

Global Baby and Pregnancy Personal Care Market Growth 2026-2032

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Abstracts

The global Baby and Pregnancy Personal Care market size is predicted to grow from US\$ 8080 million in 2025 to US\$ 11590 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Baby & Pregnancy Personal Care refers to a range of products specifically designed for the care and well-being of infants, toddlers, and pregnant individuals. These products include skincare items, bath products, diapers, maternity wear, and other personal care items tailored to the unique needs of babies and pregnant individuals.

The Baby & Pregnancy Personal Care market has experienced significant growth, driven by a focus on health and wellness in the prenatal and postnatal periods. Key aspects of the market include:

Increasing Awareness of Health and Safety:

Growing awareness of health and safety considerations for babies and pregnant individuals has led to a demand for specialized personal care products with natural and safe ingredients.

Innovation in Product Offerings:

Ongoing innovation in the formulation of baby and pregnancy personal care products, including organic and eco-friendly options, has expanded product choices for consumers.

E-Commerce Growth:

The rise of e-commerce platforms has facilitated easy access to a wide range of baby and pregnancy personal care products, contributing to market expansion.

LP Information, Inc. (LPI) ' newest research report, the "Baby and Pregnancy Personal Care Industry Forecast" looks at past sales and reviews total world Baby and Pregnancy Personal Care sales in 2025, providing a comprehensive analysis by region and market sector of projected Baby and Pregnancy Personal Care sales for 2026 through 2032. With Baby and Pregnancy Personal Care sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Baby and Pregnancy Personal Care industry.

This Insight Report provides a comprehensive analysis of the global Baby and Pregnancy Personal Care landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Baby and Pregnancy Personal Care portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Baby and Pregnancy Personal Care market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Baby and Pregnancy Personal Care and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Baby and Pregnancy Personal Care.

This report presents a comprehensive overview, market shares, and growth opportunities of Baby and Pregnancy Personal Care market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pregnancy Personal Care

Baby Personal Care

Segmentation by Application:

Hospital & Clinical Pharmacies

Retail Pharmacies

eCommerce

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Himalaya Global Holdings

Johnson & Johnson

Childs Farm

E.T. Browne Drug

Earth Mama Organics

Good Bubble

Laboratoires Expanscience

Nine Naturals

Noodle & Boo

Pleni Naturals

Weleda UK

Baby Teva

Clarins

Piramal Enterprises

Union Swiss

Honasa Consumer

Key Questions Addressed in this Report

What is the 10-year outlook for the global Baby and Pregnancy Personal Care market?

What factors are driving Baby and Pregnancy Personal Care market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Baby and Pregnancy Personal Care market opportunities vary by end market size?

How does Baby and Pregnancy Personal Care break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Baby and Pregnancy Personal Care Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Baby and Pregnancy Personal Care by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Baby and Pregnancy Personal Care by Country/Region, 2021, 2025 & 2032

2.2 Baby and Pregnancy Personal Care Segment by Type

- 2.2.1 Pregnancy Personal Care
- 2.2.2 Baby Personal Care
- 2.2.3 Baby and Pregnancy Personal Care Sales by Type
 - 2.2.3.1 Global Baby and Pregnancy Personal Care Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Baby and Pregnancy Personal Care Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Baby and Pregnancy Personal Care Sale Price by Type (2021-2026)

2.3 Baby and Pregnancy Personal Care Segment by Application

- 2.3.1 Hospital & Clinical Pharmacies
- 2.3.2 Retail Pharmacies
- 2.3.3 eCommerce
- 2.3.4 Others
- 2.3.5 Baby and Pregnancy Personal Care Sales by Application
 - 2.3.5.1 Global Baby and Pregnancy Personal Care Sale Market Share by Application (2021-2026)
 - 2.3.5.2 Global Baby and Pregnancy Personal Care Revenue and Market Share by

Application (2021-2026)

2.3.5.3 Global Baby and Pregnancy Personal Care Sale Price by Application
(2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Baby and Pregnancy Personal Care Breakdown Data by Company

