

Global Backup and Disaster Recovery Services Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GD354880AC74EN.html>

Date: January 2026

Pages: 210

Price: US\$ 3,660.00 (Single User License)

ID: GD354880AC74EN

Abstracts

The global Backup and Disaster Recovery Services market size is predicted to grow from US\$ 17290 million in 2025 to US\$ 30360 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

Backup and disaster recovery services refer to a set of managed solutions designed to help organizations quickly restore critical IT systems, data, and operations after unexpected disruptions such as cyberattacks, natural disasters, or hardware failures. These services typically include data backup, system replication, failover infrastructure, and recovery planning, delivered either on-premises, via the cloud, or through hybrid models. The goal is to minimize downtime, protect business continuity, and ensure that operations can resume with minimal data loss and disruption. Disaster Recovery Services are essential for businesses that rely on continuous system availability and data integrity.

Market Drivers

- **Rising Cybersecurity Threats and Ransomware**

Frequent ransomware attacks and data breaches are pressing organizations to adopt robust disaster recovery capabilities. Immutable backups, isolated recovery zones, and rapid failover mechanisms are increasingly mandated by cyber-insurance policies.

- **Lower Total Cost Compared to Traditional DR Infrastructure**

Managed DR services and cloud-based recovery models eliminate high upfront investments in redundant hardware, allowing businesses—especially small and mid-

sized enterprises—to benefit from pay-as-you-go pricing and scalable recovery infrastructure.

- **Cloud-First and SaaS Adoption**

As businesses migrate workloads to public cloud platforms, traditional recovery solutions struggle to meet modern demands. Enterprises are turning to cloud-native disaster recovery services that support multi-cloud and hybrid configurations.

- **Regulatory and Insurance Requirements**

Compliance mandates in industries like healthcare, finance, and critical infrastructure increasingly require regular automated failover testing, audit-ready documentation, and resiliency validation—all enabled by professional DR services.

- **Hybrid and Multi-Cloud Deployments**

The adoption of hybrid architectures (56%+ market share) and distributed cloud environments is driving demand for flexible disaster recovery models that support workload mobility and geographic redundancy.

Market Challenges

- **Complexity of Hybrid and Multi-Cloud Orchestration**

Integrating legacy on-premises systems with multiple cloud environments introduces orchestration and API complexity. Ensuring consistent recovery across diverse platforms remains a significant technical hurdle.

- **Data Residency and Regulatory Constraints**

Strict data-location laws in regions like Europe and parts of Asia impact replication strategies and infrastructure design, adding compliance cost and complexity.

- **Vendor Lock-In and Unpredictable Egress Costs**

Organizations often face rising exit fees, inconsistent pricing models across providers, and limited portability of backup data—hampering long-term flexibility.

- Shortage of Skilled Disaster Recovery Professionals

There's a growing gap in expertise—particularly around multi-cloud recovery engineering, automated testing, and compliance—which slows implementation and adoption.

- Overreliance on Infrequent Testing

Many organizations fail to perform regular DR drills and tests, undermining preparedness and delaying recovery during actual incidents.

LPI (LP Information)' newest research report, the “Backup and Disaster Recovery Services Industry Forecast” looks at past sales and reviews total world Backup and Disaster Recovery Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Backup and Disaster Recovery Services sales for 2026 through 2032. With Backup and Disaster Recovery Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Backup and Disaster Recovery Services industry.

This Insight Report provides a comprehensive analysis of the global Backup and Disaster Recovery Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Backup and Disaster Recovery Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Backup and Disaster Recovery Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Backup and Disaster Recovery Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Backup and Disaster Recovery Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Backup and Disaster Recovery Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Backup and Restore

Real-time Replication

Data Protection

Hosting Services

Others

Segmentation by Application:

BFSI

IT

Government

Healthcare

Industrial & Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

11:11 Systems

IBM

Vmware

AWS

Zerto

Arcserve

Carbonite

Ekco

Quorum

Datto

Acronis

Recovery Point

TierPoint

Expedient

InterVision

Unitrends

Flexential

Webair

PhoenixNAP

BIOS ME

Infrascale

Broadcom

Sungard Availability Services

BIOS Middle East

C&W Business

Thrive

Nutanix

Kaseya

Druva

Axcient

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Backup and Disaster Recovery Services Market Size (2021-2032)
- 2.1.2 Backup and Disaster Recovery Services Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Backup and Disaster Recovery Services by Country/Region (2021, 2025 & 2032)

