

# Global Base Layer Market Growth 2024-2030

<https://marketpublishers.com/r/G4D16D96817EN.html>

Date: January 2024

Pages: 129

Price: US\$ 3,660.00 (Single User License)

ID: G4D16D96817EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Base Layer market size was valued at US\$ 8947.2 million in 2023. With growing demand in downstream market, the Base Layer is forecast to a readjusted size of US\$ 11810 million by 2030 with a CAGR of 4.0% during review period.

The research report highlights the growth potential of the global Base Layer market. Base Layer are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Base Layer. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Base Layer market.

Base Layer is mainly fabricated by using wool and polyester. It is major used to keep warm when in the sports or outside, such as ball sports, skiing, climbing and running etc. Also, it can be wear when workout indoors or other leisure time. In this report, only long or short shirt and pants are counted.

The base layer industry concentration is very low; there are many manufacturers in the world, the top brand such as Nike and Adidas only accounts for about 11% market share of the total volume. The products are mainly manufactured in Asia (Southeast Asia countries and China). The main consumption regions are North America, Europe and Asia, accounting for more than 75% of the total consumption volume.

Key Features:

The report on Base Layer market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Base Layer market. It may include historical data, market segmentation by Type (e.g., Man Base Layer, Woman Base Layer), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Base Layer market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Base Layer market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Base Layer industry. This include advancements in Base Layer technology, Base Layer new entrants, Base Layer new investment, and other innovations that are shaping the future of Base Layer.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Base Layer market. It includes factors influencing customer ' purchasing decisions, preferences for Base Layer product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Base Layer market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Base Layer market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Base Layer market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Base Layer industry. This includes

projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Base Layer market.

#### Market Segmentation:

Base Layer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Man Base Layer

Woman Base Layer

Kids Base Layer

#### Segmentation by application

Ball Sports

Non-Ball Sports

Leisure Time

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nike

Adidas

Under Armour

The North Face

Columbia

GORE

Odlo

Falke

ANTA Sports

Helly Hansen

Mizuno

Rab

LiNing

Skins

Tommie Copper

Icebreaker

L?ffler

Arc'teryx

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Base Layer market?

What factors are driving Base Layer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Base Layer market opportunities vary by end market size?

How does Base Layer break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Base Layer Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Base Layer by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Base Layer by Country/Region, 2019, 2023 & 2030
- 2.2 Base Layer Segment by Type
  - 2.2.1 Man Base Layer
  - 2.2.2 Woman Base Layer
  - 2.2.3 Kids Base Layer
- 2.3 Base Layer Sales by Type
  - 2.3.1 Global Base Layer Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Base Layer Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Base Layer Sale Price by Type (2019-2024)
- 2.4 Base Layer Segment by Application
  - 2.4.1 Ball Sports
  - 2.4.2 Non-Ball Sports
  - 2.4.3 Leisure Time
- 2.5 Base Layer Sales by Application
  - 2.5.1 Global Base Layer Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Base Layer Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Base Layer Sale Price by Application (2019-2024)

### 3 GLOBAL BASE LAYER BY COMPANY

- 3.1 Global Base Layer Breakdown Data by Company
  - 3.1.1 Global Base Layer Annual Sales by Company (2019-2024)
  - 3.1.2 Global Base Layer Sales Market Share by Company (2019-2024)
- 3.2 Global Base Layer Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Base Layer Revenue by Company (2019-2024)
  - 3.2.2 Global Base Layer Revenue Market Share by Company (2019-2024)
- 3.3 Global Base Layer Sale Price by Company
- 3.4 Key Manufacturers Base Layer Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Base Layer Product Location Distribution
  - 3.4.2 Players Base Layer Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR BASE LAYER BY GEOGRAPHIC REGION**

- 4.1 World Historic Base Layer Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Base Layer Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Base Layer Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Base Layer Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Base Layer Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Base Layer Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Base Layer Sales Growth
- 4.4 APAC Base Layer Sales Growth
- 4.5 Europe Base Layer Sales Growth
- 4.6 Middle East & Africa Base Layer Sales Growth

