

Global Back Massager Market Growth 2025-2031

<https://marketpublishers.com/r/G257009B0F69EN.html>

Date: October 2025

Pages: 153

Price: US\$ 3,660.00 (Single User License)

ID: G257009B0F69EN

Abstracts

The global Back Massager market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for Back Massager is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Back Massager is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Back Massager is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Back Massager players cover OGAWA, Inada, BODYFRIEND, Panasonic, OSIM International, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Back Massager Industry Forecast" looks at past sales and reviews total world Back Massager sales in 2024, providing a comprehensive analysis by region and market sector of projected Back Massager sales for 2025 through 2031. With Back Massager sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Back Massager industry.

This Insight Report provides a comprehensive analysis of the global Back Massager

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Back Massager portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Back Massager market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Back Massager and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Back Massager.

This report presents a comprehensive overview, market shares, and growth opportunities of Back Massager market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Electromagnetic Massage

Vibration Massage

Infrared Massage

Others

Segmentation by Application:

Health Care

Eliminate Fatigue

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

OGAWA

Inada

BODYFRIEND

Panasonic

OSIM International

Rotai

Daito-THRIVE

HoMedics

Casada

Beurer

Human Touch

HealthmateForever

JSB Healthcare

Competitive Landscape

Pressotherm Medical

Naipo

Body Back

Berkeley

OSIM

CONAIR

HUNGSHENG

Bohedz

JSB

FORREST

Key Questions Addressed in this Report

What is the 10-year outlook for the global Back Massager market?

What factors are driving Back Massager market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Back Massager market opportunities vary by end market size?

How does Back Massager break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Back Massager Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Back Massager by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Back Massager by Country/Region, 2020, 2024 & 2031
- 2.2 Back Massager Segment by Type
 - 2.2.1 Electromagnetic Massage
 - 2.2.2 Vibration Massage
 - 2.2.3 Infrared Massage
 - 2.2.4 Others
- 2.3 Back Massager Sales by Type
 - 2.3.1 Global Back Massager Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Back Massager Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Back Massager Sale Price by Type (2020-2025)
- 2.4 Back Massager Segment by Application
 - 2.4.1 Health Care
 - 2.4.2 Eliminate Fatigue
 - 2.4.3 Others
- 2.5 Back Massager Sales by Application
 - 2.5.1 Global Back Massager Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Back Massager Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Back Massager Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

- 3.1 Global Back Massager Breakdown Data by Company
 - 3.1.1 Global Back Massager Annual Sales by Company (2020-2025)
 - 3.1.2 Global Back Massager Sales Market Share by Company (2020-2025)
- 3.2 Global Back Massager Annual Revenue by Company (2020-2025)
 - 3.2.1 Global Back Massager Revenue by Company (2020-2025)
 - 3.2.2 Global Back Massager Revenue Market Share by Company (2020-2025)
- 3.3 Global Back Massager Sale Price by Company
- 3.4 Key Manufacturers Back Massager Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Back Massager Product Location Distribution
 - 3.4.2 Players Back Massager Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BACK MASSAGER BY GEOGRAPHIC REGION

- 4.1 World Historic Back Massager Market Size by Geographic Region (2020-2025)
 - 4.1.1 Global Back Massager Annual Sales by Geographic Region (2020-2025)
 - 4.1.2 Global Back Massager Annual Revenue by Geographic Region (2020-2025)
- 4.2 World Historic Back Massager Market Size by Country/Region (2020-2025)
 - 4.2.1 Global Back Massager Annual Sales by Country/Region (2020-2025)
 - 4.2.2 Global Back Massager Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Back Massager Sales Growth
- 4.4 APAC Back Massager Sales Growth
- 4.5 Europe Back Massager Sales Growth
- 4.6 Middle East & Africa Back Massager Sales Growth

5 AMERICAS

- 5.1 Americas Back Massager Sales by Country
 - 5.1.1 Americas Back Massager Sales by Country (2020-2025)
 - 5.1.2 Americas Back Massager Revenue by Country (2020-2025)
- 5.2 Americas Back Massager Sales by Type (2020-2025)
- 5.3 Americas Back Massager Sales by Application (2020-2025)

- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Back Massager Sales by Region
 - 6.1.1 APAC Back Massager Sales by Region (2020-2025)
 - 6.1.2 APAC Back Massager Revenue by Region (2020-2025)
- 6.2 APAC Back Massager Sales by Type (2020-2025)
- 6.3 APAC Back Massager Sales by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Back Massager by Country
 - 7.1.1 Europe Back Massager Sales by Country (2020-2025)
 - 7.1.2 Europe Back Massager Revenue by Country (2020-2025)
- 7.2 Europe Back Massager Sales by Type (2020-2025)
- 7.3 Europe Back Massager Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Back Massager by Country
 - 8.1.1 Middle East & Africa Back Massager Sales by Country (2020-2025)
 - 8.1.2 Middle East & Africa Back Massager Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Back Massager Sales by Type (2020-2025)

8.3 Middle East & Africa Back Massager Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Back Massager

10.3 Manufacturing Process Analysis of Back Massager

10.4 Industry Chain Structure of Back Massager

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Back Massager Distributors

11.3 Back Massager Customer

12 WORLD FORECAST REVIEW FOR BACK MASSAGER BY GEOGRAPHIC REGION

12.1 Global Back Massager Market Size Forecast by Region

12.1.1 Global Back Massager Forecast by Region (2026-2031)

12.1.2 Global Back Massager Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Back Massager Forecast by Type (2026-2031)

12.7 Global Back Massager Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 OGAWA

13.1.1 OGAWA Company Information

13.1.2 OGAWA Back Massager Product Portfolios and Specifications

13.1.3 OGAWA Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 OGAWA Main Business Overview

13.1.5 OGAWA Latest Developments

13.2 Inada

13.2.1 Inada Company Information

13.2.2 Inada Back Massager Product Portfolios and Specifications

13.2.3 Inada Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 Inada Main Business Overview

13.2.5 Inada Latest Developments

13.3 BODYFRIEND

13.3.1 BODYFRIEND Company Information

13.3.2 BODYFRIEND Back Massager Product Portfolios and Specifications

13.3.3 BODYFRIEND Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 BODYFRIEND Main Business Overview

13.3.5 BODYFRIEND Latest Developments

13.4 Panasonic

13.4.1 Panasonic Company Information

13.4.2 Panasonic Back Massager Product Portfolios and Specifications

13.4.3 Panasonic Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 Panasonic Main Business Overview

13.4.5 Panasonic Latest Developments

13.5 OSIM International

13.5.1 OSIM International Company Information

13.5.2 OSIM International Back Massager Product Portfolios and Specifications

13.5.3 OSIM International Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 OSIM International Main Business Overview

13.5.5 OSIM International Latest Developments

13.6 Rotai

13.6.1 Rotai Company Information

- 13.6.2 Rotai Back Massager Product Portfolios and Specifications
- 13.6.3 Rotai Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.6.4 Rotai Main Business Overview
- 13.6.5 Rotai Latest Developments
- 13.7 Daito-THRIVE
 - 13.7.1 Daito-THRIVE Company Information
 - 13.7.2 Daito-THRIVE Back Massager Product Portfolios and Specifications
 - 13.7.3 Daito-THRIVE Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Daito-THRIVE Main Business Overview
 - 13.7.5 Daito-THRIVE Latest Developments
- 13.8 HoMedics
 - 13.8.1 HoMedics Company Information
 - 13.8.2 HoMedics Back Massager Product Portfolios and Specifications
 - 13.8.3 HoMedics Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 HoMedics Main Business Overview
 - 13.8.5 HoMedics Latest Developments
- 13.9 Casada
 - 13.9.1 Casada Company Information
 - 13.9.2 Casada Back Massager Product Portfolios and Specifications
 - 13.9.3 Casada Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Casada Main Business Overview
 - 13.9.5 Casada Latest Developments
- 13.10 Beurer
 - 13.10.1 Beurer Company Information
 - 13.10.2 Beurer Back Massager Product Portfolios and Specifications
 - 13.10.3 Beurer Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 Beurer Main Business Overview
 - 13.10.5 Beurer Latest Developments
- 13.11 Human Touch
 - 13.11.1 Human Touch Company Information
 - 13.11.2 Human Touch Back Massager Product Portfolios and Specifications
 - 13.11.3 Human Touch Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.11.4 Human Touch Main Business Overview
 - 13.11.5 Human Touch Latest Developments
- 13.12 HealthmateForever
 - 13.12.1 HealthmateForever Company Information

