

# Global Badminton Racket Market Growth 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Badminton Racket market size was valued at US\$ 747.7 million in 2023. With growing demand in downstream market, the Badminton Racket is forecast to a readjusted size of US\$ 1196.7 million by 2030 with a CAGR of 7.0% during review period.

The research report highlights the growth potential of the global Badminton Racket market. Badminton Racket are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Badminton Racket. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Badminton Racket market.

Badminton racket is a light long-handled racket used by badminton players. A badminton racket is composed of a racket head, a racket handle and a racket handle. A length of the badminton racket is not more than 68 cm, which the length of racket handle and rod is not more than 42 cm. With the development of science and technology, the development of the racket is becoming light, the racket frame is becoming hard, the racket rod is becoming flexible, and the air resistance is becoming small.

Global Badminton Racket main players are Yonex, VICTOR, RSL, Lining, KAWASAKI, etc. Global top five manufacturers hold a share above 15%. China is the largest market, with a share nearly 45%.

Key Features:

The report on Badminton Racket market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Badminton Racket market. It may include historical data, market segmentation by Type (e.g., Carbon, Carbon Alloy), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Badminton Racket market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Badminton Racket market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Badminton Racket industry. This include advancements in Badminton Racket technology, Badminton Racket new entrants, Badminton Racket new investment, and other innovations that are shaping the future of Badminton Racket.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Badminton Racket market. It includes factors influencing customer ' purchasing decisions, preferences for Badminton Racket product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Badminton Racket market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Badminton Racket market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Badminton Racket market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Badminton Racket industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Badminton Racket market.

**Market Segmentation:**

Badminton Racket market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Carbon

Carbon Alloy

**Segmentation by application**

Men

Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Yonex

VICTOR

RSL

Lining

GOSEN

KAWASAKI

Carlton Sports

Wilson Sporting Goods

Babolat

Apacs Sports

COSCO India Ltd.

Silver Sports India

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Badminton Racket market?

What factors are driving Badminton Racket market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Badminton Racket market opportunities vary by end market size?

How does Badminton Racket break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Badminton Racket Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Badminton Racket by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Badminton Racket by Country/Region, 2019, 2023 & 2030
- 2.2 Badminton Racket Segment by Type
  - 2.2.1 Carbon
  - 2.2.2 Carbon Alloy
- 2.3 Badminton Racket Sales by Type
  - 2.3.1 Global Badminton Racket Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Badminton Racket Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Badminton Racket Sale Price by Type (2019-2024)
- 2.4 Badminton Racket Segment by Application
  - 2.4.1 Men
  - 2.4.2 Women
- 2.5 Badminton Racket Sales by Application
  - 2.5.1 Global Badminton Racket Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Badminton Racket Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Badminton Racket Sale Price by Application (2019-2024)

### **3 GLOBAL BADMINTON RACKET BY COMPANY**

- 3.1 Global Badminton Racket Breakdown Data by Company
  - 3.1.1 Global Badminton Racket Annual Sales by Company (2019-2024)
  - 3.1.2 Global Badminton Racket Sales Market Share by Company (2019-2024)
- 3.2 Global Badminton Racket Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Badminton Racket Revenue by Company (2019-2024)
  - 3.2.2 Global Badminton Racket Revenue Market Share by Company (2019-2024)
- 3.3 Global Badminton Racket Sale Price by Company
- 3.4 Key Manufacturers Badminton Racket Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Badminton Racket Product Location Distribution
  - 3.4.2 Players Badminton Racket Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR BADMINTON RACKET BY GEOGRAPHIC REGION**

- 4.1 World Historic Badminton Racket Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Badminton Racket Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Badminton Racket Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Badminton Racket Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Badminton Racket Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Badminton Racket Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Badminton Racket Sales Growth
- 4.4 APAC Badminton Racket Sales Growth
- 4.5 Europe Badminton Racket Sales Growth
- 4.6 Middle East & Africa Badminton Racket Sales Growth

## **5 AMERICAS**

- 5.1 Americas Badminton Racket Sales by Country
  - 5.1.1 Americas Badminton Racket Sales by Country (2019-2024)
  - 5.1.2 Americas Badminton Racket Revenue by Country (2019-2024)
- 5.2 Americas Badminton Racket Sales by Type
- 5.3 Americas Badminton Racket Sales by Application
- 5.4 United States