2.2 Backup and Disaster Recovery Services Segment by Type

- 2.2.1 Backup and Restore
- 2.2.2 Real-time Replication
- 2.2.3 Data Protection
- 2.2.4 Hosting Services
- 2.2.5 Others
- 2.2.6 Backup and Disaster Recovery Services Market Size by Type
 - 2.2.6.1 Backup and Disaster Recovery Services Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.6.2 Global Backup and Disaster Recovery Services Market Size Market Share by Type (2021-2026)

2.3 Backup and Disaster Recovery Services Segment by Application

- 2.3.1 BFSI
- 2.3.2 IT
- 2.3.3 Government
- 2.3.4 Healthcare
- 2.3.5 Industrial & Manufacturing
- 2.3.6 Others

2.3.7 Backup and Disaster Recovery Services Market Size by Application

2.3.7.1 Backup and Disaster Recovery Services Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.3.7.2 Global Backup and Disaster Recovery Services Market Size Market Share by Application (2021-2026)

3 BACKUP AND DISASTER RECOVERY SERVICES MARKET SIZE BY PLAYER

3.1 Backup and Disaster Recovery Services Market Size Market Share by Player

3.1.1 Global Backup and Disaster Recovery Services Revenue by Player (2021-2026)

3.1.2 Global Backup and Disaster Recovery Services Revenue Market Share by Player (2021-2026)

3.2 Global Backup and Disaster Recovery Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 BACKUP AND DISASTER RECOVERY SERVICES BY REGION

4.1 Backup and Disaster Recovery Services Market Size by Region (2021-2026)

4.2 Global Backup and Disaster Recovery Services Annual Revenue by Country/Region (2021-2026)

4.3 Americas Backup and Disaster Recovery Services Market Size Growth (2021-2026)

4.4 APAC Backup and Disaster Recovery Services Market Size Growth (2021-2026)

4.5 Europe Backup and Disaster Recovery Services Market Size Growth (2021-2026)

4.6 Middle East & Africa Backup and Disaster Recovery Services Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Backup and Disaster Recovery Services Market Size by Country (2021-2026)

5.2 Americas Backup and Disaster Recovery Services Market Size by Type (2021-2026)

5.3 Americas Backup and Disaster Recovery Services Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Backup and Disaster Recovery Services Market Size by Region (2021-2026)

6.2 APAC Backup and Disaster Recovery Services Market Size by Type (2021-2026)

6.3 APAC Backup and Disaster Recovery Services Market Size by Application
(2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Backup and Disaster Recovery Services Market Size by Country
(2021-2026)

7.2 Europe Backup and Disaster Recovery Services Market Size by Type (2021-2026)

7.3 Europe Backup and Disaster Recovery Services Market Size by Application
(2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Backup and Disaster Recovery Services by Region
(2021-2026)

8.2 Middle East & Africa Backup and Disaster Recovery Services Market Size by Type
(2021-2026)

8.3 Middle East & Africa Backup and Disaster Recovery Services Market Size by
Application (2021-2026)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL BACKUP AND DISASTER RECOVERY SERVICES MARKET FORECAST

- 10.1 Global Backup and Disaster Recovery Services Forecast by Region (2027-2032)
 - 10.1.1 Global Backup and Disaster Recovery Services Forecast by Region (2027-2032)
 - 10.1.2 Americas Backup and Disaster Recovery Services Forecast
 - 10.1.3 APAC Backup and Disaster Recovery Services Forecast
 - 10.1.4 Europe Backup and Disaster Recovery Services Forecast
 - 10.1.5 Middle East & Africa Backup and Disaster Recovery Services Forecast
- 10.2 Americas Backup and Disaster Recovery Services Forecast by Country (2027-2032)
 - 10.2.1 United States Market Backup and Disaster Recovery Services Forecast
 - 10.2.2 Canada Market Backup and Disaster Recovery Services Forecast
 - 10.2.3 Mexico Market Backup and Disaster Recovery Services Forecast
 - 10.2.4 Brazil Market Backup and Disaster Recovery Services Forecast
- 10.3 APAC Backup and Disaster Recovery Services Forecast by Region (2027-2032)
 - 10.3.1 China Backup and Disaster Recovery Services Market Forecast
 - 10.3.2 Japan Market Backup and Disaster Recovery Services Forecast
 - 10.3.3 Korea Market Backup and Disaster Recovery Services Forecast
 - 10.3.4 Southeast Asia Market Backup and Disaster Recovery Services Forecast
 - 10.3.5 India Market Backup and Disaster Recovery Services Forecast
 - 10.3.6 Australia Market Backup and Disaster Recovery Services Forecast
- 10.4 Europe Backup and Disaster Recovery Services Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Backup and Disaster Recovery Services Forecast
 - 10.4.2 France Market Backup and Disaster Recovery Services Forecast
 - 10.4.3 UK Market Backup and Disaster Recovery Services Forecast