- 13.12.2 HealthmateForever Back Massager Product Portfolios and Specifications
- 13.12.3 HealthmateForever Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.12.4 HealthmateForever Main Business Overview
- 13.12.5 HealthmateForever Latest Developments
- 13.13 JSB Healthcare
 - 13.13.1 JSB Healthcare Company Information
 - 13.13.2 JSB Healthcare Back Massager Product Portfolios and Specifications
 - 13.13.3 JSB Healthcare Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.13.4 JSB Healthcare Main Business Overview
 - 13.13.5 JSB Healthcare Latest Developments
- 13.14 Competitive Landscape
 - 13.14.1 Competitive Landscape Company Information
 - 13.14.2 Competitive Landscape Back Massager Product Portfolios and Specifications
 - 13.14.3 Competitive Landscape Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.14.4 Competitive Landscape Main Business Overview
 - 13.14.5 Competitive Landscape Latest Developments
- 13.15 Pressotherm Medical
 - 13.15.1 Pressotherm Medical Company Information
 - 13.15.2 Pressotherm Medical Back Massager Product Portfolios and Specifications
 - 13.15.3 Pressotherm Medical Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.15.4 Pressotherm Medical Main Business Overview
 - 13.15.5 Pressotherm Medical Latest Developments
- 13.16 Naipo
 - 13.16.1 Naipo Company Information
 - 13.16.2 Naipo Back Massager Product Portfolios and Specifications
 - 13.16.3 Naipo Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.16.4 Naipo Main Business Overview
 - 13.16.5 Naipo Latest Developments
- 13.17 Body Back
 - 13.17.1 Body Back Company Information
 - 13.17.2 Body Back Back Massager Product Portfolios and Specifications
 - 13.17.3 Body Back Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.17.4 Body Back Main Business Overview
 - 13.17.5 Body Back Latest Developments

