

Global Barcode Anti-Counterfeit Packaging Technology Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G38DEAD156CBEN.html>

Date: May 2024

Pages: 109

Price: US\$ 3,660.00 (Single User License)

ID: G38DEAD156CBEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

A barcode or bar code is a method of representing data in a visual, machine-readable form. Initially, barcodes represented data by varying the widths, spacings and sizes of parallel lines. These barcodes, now commonly referred to as linear or one-dimensional (1D), can be scanned by special optical scanners, called barcode readers, of which there are several types.

The global Barcode Anti-Counterfeit Packaging Technology market size is projected to grow from US\$ 70590 million in 2024 to US\$ 113890 million in 2030; it is expected to grow at a CAGR of 8.3% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Barcode Anti-Counterfeit Packaging Technology Industry Forecast" looks at past sales and reviews total world Barcode Anti-Counterfeit Packaging Technology sales in 2022, providing a comprehensive analysis by region and market sector of projected Barcode Anti-Counterfeit Packaging Technology sales for 2023 through 2029. With Barcode Anti-Counterfeit Packaging Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Barcode Anti-Counterfeit Packaging Technology industry.

This Insight Report provides a comprehensive analysis of the global Barcode Anti-Counterfeit Packaging Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading

global companies with a focus on Barcode Anti-Counterfeit Packaging Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Barcode Anti-Counterfeit Packaging Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Barcode Anti-Counterfeit Packaging Technology and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Barcode Anti-Counterfeit Packaging Technology.

Emerging economies like India and China create new opportunities in the anti-counterfeit packaging market. Rising disposable incomes, increasing urbanization, and a growing middle-class population will drive the demand for anti-counterfeit packaging. There has been an increase in online sales in India and China. The main reason is that the world has become more counterfeit-prone due to a significant increase in the number of products transported and handled by the same number of people daily. Counterfeiters and forgers have made it easier to pass the counterfeit products and decrease the effectiveness of the anti-counterfeit packaging products. Furthermore, key manufacturing sectors such as agriculture, apparel and clothing, food and beverages, and pharmaceuticals have registered the highest growth in the emerging economies, which provides an excellent opportunity for packaging to set up their base and expand their operations.

This report presents a comprehensive overview, market shares, and growth opportunities of Barcode Anti-Counterfeit Packaging Technology market by product type, application, key players and key regions and countries.

Segmentation by Type:

Paper Barcode Labels

Polyester Barcode Labels

Aluminum Barcode Labels

Others

Segmentation by Application:

Food And Beverages

Pharmaceutical Industries

Logistics and Shipment

Government And Private Regulatory Authorities

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Alien Technology Corp

Alpvision

Zebra Technologies

Inksure Technologies

Avery Dennison

Flint Group

Catalent Pharma Solution Inc

TraceLink Inc

Authentix Inc

Sicapa

CCL Industries Inc

3M Company

SML Group

BrandWatch Technologies

Impinj, Inc

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