## **5 AMERICAS**

- 5.1 Americas Base Layer Sales by Country
  - 5.1.1 Americas Base Layer Sales by Country (2019-2024)
  - 5.1.2 Americas Base Layer Revenue by Country (2019-2024)
- 5.2 Americas Base Layer Sales by Type
- 5.3 Americas Base Layer Sales by Application
- 5.4 United States



5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Base Layer Sales by Region

6.1.1 APAC Base Layer Sales by Region (2019-2024)

6.1.2 APAC Base Layer Revenue by Region (2019-2024)

6.2 APAC Base Layer Sales by Type

6.3 APAC Base Layer Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Base Layer by Country

7.1.1 Europe Base Layer Sales by Country (2019-2024)

7.1.2 Europe Base Layer Revenue by Country (2019-2024)

7.2 Europe Base Layer Sales by Type

7.3 Europe Base Layer Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Base Layer by Country

8.1.1 Middle East & Africa Base Layer Sales by Country (2019-2024)

8.1.2 Middle East & Africa Base Layer Revenue by Country (2019-2024)

8.2 Middle East & Africa Base Layer Sales by Type

8.3 Middle East & Africa Base Layer Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Base Layer
- 10.3 Manufacturing Process Analysis of Base Layer
- 10.4 Industry Chain Structure of Base Layer

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Base Layer Distributors
- 11.3 Base Layer Customer

## **12 WORLD FORECAST REVIEW FOR BASE LAYER BY GEOGRAPHIC REGION**

- 12.1 Global Base Layer Market Size Forecast by Region
  - 12.1.1 Global Base Layer Forecast by Region (2025-2030)
  - 12.1.2 Global Base Layer Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Base Layer Forecast by Type
- 12.7 Global Base Layer Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 Nike

13.1.1 Nike Company Information

13.1.2 Nike Base Layer Product Portfolios and Specifications

13.1.3 Nike Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Nike Main Business Overview

13.1.5 Nike Latest Developments

### 13.2 Adidas

13.2.1 Adidas Company Information

13.2.2 Adidas Base Layer Product Portfolios and Specifications

13.2.3 Adidas Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Adidas Main Business Overview

13.2.5 Adidas Latest Developments

### 13.3 Under Armour

13.3.1 Under Armour Company Information

13.3.2 Under Armour Base Layer Product Portfolios and Specifications

13.3.3 Under Armour Base Layer Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.3.4 Under Armour Main Business Overview

13.3.5 Under Armour Latest Developments

### 13.4 The North Face

13.4.1 The North Face Company Information

13.4.2 The North Face Base Layer Product Portfolios and Specifications

13.4.3 The North Face Base Layer Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.4.4 The North Face Main Business Overview

