

Global Backup and Disaster Recovery Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Backup and Disaster Recovery market size is predicted to grow from US\$ 15540 million in 2025 to US\$ 27290 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

Backup and Disaster Recovery refers to a comprehensive strategy and set of technologies designed to protect an organization's critical data and IT systems from loss or disruption. Backup involves regularly copying and storing data in secure locations, such as on-premises, off-site, or in the cloud, to ensure data is not lost due to accidental deletion, system failure, or cyberattacks. Disaster Recovery (DR) focuses on restoring systems, applications, and data access as quickly as possible after a major outage or catastrophic event. Together, backup and disaster recovery solutions help ensure business continuity, minimize downtime, and reduce financial and operational impacts during unexpected disruptions.

Market Drivers

- **Rising Cybersecurity Threats and Ransomware**

Frequent ransomware attacks and data breaches are pressing organizations to adopt robust disaster recovery capabilities. Immutable backups, isolated recovery zones, and rapid failover mechanisms are increasingly mandated by cyber-insurance policies.

- **Lower Total Cost Compared to Traditional DR Infrastructure**

Managed DR services and cloud-based recovery models eliminate high upfront investments in redundant hardware, allowing businesses—especially small and mid-

sized enterprises—to benefit from pay-as-you-go pricing and scalable recovery infrastructure.

- **Cloud-First and SaaS Adoption**

As businesses migrate workloads to public cloud platforms, traditional recovery solutions struggle to meet modern demands. Enterprises are turning to cloud-native disaster recovery services that support multi-cloud and hybrid configurations.

- **Regulatory and Insurance Requirements**

Compliance mandates in industries like healthcare, finance, and critical infrastructure increasingly require regular automated failover testing, audit-ready documentation, and resiliency validation—all enabled by professional DR services.

- **Hybrid and Multi-Cloud Deployments**

The adoption of hybrid architectures (56%+ market share) and distributed cloud environments is driving demand for flexible disaster recovery models that support workload mobility and geographic redundancy.

Market Challenges

- **Complexity of Hybrid and Multi-Cloud Orchestration**

Integrating legacy on-premises systems with multiple cloud environments introduces orchestration and API complexity. Ensuring consistent recovery across diverse platforms remains a significant technical hurdle.

- **Data Residency and Regulatory Constraints**

Strict data-location laws in regions like Europe and parts of Asia impact replication strategies and infrastructure design, adding compliance cost and complexity.

- **Vendor Lock-In and Unpredictable Egress Costs**

Organizations often face rising exit fees, inconsistent pricing models across providers, and limited portability of backup data—hampering long-term flexibility.

- Shortage of Skilled Disaster Recovery Professionals

There's a growing gap in expertise—particularly around multi-cloud recovery engineering, automated testing, and compliance—which slows implementation and adoption.

- Overreliance on Infrequent Testing

Many organizations fail to perform regular DR drills and tests, undermining preparedness and delaying recovery during actual incidents.

LPI (LP Information)' newest research report, the “Backup and Disaster Recovery Industry Forecast” looks at past sales and reviews total world Backup and Disaster Recovery sales in 2025, providing a comprehensive analysis by region and market sector of projected Backup and Disaster Recovery sales for 2026 through 2032. With Backup and Disaster Recovery sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Backup and Disaster Recovery industry.

This Insight Report provides a comprehensive analysis of the global Backup and Disaster Recovery landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Backup and Disaster Recovery portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Backup and Disaster Recovery market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Backup and Disaster Recovery and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Backup and Disaster Recovery.

This report presents a comprehensive overview, market shares, and growth opportunities of Backup and Disaster Recovery market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-premises

Segmentation by Application:

BFSI

IT

Government

Healthcare

Industrial & Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

11:11 Systems

IBM

Vmware

AWS

Zerto

Arcserve

Carbonite

Ekco

Quorum

Datto

Acronis

Recovery Point

TierPoint

Expedient

InterVision

Unitrends

Flexential

Webair

PhoenixNAP

BIOS ME

Infrascale

Broadcom

Sungard Availability Services

BIOS Middle East

C&W Business

Thrive

Nutanix

Kaseya

Druva

Axcient

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