

Global Baby & Toddler Toys Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Baby & Toddler Toys market size was valued at US\$ million in 2023. With growing demand in downstream market, the Baby & Toddler Toys is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Baby & Toddler Toys market. Baby & Toddler Toys are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Baby & Toddler Toys. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Baby & Toddler Toys market.

Toys for toddlers can be categorized into push and pull toys, developmental toys, and educational toys. Push and pull toys include carts, wagons, and pretend lawn mowers, but not baby walkers. Developmental toys encourage tots to use their hands and master basic coordination, such as a toddler ball pit and activity chair, teething rings, and block puzzles. Educational toys challenge toddlers' creativity and problem-solving skills, such as Mega Bloks and the ToyVelt Dinosaur STEM toy. Some examples of toys for toddlers are the Fisher-Price Little People Big Animal Train Toy and the Imaginext Disney And Pixar Lightyear XI-15 Spaceship.

Key Features:

The report on Baby & Toddler Toys market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Baby & Toddler Toys market. It may include historical data, market segmentation by Type (e.g., Activity Toys, Games and Puzzles), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Baby & Toddler Toys market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Baby & Toddler Toys market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Baby & Toddler Toys industry. This include advancements in Baby & Toddler Toys technology, Baby & Toddler Toys new entrants, Baby & Toddler Toys new investment, and other innovations that are shaping the future of Baby & Toddler Toys.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Baby & Toddler Toys market. It includes factors influencing customer ' purchasing decisions, preferences for Baby & Toddler Toys product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Baby & Toddler Toys market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Baby & Toddler Toys market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Baby & Toddler Toys market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Baby & Toddler Toys industry. This

includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Baby & Toddler Toys market.

Market Segmentation:

Baby & Toddler Toys market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Activity Toys

Games and Puzzles

Construction Toys

Dolls and Accessories

Outdoor and Sports Toys

Other Type

Segmentation by application

Baby Toys

Toddler Toys

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

LEGO

Mattel

Hasbro

Bandai

TAKARA TOMY

Gigotoys

MGA Entertainment

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

PLAYMOBIL

Ravensburger

Vtech

Leapfrog

Spin Master

MindWare

Safari

BanBao

Qunxing

Goldlok Toys

Star-Moon

Key Questions Addressed in this Report

What is the 10-year outlook for the global Baby & Toddler Toys market?

What factors are driving Baby & Toddler Toys market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Baby & Toddler Toys market opportunities vary by end market size?

How does Baby & Toddler Toys break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Baby & Toddler Toys Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Baby & Toddler Toys by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Baby & Toddler Toys by Country/Region, 2019, 2023 & 2030
- 2.2 Baby & Toddler Toys Segment by Type
 - 2.2.1 Activity Toys
 - 2.2.2 Games and Puzzles
 - 2.2.3 Construction Toys
 - 2.2.4 Dolls and Accessories
 - 2.2.5 Outdoor and Sports Toys
 - 2.2.6 Other Type
- 2.3 Baby & Toddler Toys Sales by Type
 - 2.3.1 Global Baby & Toddler Toys Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Baby & Toddler Toys Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Baby & Toddler Toys Sale Price by Type (2019-2024)
- 2.4 Baby & Toddler Toys Segment by Application
 - 2.4.1 Baby Toys
 - 2.4.2 Toddler Toys
- 2.5 Baby & Toddler Toys Sales by Application
 - 2.5.1 Global Baby & Toddler Toys Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Baby & Toddler Toys Revenue and Market Share by Application (2019-2024)

