall, steady but moderate growth is expected, with demand concentrated in cost-sensitive and distributed deployments.

LP Information, Inc. (LPI) ' newest research report, the "Basic PDU Industry Forecast" looks at past sales and reviews total world Basic PDU sales in 2025, providing a comprehensive analysis by region and market sector of projected Basic PDU sales for 2026 through 2032. With Basic PDU sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Basic PDU industry.

This Insight Report provides a comprehensive analysis of the global Basic PDU landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Basic PDU portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Basic PDU market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Basic PDU and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Basic PDU.

This report presents a comprehensive overview, market shares, and growth opportunities of Basic PDU market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

1-Phase Basic PDU

3-Phase Basic PDU

Segmentation by Rack Sizes:

0U

1U

Others

Segmentation by Installation Type:

Horizontal Installation

Vertical Installation

Segmentation by Application:

Data Centers

Enterprise IT Rooms

Telecom Operators

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Schneider Electric (APC)

Eaton

nVent (CIS Global)

Vertiv

Legrand (Raritan)

Server Technology

Panduit

Delta

Hpxin

Austin Hughes

Leviton

Schleifenbauer

Cyber Power Systems

HPE

Ningbo YOSUN

Key Questions Addressed in this Report

What is the 10-year outlook for the global Basic PDU market?

What factors are driving Basic PDU market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Basic PDU market opportunities vary by end market size?

How does Basic PDU break out by Type, by Application?

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