13.18 Berkeley

13.18.1 Berkeley Company Information

13.18.2 Berkeley Back Massager Product Portfolios and Specifications

13.18.3 Berkeley Back Massager Sales, Revenue, Price and Gross Margin
(2020-2025)

13.18.4 Berkeley Main Business Overview

13.18.5 Berkeley Latest Developments

13.19 OSIM

13.19.1 OSIM Company Information

13.19.2 OSIM Back Massager Product Portfolios and Specifications

13.19.3 OSIM Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)

13.19.4 OSIM Main Business Overview

13.19.5 OSIM Latest Developments

13.20 CONAIR

13.20.1 CONAIR Company Information

13.20.2 CONAIR Back Massager Product Portfolios and Specifications

13.20.3 CONAIR Back Massager Sales, Revenue, Price and Gross Margin
(2020-2025)

13.20.4 CONAIR Main Business Overview

13.20.5 CONAIR Latest Developments

13.21 HUNGSHENG

13.21.1 HUNGSHENG Company Information

13.21.2 HUNGSHENG Back Massager Product Portfolios and Specifications

13.21.3 HUNGSHENG Back Massager Sales, Revenue, Price and Gross Margin
(2020-2025)

13.21.4 HUNGSHENG Main Business Overview

13.21.5 HUNGSHENG Latest Developments

13.22 Bohedz

13.22.1 Bohedz Company Information

13.22.2 Bohedz Back Massager Product Portfolios and Specifications

13.22.3 Bohedz Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)

13.22.4 Bohedz Main Business Overview

13.22.5 Bohedz Latest Developments

13.23 JSB

13.23.1 JSB Company Information

13.23.2 JSB Back Massager Product Portfolios and Specifications

13.23.3 JSB Back Massager Sales, Revenue, Price and Gross Margin (2020-2025)

13.23.4 JSB Main Business Overview

13.23.5 JSB Latest Developments

13.24 FORREST

13.24.1 FORREST Company Information

13.24.2 FORREST Back Massager Product Portfolios and Specifications

13.24.3 FORREST Back Massager Sales, Revenue, Price and Gross Margin
(2020-2025)

13.24.4 FORREST Main Business Overview

13.24.5 FORREST Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Back Massager Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Back Massager Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Electromagnetic Massage
- Table 4. Major Players of Vibration Massage
- Table 5. Major Players of Infrared Massage
- Table 6. Major Players of Others
- Table 7. Global Back Massager Sales by Type (2020-2025) & (K Units)
- Table 8. Global Back Massager Sales Market Share by Type (2020-2025)
- Table 9. Global Back Massager Revenue by Type (2020-2025) & (\$ million)
- Table 10. Global Back Massager Revenue Market Share by Type (2020-2025)
- Table 11. Global Back Massager Sale Price by Type (2020-2025) & (USD/Unit)
- Table 12. Global Back Massager Sale by Application (2020-2025) & (K Units)
- Table 13. Global Back Massager Sale Market Share by Application (2020-2025)
- Table 14. Global Back Massager Revenue by Application (2020-2025) & (\$ million)
- Table 15. Global Back Massager Revenue Market Share by Application (2020-2025)
- Table 16. Global Back Massager Sale Price by Application (2020-2025) & (USD/Unit)
- Table 17. Global Back Massager Sales by Company (2020-2025) & (K Units)
- Table 18. Global Back Massager Sales Market Share by Company (2020-2025)
- Table 19. Global Back Massager Revenue by Company (2020-2025) & (\$ millions)
- Table 20. Global Back Massager Revenue Market Share by Company (2020-2025)
- Table 21. Global Back Massager Sale Price by Company (2020-2025) & (USD/Unit)
- Table 22. Key Manufacturers Back Massager Producing Area Distribution and Sales Area
- Table 23. Players Back Massager Products Offered
- Table 24. Back Massager Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 25. New Products and Potential Entrants
- Table 26. Market M&A Activity & Strategy
- Table 27. Global Back Massager Sales by Geographic Region (2020-2025) & (K Units)
- Table 28. Global Back Massager Sales Market Share Geographic Region (2020-2025)
- Table 29. Global Back Massager Revenue by Geographic Region (2020-2025) & (\$ millions)
- Table 30. Global Back Massager Revenue Market Share by Geographic Region (2020-2025)

- Table 31. Global Back Massager Sales by Country/Region (2020-2025) & (K Units)
- Table 32. Global Back Massager Sales Market Share by Country/Region (2020-2025)
- Table 33. Global Back Massager Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 34. Global Back Massager Revenue Market Share by Country/Region (2020-2025)
- Table 35. Americas Back Massager Sales by Country (2020-2025) & (K Units)
- Table 36. Americas Back Massager Sales Market Share by Country (2020-2025)
- Table 37. Americas Back Massager Revenue by Country (2020-2025) & (\$ millions)
- Table 38. Americas Back Massager Sales by Type (2020-2025) & (K Units)
- Table 39. Americas Back Massager Sales by Application (2020-2025) & (K Units)
- Table 40. APAC Back Massager Sales by Region (2020-2025) & (K Units)
- Table 41. APAC Back Massager Sales Market Share by Region (2020-2025)
- Table 42. APAC Back Massager Revenue by Region (2020-2025) & (\$ millions)
- Table 43. APAC Back Massager Sales by Type (2020-2025) & (K Units)
- Table 44. APAC Back Massager Sales by Application (2020-2025) & (K Units)
- Table 45. Europe Back Massager Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Back Massager Revenue by Country (2020-2025) & (\$ millions)
- Table 47. Europe Back Massager Sales by Type (2020-2025) & (K Units)
- Table 48. Europe Back Massager Sales by Application (2020-2025) & (K Units)
- Table 49. Middle East & Africa Back Massager Sales by Country (2020-2025) & (K Units)
- Table 50. Middle East & Africa Back Massager Revenue Market Share by Country (2020-2025)
- Table 51. Middle East & Africa Back Massager Sales by Type (2020-2025) & (K Units)
- Table 52. Middle East & Africa Back Massager Sales by Application (2020-2025) & (K Units)
- Table 53. Key Market Drivers & Growth Opportunities of Back Massager
- Table 54. Key Market Challenges & Risks of Back Massager
- Table 55. Key Industry Trends of Back Massager
- Table 56. Back Massager Raw Material
- Table 57. Key Suppliers of Raw Materials
- Table 58. Back Massager Distributors List
- Table 59. Back Massager Customer List
- Table 60. Global Back Massager Sales Forecast by Region (2026-2031) & (K Units)
- Table 61. Global Back Massager Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 62. Americas Back Massager Sales Forecast by Country (2026-2031) & (K Units)
- Table 63. Americas Back Massager Annual Revenue Forecast by Country (2026-2031)