3.1.1 Global Baby and Pregnancy Personal Care Annual Sales by Company
(2021-2026)

3.1.2 Global Baby and Pregnancy Personal Care Sales Market Share by Company
(2021-2026)

3.2 Global Baby and Pregnancy Personal Care Annual Revenue by Company
(2021-2026)

3.2.1 Global Baby and Pregnancy Personal Care Revenue by Company (2021-2026)

3.2.2 Global Baby and Pregnancy Personal Care Revenue Market Share by Company
(2021-2026)

3.3 Global Baby and Pregnancy Personal Care Sale Price by Company

3.4 Key Manufacturers Baby and Pregnancy Personal Care Producing Area
Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Baby and Pregnancy Personal Care Product Location
Distribution

3.4.2 Players Baby and Pregnancy Personal Care Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BABY AND PREGNANCY PERSONAL CARE BY GEOGRAPHIC REGION

4.1 World Historic Baby and Pregnancy Personal Care Market Size by Geographic
Region (2021-2026)

4.1.1 Global Baby and Pregnancy Personal Care Annual Sales by Geographic Region
(2021-2026)

4.1.2 Global Baby and Pregnancy Personal Care Annual Revenue by Geographic
Region (2021-2026)

4.2 World Historic Baby and Pregnancy Personal Care Market Size by Country/Region
(2021-2026)

4.2.1 Global Baby and Pregnancy Personal Care Annual Sales by Country/Region (2021-2026)

4.2.2 Global Baby and Pregnancy Personal Care Annual Revenue by Country/Region (2021-2026)

4.3 Americas Baby and Pregnancy Personal Care Sales Growth

4.4 APAC Baby and Pregnancy Personal Care Sales Growth

4.5 Europe Baby and Pregnancy Personal Care Sales Growth

4.6 Middle East & Africa Baby and Pregnancy Personal Care Sales Growth

5 AMERICAS

5.1 Americas Baby and Pregnancy Personal Care Sales by Country

5.1.1 Americas Baby and Pregnancy Personal Care Sales by Country (2021-2026)

5.1.2 Americas Baby and Pregnancy Personal Care Revenue by Country (2021-2026)

5.2 Americas Baby and Pregnancy Personal Care Sales by Type (2021-2026)

5.3 Americas Baby and Pregnancy Personal Care Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Baby and Pregnancy Personal Care Sales by Region

6.1.1 APAC Baby and Pregnancy Personal Care Sales by Region (2021-2026)

6.1.2 APAC Baby and Pregnancy Personal Care Revenue by Region (2021-2026)

6.2 APAC Baby and Pregnancy Personal Care Sales by Type (2021-2026)

6.3 APAC Baby and Pregnancy Personal Care Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Baby and Pregnancy Personal Care by Country

- 7.1.1 Europe Baby and Pregnancy Personal Care Sales by Country (2021-2026)
- 7.1.2 Europe Baby and Pregnancy Personal Care Revenue by Country (2021-2026)
- 7.2 Europe Baby and Pregnancy Personal Care Sales by Type (2021-2026)
- 7.3 Europe Baby and Pregnancy Personal Care Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Baby and Pregnancy Personal Care by Country
 - 8.1.1 Middle East & Africa Baby and Pregnancy Personal Care Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Baby and Pregnancy Personal Care Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Baby and Pregnancy Personal Care Sales by Type (2021-2026)
- 8.3 Middle East & Africa Baby and Pregnancy Personal Care Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Baby and Pregnancy Personal Care
- 10.3 Manufacturing Process Analysis of Baby and Pregnancy Personal Care
- 10.4 Industry Chain Structure of Baby and Pregnancy Personal Care

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Baby and Pregnancy Personal Care Distributors

