

# Global Barcode Scanners and Barcode Mobile Computers Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Barcode Scanners and Barcode Mobile Computers market size was valued at US\$ 2141.4 million in 2023. With growing demand in downstream market, the Barcode Scanners and Barcode Mobile Computers is forecast to a readjusted size of US\$ 3223.4 million by 2030 with a CAGR of 6.0% during review period.

The research report highlights the growth potential of the global Barcode Scanners and Barcode Mobile Computers market. Barcode Scanners and Barcode Mobile Computers are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Barcode Scanners and Barcode Mobile Computers. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Barcode Scanners and Barcode Mobile Computers market.

A barcode scanner or reader is an input device that captures and reads the information in a barcode. Basic scanners simply record and translate the barcode into numbers and/or letters, that code must be sent to a computer database for further information. This can be done with a wired connection (such as through a serial or keyboard port) or wirelessly.

Mobile computers are full independent computers that integrates all the necessary peripherals and interfaces needed for collecting, manage, and store the data gathered

via barcodes. Mobile computer integrates, in a small form factor, all the necessary components of a computer, such as a display, a Wi-Fi system, an operating system, a keyboard, a battery and a professional scan engine. In addition to these features, mobile computer sports a rugged enclosure, able to withstand drop from various heights and to work in harsh situations. The rugged enclosure allows the devices to operate in all kinds of professional conditions and resist to shocks, direct waterjets or very dusty environments.

Mobile devices are the daily companion in activities like inventory, price check, pick and drop, assisted sales, delivery, quality control, curbside pick-up, etc. With a versatile portfolio of mobile computers, customers can get a solution for a full array of barcode reading needs. From printed 1D and 2D barcodes, to Direct Part Marking (DPM), to packaging.

The key players included Datalogic, Zebra, Honeywell, Cognex, SICK, Newland, NCR, Denso Wave, Code, Omron (Microscan), Keyence, Opticon Sensors, Zebex, Socket Mobile, CipherLAB, Argox (SATO), MINDEO, etc. Among all the players, Datalogic contributed most, which accounts for about 20% share among the global.

Asia-Pacific was the largest for Barcode Scanner global market, with a share exceeding 30%. The growing use of the product owing to its superior characteristics has been fueling the growth of the market in this region.

The classification of Barcode Scanners & Barcode Mobile Computers includes Barcode Scanners and Barcode Mobile Computers. The proportion of Barcode Scanners is over 75%.

Moreover, Barcode Scanners & Barcode Mobile Computers are widely used for Retail and Wholesale, Logistics and Warehousing, etc. The most proportion is used for Retail and Wholesale, the proportion is over 40%.

#### Key Features:

The report on Barcode Scanners and Barcode Mobile Computers market reflects various aspects and provides valuable insights into the industry.

**Market Size and Growth:** The research report provides an overview of the current size and growth of the Barcode Scanners and Barcode Mobile Computers market. It may include historical data, market segmentation by Type (e.g., Barcode Scanners, Barcode

Mobile Computers), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Barcode Scanners and Barcode Mobile Computers market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Barcode Scanners and Barcode Mobile Computers market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Barcode Scanners and Barcode Mobile Computers industry. This include advancements in Barcode Scanners and Barcode Mobile Computers technology, Barcode Scanners and Barcode Mobile Computers new entrants, Barcode Scanners and Barcode Mobile Computers new investment, and other innovations that are shaping the future of Barcode Scanners and Barcode Mobile Computers.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Barcode Scanners and Barcode Mobile Computers market. It includes factors influencing customer ' purchasing decisions, preferences for Barcode Scanners and Barcode Mobile Computers product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Barcode Scanners and Barcode Mobile Computers market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Barcode Scanners and Barcode Mobile Computers market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Barcode Scanners and Barcode Mobile Computers market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Barcode Scanners and Barcode

Mobile Computers industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Barcode Scanners and Barcode Mobile Computers market.

#### Market Segmentation:

Barcode Scanners and Barcode Mobile Computers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

- Barcode Scanners

- Barcode Mobile Computers

#### Segmentation by application

- Retail and Wholesale

- Logistics and Warehousing

- Industrial Manufacturing

- Healthcare

- Others

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Datalogic

Zebra

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Omron (Microscan)

Opticon Sensors

MINDEO

Zebex

CipherLAB

Argox (SATO)

Keyence

Socket Mobile

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Barcode Scanners and Barcode Mobile Computers market?

What factors are driving Barcode Scanners and Barcode Mobile Computers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Barcode Scanners and Barcode Mobile Computers market opportunities vary by end market size?

How does Barcode Scanners and Barcode Mobile Computers break out type, application?

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