& (\$ millions)

Table 64. APAC Back Massager Sales Forecast by Region (2026-2031) & (K Units)

Table 65. APAC Back Massager Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 66. Europe Back Massager Sales Forecast by Country (2026-2031) & (K Units)

Table 67. Europe Back Massager Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 68. Middle East & Africa Back Massager Sales Forecast by Country (2026-2031) & (K Units)

Table 69. Middle East & Africa Back Massager Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 70. Global Back Massager Sales Forecast by Type (2026-2031) & (K Units)

Table 71. Global Back Massager Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 72. Global Back Massager Sales Forecast by Application (2026-2031) & (K Units)

Table 73. Global Back Massager Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 74. OGAWA Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors

Table 75. OGAWA Back Massager Product Portfolios and Specifications

Table 76. OGAWA Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. OGAWA Main Business

Table 78. OGAWA Latest Developments

Table 79. Inada Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors

Table 80. Inada Back Massager Product Portfolios and Specifications

Table 81. Inada Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Inada Main Business

Table 83. Inada Latest Developments

Table 84. BODYFRIEND Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors

Table 85. BODYFRIEND Back Massager Product Portfolios and Specifications

Table 86. BODYFRIEND Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. BODYFRIEND Main Business

Table 88. BODYFRIEND Latest Developments

Table 89. Panasonic Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors

- Table 90. Panasonic Back Massager Product Portfolios and Specifications
- Table 91. Panasonic Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Panasonic Main Business
- Table 93. Panasonic Latest Developments
- Table 94. OSIM International Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 95. OSIM International Back Massager Product Portfolios and Specifications
- Table 96. OSIM International Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. OSIM International Main Business
- Table 98. OSIM International Latest Developments
- Table 99. Rotai Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 100. Rotai Back Massager Product Portfolios and Specifications
- Table 101. Rotai Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Rotai Main Business
- Table 103. Rotai Latest Developments
- Table 104. Daito-THRIVE Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 105. Daito-THRIVE Back Massager Product Portfolios and Specifications
- Table 106. Daito-THRIVE Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Daito-THRIVE Main Business
- Table 108. Daito-THRIVE Latest Developments
- Table 109. HoMedics Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 110. HoMedics Back Massager Product Portfolios and Specifications
- Table 111. HoMedics Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. HoMedics Main Business
- Table 113. HoMedics Latest Developments
- Table 114. Casada Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 115. Casada Back Massager Product Portfolios and Specifications
- Table 116. Casada Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Casada Main Business