2.5.3 Global Baby & Toddler Toys Sale Price by Application (2019-2024)

3 GLOBAL BABY & TODDLER TOYS BY COMPANY

3.1 Global Baby & Toddler Toys Breakdown Data by Company

3.1.1 Global Baby & Toddler Toys Annual Sales by Company (2019-2024)

3.1.2 Global Baby & Toddler Toys Sales Market Share by Company (2019-2024)

3.2 Global Baby & Toddler Toys Annual Revenue by Company (2019-2024)

3.2.1 Global Baby & Toddler Toys Revenue by Company (2019-2024)

3.2.2 Global Baby & Toddler Toys Revenue Market Share by Company (2019-2024)

3.3 Global Baby & Toddler Toys Sale Price by Company

3.4 Key Manufacturers Baby & Toddler Toys Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Baby & Toddler Toys Product Location Distribution

3.4.2 Players Baby & Toddler Toys Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR BABY & TODDLER TOYS BY GEOGRAPHIC REGION

4.1 World Historic Baby & Toddler Toys Market Size by Geographic Region (2019-2024)

4.1.1 Global Baby & Toddler Toys Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Baby & Toddler Toys Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Baby & Toddler Toys Market Size by Country/Region (2019-2024)

4.2.1 Global Baby & Toddler Toys Annual Sales by Country/Region (2019-2024)

4.2.2 Global Baby & Toddler Toys Annual Revenue by Country/Region (2019-2024)

4.3 Americas Baby & Toddler Toys Sales Growth

4.4 APAC Baby & Toddler Toys Sales Growth

4.5 Europe Baby & Toddler Toys Sales Growth

4.6 Middle East & Africa Baby & Toddler Toys Sales Growth

5 AMERICAS

5.1 Americas Baby & Toddler Toys Sales by Country

5.1.1 Americas Baby & Toddler Toys Sales by Country (2019-2024)

5.1.2 Americas Baby & Toddler Toys Revenue by Country (2019-2024)

5.2 Americas Baby & Toddler Toys Sales by Type

5.3 Americas Baby & Toddler Toys Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Baby & Toddler Toys Sales by Region

6.1.1 APAC Baby & Toddler Toys Sales by Region (2019-2024)

6.1.2 APAC Baby & Toddler Toys Revenue by Region (2019-2024)

6.2 APAC Baby & Toddler Toys Sales by Type

6.3 APAC Baby & Toddler Toys Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Baby & Toddler Toys by Country

7.1.1 Europe Baby & Toddler Toys Sales by Country (2019-2024)

7.1.2 Europe Baby & Toddler Toys Revenue by Country (2019-2024)

7.2 Europe Baby & Toddler Toys Sales by Type

7.3 Europe Baby & Toddler Toys Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Baby & Toddler Toys by Country

8.1.1 Middle East & Africa Baby & Toddler Toys Sales by Country (2019-2024)

8.1.2 Middle East & Africa Baby & Toddler Toys Revenue by Country (2019-2024)

8.2 Middle East & Africa Baby & Toddler Toys Sales by Type

8.3 Middle East & Africa Baby & Toddler Toys Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Baby & Toddler Toys

10.3 Manufacturing Process Analysis of Baby & Toddler Toys

10.4 Industry Chain Structure of Baby & Toddler Toys

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Baby & Toddler Toys Distributors

11.3 Baby & Toddler Toys Customer

12 WORLD FORECAST REVIEW FOR BABY & TODDLER TOYS BY GEOGRAPHIC REGION

12.1 Global Baby & Toddler Toys Market Size Forecast by Region

12.1.1 Global Baby & Toddler Toys Forecast by Region (2025-2030)

12.1.2 Global Baby & Toddler Toys Annual Revenue Forecast by Region (2025-2030)

- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Baby & Toddler Toys Forecast by Type
- 12.7 Global Baby & Toddler Toys Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 LEGO

- 13.1.1 LEGO Company Information
- 13.1.2 LEGO Baby & Toddler Toys Product Portfolios and Specifications
- 13.1.3 LEGO Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.1.4 LEGO Main Business Overview
- 13.1.5 LEGO Latest Developments