- 10.4.4 Italy Market Backup and Disaster Recovery Services Forecast
- 10.4.5 Russia Market Backup and Disaster Recovery Services Forecast
- 10.5 Middle East & Africa Backup and Disaster Recovery Services Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Backup and Disaster Recovery Services Forecast
 - 10.5.2 South Africa Market Backup and Disaster Recovery Services Forecast
 - 10.5.3 Israel Market Backup and Disaster Recovery Services Forecast
 - 10.5.4 Turkey Market Backup and Disaster Recovery Services Forecast
- 10.6 Global Backup and Disaster Recovery Services Forecast by Type (2027-2032)
- 10.7 Global Backup and Disaster Recovery Services Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Backup and Disaster Recovery Services Forecast

11 KEY PLAYERS ANALYSIS

11.1 Microsoft

- 11.1.1 Microsoft Company Information
- 11.1.2 Microsoft Backup and Disaster Recovery Services Product Offered
- 11.1.3 Microsoft Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Microsoft Main Business Overview
- 11.1.5 Microsoft Latest Developments

11.2 11:11 Systems

- 11.2.1 11:11 Systems Company Information
- 11.2.2 11:11 Systems Backup and Disaster Recovery Services Product Offered
- 11.2.3 11:11 Systems Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 11:11 Systems Main Business Overview
- 11.2.5 11:11 Systems Latest Developments

11.3 IBM

- 11.3.1 IBM Company Information
- 11.3.2 IBM Backup and Disaster Recovery Services Product Offered
- 11.3.3 IBM Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 IBM Main Business Overview
- 11.3.5 IBM Latest Developments

11.4 VMware

- 11.4.1 VMware Company Information
- 11.4.2 VMware Backup and Disaster Recovery Services Product Offered

11.4.3 Vmware Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Vmware Main Business Overview

11.4.5 Vmware Latest Developments

11.5 AWS

11.5.1 AWS Company Information

11.5.2 AWS Backup and Disaster Recovery Services Product Offered

11.5.3 AWS Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 AWS Main Business Overview

11.5.5 AWS Latest Developments

11.6 Zerto

11.6.1 Zerto Company Information

11.6.2 Zerto Backup and Disaster Recovery Services Product Offered

11.6.3 Zerto Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Zerto Main Business Overview

11.6.5 Zerto Latest Developments

11.7 Arcserve

11.7.1 Arcserve Company Information

11.7.2 Arcserve Backup and Disaster Recovery Services Product Offered

11.7.3 Arcserve Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Arcserve Main Business Overview

11.7.5 Arcserve Latest Developments

11.8 Carbonite

11.8.1 Carbonite Company Information

11.8.2 Carbonite Backup and Disaster Recovery Services Product Offered

11.8.3 Carbonite Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Carbonite Main Business Overview

11.8.5 Carbonite Latest Developments

11.9 Ekco

11.9.1 Ekco Company Information

11.9.2 Ekco Backup and Disaster Recovery Services Product Offered

11.9.3 Ekco Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Ekco Main Business Overview

11.9.5 Ekco Latest Developments

11.10 Quorum

11.10.1 Quorum Company Information

11.10.2 Quorum Backup and Disaster Recovery Services Product Offered

11.10.3 Quorum Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Quorum Main Business Overview

11.10.5 Quorum Latest Developments

11.11 Datto

11.11.1 Datto Company Information

11.11.2 Datto Backup and Disaster Recovery Services Product Offered

11.11.3 Datto Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Datto Main Business Overview

11.11.5 Datto Latest Developments

11.12 Acronis

11.12.1 Acronis Company Information

11.12.2 Acronis Backup and Disaster Recovery Services Product Offered

11.12.3 Acronis Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 Acronis Main Business Overview

11.12.5 Acronis Latest Developments

11.13 Recovery Point

11.13.1 Recovery Point Company Information

11.13.2 Recovery Point Backup and Disaster Recovery Services Product Offered

11.13.3 Recovery Point Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Recovery Point Main Business Overview

11.13.5 Recovery Point Latest Developments

11.14 TierPoint

11.14.1 TierPoint Company Information

11.14.2 TierPoint Backup and Disaster Recovery Services Product Offered

11.14.3 TierPoint Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 TierPoint Main Business Overview

11.14.5 TierPoint Latest Developments

11.15 Expedient

11.15.1 Expedient Company Information

11.15.2 Expedient Backup and Disaster Recovery Services Product Offered

11.15.3 Expedient Backup and Disaster Recovery Services Revenue, Gross Margin

and Market Share (2021-2026)

