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Global Backing Materials for Traditional Chinese Medicine Patches Market Growth 2026-2032

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Abstracts

The global Backing Materials for Traditional Chinese Medicine Patches market size is predicted to grow from US$ 14.48 million in 2025 to US$ 22.74 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

In 2025, global sales volume of traditional Chinese medicine plaster backing materials was approximately 31.3 million square meters, with an average price of about US$0.472 per square meter. Traditional Chinese medicine plaster backing materials are pharmaceutical-grade functional materials used to support herbal paste, hydrogel matrices, or rubber-based medicated matrices and form the outer supporting layer of medicinal plasters. These materials are generally supplied as rolls or sheets, including spunlace nonwovens, needle-punched nonwovens, elastic woven fabrics, elastic nonwoven fabrics, and multilayer composite backings. They are commonly manufactured from polyester, polypropylene, cotton, and elastic fibers through processes such as spunlacing, needle punching, weaving, lamination, heat setting, dyeing, and surface treatment. Key characteristics include suitable tensile strength, flexibility, breathability, dimensional stability, matrix-holding capability, and conformity to the skin. The materials provide structural support for the medicated matrix, reduce deformation, leakage, and breakage during coating, die-cutting, packaging, and use, and improve wearing comfort, mobility, and adhesion stability. Their principal applications are traditional Chinese medicine gel plasters and rubber plasters.

Market growth is primarily driven by the steady expansion of traditional Chinese medicine plaster consumption, population aging, and rising demand for chronic pain management. The increasing adoption of gel plasters in place of some conventional rubber plasters is raising demand for highly absorbent, leak-resistant, breathable, and elastic composite backing materials. Stricter pharmaceutical quality requirements,

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continuous product upgrading, and wider use of automated coating and die-cutting processes are also encouraging manufacturers to purchase pharmaceutical-grade backing materials with greater consistency and processing compatibility, supporting growth in both sales volume and average prices.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Backing Materials for Traditional Chinese Medicine Patches Industry Forecast” looks at past sales and reviews total world Backing Materials for Traditional Chinese Medicine Patches sales in 2025, providing a comprehensive analysis by region and market sector of projected Backing Materials for Traditional Chinese Medicine Patches sales for 2026 through 2032. With Backing Materials for Traditional Chinese Medicine Patches sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Backing Materials for Traditional Chinese Medicine Patches industry.

This Insight Report provides a comprehensive analysis of the global Backing Materials for Traditional Chinese Medicine Patches landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Backing Materials for Traditional Chinese Medicine Patches portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Backing Materials for Traditional Chinese Medicine Patches market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Backing Materials for Traditional Chinese Medicine Patches and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Backing Materials for Traditional Chinese Medicine Patches.

This report presents a comprehensive overview, market shares, and growth opportunities of Backing Materials for Traditional Chinese Medicine Patches market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

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Polymer Film Backings

Nonwoven Fabric Backings

Woven Fabric Backings

Knitted Fabric Backings

Multilayer Composite Backings

Other

Segmentation by Primary Substrate Material:

Polyester-Based Backings

Polyethylene-Based Backings

Polyurethane-Based Backings

Cellulosic Fiber-Based Backings

Multimaterial Backings

Other

Segmentation by Application:

Gel Plasters

Rubber Plasters

This report also splits the market by region:

Americas

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United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Japan Vilene Company, Ltd.

Kureha Tech Co., Ltd.

Kurashiki Textile Manufacturing Co., Ltd.

Maeda Kosen Co., Ltd.

KOB GmbH

Mascot New Technology Co., Ltd.

Zhejiang Qiangshun Technology Co., Ltd.

Dongguan Tuoyuan Composite Technology Co., Ltd.

Changshu Yongdeli Spunlaced Non-woven Fabric Co., Ltd.

Hangzhou Sijin Nonwoven Co., Ltd.

Xi’an Limian Textile Co., Ltd.

Beijing Kangmeite Medical Materials Co., Ltd.

Jining Kangshengyuan Medical Materials Co., Ltd.

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Shandong Shengda Medical Supplies Co., Ltd.

Jining Shenghao Medical Materials Co., Ltd.

Solventum Corporation

Transcendia, Inc.

Shandong Tianxin Medical Technology Co., Ltd.

Zhejiang Furuisen Spunlaced Nonwoven Co., Ltd.

Nan Ya Plastics Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Backing Materials for Traditional Chinese Medicine Patches market?

What factors are driving Backing Materials for Traditional Chinese Medicine Patches market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Backing Materials for Traditional Chinese Medicine Patches market opportunities vary by end market size?

How does Backing Materials for Traditional Chinese Medicine Patches break out by Type, by Application?

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