13.2 Mattel

- 13.2.1 Mattel Company Information
- 13.2.2 Mattel Baby & Toddler Toys Product Portfolios and Specifications
- 13.2.3 Mattel Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.2.4 Mattel Main Business Overview
- 13.2.5 Mattel Latest Developments

13.3 Hasbro

- 13.3.1 Hasbro Company Information
- 13.3.2 Hasbro Baby & Toddler Toys Product Portfolios and Specifications
- 13.3.3 Hasbro Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.3.4 Hasbro Main Business Overview
- 13.3.5 Hasbro Latest Developments

13.4 Bandai

- 13.4.1 Bandai Company Information
- 13.4.2 Bandai Baby & Toddler Toys Product Portfolios and Specifications
- 13.4.3 Bandai Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.4.4 Bandai Main Business Overview
- 13.4.5 Bandai Latest Developments

13.5 TAKARA TOMY

- 13.5.1 TAKARA TOMY Company Information

- 13.5.2 TAKARA TOMY Baby & Toddler Toys Product Portfolios and Specifications
- 13.5.3 TAKARA TOMY Baby & Toddler Toys Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 TAKARA TOMY Main Business Overview
- 13.5.5 TAKARA TOMY Latest Developments
- 13.6 Gigotoys
 - 13.6.1 Gigotoys Company Information
 - 13.6.2 Gigotoys Baby & Toddler Toys Product Portfolios and Specifications
 - 13.6.3 Gigotoys Baby & Toddler Toys Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Gigotoys Main Business Overview
 - 13.6.5 Gigotoys Latest Developments
- 13.7 MGA Entertainment
 - 13.7.1 MGA Entertainment Company Information
 - 13.7.2 MGA Entertainment Baby & Toddler Toys Product Portfolios and Specifications
 - 13.7.3 MGA Entertainment Baby & Toddler Toys Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 MGA Entertainment Main Business Overview
 - 13.7.5 MGA Entertainment Latest Developments
- 13.8 Melissa & Doug
 - 13.8.1 Melissa & Doug Company Information
 - 13.8.2 Melissa & Doug Baby & Toddler Toys Product Portfolios and Specifications
 - 13.8.3 Melissa & Doug Baby & Toddler Toys Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Melissa & Doug Main Business Overview
 - 13.8.5 Melissa & Doug Latest Developments
- 13.9 Simba-Dickie Group
 - 13.9.1 Simba-Dickie Group Company Information
 - 13.9.2 Simba-Dickie Group Baby & Toddler Toys Product Portfolios and Specifications
 - 13.9.3 Simba-Dickie Group Baby & Toddler Toys Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Simba-Dickie Group Main Business Overview
 - 13.9.5 Simba-Dickie Group Latest Developments
- 13.10 Giochi Preziosi
 - 13.10.1 Giochi Preziosi Company Information
 - 13.10.2 Giochi Preziosi Baby & Toddler Toys Product Portfolios and Specifications
 - 13.10.3 Giochi Preziosi Baby & Toddler Toys Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Giochi Preziosi Main Business Overview