13.4.5 The North Face Latest Developments

### 13.5 Columbia

13.5.1 Columbia Company Information

13.5.2 Columbia Base Layer Product Portfolios and Specifications

13.5.3 Columbia Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Columbia Main Business Overview

13.5.5 Columbia Latest Developments

### 13.6 GORE

13.6.1 GORE Company Information

13.6.2 GORE Base Layer Product Portfolios and Specifications

13.6.3 GORE Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 GORE Main Business Overview

- 13.6.5 GORE Latest Developments
- 13.7 Odlo
  - 13.7.1 Odlo Company Information
  - 13.7.2 Odlo Base Layer Product Portfolios and Specifications
  - 13.7.3 Odlo Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Odlo Main Business Overview
  - 13.7.5 Odlo Latest Developments
- 13.8 Falke
  - 13.8.1 Falke Company Information
  - 13.8.2 Falke Base Layer Product Portfolios and Specifications
  - 13.8.3 Falke Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Falke Main Business Overview
  - 13.8.5 Falke Latest Developments
- 13.9 ANTA Sports
  - 13.9.1 ANTA Sports Company Information
  - 13.9.2 ANTA Sports Base Layer Product Portfolios and Specifications
  - 13.9.3 ANTA Sports Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 ANTA Sports Main Business Overview
  - 13.9.5 ANTA Sports Latest Developments
- 13.10 Helly Hansen
  - 13.10.1 Helly Hansen Company Information
  - 13.10.2 Helly Hansen Base Layer Product Portfolios and Specifications
  - 13.10.3 Helly Hansen Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Helly Hansen Main Business Overview
  - 13.10.5 Helly Hansen Latest Developments
- 13.11 Mizuno
  - 13.11.1 Mizuno Company Information
  - 13.11.2 Mizuno Base Layer Product Portfolios and Specifications
  - 13.11.3 Mizuno Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Mizuno Main Business Overview
  - 13.11.5 Mizuno Latest Developments
- 13.12 Rab
  - 13.12.1 Rab Company Information
  - 13.12.2 Rab Base Layer Product Portfolios and Specifications
  - 13.12.3 Rab Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 Rab Main Business Overview
  - 13.12.5 Rab Latest Developments
- 13.13 LiNing

- 13.13.1 LiNing Company Information
- 13.13.2 LiNing Base Layer Product Portfolios and Specifications
- 13.13.3 LiNing Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.13.4 LiNing Main Business Overview
- 13.13.5 LiNing Latest Developments
- 13.14 Skins
  - 13.14.1 Skins Company Information
  - 13.14.2 Skins Base Layer Product Portfolios and Specifications
  - 13.14.3 Skins Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 Skins Main Business Overview
  - 13.14.5 Skins Latest Developments
- 13.15 Tommie Copper
  - 13.15.1 Tommie Copper Company Information
  - 13.15.2 Tommie Copper Base Layer Product Portfolios and Specifications
  - 13.15.3 Tommie Copper Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 Tommie Copper Main Business Overview
  - 13.15.5 Tommie Copper Latest Developments
- 13.16 Icebreaker
  - 13.16.1 Icebreaker Company Information
  - 13.16.2 Icebreaker Base Layer Product Portfolios and Specifications
  - 13.16.3 Icebreaker Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 Icebreaker Main Business Overview
  - 13.16.5 Icebreaker Latest Developments
- 13.17 L?ffler
  - 13.17.1 L?ffler Company Information
  - 13.17.2 L?ffler Base Layer Product Portfolios and Specifications
  - 13.17.3 L?ffler Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.17.4 L?ffler Main Business Overview
  - 13.17.5 L?ffler Latest Developments
- 13.18 Arc'teryx
  - 13.18.1 Arc'teryx Company Information
  - 13.18.2 Arc'teryx Base Layer Product Portfolios and Specifications
  - 13.18.3 Arc'teryx Base Layer Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.18.4 Arc'teryx Main Business Overview
  - 13.18.5 Arc'teryx Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**



## List Of Tables

### LIST OF TABLES

- Table 1. Base Layer Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Base Layer Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Man Base Layer
- Table 4. Major Players of Woman Base Layer
- Table 5. Major Players of Kids Base Layer
- Table 6. Global Base Layer Sales by Type (2019-2024) & (K Units)
- Table 7. Global Base Layer Sales Market Share by Type (2019-2024)
- Table 8. Global Base Layer Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Base Layer Revenue Market Share by Type (2019-2024)
- Table 10. Global Base Layer Sale Price by Type (2019-2024) & (USD/Unit)
- Table 11. Global Base Layer Sales by Application (2019-2024) & (K Units)
- Table 12. Global Base Layer Sales Market Share by Application (2019-2024)
- Table 13. Global Base Layer Revenue by Application (2019-2024)
- Table 14. Global Base Layer Revenue Market Share by Application (2019-2024)
- Table 15. Global Base Layer Sale Price by Application (2019-2024) & (USD/Unit)
- Table 16. Global Base Layer Sales by Company (2019-2024) & (K Units)
- Table 17. Global Base Layer Sales Market Share by Company (2019-2024)
- Table 18. Global Base Layer Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Base Layer Revenue Market Share by Company (2019-2024)
- Table 20. Global Base Layer Sale Price by Company (2019-2024) & (USD/Unit)
- Table 21. Key Manufacturers Base Layer Producing Area Distribution and Sales Area
- Table 22. Players Base Layer Products Offered
- Table 23. Base Layer Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Base Layer Sales by Geographic Region (2019-2024) & (K Units)
- Table 27. Global Base Layer Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Base Layer Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Base Layer Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Base Layer Sales by Country/Region (2019-2024) & (K Units)
- Table 31. Global Base Layer Sales Market Share by Country/Region (2019-2024)
- Table 32. Global Base Layer Revenue by Country/Region (2019-2024) & (\$ millions)