5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Badminton Racket Sales by Region

6.1.1 APAC Badminton Racket Sales by Region (2019-2024)

6.1.2 APAC Badminton Racket Revenue by Region (2019-2024)

6.2 APAC Badminton Racket Sales by Type

6.3 APAC Badminton Racket Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Badminton Racket by Country

7.1.1 Europe Badminton Racket Sales by Country (2019-2024)

7.1.2 Europe Badminton Racket Revenue by Country (2019-2024)

7.2 Europe Badminton Racket Sales by Type

7.3 Europe Badminton Racket Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Badminton Racket by Country

8.1.1 Middle East & Africa Badminton Racket Sales by Country (2019-2024)

8.1.2 Middle East & Africa Badminton Racket Revenue by Country (2019-2024)

8.2 Middle East & Africa Badminton Racket Sales by Type

8.3 Middle East & Africa Badminton Racket Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Badminton Racket
- 10.3 Manufacturing Process Analysis of Badminton Racket
- 10.4 Industry Chain Structure of Badminton Racket

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Badminton Racket Distributors
- 11.3 Badminton Racket Customer

## **12 WORLD FORECAST REVIEW FOR BADMINTON RACKET BY GEOGRAPHIC REGION**

- 12.1 Global Badminton Racket Market Size Forecast by Region
  - 12.1.1 Global Badminton Racket Forecast by Region (2025-2030)
  - 12.1.2 Global Badminton Racket Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Badminton Racket Forecast by Type
- 12.7 Global Badminton Racket Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 Yonex

13.1.1 Yonex Company Information

13.1.2 Yonex Badminton Racket Product Portfolios and Specifications

13.1.3 Yonex Badminton Racket Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.1.4 Yonex Main Business Overview

13.1.5 Yonex Latest Developments

### 13.2 VICTOR

13.2.1 VICTOR Company Information

13.2.2 VICTOR Badminton Racket Product Portfolios and Specifications

13.2.3 VICTOR Badminton Racket Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.2.4 VICTOR Main Business Overview

13.2.5 VICTOR Latest Developments

### 13.3 RSL

13.3.1 RSL Company Information

13.3.2 RSL Badminton Racket Product Portfolios and Specifications

13.3.3 RSL Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 RSL Main Business Overview

13.3.5 RSL Latest Developments

### 13.4 Lining

13.4.1 Lining Company Information

13.4.2 Lining Badminton Racket Product Portfolios and Specifications

13.4.3 Lining Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Lining Main Business Overview

13.4.5 Lining Latest Developments

### 13.5 GOSEN

13.5.1 GOSEN Company Information

13.5.2 GOSEN Badminton Racket Product Portfolios and Specifications

13.5.3 GOSEN Badminton Racket Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.5.4 GOSEN Main Business Overview

13.5.5 GOSEN Latest Developments

### 13.6 KAWASAKI

13.6.1 KAWASAKI Company Information

13.6.2 KAWASAKI Badminton Racket Product Portfolios and Specifications

13.6.3 KAWASAKI Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 KAWASAKI Main Business Overview

13.6.5 KAWASAKI Latest Developments

13.7 Carlton Sports

13.7.1 Carlton Sports Company Information

13.7.2 Carlton Sports Badminton Racket Product Portfolios and Specifications

13.7.3 Carlton Sports Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Carlton Sports Main Business Overview

13.7.5 Carlton Sports Latest Developments

13.8 Wilson Sporting Goods

13.8.1 Wilson Sporting Goods Company Information

13.8.2 Wilson Sporting Goods Badminton Racket Product Portfolios and Specifications

13.8.3 Wilson Sporting Goods Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Wilson Sporting Goods Main Business Overview