11.15.4 Expedient Main Business Overview

11.15.5 Expedient Latest Developments

11.16 InterVision

11.16.1 InterVision Company Information

11.16.2 InterVision Backup and Disaster Recovery Services Product Offered

11.16.3 InterVision Backup and Disaster Recovery Services Revenue, Gross Margin

and Market Share (2021-2026)

11.16.4 InterVision Main Business Overview

11.16.5 InterVision Latest Developments

11.17 Unitrends

11.17.1 Unitrends Company Information

11.17.2 Unitrends Backup and Disaster Recovery Services Product Offered

11.17.3 Unitrends Backup and Disaster Recovery Services Revenue, Gross Margin

and Market Share (2021-2026)

11.17.4 Unitrends Main Business Overview

11.17.5 Unitrends Latest Developments

11.18 Flexential

11.18.1 Flexential Company Information

11.18.2 Flexential Backup and Disaster Recovery Services Product Offered

11.18.3 Flexential Backup and Disaster Recovery Services Revenue, Gross Margin

and Market Share (2021-2026)

11.18.4 Flexential Main Business Overview

11.18.5 Flexential Latest Developments

11.19 Webair

11.19.1 Webair Company Information

11.19.2 Webair Backup and Disaster Recovery Services Product Offered

11.19.3 Webair Backup and Disaster Recovery Services Revenue, Gross Margin and

Market Share (2021-2026)

11.19.4 Webair Main Business Overview

11.19.5 Webair Latest Developments

11.20 PhoenixNAP

11.20.1 PhoenixNAP Company Information

11.20.2 PhoenixNAP Backup and Disaster Recovery Services Product Offered

11.20.3 PhoenixNAP Backup and Disaster Recovery Services Revenue, Gross Margin

and Market Share (2021-2026)

11.20.4 PhoenixNAP Main Business Overview

11.20.5 PhoenixNAP Latest Developments

11.21 BIOS ME

- 11.21.1 BIOS ME Company Information
- 11.21.2 BIOS ME Backup and Disaster Recovery Services Product Offered
- 11.21.3 BIOS ME Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.21.4 BIOS ME Main Business Overview
- 11.21.5 BIOS ME Latest Developments
- 11.22 Infracscale
 - 11.22.1 Infracscale Company Information
 - 11.22.2 Infracscale Backup and Disaster Recovery Services Product Offered
 - 11.22.3 Infracscale Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.22.4 Infracscale Main Business Overview
 - 11.22.5 Infracscale Latest Developments
- 11.23 Broadcom
 - 11.23.1 Broadcom Company Information
 - 11.23.2 Broadcom Backup and Disaster Recovery Services Product Offered
 - 11.23.3 Broadcom Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.23.4 Broadcom Main Business Overview
 - 11.23.5 Broadcom Latest Developments
- 11.24 Sungard Availability Services
 - 11.24.1 Sungard Availability Services Company Information
 - 11.24.2 Sungard Availability Services Backup and Disaster Recovery Services Product Offered
 - 11.24.3 Sungard Availability Services Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.24.4 Sungard Availability Services Main Business Overview
 - 11.24.5 Sungard Availability Services Latest Developments
- 11.25 BIOS Middle East
 - 11.25.1 BIOS Middle East Company Information
 - 11.25.2 BIOS Middle East Backup and Disaster Recovery Services Product Offered
 - 11.25.3 BIOS Middle East Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.25.4 BIOS Middle East Main Business Overview
 - 11.25.5 BIOS Middle East Latest Developments
- 11.26 C&W Business
 - 11.26.1 C&W Business Company Information
 - 11.26.2 C&W Business Backup and Disaster Recovery Services Product Offered
 - 11.26.3 C&W Business Backup and Disaster Recovery Services Revenue, Gross

Margin and Market Share (2021-2026)