11.3 Baby and Pregnancy Personal Care Customer

12 WORLD FORECAST REVIEW FOR BABY AND PREGNANCY PERSONAL CARE BY GEOGRAPHIC REGION

12.1 Global Baby and Pregnancy Personal Care Market Size Forecast by Region

12.1.1 Global Baby and Pregnancy Personal Care Forecast by Region (2027-2032)

12.1.2 Global Baby and Pregnancy Personal Care Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Baby and Pregnancy Personal Care Forecast by Type (2027-2032)

12.7 Global Baby and Pregnancy Personal Care Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Himalaya Global Holdings

13.1.1 Himalaya Global Holdings Company Information

13.1.2 Himalaya Global Holdings Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.1.3 Himalaya Global Holdings Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Himalaya Global Holdings Main Business Overview

13.1.5 Himalaya Global Holdings Latest Developments

13.2 Johnson & Johnson

13.2.1 Johnson & Johnson Company Information

13.2.2 Johnson & Johnson Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.2.3 Johnson & Johnson Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.2.4 Johnson & Johnson Main Business Overview
- 13.2.5 Johnson & Johnson Latest Developments
- 13.3 Childs Farm
 - 13.3.1 Childs Farm Company Information
 - 13.3.2 Childs Farm Baby and Pregnancy Personal Care Product Portfolios and Specifications
 - 13.3.3 Childs Farm Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Childs Farm Main Business Overview
 - 13.3.5 Childs Farm Latest Developments
- 13.4 E.T. Browne Drug
 - 13.4.1 E.T. Browne Drug Company Information
 - 13.4.2 E.T. Browne Drug Baby and Pregnancy Personal Care Product Portfolios and Specifications
 - 13.4.3 E.T. Browne Drug Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 E.T. Browne Drug Main Business Overview
 - 13.4.5 E.T. Browne Drug Latest Developments
- 13.5 Earth Mama Organics
 - 13.5.1 Earth Mama Organics Company Information
 - 13.5.2 Earth Mama Organics Baby and Pregnancy Personal Care Product Portfolios and Specifications
 - 13.5.3 Earth Mama Organics Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Earth Mama Organics Main Business Overview
 - 13.5.5 Earth Mama Organics Latest Developments
- 13.6 Good Bubble
 - 13.6.1 Good Bubble Company Information
 - 13.6.2 Good Bubble Baby and Pregnancy Personal Care Product Portfolios and Specifications
 - 13.6.3 Good Bubble Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Good Bubble Main Business Overview
 - 13.6.5 Good Bubble Latest Developments
- 13.7 Laboratoires Expanscience
 - 13.7.1 Laboratoires Expanscience Company Information
 - 13.7.2 Laboratoires Expanscience Baby and Pregnancy Personal Care Product Portfolios and Specifications
 - 13.7.3 Laboratoires Expanscience Baby and Pregnancy Personal Care Sales,

Revenue, Price and Gross Margin (2021-2026)

13.7.4 Laboratoires Expanscience Main Business Overview

13.7.5 Laboratoires Expanscience Latest Developments

13.8 Nine Naturals

13.8.1 Nine Naturals Company Information

13.8.2 Nine Naturals Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.8.3 Nine Naturals Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Nine Naturals Main Business Overview

13.8.5 Nine Naturals Latest Developments

13.9 Noodle & Boo

13.9.1 Noodle & Boo Company Information

13.9.2 Noodle & Boo Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.9.3 Noodle & Boo Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Noodle & Boo Main Business Overview

13.9.5 Noodle & Boo Latest Developments

13.10 Pleni Naturals

13.10.1 Pleni Naturals Company Information

13.10.2 Pleni Naturals Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.10.3 Pleni Naturals Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Pleni Naturals Main Business Overview

13.10.5 Pleni Naturals Latest Developments

13.11 Weleda UK

13.11.1 Weleda UK Company Information

13.11.2 Weleda UK Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.11.3 Weleda UK Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Weleda UK Main Business Overview

13.11.5 Weleda UK Latest Developments

13.12 Baby Teva

13.12.1 Baby Teva Company Information

13.12.2 Baby Teva Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.12.3 Baby Teva Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Baby Teva Main Business Overview