13.8.5 Wilson Sporting Goods Latest Developments

13.9 Babolat

13.9.1 Babolat Company Information

13.9.2 Babolat Badminton Racket Product Portfolios and Specifications

13.9.3 Babolat Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Babolat Main Business Overview

13.9.5 Babolat Latest Developments

13.10 Apacs Sports

13.10.1 Apacs Sports Company Information

13.10.2 Apacs Sports Badminton Racket Product Portfolios and Specifications

13.10.3 Apacs Sports Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Apacs Sports Main Business Overview

13.10.5 Apacs Sports Latest Developments

13.11 COSCO India Ltd.

13.11.1 COSCO India Ltd. Company Information

13.11.2 COSCO India Ltd. Badminton Racket Product Portfolios and Specifications

13.11.3 COSCO India Ltd. Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 COSCO India Ltd. Main Business Overview

13.11.5 COSCO India Ltd. Latest Developments

## 13.12 Silver Sports India

13.12.1 Silver Sports India Company Information

13.12.2 Silver Sports India Badminton Racket Product Portfolios and Specifications

13.12.3 Silver Sports India Badminton Racket Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Silver Sports India Main Business Overview

13.12.5 Silver Sports India Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Badminton Racket Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Badminton Racket Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Carbon
- Table 4. Major Players of Carbon Alloy
- Table 5. Global Badminton Racket Sales by Type (2019-2024) & (K Units)
- Table 6. Global Badminton Racket Sales Market Share by Type (2019-2024)
- Table 7. Global Badminton Racket Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Badminton Racket Revenue Market Share by Type (2019-2024)
- Table 9. Global Badminton Racket Sale Price by Type (2019-2024) & (USD/Unit)
- Table 10. Global Badminton Racket Sales by Application (2019-2024) & (K Units)
- Table 11. Global Badminton Racket Sales Market Share by Application (2019-2024)
- Table 12. Global Badminton Racket Revenue by Application (2019-2024)
- Table 13. Global Badminton Racket Revenue Market Share by Application (2019-2024)
- Table 14. Global Badminton Racket Sale Price by Application (2019-2024) & (USD/Unit)
- Table 15. Global Badminton Racket Sales by Company (2019-2024) & (K Units)
- Table 16. Global Badminton Racket Sales Market Share by Company (2019-2024)
- Table 17. Global Badminton Racket Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Badminton Racket Revenue Market Share by Company (2019-2024)
- Table 19. Global Badminton Racket Sale Price by Company (2019-2024) & (USD/Unit)
- Table 20. Key Manufacturers Badminton Racket Producing Area Distribution and Sales Area
- Table 21. Players Badminton Racket Products Offered
- Table 22. Badminton Racket Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Badminton Racket Sales by Geographic Region (2019-2024) & (K Units)
- Table 26. Global Badminton Racket Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Badminton Racket Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Badminton Racket Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Badminton Racket Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Badminton Racket Sales Market Share by Country/Region (2019-2024)

Table 31. Global Badminton Racket Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Badminton Racket Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Badminton Racket Sales by Country (2019-2024) & (K Units)

Table 34. Americas Badminton Racket Sales Market Share by Country (2019-2024)

Table 35. Americas Badminton Racket Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Badminton Racket Revenue Market Share by Country (2019-2024)

Table 37. Americas Badminton Racket Sales by Type (2019-2024) & (K Units)

Table 38. Americas Badminton Racket Sales by Application (2019-2024) & (K Units)

Table 39. APAC Badminton Racket Sales by Region (2019-2024) & (K Units)

Table 40. APAC Badminton Racket Sales Market Share by Region (2019-2024)

Table 41. APAC Badminton Racket Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Badminton Racket Revenue Market Share by Region (2019-2024)

Table 43. APAC Badminton Racket Sales by Type (2019-2024) & (K Units)

Table 44. APAC Badminton Racket Sales by Application (2019-2024) & (K Units)

Table 45. Europe Badminton Racket Sales by Country (2019-2024) & (K Units)

Table 46. Europe Badminton Racket Sales Market Share by Country (2019-2024)

Table 47. Europe Badminton Racket Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Badminton Racket Revenue Market Share by Country (2019-2024)

Table 49. Europe Badminton Racket Sales by Type (2019-2024) & (K Units)

Table 50. Europe Badminton Racket Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Badminton Racket Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Badminton Racket Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Badminton Racket Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Badminton Racket Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Badminton Racket Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Badminton Racket Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Badminton Racket