- Table 118. Casada Latest Developments
- Table 119. Beurer Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 120. Beurer Back Massager Product Portfolios and Specifications
- Table 121. Beurer Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Beurer Main Business
- Table 123. Beurer Latest Developments
- Table 124. Human Touch Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 125. Human Touch Back Massager Product Portfolios and Specifications
- Table 126. Human Touch Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Human Touch Main Business
- Table 128. Human Touch Latest Developments
- Table 129. HealthmateForever Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 130. HealthmateForever Back Massager Product Portfolios and Specifications
- Table 131. HealthmateForever Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. HealthmateForever Main Business
- Table 133. HealthmateForever Latest Developments
- Table 134. JSB Healthcare Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 135. JSB Healthcare Back Massager Product Portfolios and Specifications
- Table 136. JSB Healthcare Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. JSB Healthcare Main Business
- Table 138. JSB Healthcare Latest Developments
- Table 139. Competitive Landscape Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 140. Competitive Landscape Back Massager Product Portfolios and Specifications
- Table 141. Competitive Landscape Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. Competitive Landscape Main Business
- Table 143. Competitive Landscape Latest Developments
- Table 144. Pressotherm Medical Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors

- Table 145. Pressotherm Medical Back Massager Product Portfolios and Specifications
- Table 146. Pressotherm Medical Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 147. Pressotherm Medical Main Business
- Table 148. Pressotherm Medical Latest Developments
- Table 149. Naipo Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 150. Naipo Back Massager Product Portfolios and Specifications
- Table 151. Naipo Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 152. Naipo Main Business
- Table 153. Naipo Latest Developments
- Table 154. Body Back Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 155. Body Back Back Massager Product Portfolios and Specifications
- Table 156. Body Back Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 157. Body Back Main Business
- Table 158. Body Back Latest Developments
- Table 159. Berkeley Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 160. Berkeley Back Massager Product Portfolios and Specifications
- Table 161. Berkeley Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 162. Berkeley Main Business
- Table 163. Berkeley Latest Developments
- Table 164. OSIM Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 165. OSIM Back Massager Product Portfolios and Specifications
- Table 166. OSIM Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 167. OSIM Main Business
- Table 168. OSIM Latest Developments
- Table 169. CONAIR Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 170. CONAIR Back Massager Product Portfolios and Specifications
- Table 171. CONAIR Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 172. CONAIR Main Business

- Table 173. CONAIR Latest Developments
- Table 174. HUNGSHENG Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 175. HUNGSHENG Back Massager Product Portfolios and Specifications
- Table 176. HUNGSHENG Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 177. HUNGSHENG Main Business
- Table 178. HUNGSHENG Latest Developments
- Table 179. Bohedz Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 180. Bohedz Back Massager Product Portfolios and Specifications
- Table 181. Bohedz Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 182. Bohedz Main Business
- Table 183. Bohedz Latest Developments
- Table 184. JSB Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 185. JSB Back Massager Product Portfolios and Specifications
- Table 186. JSB Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 187. JSB Main Business
- Table 188. JSB Latest Developments
- Table 189. FORREST Basic Information, Back Massager Manufacturing Base, Sales Area and Its Competitors
- Table 190. FORREST Back Massager Product Portfolios and Specifications
- Table 191. FORREST Back Massager Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 192. FORREST Main Business
- Table 193. FORREST Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Back Massager

Figure 2. Back Massager Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Back Massager Sales Growth Rate 2020-2031 (K Units)

Figure 7. Global Back Massager Revenue Growth Rate 2020-2031 (\$ millions)

Figure 8. Back Massager Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 9. Back Massager Sales Market Share by Country/Region (2024)

Figure 10. Back Massager Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 11. Product Picture of Electromagnetic Massage

Figure 12. Product Picture of Vibration Massage

Figure 13. Product Picture of Infrared Massage

Figure 14. Product Picture of Others

Figure 15. Global Back Massager Sales Market Share by Type in 2025

Figure 16. Global Back Massager Revenue Market Share by Type (2020-2025)

Figure 17. Back Massager Consumed in Health Care

Figure 18. Global Back Massager Market: Health Care (2020-2025) & (K Units)

Figure 19. Back Massager Consumed in Eliminate Fatigue

Figure 20. Global Back Massager Market: Eliminate Fatigue (2020-2025) & (K Units)

Figure 21. Back Massager Consumed in Others

Figure 22. Global Back Massager Market: Others (2020-2025) & (K Units)

Figure 23. Global Back Massager Sale Market Share by Application (2024)

Figure 24. Global Back Massager Revenue Market Share by Application in 2025

Figure 25. Back Massager Sales by Company in 2025 (K Units)