13.10.5 Giochi Preziosi Latest Developments

13.11 PLAYMOBIL

13.11.1 PLAYMOBIL Company Information

13.11.2 PLAYMOBIL Baby & Toddler Toys Product Portfolios and Specifications

13.11.3 PLAYMOBIL Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.11.4 PLAYMOBIL Main Business Overview

13.11.5 PLAYMOBIL Latest Developments

13.12 Ravensburger

13.12.1 Ravensburger Company Information

13.12.2 Ravensburger Baby & Toddler Toys Product Portfolios and Specifications

13.12.3 Ravensburger Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.12.4 Ravensburger Main Business Overview

13.12.5 Ravensburger Latest Developments

13.13 Vtech

13.13.1 Vtech Company Information

13.13.2 Vtech Baby & Toddler Toys Product Portfolios and Specifications

13.13.3 Vtech Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.13.4 Vtech Main Business Overview

13.13.5 Vtech Latest Developments

13.14 Leapfrog

13.14.1 Leapfrog Company Information

13.14.2 Leapfrog Baby & Toddler Toys Product Portfolios and Specifications

13.14.3 Leapfrog Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.14.4 Leapfrog Main Business Overview

13.14.5 Leapfrog Latest Developments

13.15 Spin Master

13.15.1 Spin Master Company Information

13.15.2 Spin Master Baby & Toddler Toys Product Portfolios and Specifications

13.15.3 Spin Master Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.15.4 Spin Master Main Business Overview

13.15.5 Spin Master Latest Developments

13.16 MindWare

13.16.1 MindWare Company Information

13.16.2 MindWare Baby & Toddler Toys Product Portfolios and Specifications

13.16.3 MindWare Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.16.4 MindWare Main Business Overview

13.16.5 MindWare Latest Developments

13.17 Safari

13.17.1 Safari Company Information

13.17.2 Safari Baby & Toddler Toys Product Portfolios and Specifications

13.17.3 Safari Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.17.4 Safari Main Business Overview

13.17.5 Safari Latest Developments

13.18 BanBao

13.18.1 BanBao Company Information

13.18.2 BanBao Baby & Toddler Toys Product Portfolios and Specifications

13.18.3 BanBao Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.18.4 BanBao Main Business Overview

13.18.5 BanBao Latest Developments

13.19 Qunxing

13.19.1 Qunxing Company Information

13.19.2 Qunxing Baby & Toddler Toys Product Portfolios and Specifications

13.19.3 Qunxing Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.19.4 Qunxing Main Business Overview

13.19.5 Qunxing Latest Developments

13.20 Goldlok Toys

13.20.1 Goldlok Toys Company Information

13.20.2 Goldlok Toys Baby & Toddler Toys Product Portfolios and Specifications

13.20.3 Goldlok Toys Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.20.4 Goldlok Toys Main Business Overview

13.20.5 Goldlok Toys Latest Developments

13.21 Star-Moon

13.21.1 Star-Moon Company Information

13.21.2 Star-Moon Baby & Toddler Toys Product Portfolios and Specifications

13.21.3 Star-Moon Baby & Toddler Toys Sales, Revenue, Price and Gross Margin
(2019-2024)

13.21.4 Star-Moon Main Business Overview

13.21.5 Star-Moon Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Baby & Toddler Toys Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Baby & Toddler Toys Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Activity Toys

Table 4. Major Players of Games and Puzzles

Table 5. Major Players of Construction Toys

Table 6. Major Players of Dolls and Accessories

Table 7. Major Players of Outdoor and Sports Toys

Table 8. Major Players of Other Type

Table 9. Global Baby & Toddler Toys Sales by Type (2019-2024) & (K Units)

Table 10. Global Baby & Toddler Toys Sales Market Share by Type (2019-2024)

Table 11. Global Baby & Toddler Toys Revenue by Type (2019-2024) & (\$ million)

Table 12. Global Baby & Toddler Toys Revenue Market Share by Type (2019-2024)

Table 13. Global Baby & Toddler Toys Sale Price by Type (2019-2024) & (USD/Unit)

Table 14. Global Baby & Toddler Toys Sales by Application (2019-2024) & (K Units)

Table 15. Global Baby & Toddler Toys Sales Market Share by Application (2019-2024)

Table 16. Global Baby & Toddler Toys Revenue by Application (2019-2024)

Table 17. Global Baby & Toddler Toys Revenue Market Share by Application (2019-2024)

Table 18. Global Baby & Toddler Toys Sale Price by Application (2019-2024) & (USD/Unit)

Table 19. Global Baby & Toddler Toys Sales by Company (2019-2024) & (K Units)

Table 20. Global Baby & Toddler Toys Sales Market Share by Company (2019-2024)

Table 21. Global Baby & Toddler Toys Revenue by Company (2019-2024) (\$ Millions)