Table 58. Key Market Challenges & Risks of Badminton Racket



- Table 59. Key Industry Trends of Badminton Racket
- Table 60. Badminton Racket Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Badminton Racket Distributors List
- Table 63. Badminton Racket Customer List
- Table 64. Global Badminton Racket Sales Forecast by Region (2025-2030) & (K Units)
- Table 65. Global Badminton Racket Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Badminton Racket Sales Forecast by Country (2025-2030) & (K Units)
- Table 67. Americas Badminton Racket Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 68. APAC Badminton Racket Sales Forecast by Region (2025-2030) & (K Units)
- Table 69. APAC Badminton Racket Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 70. Europe Badminton Racket Sales Forecast by Country (2025-2030) & (K Units)
- Table 71. Europe Badminton Racket Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 72. Middle East & Africa Badminton Racket Sales Forecast by Country (2025-2030) & (K Units)
- Table 73. Middle East & Africa Badminton Racket Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Global Badminton Racket Sales Forecast by Type (2025-2030) & (K Units)
- Table 75. Global Badminton Racket Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 76. Global Badminton Racket Sales Forecast by Application (2025-2030) & (K Units)
- Table 77. Global Badminton Racket Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 78. Yonex Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 79. Yonex Badminton Racket Product Portfolios and Specifications
- Table 80. Yonex Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 81. Yonex Main Business
- Table 82. Yonex Latest Developments
- Table 83. VICTOR Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors



- Table 84. VICTOR Badminton Racket Product Portfolios and Specifications
- Table 85. VICTOR Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 86. VICTOR Main Business
- Table 87. VICTOR Latest Developments
- Table 88. RSL Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 89. RSL Badminton Racket Product Portfolios and Specifications
- Table 90. RSL Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 91. RSL Main Business
- Table 92. RSL Latest Developments
- Table 93. Lining Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 94. Lining Badminton Racket Product Portfolios and Specifications
- Table 95. Lining Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 96. Lining Main Business
- Table 97. Lining Latest Developments
- Table 98. GOSEN Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 99. GOSEN Badminton Racket Product Portfolios and Specifications
- Table 100. GOSEN Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 101. GOSEN Main Business
- Table 102. GOSEN Latest Developments
- Table 103. KAWASAKI Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 104. KAWASAKI Badminton Racket Product Portfolios and Specifications
- Table 105. KAWASAKI Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 106. KAWASAKI Main Business
- Table 107. KAWASAKI Latest Developments
- Table 108. Carlton Sports Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 109. Carlton Sports Badminton Racket Product Portfolios and Specifications
- Table 110. Carlton Sports Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 111. Carlton Sports Main Business

- Table 112. Carlton Sports Latest Developments
- Table 113. Wilson Sporting Goods Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 114. Wilson Sporting Goods Badminton Racket Product Portfolios and Specifications
- Table 115. Wilson Sporting Goods Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 116. Wilson Sporting Goods Main Business
- Table 117. Wilson Sporting Goods Latest Developments
- Table 118. Babolat Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 119. Babolat Badminton Racket Product Portfolios and Specifications
- Table 120. Babolat Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 121. Babolat Main Business
- Table 122. Babolat Latest Developments
- Table 123. Apacs Sports Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 124. Apacs Sports Badminton Racket Product Portfolios and Specifications
- Table 125. Apacs Sports Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 126. Apacs Sports Main Business
- Table 127. Apacs Sports Latest Developments
- Table 128. COSCO India Ltd. Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 129. COSCO India Ltd. Badminton Racket Product Portfolios and Specifications
- Table 130. COSCO India Ltd. Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 131. COSCO India Ltd. Main Business
- Table 132. COSCO India Ltd. Latest Developments
- Table 133. Silver Sports India Basic Information, Badminton Racket Manufacturing Base, Sales Area and Its Competitors
- Table 134. Silver Sports India Badminton Racket Product Portfolios and Specifications
- Table 135. Silver Sports India Badminton Racket Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 136. Silver Sports India Main Business
- Table 137. Silver Sports India Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Badminton Racket
- Figure 2. Badminton Racket Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Badminton Racket Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Badminton Racket Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Badminton Racket Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Carbon
- Figure 10. Product Picture of Carbon Alloy
- Figure 11. Global Badminton Racket Sales Market Share by Type in 2023
- Figure 12. Global Badminton Racket Revenue Market Share by Type (2019-2024)
- Figure 13. Badminton Racket Consumed in Men
- Figure 14. Global Badminton Racket Market: Men (2019-2024) & (K Units)
- Figure 15. Badminton Racket Consumed in Women
- Figure 16. Global Badminton Racket Market: Women (2019-2024) & (K Units)
- Figure 17. Global Badminton Racket Sales Market Share by Application (2023)
- Figure 18. Global Badminton Racket Revenue Market Share by Application in 2023
- Figure 19. Badminton Racket Sales Market by Company in 2023 (K Units)
- Figure 20. Global Badminton Racket Sales Market Share by Company in 2023
- Figure 21. Badminton Racket Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Badminton Racket Revenue Market Share by Company in 2023
- Figure 23. Global Badminton Racket Sales Market Share by Geographic Region (2019-2024)
- Figure 24. Global Badminton Racket Revenue Market Share by Geographic Region in 2023
- Figure 25. Americas Badminton Racket Sales 2019-2024 (K Units)
- Figure 26. Americas Badminton Racket Revenue 2019-2024 (\$ Millions)
- Figure 27. APAC Badminton Racket Sales 2019-2024 (K Units)
- Figure 28. APAC Badminton Racket Revenue 2019-2024 (\$ Millions)
- Figure 29. Europe Badminton Racket Sales 2019-2024 (K Units)
- Figure 30. Europe Badminton Racket Revenue 2019-2024 (\$ Millions)
- Figure 31. Middle East & Africa Badminton Racket Sales 2019-2024 (K Units)
- Figure 32. Middle East & Africa Badminton Racket Revenue 2019-2024 (\$ Millions)
- Figure 33. Americas Badminton Racket Sales Market Share by Country in 2023