Figure 26. Global Back Massager Sales Market Share by Company in 2025

Figure 27. Back Massager Revenue by Company in 2025 (\$ millions)

Figure 28. Global Back Massager Revenue Market Share by Company in 2025

Figure 29. Global Back Massager Sales Market Share by Geographic Region (2020-2025)

Figure 30. Global Back Massager Revenue Market Share by Geographic Region in 2025

Figure 31. Americas Back Massager Sales 2020-2025 (K Units)

Figure 32. Americas Back Massager Revenue 2020-2025 (\$ millions)

- Figure 33. APAC Back Massager Sales 2020-2025 (K Units)
- Figure 34. APAC Back Massager Revenue 2020-2025 (\$ millions)
- Figure 35. Europe Back Massager Sales 2020-2025 (K Units)
- Figure 36. Europe Back Massager Revenue 2020-2025 (\$ millions)
- Figure 37. Middle East & Africa Back Massager Sales 2020-2025 (K Units)
- Figure 38. Middle East & Africa Back Massager Revenue 2020-2025 (\$ millions)
- Figure 39. Americas Back Massager Sales Market Share by Country in 2025
- Figure 40. Americas Back Massager Revenue Market Share by Country (2020-2025)
- Figure 41. Americas Back Massager Sales Market Share by Type (2020-2025)
- Figure 42. Americas Back Massager Sales Market Share by Application (2020-2025)
- Figure 43. United States Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 44. Canada Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 45. Mexico Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 46. Brazil Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 47. APAC Back Massager Sales Market Share by Region in 2025
- Figure 48. APAC Back Massager Revenue Market Share by Region (2020-2025)
- Figure 49. APAC Back Massager Sales Market Share by Type (2020-2025)
- Figure 50. APAC Back Massager Sales Market Share by Application (2020-2025)
- Figure 51. China Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 52. Japan Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 53. South Korea Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 54. Southeast Asia Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 55. India Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 56. Australia Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 57. China Taiwan Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 58. Europe Back Massager Sales Market Share by Country in 2025
- Figure 59. Europe Back Massager Revenue Market Share by Country (2020-2025)
- Figure 60. Europe Back Massager Sales Market Share by Type (2020-2025)
- Figure 61. Europe Back Massager Sales Market Share by Application (2020-2025)
- Figure 62. Germany Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 63. France Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 64. UK Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 65. Italy Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 66. Russia Back Massager Revenue Growth 2020-2025 (\$ millions)
- Figure 67. Middle East & Africa Back Massager Sales Market Share by Country (2020-2025)
- Figure 68. Middle East & Africa Back Massager Sales Market Share by Type (2020-2025)
- Figure 69. Middle East & Africa Back Massager Sales Market Share by Application

(2020-2025)

Figure 70. Egypt Back Massager Revenue Growth 2020-2025 (\$ millions)

Figure 71. South Africa Back Massager Revenue Growth 2020-2025 (\$ millions)

Figure 72. Israel Back Massager Revenue Growth 2020-2025 (\$ millions)

Figure 73. Turkey Back Massager Revenue Growth 2020-2025 (\$ millions)

Figure 74. GCC Countries Back Massager Revenue Growth 2020-2025 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Back Massager in 2025

Figure 76. Manufacturing Process Analysis of Back Massager

Figure 77. Industry Chain Structure of Back Massager

Figure 78. Channels of Distribution

Figure 79. Global Back Massager Sales Market Forecast by Region (2026-2031)

Figure 80. Global Back Massager Revenue Market Share Forecast by Region
(2026-2031)

Figure 81. Global Back Massager Sales Market Share Forecast by Type (2026-2031)

Figure 82. Global Back Massager Revenue Market Share Forecast by Type
(2026-2031)

Figure 83. Global Back Massager Sales Market Share Forecast by Application
(2026-2031)

Figure 84. Global Back Massager Revenue Market Share Forecast by Application
(2026-2031)

I would like to order

Product name: Global Back Massager Market Growth 2025-2031

Product link: <https://marketpublishers.com/r/G257009B0F69EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G257009B0F69EN.html>