Table 22. Global Baby & Toddler Toys Revenue Market Share by Company (2019-2024)

Table 23. Global Baby & Toddler Toys Sale Price by Company (2019-2024) & (USD/Unit)

Table 24. Key Manufacturers Baby & Toddler Toys Producing Area Distribution and Sales Area

Table 25. Players Baby & Toddler Toys Products Offered

Table 26. Baby & Toddler Toys Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Baby & Toddler Toys Sales by Geographic Region (2019-2024) & (K Units)

Table 30. Global Baby & Toddler Toys Sales Market Share Geographic Region (2019-2024)

Table 31. Global Baby & Toddler Toys Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 32. Global Baby & Toddler Toys Revenue Market Share by Geographic Region (2019-2024)

Table 33. Global Baby & Toddler Toys Sales by Country/Region (2019-2024) & (K Units)

Table 34. Global Baby & Toddler Toys Sales Market Share by Country/Region (2019-2024)

Table 35. Global Baby & Toddler Toys Revenue by Country/Region (2019-2024) & (\$ millions)

Table 36. Global Baby & Toddler Toys Revenue Market Share by Country/Region (2019-2024)

Table 37. Americas Baby & Toddler Toys Sales by Country (2019-2024) & (K Units)

Table 38. Americas Baby & Toddler Toys Sales Market Share by Country (2019-2024)

Table 39. Americas Baby & Toddler Toys Revenue by Country (2019-2024) & (\$ Millions)

Table 40. Americas Baby & Toddler Toys Revenue Market Share by Country (2019-2024)

Table 41. Americas Baby & Toddler Toys Sales by Type (2019-2024) & (K Units)

Table 42. Americas Baby & Toddler Toys Sales by Application (2019-2024) & (K Units)

Table 43. APAC Baby & Toddler Toys Sales by Region (2019-2024) & (K Units)

Table 44. APAC Baby & Toddler Toys Sales Market Share by Region (2019-2024)

Table 45. APAC Baby & Toddler Toys Revenue by Region (2019-2024) & (\$ Millions)

Table 46. APAC Baby & Toddler Toys Revenue Market Share by Region (2019-2024)

Table 47. APAC Baby & Toddler Toys Sales by Type (2019-2024) & (K Units)

Table 48. APAC Baby & Toddler Toys Sales by Application (2019-2024) & (K Units)

Table 49. Europe Baby & Toddler Toys Sales by Country (2019-2024) & (K Units)

Table 50. Europe Baby & Toddler Toys Sales Market Share by Country (2019-2024)

Table 51. Europe Baby & Toddler Toys Revenue by Country (2019-2024) & (\$ Millions)

Table 52. Europe Baby & Toddler Toys Revenue Market Share by Country (2019-2024)

Table 53. Europe Baby & Toddler Toys Sales by Type (2019-2024) & (K Units)

Table 54. Europe Baby & Toddler Toys Sales by Application (2019-2024) & (K Units)

Table 55. Middle East & Africa Baby & Toddler Toys Sales by Country (2019-2024) & (K Units)

Table 56. Middle East & Africa Baby & Toddler Toys Sales Market Share by Country (2019-2024)

Table 57. Middle East & Africa Baby & Toddler Toys Revenue by Country (2019-2024) & (\$ Millions)

Table 58. Middle East & Africa Baby & Toddler Toys Revenue Market Share by Country (2019-2024)

Table 59. Middle East & Africa Baby & Toddler Toys Sales by Type (2019-2024) & (K Units)

Table 60. Middle East & Africa Baby & Toddler Toys Sales by Application (2019-2024) & (K Units)

