

Global Banking as a Service Platform Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Banking as a Service (BaaS) platform refers to a digital banking infrastructure that allows non-banking entities, such as fintech companies, startups, or other businesses, to offer banking services to their customers without the need to obtain a banking license themselves. BaaS platforms are typically provided by traditional banks or specialized fintech companies, offering a range of banking functionalities through APIs (Application Programming Interfaces) and other integration tools.

The global Banking as a Service Platform market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Banking as a Service Platform Industry Forecast" looks at past sales and reviews total world Banking as a Service Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Banking as a Service Platform sales for 2023 through 2029. With Banking as a Service Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Banking as a Service Platform industry.

This Insight Report provides a comprehensive analysis of the global Banking as a Service Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Banking as a Service Platform portfolios and capabilities, market entry strategies,

market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Banking as a Service Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Banking as a Service Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Banking as a Service Platform.

United States market for Banking as a Service Platform is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Banking as a Service Platform is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Banking as a Service Platform is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Banking as a Service Platform players cover Starling Bank, Sopra Banking Software, Bankable, Treezor, BBVA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Banking as a Service Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Banking as a Service Platform

Banking as a Service APIs

Services

Segmentation by Application:

Education

Manufacturing

Healthcare

IT and Telecommunication

Energy

Retail

Transportation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Starling Bank

Sopra Banking Software

Bankable

Treezor

BBVA

ClearBank

TrueLayer

Unit Finance

Railsbank

Yapily

FintechOs

Thought Machine

Upvest

Solarisbank

Green Dot Corporation

Q2 Software, Inc.

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