11.26.4 C&W Business Main Business Overview

11.26.5 C&W Business Latest Developments

11.27 Thrive

11.27.1 Thrive Company Information

11.27.2 Thrive Backup and Disaster Recovery Services Product Offered

11.27.3 Thrive Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.27.4 Thrive Main Business Overview

11.27.5 Thrive Latest Developments

11.28 Nutanix

11.28.1 Nutanix Company Information

11.28.2 Nutanix Backup and Disaster Recovery Services Product Offered

11.28.3 Nutanix Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.28.4 Nutanix Main Business Overview

11.28.5 Nutanix Latest Developments

11.29 Kaseya

11.29.1 Kaseya Company Information

11.29.2 Kaseya Backup and Disaster Recovery Services Product Offered

11.29.3 Kaseya Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.29.4 Kaseya Main Business Overview

11.29.5 Kaseya Latest Developments

11.30 Druva

11.30.1 Druva Company Information

11.30.2 Druva Backup and Disaster Recovery Services Product Offered

11.30.3 Druva Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.30.4 Druva Main Business Overview

11.30.5 Druva Latest Developments

11.31 Axcient

11.31.1 Axcient Company Information

11.31.2 Axcient Backup and Disaster Recovery Services Product Offered

11.31.3 Axcient Backup and Disaster Recovery Services Revenue, Gross Margin and Market Share (2021-2026)

11.31.4 Axcient Main Business Overview

11.31.5 Axcient Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Backup and Disaster Recovery Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Backup and Disaster Recovery Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Backup and Restore

Table 4. Major Players of Real-time Replication

Table 5. Major Players of Data Protection

Table 6. Major Players of Hosting Services

Table 7. Major Players of Others

Table 8. Backup and Disaster Recovery Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Backup and Disaster Recovery Services Market Size by Type (2021-2026) & (\$ millions)

Table 10. Global Backup and Disaster Recovery Services Market Size Market Share by Type (2021-2026)

Table 11. Backup and Disaster Recovery Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 12. Global Backup and Disaster Recovery Services Market Size by Application (2021-2026) & (\$ millions)

Table 13. Global Backup and Disaster Recovery Services Market Size Market Share by Application (2021-2026)

Table 14. Global Backup and Disaster Recovery Services Revenue by Player (2021-2026) & (\$ millions)

Table 15. Global Backup and Disaster Recovery Services Revenue Market Share by Player (2021-2026)

Table 16. Backup and Disaster Recovery Services Key Players Head office and Products Offered

Table 17. Backup and Disaster Recovery Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 18. New Products and Potential Entrants

Table 19. Mergers & Acquisitions, Expansion

Table 20. Global Backup and Disaster Recovery Services Market Size by Region (2021-2026) & (\$ millions)

Table 21. Global Backup and Disaster Recovery Services Market Size Market Share by Region (2021-2026)

Table 22. Global Backup and Disaster Recovery Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 23. Global Backup and Disaster Recovery Services Revenue Market Share by Country/Region (2021-2026)

Table 24. Americas Backup and Disaster Recovery Services Market Size by Country (2021-2026) & (\$ millions)

Table 25. Americas Backup and Disaster Recovery Services Market Size Market Share by Country (2021-2026)

Table 26. Americas Backup and Disaster Recovery Services Market Size by Type (2021-2026) & (\$ millions)

Table 27. Americas Backup and Disaster Recovery Services Market Size Market Share by Type (2021-2026)

Table 28. Americas Backup and Disaster Recovery Services Market Size by Application (2021-2026) & (\$ millions)

Table 29. Americas Backup and Disaster Recovery Services Market Size Market Share by Application (2021-2026)

Table 30. APAC Backup and Disaster Recovery Services Market Size by Region (2021-2026) & (\$ millions)

Table 31. APAC Backup and Disaster Recovery Services Market Size Market Share by Region (2021-2026)

Table 32. APAC Backup and Disaster Recovery Services Market Size by Type (2021-2026) & (\$ millions)

Table 33. APAC Backup and Disaster Recovery Services Market Size by Application (2021-2026) & (\$ millions)

Table 34. Europe Backup and Disaster Recovery Services Market Size by Country (2021-2026) & (\$ millions)

Table 35. Europe Backup and Disaster Recovery Services Market Size Market Share by Country (2021-2026)

Table 36. Europe Backup and Disaster Recovery Services Market Size by Type (2021-2026) & (\$ millions)

Table 37. Europe Backup and Disaster Recovery Services Market Size by Application (2021-2026) & (\$ millions)