Table 61. Key Market Drivers & Growth Opportunities of Baby & Toddler Toys

Table 62. Key Market Challenges & Risks of Baby & Toddler Toys

Table 63. Key Industry Trends of Baby & Toddler Toys

Table 64. Baby & Toddler Toys Raw Material

Table 65. Key Suppliers of Raw Materials

Table 66. Baby & Toddler Toys Distributors List

Table 67. Baby & Toddler Toys Customer List

Table 68. Global Baby & Toddler Toys Sales Forecast by Region (2025-2030) & (K Units)

Table 69. Global Baby & Toddler Toys Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Americas Baby & Toddler Toys Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Americas Baby & Toddler Toys Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. APAC Baby & Toddler Toys Sales Forecast by Region (2025-2030) & (K Units)

Table 73. APAC Baby & Toddler Toys Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 74. Europe Baby & Toddler Toys Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Europe Baby & Toddler Toys Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Middle East & Africa Baby & Toddler Toys Sales Forecast by Country (2025-2030) & (K Units)

Table 77. Middle East & Africa Baby & Toddler Toys Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 78. Global Baby & Toddler Toys Sales Forecast by Type (2025-2030) & (K Units)

Table 79. Global Baby & Toddler Toys Revenue Forecast by Type (2025-2030) & (\$

Millions)

Table 80. Global Baby & Toddler Toys Sales Forecast by Application (2025-2030) & (K Units)

Table 81. Global Baby & Toddler Toys Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 82. LEGO Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 83. LEGO Baby & Toddler Toys Product Portfolios and Specifications

Table 84. LEGO Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 85. LEGO Main Business

Table 86. LEGO Latest Developments

Table 87. Mattel Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 88. Mattel Baby & Toddler Toys Product Portfolios and Specifications

Table 89. Mattel Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 90. Mattel Main Business

Table 91. Mattel Latest Developments

Table 92. Hasbro Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 93. Hasbro Baby & Toddler Toys Product Portfolios and Specifications

Table 94. Hasbro Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 95. Hasbro Main Business

Table 96. Hasbro Latest Developments

Table 97. Bandai Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 98. Bandai Baby & Toddler Toys Product Portfolios and Specifications

Table 99. Bandai Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 100. Bandai Main Business

Table 101. Bandai Latest Developments

Table 102. TAKARA TOMY Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 103. TAKARA TOMY Baby & Toddler Toys Product Portfolios and Specifications

Table 104. TAKARA TOMY Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 105. TAKARA TOMY Main Business

- Table 106. TAKARA TOMY Latest Developments
- Table 107. Gigotoys Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 108. Gigotoys Baby & Toddler Toys Product Portfolios and Specifications
- Table 109. Gigotoys Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 110. Gigotoys Main Business
- Table 111. Gigotoys Latest Developments
- Table 112. MGA Entertainment Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 113. MGA Entertainment Baby & Toddler Toys Product Portfolios and Specifications
- Table 114. MGA Entertainment Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 115. MGA Entertainment Main Business
- Table 116. MGA Entertainment Latest Developments
- Table 117. Melissa & Doug Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 118. Melissa & Doug Baby & Toddler Toys Product Portfolios and Specifications
- Table 119. Melissa & Doug Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 120. Melissa & Doug Main Business
- Table 121. Melissa & Doug Latest Developments
- Table 122. Simba-Dickie Group Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 123. Simba-Dickie Group Baby & Toddler Toys Product Portfolios and Specifications
- Table 124. Simba-Dickie Group Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 125. Simba-Dickie Group Main Business
- Table 126. Simba-Dickie Group Latest Developments
- Table 127. Giochi Preziosi Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 128. Giochi Preziosi Baby & Toddler Toys Product Portfolios and Specifications
- Table 129. Giochi Preziosi Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 130. Giochi Preziosi Main Business
- Table 131. Giochi Preziosi Latest Developments
- Table 132. PLAYMOBIL Basic Information, Baby & Toddler Toys Manufacturing Base,

Sales Area and Its Competitors

Table 133. PLAYMOBIL Baby & Toddler Toys Product Portfolios and Specifications

Table 134. PLAYMOBIL Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 135. PLAYMOBIL Main Business