- Figure 34. Americas Badminton Racket Revenue Market Share by Country in 2023
- Figure 35. Americas Badminton Racket Sales Market Share by Type (2019-2024)
- Figure 36. Americas Badminton Racket Sales Market Share by Application (2019-2024)
- Figure 37. United States Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 38. Canada Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Mexico Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Brazil Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. APAC Badminton Racket Sales Market Share by Region in 2023
- Figure 42. APAC Badminton Racket Revenue Market Share by Regions in 2023
- Figure 43. APAC Badminton Racket Sales Market Share by Type (2019-2024)
- Figure 44. APAC Badminton Racket Sales Market Share by Application (2019-2024)
- Figure 45. China Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Japan Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. South Korea Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Southeast Asia Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. India Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Australia Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. China Taiwan Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Europe Badminton Racket Sales Market Share by Country in 2023
- Figure 53. Europe Badminton Racket Revenue Market Share by Country in 2023
- Figure 54. Europe Badminton Racket Sales Market Share by Type (2019-2024)
- Figure 55. Europe Badminton Racket Sales Market Share by Application (2019-2024)
- Figure 56. Germany Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. France Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. UK Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. Italy Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Russia Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Middle East & Africa Badminton Racket Sales Market Share by Country in 2023
- Figure 62. Middle East & Africa Badminton Racket Revenue Market Share by Country in 2023
- Figure 63. Middle East & Africa Badminton Racket Sales Market Share by Type (2019-2024)
- Figure 64. Middle East & Africa Badminton Racket Sales Market Share by Application (2019-2024)
- Figure 65. Egypt Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. South Africa Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. Israel Badminton Racket Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Turkey Badminton Racket Revenue Growth 2019-2024 (\$ Millions)

Figure 69. GCC Country Badminton Racket Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Badminton Racket in 2023

Figure 71. Manufacturing Process Analysis of Badminton Racket

Figure 72. Industry Chain Structure of Badminton Racket

Figure 73. Channels of Distribution

Figure 74. Global Badminton Racket Sales Market Forecast by Region (2025-2030)

Figure 75. Global Badminton Racket Revenue Market Share Forecast by Region (2025-2030)

Figure 76. Global Badminton Racket Sales Market Share Forecast by Type (2025-2030)

Figure 77. Global Badminton Racket Revenue Market Share Forecast by Type (2025-2030)

Figure 78. Global Badminton Racket Sales Market Share Forecast by Application (2025-2030)

Figure 79. Global Badminton Racket Revenue Market Share Forecast by Application (2025-2030)

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