- Table 33. Global Base Layer Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Base Layer Sales by Country (2019-2024) & (K Units)
- Table 35. Americas Base Layer Sales Market Share by Country (2019-2024)
- Table 36. Americas Base Layer Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Base Layer Revenue Market Share by Country (2019-2024)
- Table 38. Americas Base Layer Sales by Type (2019-2024) & (K Units)
- Table 39. Americas Base Layer Sales by Application (2019-2024) & (K Units)
- Table 40. APAC Base Layer Sales by Region (2019-2024) & (K Units)
- Table 41. APAC Base Layer Sales Market Share by Region (2019-2024)
- Table 42. APAC Base Layer Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC Base Layer Revenue Market Share by Region (2019-2024)
- Table 44. APAC Base Layer Sales by Type (2019-2024) & (K Units)
- Table 45. APAC Base Layer Sales by Application (2019-2024) & (K Units)
- Table 46. Europe Base Layer Sales by Country (2019-2024) & (K Units)
- Table 47. Europe Base Layer Sales Market Share by Country (2019-2024)
- Table 48. Europe Base Layer Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Base Layer Revenue Market Share by Country (2019-2024)
- Table 50. Europe Base Layer Sales by Type (2019-2024) & (K Units)
- Table 51. Europe Base Layer Sales by Application (2019-2024) & (K Units)
- Table 52. Middle East & Africa Base Layer Sales by Country (2019-2024) & (K Units)
- Table 53. Middle East & Africa Base Layer Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Base Layer Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Base Layer Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Base Layer Sales by Type (2019-2024) & (K Units)
- Table 57. Middle East & Africa Base Layer Sales by Application (2019-2024) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Base Layer
- Table 59. Key Market Challenges & Risks of Base Layer
- Table 60. Key Industry Trends of Base Layer
- Table 61. Base Layer Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Base Layer Distributors List
- Table 64. Base Layer Customer List
- Table 65. Global Base Layer Sales Forecast by Region (2025-2030) & (K Units)
- Table 66. Global Base Layer Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Base Layer Sales Forecast by Country (2025-2030) & (K Units)
- Table 68. Americas Base Layer Revenue Forecast by Country (2025-2030) & (\$ millions)



- Table 69. APAC Base Layer Sales Forecast by Region (2025-2030) & (K Units)
- Table 70. APAC Base Layer Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 71. Europe Base Layer Sales Forecast by Country (2025-2030) & (K Units)
- Table 72. Europe Base Layer Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 73. Middle East & Africa Base Layer Sales Forecast by Country (2025-2030) & (K Units)
- Table 74. Middle East & Africa Base Layer Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Global Base Layer Sales Forecast by Type (2025-2030) & (K Units)
- Table 76. Global Base Layer Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 77. Global Base Layer Sales Forecast by Application (2025-2030) & (K Units)
- Table 78. Global Base Layer Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 79. Nike Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 80. Nike Base Layer Product Portfolios and Specifications
- Table 81. Nike Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Nike Main Business
- Table 83. Nike Latest Developments
- Table 84. Adidas Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 85. Adidas Base Layer Product Portfolios and Specifications
- Table 86. Adidas Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Adidas Main Business
- Table 88. Adidas Latest Developments
- Table 89. Under Armour Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 90. Under Armour Base Layer Product Portfolios and Specifications
- Table 91. Under Armour Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Under Armour Main Business
- Table 93. Under Armour Latest Developments
- Table 94. The North Face Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 95. The North Face Base Layer Product Portfolios and Specifications
- Table 96. The North Face Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. The North Face Main Business