13.12.5 Baby Teva Latest Developments

13.13 Clarins

13.13.1 Clarins Company Information

13.13.2 Clarins Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.13.3 Clarins Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Clarins Main Business Overview

13.13.5 Clarins Latest Developments

13.14 Piramal Enterprises

13.14.1 Piramal Enterprises Company Information

13.14.2 Piramal Enterprises Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.14.3 Piramal Enterprises Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Piramal Enterprises Main Business Overview

13.14.5 Piramal Enterprises Latest Developments

13.15 Union Swiss

13.15.1 Union Swiss Company Information

13.15.2 Union Swiss Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.15.3 Union Swiss Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Union Swiss Main Business Overview

13.15.5 Union Swiss Latest Developments

13.16 Honasa Consumer

13.16.1 Honasa Consumer Company Information

13.16.2 Honasa Consumer Baby and Pregnancy Personal Care Product Portfolios and Specifications

13.16.3 Honasa Consumer Baby and Pregnancy Personal Care Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Honasa Consumer Main Business Overview

13.16.5 Honasa Consumer Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Baby and Pregnancy Personal Care Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Baby and Pregnancy Personal Care Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Pregnancy Personal Care

Table 4. Major Players of Baby Personal Care

Table 5. Global Baby and Pregnancy Personal Care Sales by Type (2021-2026) & (K Units)

Table 6. Global Baby and Pregnancy Personal Care Sales Market Share by Type (2021-2026)

Table 7. Global Baby and Pregnancy Personal Care Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Baby and Pregnancy Personal Care Revenue Market Share by Type (2021-2026)

Table 9. Global Baby and Pregnancy Personal Care Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Baby and Pregnancy Personal Care Sale by Application (2021-2026) & (K Units)

Table 11. Global Baby and Pregnancy Personal Care Sale Market Share by Application (2021-2026)

Table 12. Global Baby and Pregnancy Personal Care Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Baby and Pregnancy Personal Care Revenue Market Share by Application (2021-2026)

Table 14. Global Baby and Pregnancy Personal Care Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Baby and Pregnancy Personal Care Sales by Company (2021-2026) & (K Units)

Table 16. Global Baby and Pregnancy Personal Care Sales Market Share by Company (2021-2026)

Table 17. Global Baby and Pregnancy Personal Care Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Baby and Pregnancy Personal Care Revenue Market Share by Company (2021-2026)

Table 19. Global Baby and Pregnancy Personal Care Sale Price by Company

(2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Baby and Pregnancy Personal Care Producing Area Distribution and Sales Area

Table 21. Players Baby and Pregnancy Personal Care Products Offered

Table 22. Baby and Pregnancy Personal Care Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Baby and Pregnancy Personal Care Sales by Geographic Region (2021-2026) & (K Units)

Table 26. Global Baby and Pregnancy Personal Care Sales Market Share Geographic Region (2021-2026)

Table 27. Global Baby and Pregnancy Personal Care Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Baby and Pregnancy Personal Care Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Baby and Pregnancy Personal Care Sales by Country/Region (2021-2026) & (K Units)

Table 30. Global Baby and Pregnancy Personal Care Sales Market Share by Country/Region (2021-2026)

Table 31. Global Baby and Pregnancy Personal Care Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Baby and Pregnancy Personal Care Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Baby and Pregnancy Personal Care Sales by Country (2021-2026) & (K Units)

Table 34. Americas Baby and Pregnancy Personal Care Sales Market Share by Country (2021-2026)

Table 35. Americas Baby and Pregnancy Personal Care Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Baby and Pregnancy Personal Care Sales by Type (2021-2026) & (K Units)

Table 37. Americas Baby and Pregnancy Personal Care Sales by Application (2021-2026) & (K Units)

Table 38. APAC Baby and Pregnancy Personal Care Sales by Region (2021-2026) & (K Units)

Table 39. APAC Baby and Pregnancy Personal Care Sales Market Share by Region (2021-2026)

Table 40. APAC Baby and Pregnancy Personal Care Revenue by Region (2021-2026)