Table 136. PLAYMOBIL Latest Developments

Table 137. Ravensburger Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 138. Ravensburger Baby & Toddler Toys Product Portfolios and Specifications

Table 139. Ravensburger Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 140. Ravensburger Main Business

Table 141. Ravensburger Latest Developments

Table 142. Vtech Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 143. Vtech Baby & Toddler Toys Product Portfolios and Specifications

Table 144. Vtech Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 145. Vtech Main Business

Table 146. Vtech Latest Developments

Table 147. Leapfrog Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 148. Leapfrog Baby & Toddler Toys Product Portfolios and Specifications

Table 149. Leapfrog Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 150. Leapfrog Main Business

Table 151. Leapfrog Latest Developments

Table 152. Spin Master Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 153. Spin Master Baby & Toddler Toys Product Portfolios and Specifications

Table 154. Spin Master Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 155. Spin Master Main Business

Table 156. Spin Master Latest Developments

Table 157. MindWare Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors

Table 158. MindWare Baby & Toddler Toys Product Portfolios and Specifications

Table 159. MindWare Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 160. MindWare Main Business
- Table 161. MindWare Latest Developments
- Table 162. Safari Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 163. Safari Baby & Toddler Toys Product Portfolios and Specifications
- Table 164. Safari Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 165. Safari Main Business
- Table 166. Safari Latest Developments
- Table 167. BanBao Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 168. BanBao Baby & Toddler Toys Product Portfolios and Specifications
- Table 169. BanBao Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 170. BanBao Main Business
- Table 171. BanBao Latest Developments
- Table 172. Qunxing Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 173. Qunxing Baby & Toddler Toys Product Portfolios and Specifications
- Table 174. Qunxing Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 175. Qunxing Main Business
- Table 176. Qunxing Latest Developments
- Table 177. Goldlok Toys Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 178. Goldlok Toys Baby & Toddler Toys Product Portfolios and Specifications
- Table 179. Goldlok Toys Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 180. Goldlok Toys Main Business
- Table 181. Goldlok Toys Latest Developments
- Table 182. Star-Moon Basic Information, Baby & Toddler Toys Manufacturing Base, Sales Area and Its Competitors
- Table 183. Star-Moon Baby & Toddler Toys Product Portfolios and Specifications
- Table 184. Star-Moon Baby & Toddler Toys Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 185. Star-Moon Main Business
- Table 186. Star-Moon Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Baby & Toddler Toys
- Figure 2. Baby & Toddler Toys Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Baby & Toddler Toys Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Baby & Toddler Toys Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Baby & Toddler Toys Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Activity Toys
- Figure 10. Product Picture of Games and Puzzles
- Figure 11. Product Picture of Construction Toys
- Figure 12. Product Picture of Dolls and Accessories
- Figure 13. Product Picture of Outdoor and Sports Toys
- Figure 14. Product Picture of Other Type
- Figure 15. Global Baby & Toddler Toys Sales Market Share by Type in 2023
- Figure 16. Global Baby & Toddler Toys Revenue Market Share by Type (2019-2024)
- Figure 17. Baby & Toddler Toys Consumed in Baby Toys
- Figure 18. Global Baby & Toddler Toys Market: Baby Toys (2019-2024) & (K Units)
- Figure 19. Baby & Toddler Toys Consumed in Toddler Toys
- Figure 20. Global Baby & Toddler Toys Market: Toddler Toys (2019-2024) & (K Units)
- Figure 21. Global Baby & Toddler Toys Sales Market Share by Application (2023)
- Figure 22. Global Baby & Toddler Toys Revenue Market Share by Application in 2023
- Figure 23. Baby & Toddler Toys Sales Market by Company in 2023 (K Units)
- Figure 24. Global Baby & Toddler Toys Sales Market Share by Company in 2023
- Figure 25. Baby & Toddler Toys Revenue Market by Company in 2023 (\$ Million)
- Figure 26. Global Baby & Toddler Toys Revenue Market Share by Company in 2023
- Figure 27. Global Baby & Toddler Toys Sales Market Share by Geographic Region (2019-2024)
- Figure 28. Global Baby & Toddler Toys Revenue Market Share by Geographic Region in 2023
- Figure 29. Americas Baby & Toddler Toys Sales 2019-2024 (K Units)
- Figure 30. Americas Baby & Toddler Toys Revenue 2019-2024 (\$ Millions)
- Figure 31. APAC Baby & Toddler Toys Sales 2019-2024 (K Units)
- Figure 32. APAC Baby & Toddler Toys Revenue 2019-2024 (\$ Millions)
- Figure 33. Europe Baby & Toddler Toys Sales 2019-2024 (K Units)