Table 98. The North Face Latest Developments

Table 99. Columbia Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

Table 100. Columbia Base Layer Product Portfolios and Specifications

Table 101. Columbia Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Columbia Main Business

Table 103. Columbia Latest Developments

Table 104. GORE Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

Table 105. GORE Base Layer Product Portfolios and Specifications

Table 106. GORE Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. GORE Main Business

Table 108. GORE Latest Developments

Table 109. Odlo Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

Table 110. Odlo Base Layer Product Portfolios and Specifications

Table 111. Odlo Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Odlo Main Business

Table 113. Odlo Latest Developments

Table 114. Falke Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

Table 115. Falke Base Layer Product Portfolios and Specifications

Table 116. Falke Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Falke Main Business

Table 118. Falke Latest Developments

Table 119. ANTA Sports Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

Table 120. ANTA Sports Base Layer Product Portfolios and Specifications

Table 121. ANTA Sports Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. ANTA Sports Main Business

Table 123. ANTA Sports Latest Developments

Table 124. Helly Hansen Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

- Table 125. Helly Hansen Base Layer Product Portfolios and Specifications
- Table 126. Helly Hansen Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Helly Hansen Main Business
- Table 128. Helly Hansen Latest Developments
- Table 129. Mizuno Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 130. Mizuno Base Layer Product Portfolios and Specifications
- Table 131. Mizuno Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Mizuno Main Business
- Table 133. Mizuno Latest Developments
- Table 134. Rab Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 135. Rab Base Layer Product Portfolios and Specifications
- Table 136. Rab Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Rab Main Business
- Table 138. Rab Latest Developments
- Table 139. LiNing Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 140. LiNing Base Layer Product Portfolios and Specifications
- Table 141. LiNing Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. LiNing Main Business
- Table 143. LiNing Latest Developments
- Table 144. Skins Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 145. Skins Base Layer Product Portfolios and Specifications
- Table 146. Skins Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 147. Skins Main Business
- Table 148. Skins Latest Developments
- Table 149. Tommie Copper Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors
- Table 150. Tommie Copper Base Layer Product Portfolios and Specifications
- Table 151. Tommie Copper Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 152. Tommie Copper Main Business

Table 153. Tommie Copper Latest Developments

Table 154. Icebreaker Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

Table 155. Icebreaker Base Layer Product Portfolios and Specifications

Table 156. Icebreaker Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Icebreaker Main Business

Table 158. Icebreaker Latest Developments

Table 159. L'ffler Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

Table 160. L'ffler Base Layer Product Portfolios and Specifications

Table 161. L'ffler Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. L'ffler Main Business

Table 163. L'ffler Latest Developments

Table 164. Arc'teryx Basic Information, Base Layer Manufacturing Base, Sales Area and Its Competitors

Table 165. Arc'teryx Base Layer Product Portfolios and Specifications

Table 166. Arc'teryx Base Layer Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. Arc'teryx Main Business