Table 38. Middle East & Africa Backup and Disaster Recovery Services Market Size by Region (2021-2026) & (\$ millions)

Table 39. Middle East & Africa Backup and Disaster Recovery Services Market Size by Type (2021-2026) & (\$ millions)

Table 40. Middle East & Africa Backup and Disaster Recovery Services Market Size by Application (2021-2026) & (\$ millions)

Table 41. Key Market Drivers & Growth Opportunities of Backup and Disaster Recovery

Services

Table 42. Key Market Challenges & Risks of Backup and Disaster Recovery Services

Table 43. Key Industry Trends of Backup and Disaster Recovery Services

Table 44. Global Backup and Disaster Recovery Services Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 45. Global Backup and Disaster Recovery Services Market Size Market Share Forecast by Region (2027-2032)

Table 46. Global Backup and Disaster Recovery Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 47. Global Backup and Disaster Recovery Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 48. Microsoft Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 49. Microsoft Backup and Disaster Recovery Services Product Offered

Table 50. Microsoft Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 51. Microsoft Main Business

Table 52. Microsoft Latest Developments

Table 53. 11:11 Systems Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 54. 11:11 Systems Backup and Disaster Recovery Services Product Offered

Table 55. 11:11 Systems Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 56. 11:11 Systems Main Business

Table 57. 11:11 Systems Latest Developments

Table 58. IBM Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 59. IBM Backup and Disaster Recovery Services Product Offered

Table 60. IBM Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. IBM Main Business

Table 62. IBM Latest Developments

Table 63. VMware Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 64. VMware Backup and Disaster Recovery Services Product Offered

Table 65. VMware Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. VMware Main Business

Table 67. VMware Latest Developments

- Table 68. AWS Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 69. AWS Backup and Disaster Recovery Services Product Offered
- Table 70. AWS Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 71. AWS Main Business
- Table 72. AWS Latest Developments
- Table 73. Zerto Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 74. Zerto Backup and Disaster Recovery Services Product Offered
- Table 75. Zerto Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 76. Zerto Main Business
- Table 77. Zerto Latest Developments
- Table 78. Arcserve Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 79. Arcserve Backup and Disaster Recovery Services Product Offered
- Table 80. Arcserve Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 81. Arcserve Main Business
- Table 82. Arcserve Latest Developments
- Table 83. Carbonite Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 84. Carbonite Backup and Disaster Recovery Services Product Offered
- Table 85. Carbonite Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 86. Carbonite Main Business
- Table 87. Carbonite Latest Developments
- Table 88. Ekco Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 89. Ekco Backup and Disaster Recovery Services Product Offered
- Table 90. Ekco Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 91. Ekco Main Business
- Table 92. Ekco Latest Developments
- Table 93. Quorum Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 94. Quorum Backup and Disaster Recovery Services Product Offered
- Table 95. Quorum Backup and Disaster Recovery Services Revenue (\$ million), Gross

Margin and Market Share (2021-2026)

Table 96. Quorum Main Business

Table 97. Quorum Latest Developments

Table 98. Datto Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 99. Datto Backup and Disaster Recovery Services Product Offered

Table 100. Datto Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 101. Datto Main Business

Table 102. Datto Latest Developments

Table 103. Acronis Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 104. Acronis Backup and Disaster Recovery Services Product Offered

Table 105. Acronis Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 106. Acronis Main Business

Table 107. Acronis Latest Developments

Table 108. Recovery Point Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 109. Recovery Point Backup and Disaster Recovery Services Product Offered

Table 110. Recovery Point Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 111. Recovery Point Main Business

Table 112. Recovery Point Latest Developments

Table 113. TierPoint Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 114. TierPoint Backup and Disaster Recovery Services Product Offered

Table 115. TierPoint Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 116. TierPoint Main Business

Table 117. TierPoint Latest Developments

Table 118. Expedient Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 119. Expedient Backup and Disaster Recovery Services Product Offered

Table 120. Expedient Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 121. Expedient Main Business

Table 122. Expedient Latest Developments

Table 123. InterVision Details, Company Type, Backup and Disaster Recovery Services

Area Served and Its Competitors

Table 124. InterVision Backup and Disaster Recovery Services Product Offered

Table 125. InterVision Backup and Disaster Recovery Services Revenue (\$ million),
Gross Margin and Market Share (2021-2026)

Table 126. InterVision Main Business

Table 127. InterVision Latest Developments

Table 128. Unitrends Details, Company Type, Backup and Disaster Recovery Services
Area Served and Its Competitors

