

Global Barcode Readers Market Growth 2025-2031

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Abstracts

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The global Barcode Readers market size is predicted to grow from US\$ 2649 million in 2025 to US\$ 3504 million in 2031; it is expected to grow at a CAGR of 4.8% from 2025 to 2031.

A barcode reader (or barcode scanner) is an electronic device that can read and output printed barcodes to a computer. It consists of a light source, a lens and a light sensor translating optical impulses into electrical ones.

Datalogic was the global biggest manufacturer in Barcode Readers industry, with the revenue market Share of 23%, followed by Symbol Technologies (Zebra), Honeywell, Cognex, SICK, Newland, NCR, Denso Wave, Code, Microscan, Opticon Sensors, MINDEO, Zebex, CipherLAB, Bluebird, Argox (SATO), SUNLUX IOT. North America is the largest Barcode Readers market with about 27% market share. Asia-Pacific is follower, accounting for about 26% market share.

LP Information, Inc. (LPI) ' newest research report, the "Barcode Readers Industry Forecast" looks at past sales and reviews total world Barcode Readers sales in 2024, providing a comprehensive analysis by region and market sector of projected Barcode Readers sales for 2025 through 2031. With Barcode Readers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Barcode Readers industry.

This Insight Report provides a comprehensive analysis of the global Barcode Readers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Barcode

Readers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Barcode Readers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Barcode Readers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Barcode Readers.

This report presents a comprehensive overview, market shares, and growth opportunities of Barcode Readers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Handheld Barcode Reader

Stationary Barcode Reader

Segmentation by Application:

Retail and Wholesale

Logistics and Warehousing

Industrial Manufacturing

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Datalogic

Symbol Technologies (Zebra)

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Microscan

Opticon Sensors

MINDEO

Zebex

CipherLAB

Bluebird

Argox (SATO)

SUNLUX IOT

Key Questions Addressed in this Report

What is the 10-year outlook for the global Barcode Readers market?

What factors are driving Barcode Readers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Barcode Readers market opportunities vary by end market size?

How does Barcode Readers break out by Type, by Application?

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