& (\$ millions)

Table 41. APAC Baby and Pregnancy Personal Care Sales by Type (2021-2026) & (K Units)

Table 42. APAC Baby and Pregnancy Personal Care Sales by Application (2021-2026) & (K Units)

Table 43. Europe Baby and Pregnancy Personal Care Sales by Country (2021-2026) & (K Units)

Table 44. Europe Baby and Pregnancy Personal Care Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Baby and Pregnancy Personal Care Sales by Type (2021-2026) & (K Units)

Table 46. Europe Baby and Pregnancy Personal Care Sales by Application (2021-2026) & (K Units)

Table 47. Middle East & Africa Baby and Pregnancy Personal Care Sales by Country (2021-2026) & (K Units)

Table 48. Middle East & Africa Baby and Pregnancy Personal Care Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Baby and Pregnancy Personal Care Sales by Type (2021-2026) & (K Units)

Table 50. Middle East & Africa Baby and Pregnancy Personal Care Sales by Application (2021-2026) & (K Units)

Table 51. Key Market Drivers & Growth Opportunities of Baby and Pregnancy Personal Care

Table 52. Key Market Challenges & Risks of Baby and Pregnancy Personal Care

Table 53. Key Industry Trends of Baby and Pregnancy Personal Care

Table 54. Baby and Pregnancy Personal Care Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Baby and Pregnancy Personal Care Distributors List

Table 57. Baby and Pregnancy Personal Care Customer List

Table 58. Global Baby and Pregnancy Personal Care Sales Forecast by Region (2027-2032) & (K Units)

Table 59. Global Baby and Pregnancy Personal Care Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 60. Americas Baby and Pregnancy Personal Care Sales Forecast by Country (2027-2032) & (K Units)

Table 61. Americas Baby and Pregnancy Personal Care Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Baby and Pregnancy Personal Care Sales Forecast by Region (2027-2032) & (K Units)

Table 63. APAC Baby and Pregnancy Personal Care Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Baby and Pregnancy Personal Care Sales Forecast by Country (2027-2032) & (K Units)

Table 65. Europe Baby and Pregnancy Personal Care Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Baby and Pregnancy Personal Care Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Middle East & Africa Baby and Pregnancy Personal Care Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Baby and Pregnancy Personal Care Sales Forecast by Type (2027-2032) & (K Units)

Table 69. Global Baby and Pregnancy Personal Care Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Baby and Pregnancy Personal Care Sales Forecast by Application (2027-2032) & (K Units)

Table 71. Global Baby and Pregnancy Personal Care Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. Himalaya Global Holdings Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 73. Himalaya Global Holdings Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 74. Himalaya Global Holdings Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 75. Himalaya Global Holdings Main Business

Table 76. Himalaya Global Holdings Latest Developments

Table 77. Johnson & Johnson Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 78. Johnson & Johnson Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 79. Johnson & Johnson Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 80. Johnson & Johnson Main Business

Table 81. Johnson & Johnson Latest Developments

Table 82. Childs Farm Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 83. Childs Farm Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 84. Childs Farm Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 85. Childs Farm Main Business

Table 86. Childs Farm Latest Developments

Table 87. E.T. Browne Drug Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 88. E.T. Browne Drug Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 89. E.T. Browne Drug Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. E.T. Browne Drug Main Business

Table 91. E.T. Browne Drug Latest Developments

Table 92. Earth Mama Organics Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 93. Earth Mama Organics Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 94. Earth Mama Organics Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Earth Mama Organics Main Business

Table 96. Earth Mama Organics Latest Developments

Table 97. Good Bubble Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 98. Good Bubble Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 99. Good Bubble Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Good Bubble Main Business

Table 101. Good Bubble Latest Developments

Table 102. Laboratoires Expanscience Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 103. Laboratoires Expanscience Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 104. Laboratoires Expanscience Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Laboratoires Expanscience Main Business

Table 106. Laboratoires Expanscience Latest Developments

Table 107. Nine Naturals Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 108. Nine Naturals Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 109. Nine Naturals Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Nine Naturals Main Business

