

Global Barcode Scanner Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Barcode Scanner Rental market size is predicted to grow from US\$ 186 million in 2025 to US\$ 313 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

Barcode scanner rental refers to a business model that provides enterprises with 1D/2D barcode scanning equipment and related services on a monthly or project-based billing basis. Customers can obtain stable scanning capabilities without a one-time purchase. This service covers wired and wireless handheld scanners, fixed scanners, and industrial-grade protective models, and typically includes a base, battery, charger, driver installation, and system integration support. It is suitable for scenarios such as retail POS, warehousing and logistics, express sorting, manufacturing traceability, medical and pharmaceutical management, and asset inventory. Rental solutions emphasize flexible expansion and rapid deployment, allowing for temporary increases in the number of devices based on peak business conditions. Service content generally includes equipment debugging, regular maintenance, fault replacement, and technical support; some also integrate data collection and cloud management. With the growth of e-commerce logistics, supply chain digitalization, and the increasing demand for asset-light operations from enterprises, barcode scanner rental is evolving from single equipment rental to a comprehensive 'hardware + software + maintenance' service, becoming an important basic service in automatic identification applications.

United States market for Barcode Scanner Rental is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Barcode Scanner Rental is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Barcode Scanner Rental is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Barcode Scanner Rental players cover MSS Software, DecisionPoint Technologies, Legacy Technology, Inc., One World Rental, Barcode Rental, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Barcode Scanner Rental Industry Forecast" looks at past sales and reviews total world Barcode Scanner Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Barcode Scanner Rental sales for 2026 through 2032. With Barcode Scanner Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Barcode Scanner Rental industry.

This Insight Report provides a comprehensive analysis of the global Barcode Scanner Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Barcode Scanner Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Barcode Scanner Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Barcode Scanner Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Barcode Scanner Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Barcode Scanner Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Laser Scanner

Image Scanner

Linear Image Scanner

Segmentation by Equipment Form:

Handheld

Wearable

Fixed

Embedded

Segmentation by Rental Model:

Short-term Rental

Medium-term Project Rental

Long-term Rental

Lease-to-purchase Agreement

All-inclusive Service Rental

Segmentation by Application:

Retail

Warehousing

Express Delivery

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

MSS Software

DecisionPoint Technologies

Legacy Technology, Inc.

One World Rental

Barcode Rental

Sterling Mobile

Globibo

Gamma Solutions

MIDCOM Service Group

Event WiFi

Technology Rental

Barcotech Philippines, Inc.

Booqable

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