Table 129. Unitrends Backup and Disaster Recovery Services Product Offered

Table 130. Unitrends Backup and Disaster Recovery Services Revenue (\$ million),
Gross Margin and Market Share (2021-2026)

Table 131. Unitrends Main Business

Table 132. Unitrends Latest Developments

Table 133. Flexential Details, Company Type, Backup and Disaster Recovery Services
Area Served and Its Competitors

Table 134. Flexential Backup and Disaster Recovery Services Product Offered

Table 135. Flexential Backup and Disaster Recovery Services Revenue (\$ million),
Gross Margin and Market Share (2021-2026)

Table 136. Flexential Main Business

Table 137. Flexential Latest Developments

Table 138. Webair Details, Company Type, Backup and Disaster Recovery Services
Area Served and Its Competitors

Table 139. Webair Backup and Disaster Recovery Services Product Offered

Table 140. Webair Backup and Disaster Recovery Services Revenue (\$ million), Gross
Margin and Market Share (2021-2026)

Table 141. Webair Main Business

Table 142. Webair Latest Developments

Table 143. PhoenixNAP Details, Company Type, Backup and Disaster Recovery
Services Area Served and Its Competitors

Table 144. PhoenixNAP Backup and Disaster Recovery Services Product Offered

Table 145. PhoenixNAP Backup and Disaster Recovery Services Revenue (\$ million),
Gross Margin and Market Share (2021-2026)

Table 146. PhoenixNAP Main Business

Table 147. PhoenixNAP Latest Developments

Table 148. BIOS ME Details, Company Type, Backup and Disaster Recovery Services
Area Served and Its Competitors

Table 149. BIOS ME Backup and Disaster Recovery Services Product Offered

Table 150. BIOS ME Backup and Disaster Recovery Services Revenue (\$ million),
Gross Margin and Market Share (2021-2026)

- Table 151. BIOS ME Main Business
- Table 152. BIOS ME Latest Developments
- Table 153. Infracscale Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 154. Infracscale Backup and Disaster Recovery Services Product Offered
- Table 155. Infracscale Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 156. Infracscale Main Business
- Table 157. Infracscale Latest Developments
- Table 158. Broadcom Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 159. Broadcom Backup and Disaster Recovery Services Product Offered
- Table 160. Broadcom Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 161. Broadcom Main Business
- Table 162. Broadcom Latest Developments
- Table 163. Sungard Availability Services Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 164. Sungard Availability Services Backup and Disaster Recovery Services Product Offered
- Table 165. Sungard Availability Services Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 166. Sungard Availability Services Main Business
- Table 167. Sungard Availability Services Latest Developments
- Table 168. BIOS Middle East Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 169. BIOS Middle East Backup and Disaster Recovery Services Product Offered
- Table 170. BIOS Middle East Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 171. BIOS Middle East Main Business
- Table 172. BIOS Middle East Latest Developments
- Table 173. C&W Business Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors
- Table 174. C&W Business Backup and Disaster Recovery Services Product Offered
- Table 175. C&W Business Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 176. C&W Business Main Business
- Table 177. C&W Business Latest Developments
- Table 178. Thrive Details, Company Type, Backup and Disaster Recovery Services

Area Served and Its Competitors

Table 179. Thrive Backup and Disaster Recovery Services Product Offered

Table 180. Thrive Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 181. Thrive Main Business

Table 182. Thrive Latest Developments

Table 183. Nutanix Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 184. Nutanix Backup and Disaster Recovery Services Product Offered

Table 185. Nutanix Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 186. Nutanix Main Business

Table 187. Nutanix Latest Developments

Table 188. Kaseya Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 189. Kaseya Backup and Disaster Recovery Services Product Offered

Table 190. Kaseya Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 191. Kaseya Main Business

Table 192. Kaseya Latest Developments

Table 193. Druva Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 194. Druva Backup and Disaster Recovery Services Product Offered

Table 195. Druva Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 196. Druva Main Business

Table 197. Druva Latest Developments

Table 198. Axcient Details, Company Type, Backup and Disaster Recovery Services Area Served and Its Competitors

Table 199. Axcient Backup and Disaster Recovery Services Product Offered

Table 200. Axcient Backup and Disaster Recovery Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 201. Axcient Main Business