- Figure 34. Europe Baby & Toddler Toys Revenue 2019-2024 (\$ Millions)
- Figure 35. Middle East & Africa Baby & Toddler Toys Sales 2019-2024 (K Units)
- Figure 36. Middle East & Africa Baby & Toddler Toys Revenue 2019-2024 (\$ Millions)
- Figure 37. Americas Baby & Toddler Toys Sales Market Share by Country in 2023
- Figure 38. Americas Baby & Toddler Toys Revenue Market Share by Country in 2023
- Figure 39. Americas Baby & Toddler Toys Sales Market Share by Type (2019-2024)
- Figure 40. Americas Baby & Toddler Toys Sales Market Share by Application (2019-2024)
- Figure 41. United States Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Canada Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Mexico Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Brazil Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. APAC Baby & Toddler Toys Sales Market Share by Region in 2023
- Figure 46. APAC Baby & Toddler Toys Revenue Market Share by Regions in 2023
- Figure 47. APAC Baby & Toddler Toys Sales Market Share by Type (2019-2024)
- Figure 48. APAC Baby & Toddler Toys Sales Market Share by Application (2019-2024)
- Figure 49. China Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Japan Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. South Korea Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Southeast Asia Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. India Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Australia Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. China Taiwan Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Europe Baby & Toddler Toys Sales Market Share by Country in 2023
- Figure 57. Europe Baby & Toddler Toys Revenue Market Share by Country in 2023
- Figure 58. Europe Baby & Toddler Toys Sales Market Share by Type (2019-2024)
- Figure 59. Europe Baby & Toddler Toys Sales Market Share by Application (2019-2024)
- Figure 60. Germany Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. France Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. UK Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Italy Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Russia Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Middle East & Africa Baby & Toddler Toys Sales Market Share by Country in 2023
- Figure 66. Middle East & Africa Baby & Toddler Toys Revenue Market Share by Country in 2023
- Figure 67. Middle East & Africa Baby & Toddler Toys Sales Market Share by Type (2019-2024)

Figure 68. Middle East & Africa Baby & Toddler Toys Sales Market Share by Application (2019-2024)

Figure 69. Egypt Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)

Figure 70. South Africa Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Israel Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Turkey Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)

Figure 73. GCC Country Baby & Toddler Toys Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Baby & Toddler Toys in 2023

Figure 75. Manufacturing Process Analysis of Baby & Toddler Toys

Figure 76. Industry Chain Structure of Baby & Toddler Toys

Figure 77. Channels of Distribution

Figure 78. Global Baby & Toddler Toys Sales Market Forecast by Region (2025-2030)

Figure 79. Global Baby & Toddler Toys Revenue Market Share Forecast by Region (2025-2030)

Figure 80. Global Baby & Toddler Toys Sales Market Share Forecast by Type (2025-2030)

Figure 81. Global Baby & Toddler Toys Revenue Market Share Forecast by Type (2025-2030)

Figure 82. Global Baby & Toddler Toys Sales Market Share Forecast by Application (2025-2030)

Figure 83. Global Baby & Toddler Toys Revenue Market Share Forecast by Application (2025-2030)

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