Table 111. Nine Naturals Latest Developments

Table 112. Noodle & Boo Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 113. Noodle & Boo Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 114. Noodle & Boo Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Noodle & Boo Main Business

Table 116. Noodle & Boo Latest Developments

Table 117. Pleni Naturals Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 118. Pleni Naturals Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 119. Pleni Naturals Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Pleni Naturals Main Business

Table 121. Pleni Naturals Latest Developments

Table 122. Weleda UK Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 123. Weleda UK Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 124. Weleda UK Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Weleda UK Main Business

Table 126. Weleda UK Latest Developments

Table 127. Baby Teva Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 128. Baby Teva Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 129. Baby Teva Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Baby Teva Main Business

Table 131. Baby Teva Latest Developments

Table 132. Clarins Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 133. Clarins Baby and Pregnancy Personal Care Product Portfolios and

Specifications

Table 134. Clarins Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Clarins Main Business

Table 136. Clarins Latest Developments

Table 137. Piramal Enterprises Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 138. Piramal Enterprises Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 139. Piramal Enterprises Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Piramal Enterprises Main Business

Table 141. Piramal Enterprises Latest Developments

Table 142. Union Swiss Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 143. Union Swiss Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 144. Union Swiss Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Union Swiss Main Business

Table 146. Union Swiss Latest Developments

Table 147. Honasa Consumer Basic Information, Baby and Pregnancy Personal Care Manufacturing Base, Sales Area and Its Competitors

Table 148. Honasa Consumer Baby and Pregnancy Personal Care Product Portfolios and Specifications

Table 149. Honasa Consumer Baby and Pregnancy Personal Care Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Honasa Consumer Main Business

Table 151. Honasa Consumer Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Baby and Pregnancy Personal Care
- Figure 2. Baby and Pregnancy Personal Care Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Baby and Pregnancy Personal Care Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Baby and Pregnancy Personal Care Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Baby and Pregnancy Personal Care Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Baby and Pregnancy Personal Care Sales Market Share by Country/Region (2025)
- Figure 10. Baby and Pregnancy Personal Care Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Pregnancy Personal Care
- Figure 12. Product Picture of Baby Personal Care
- Figure 13. Global Baby and Pregnancy Personal Care Sales Market Share by Type in 2026
- Figure 14. Global Baby and Pregnancy Personal Care Revenue Market Share by Type (2021-2026)
- Figure 15. Baby and Pregnancy Personal Care Consumed in Hospital & Clinical Pharmacies
- Figure 16. Global Baby and Pregnancy Personal Care Market: Hospital & Clinical Pharmacies (2021-2026) & (K Units)
- Figure 17. Baby and Pregnancy Personal Care Consumed in Retail Pharmacies
- Figure 18. Global Baby and Pregnancy Personal Care Market: Retail Pharmacies (2021-2026) & (K Units)
- Figure 19. Baby and Pregnancy Personal Care Consumed in eCommerce
- Figure 20. Global Baby and Pregnancy Personal Care Market: eCommerce (2021-2026) & (K Units)
- Figure 21. Baby and Pregnancy Personal Care Consumed in Others
- Figure 22. Global Baby and Pregnancy Personal Care Market: Others (2021-2026) & (K Units)
- Figure 23. Global Baby and Pregnancy Personal Care Sale Market Share by Application

(2025)

Figure 24. Global Baby and Pregnancy Personal Care Revenue Market Share by Application in 2026

Figure 25. Baby and Pregnancy Personal Care Sales by Company in 2026 (K Units)

Figure 26. Global Baby and Pregnancy Personal Care Sales Market Share by Company in 2026

Figure 27. Baby and Pregnancy Personal Care Revenue by Company in 2026 (\$ millions)

Figure 28. Global Baby and Pregnancy Personal Care Revenue Market Share by Company in 2026

Figure 29. Global Baby and Pregnancy Personal Care Sales Market Share by Geographic Region (2021-2026)

Figure 30. Global Baby and Pregnancy Personal Care Revenue Market Share by Geographic Region in 2026