Table 202. Axcient Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Backup and Disaster Recovery Services Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Backup and Disaster Recovery Services Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Backup and Disaster Recovery Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Backup and Disaster Recovery Services Sales Market Share by Country/Region (2025)
- Figure 8. Backup and Disaster Recovery Services Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Backup and Disaster Recovery Services Market Size Market Share by Type in 2025
- Figure 10. Backup and Disaster Recovery Services in BFSI
- Figure 11. Global Backup and Disaster Recovery Services Market: BFSI (2021-2026) & (\$ millions)
- Figure 12. Backup and Disaster Recovery Services in IT
- Figure 13. Global Backup and Disaster Recovery Services Market: IT (2021-2026) & (\$ millions)
- Figure 14. Backup and Disaster Recovery Services in Government
- Figure 15. Global Backup and Disaster Recovery Services Market: Government (2021-2026) & (\$ millions)
- Figure 16. Backup and Disaster Recovery Services in Healthcare
- Figure 17. Global Backup and Disaster Recovery Services Market: Healthcare (2021-2026) & (\$ millions)
- Figure 18. Backup and Disaster Recovery Services in Industrial & Manufacturing
- Figure 19. Global Backup and Disaster Recovery Services Market: Industrial & Manufacturing (2021-2026) & (\$ millions)
- Figure 20. Backup and Disaster Recovery Services in Others
- Figure 21. Global Backup and Disaster Recovery Services Market: Others (2021-2026) & (\$ millions)
- Figure 22. Global Backup and Disaster Recovery Services Market Size Market Share by Application in 2025
- Figure 23. Global Backup and Disaster Recovery Services Revenue Market Share by

Player in 2025

Figure 24. Global Backup and Disaster Recovery Services Market Size Market Share by Region (2021-2026)

Figure 25. Americas Backup and Disaster Recovery Services Market Size 2021-2026 (\$ millions)

Figure 26. APAC Backup and Disaster Recovery Services Market Size 2021-2026 (\$ millions)

Figure 27. Europe Backup and Disaster Recovery Services Market Size 2021-2026 (\$ millions)

Figure 28. Middle East & Africa Backup and Disaster Recovery Services Market Size 2021-2026 (\$ millions)

Figure 29. Americas Backup and Disaster Recovery Services Value Market Share by Country in 2025

Figure 30. United States Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 31. Canada Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 32. Mexico Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 33. Brazil Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 34. APAC Backup and Disaster Recovery Services Market Size Market Share by Region in 2025

Figure 35. APAC Backup and Disaster Recovery Services Market Size Market Share by Type (2021-2026)

Figure 36. APAC Backup and Disaster Recovery Services Market Size Market Share by Application (2021-2026)

Figure 37. China Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 38. Japan Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. South Korea Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 40. Southeast Asia Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 41. India Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 42. Australia Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 43. Europe Backup and Disaster Recovery Services Market Size Market Share by Country in 2025

Figure 44. Europe Backup and Disaster Recovery Services Market Size Market Share by Type (2021-2026)

Figure 45. Europe Backup and Disaster Recovery Services Market Size Market Share by Application (2021-2026)

Figure 46. Germany Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. France Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 48. UK Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 49. Italy Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 50. Russia Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Backup and Disaster Recovery Services Market Size Market Share by Region (2021-2026)

Figure 52. Middle East & Africa Backup and Disaster Recovery Services Market Size Market Share by Type (2021-2026)

Figure 53. Middle East & Africa Backup and Disaster Recovery Services Market Size Market Share by Application (2021-2026)

Figure 54. Egypt Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 55. South Africa Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 56. Israel Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 57. Turkey Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 58. GCC Countries Backup and Disaster Recovery Services Market Size Growth 2021-2026 (\$ millions)

Figure 59. Americas Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 60. APAC Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 61. Europe Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 62. Middle East & Africa Backup and Disaster Recovery Services Market Size

2027-2032 (\$ millions)

Figure 63. United States Backup and Disaster Recovery Services Market Size

2027-2032 (\$ millions)

Figure 64. Canada Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 65. Mexico Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 66. Brazil Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 67. China Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 68. Japan Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 69. Korea Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 70. Southeast Asia Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 71. India Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 72. Australia Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 73. Germany Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 74. France Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 75. UK Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 76. Italy Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 77. Russia Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 78. Egypt Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 79. South Africa Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 80. Israel Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 81. Turkey Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

Figure 82. Global Backup and Disaster Recovery Services Market Size Market Share Forecast by Type (2027-2032)

Figure 83. Global Backup and Disaster Recovery Services Market Size Market Share Forecast by Application (2027-2032)

Figure 84. GCC Countries Backup and Disaster Recovery Services Market Size 2027-2032 (\$ millions)

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