Table 168. Arc'teryx Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Base Layer
- Figure 2. Base Layer Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Base Layer Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Base Layer Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Base Layer Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Man Base Layer
- Figure 10. Product Picture of Woman Base Layer
- Figure 11. Product Picture of Kids Base Layer
- Figure 12. Global Base Layer Sales Market Share by Type in 2023
- Figure 13. Global Base Layer Revenue Market Share by Type (2019-2024)
- Figure 14. Base Layer Consumed in Ball Sports
- Figure 15. Global Base Layer Market: Ball Sports (2019-2024) & (K Units)
- Figure 16. Base Layer Consumed in Non-Ball Sports
- Figure 17. Global Base Layer Market: Non-Ball Sports (2019-2024) & (K Units)
- Figure 18. Base Layer Consumed in Leisure Time
- Figure 19. Global Base Layer Market: Leisure Time (2019-2024) & (K Units)
- Figure 20. Global Base Layer Sales Market Share by Application (2023)
- Figure 21. Global Base Layer Revenue Market Share by Application in 2023
- Figure 22. Base Layer Sales Market by Company in 2023 (K Units)
- Figure 23. Global Base Layer Sales Market Share by Company in 2023
- Figure 24. Base Layer Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Base Layer Revenue Market Share by Company in 2023
- Figure 26. Global Base Layer Sales Market Share by Geographic Region (2019-2024)
- Figure 27. Global Base Layer Revenue Market Share by Geographic Region in 2023
- Figure 28. Americas Base Layer Sales 2019-2024 (K Units)
- Figure 29. Americas Base Layer Revenue 2019-2024 (\$ Millions)
- Figure 30. APAC Base Layer Sales 2019-2024 (K Units)
- Figure 31. APAC Base Layer Revenue 2019-2024 (\$ Millions)
- Figure 32. Europe Base Layer Sales 2019-2024 (K Units)
- Figure 33. Europe Base Layer Revenue 2019-2024 (\$ Millions)
- Figure 34. Middle East & Africa Base Layer Sales 2019-2024 (K Units)
- Figure 35. Middle East & Africa Base Layer Revenue 2019-2024 (\$ Millions)



- Figure 36. Americas Base Layer Sales Market Share by Country in 2023
- Figure 37. Americas Base Layer Revenue Market Share by Country in 2023
- Figure 38. Americas Base Layer Sales Market Share by Type (2019-2024)
- Figure 39. Americas Base Layer Sales Market Share by Application (2019-2024)
- Figure 40. United States Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Canada Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Mexico Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Brazil Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. APAC Base Layer Sales Market Share by Region in 2023
- Figure 45. APAC Base Layer Revenue Market Share by Regions in 2023
- Figure 46. APAC Base Layer Sales Market Share by Type (2019-2024)
- Figure 47. APAC Base Layer Sales Market Share by Application (2019-2024)
- Figure 48. China Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Japan Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. South Korea Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Southeast Asia Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. India Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Australia Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. China Taiwan Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Europe Base Layer Sales Market Share by Country in 2023
- Figure 56. Europe Base Layer Revenue Market Share by Country in 2023
- Figure 57. Europe Base Layer Sales Market Share by Type (2019-2024)
- Figure 58. Europe Base Layer Sales Market Share by Application (2019-2024)
- Figure 59. Germany Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. France Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. UK Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Italy Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Russia Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Middle East & Africa Base Layer Sales Market Share by Country in 2023
- Figure 65. Middle East & Africa Base Layer Revenue Market Share by Country in 2023
- Figure 66. Middle East & Africa Base Layer Sales Market Share by Type (2019-2024)
- Figure 67. Middle East & Africa Base Layer Sales Market Share by Application (2019-2024)
- Figure 68. Egypt Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. South Africa Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Israel Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Turkey Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. GCC Country Base Layer Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Manufacturing Cost Structure Analysis of Base Layer in 2023

Figure 74. Manufacturing Process Analysis of Base Layer

Figure 75. Industry Chain Structure of Base Layer

Figure 76. Channels of Distribution

Figure 77. Global Base Layer Sales Market Forecast by Region (2025-2030)

Figure 78. Global Base Layer Revenue Market Share Forecast by Region (2025-2030)

Figure 79. Global Base Layer Sales Market Share Forecast by Type (2025-2030)

Figure 80. Global Base Layer Revenue Market Share Forecast by Type (2025-2030)

Figure 81. Global Base Layer Sales Market Share Forecast by Application (2025-2030)

Figure 82. Global Base Layer Revenue Market Share Forecast by Application  
(2025-2030)

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