Figure 31. Americas Baby and Pregnancy Personal Care Sales 2021-2026 (K Units)

Figure 32. Americas Baby and Pregnancy Personal Care Revenue 2021-2026 (\$ millions)

Figure 33. APAC Baby and Pregnancy Personal Care Sales 2021-2026 (K Units)

Figure 34. APAC Baby and Pregnancy Personal Care Revenue 2021-2026 (\$ millions)

Figure 35. Europe Baby and Pregnancy Personal Care Sales 2021-2026 (K Units)

Figure 36. Europe Baby and Pregnancy Personal Care Revenue 2021-2026 (\$ millions)

Figure 37. Middle East & Africa Baby and Pregnancy Personal Care Sales 2021-2026 (K Units)

Figure 38. Middle East & Africa Baby and Pregnancy Personal Care Revenue 2021-2026 (\$ millions)

Figure 39. Americas Baby and Pregnancy Personal Care Sales Market Share by Country in 2026

Figure 40. Americas Baby and Pregnancy Personal Care Revenue Market Share by Country (2021-2026)

Figure 41. Americas Baby and Pregnancy Personal Care Sales Market Share by Type (2021-2026)

Figure 42. Americas Baby and Pregnancy Personal Care Sales Market Share by Application (2021-2026)

Figure 43. United States Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 44. Canada Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 45. Mexico Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 46. Brazil Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 47. APAC Baby and Pregnancy Personal Care Sales Market Share by Region in 2026

Figure 48. APAC Baby and Pregnancy Personal Care Revenue Market Share by Region (2021-2026)

Figure 49. APAC Baby and Pregnancy Personal Care Sales Market Share by Type (2021-2026)

Figure 50. APAC Baby and Pregnancy Personal Care Sales Market Share by Application (2021-2026)

Figure 51. China Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 52. Japan Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 53. South Korea Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 54. Southeast Asia Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 55. India Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 56. Australia Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 57. China Taiwan Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 58. Europe Baby and Pregnancy Personal Care Sales Market Share by Country in 2026

Figure 59. Europe Baby and Pregnancy Personal Care Revenue Market Share by Country (2021-2026)

Figure 60. Europe Baby and Pregnancy Personal Care Sales Market Share by Type (2021-2026)

Figure 61. Europe Baby and Pregnancy Personal Care Sales Market Share by Application (2021-2026)

Figure 62. Germany Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 63. France Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 64. UK Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 65. Italy Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$

millions)

Figure 66. Russia Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 67. Middle East & Africa Baby and Pregnancy Personal Care Sales Market Share by Country (2021-2026)

Figure 68. Middle East & Africa Baby and Pregnancy Personal Care Sales Market Share by Type (2021-2026)

Figure 69. Middle East & Africa Baby and Pregnancy Personal Care Sales Market Share by Application (2021-2026)

Figure 70. Egypt Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 71. South Africa Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 72. Israel Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 73. Turkey Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 74. GCC Countries Baby and Pregnancy Personal Care Revenue Growth 2021-2026 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Baby and Pregnancy Personal Care in 2026

Figure 76. Manufacturing Process Analysis of Baby and Pregnancy Personal Care

Figure 77. Industry Chain Structure of Baby and Pregnancy Personal Care

Figure 78. Channels of Distribution

Figure 79. Global Baby and Pregnancy Personal Care Sales Market Forecast by Region (2027-2032)

Figure 80. Global Baby and Pregnancy Personal Care Revenue Market Share Forecast by Region (2027-2032)

Figure 81. Global Baby and Pregnancy Personal Care Sales Market Share Forecast by Type (2027-2032)

Figure 82. Global Baby and Pregnancy Personal Care Revenue Market Share Forecast by Type (2027-2032)

Figure 83. Global Baby and Pregnancy Personal Care Sales Market Share Forecast by Application (2027-2032)

Figure 84. Global Baby and Pregnancy Personal Care Revenue Market Share Forecast by Application (2027-2032)

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