

Global Backlit Keyboard Market Growth 2023-2029

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Abstracts

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A backlit keyboard, also called an illuminated keyboard or backlit gaming keyboard, is a keyboard that features lights inside the keyboard. The lights provide illumination behind and around the keys so they are visible in low light or dark environments. The light source is most often composed of mini LED light bulbs for energy efficiency and increased brightness. Backlit gaming keyboards are popular amongst computer gamers, but can also be used for any other computer work.

LPI (LP Information)'s newest research report, the "Backlit Keyboard Industry Forecast" looks at past sales and reviews total world Backlit Keyboard sales in 2022, providing a comprehensive analysis by region and market sector of projected Backlit Keyboard sales for 2023 through 2029. With Backlit Keyboard sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Backlit Keyboard industry.

This Insight Report provides a comprehensive analysis of the global Backlit Keyboard landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Backlit Keyboard portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Backlit Keyboard market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Backlit Keyboard and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and

quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Backlit Keyboard.

The global Backlit Keyboard market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Backlit Keyboard is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Backlit Keyboard is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Backlit Keyboard is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Backlit Keyboard players cover HP, Logitech, Razer, CORSAIR, SteelSeries, AZIO, Satechi, FINGERS and ROCCAT, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Backlit Keyboard market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Wired Backlit Keyboard

Wireless Backlit Keyboard

Segmentation by application

Player

Editor

Programmer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

HP

Logitech

Razer

CORSAIR

SteelSeries

AZIO

Satechi

FINGERS

ROCCAT

Active Key (Cherry)

WetKeys

Redragon

PICTEK

KYE Systems

Perixx

Key Questions Addressed in this Report

What is the 10-year outlook for the global Backlit Keyboard market?

What factors are driving Backlit Keyboard market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Backlit Keyboard market opportunities vary by end market size?

How does Backlit Keyboard break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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