

Global Baby Monitor Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Baby Monitor market size was valued at US\$ 1396.4 million in 2023. With growing demand in downstream market, the Baby Monitor is forecast to a readjusted size of US\$ 2096.2 million by 2030 with a CAGR of 6.0% during review period.

The research report highlights the growth potential of the global Baby Monitor market. Baby Monitor are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Baby Monitor. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Baby Monitor market.

Baby monitor, also called baby monitor English translation for the baby monitor, belong to the wireless home security system, by the supervision unit (also known as monitoring end or baby end) and display (also become control terminal or parents) of two parts, the nursing unit is placed in the baby's room, which can display monitor at any time to the baby's safety. As a kind of family security product, the baby monitor provides real-time monitoring of every move, every word and every action of the baby by using the monitoring end. The monitoring result is sent to the control end device in the hand of the guardian through the radio wave of analog signal or digital signal, and can be restored into video or audio. By using a baby monitor, parents or guardians no longer need to be at the baby's or child's side to keep track of their behavior, and avoid frequent checking to affect the baby's rest, and can detect and deal with any abnormality at the same time.

Global core baby monitor manufacturers include Owlet Baby Care, Motorola, Samsung

etc. The top 5 companies hold a share about 15%. North America is the largest market, with a share about 48%, followed by Europe and Asia Pacific with the share about 25% and 13%. In terms of product, video monitor is the largest segment, with a share over 50%. And in terms of application, the largest application is online sales, followed by offline sales.

Key Features:

The report on Baby Monitor market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Baby Monitor market. It may include historical data, market segmentation by Type (e.g., Audio Monitor, Video Monitor), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Baby Monitor market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Baby Monitor market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Baby Monitor industry. This include advancements in Baby Monitor technology, Baby Monitor new entrants, Baby Monitor new investment, and other innovations that are shaping the future of Baby Monitor.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Baby Monitor market. It includes factors influencing customer ' purchasing decisions, preferences for Baby Monitor product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Baby Monitor market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures

aimed at promoting Baby Monitor market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Baby Monitor market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Baby Monitor industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Baby Monitor market.

Market Segmentation:

Baby Monitor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Audio Monitor

Video Monitor

Smart Monitor

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Owlet Baby Care

Motorola

Samsung

Summer Infant

Safety 1st (Dorel)

Philips

D-Link

Withings

Angelcare

iBaby

MonDevices

Infant Optics

Tomme Tippee

LeFun

Simshine

Sunvalley (VAVA)

Bebcare

Beaba

Key Questions Addressed in this Report

What is the 10-year outlook for the global Baby Monitor market?

What factors are driving Baby Monitor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Baby Monitor market opportunities vary by end market size?

How does Baby Monitor break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Baby Monitor Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Baby Monitor by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Baby Monitor by Country/Region, 2019, 2023 & 2030
- 2.2 Baby Monitor Segment by Type
 - 2.2.1 Audio Monitor
 - 2.2.2 Video Monitor
 - 2.2.3 Smart Monitor
- 2.3 Baby Monitor Sales by Type
 - 2.3.1 Global Baby Monitor Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Baby Monitor Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Baby Monitor Sale Price by Type (2019-2024)
- 2.4 Baby Monitor Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 Baby Monitor Sales by Application
 - 2.5.1 Global Baby Monitor Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Baby Monitor Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Baby Monitor Sale Price by Application (2019-2024)

3 GLOBAL BABY MONITOR BY COMPANY

- 3.1 Global Baby Monitor Breakdown Data by Company
 - 3.1.1 Global Baby Monitor Annual Sales by Company (2019-2024)
 - 3.1.2 Global Baby Monitor Sales Market Share by Company (2019-2024)
- 3.2 Global Baby Monitor Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Baby Monitor Revenue by Company (2019-2024)
 - 3.2.2 Global Baby Monitor Revenue Market Share by Company (2019-2024)
- 3.3 Global Baby Monitor Sale Price by Company
- 3.4 Key Manufacturers Baby Monitor Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Baby Monitor Product Location Distribution
 - 3.4.2 Players Baby Monitor Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR BABY MONITOR BY GEOGRAPHIC REGION

- 4.1 World Historic Baby Monitor Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Baby Monitor Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Baby Monitor Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Baby Monitor Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Baby Monitor Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Baby Monitor Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Baby Monitor Sales Growth
- 4.4 APAC Baby Monitor Sales Growth
- 4.5 Europe Baby Monitor Sales Growth
- 4.6 Middle East & Africa Baby Monitor Sales Growth

5 AMERICAS

- 5.1 Americas Baby Monitor Sales by Country
 - 5.1.1 Americas Baby Monitor Sales by Country (2019-2024)
 - 5.1.2 Americas Baby Monitor Revenue by Country (2019-2024)
- 5.2 Americas Baby Monitor Sales by Type
- 5.3 Americas Baby Monitor Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Baby Monitor Sales by Region

6.1.1 APAC Baby Monitor Sales by Region (2019-2024)

6.1.2 APAC Baby Monitor Revenue by Region (2019-2024)

6.2 APAC Baby Monitor Sales by Type

6.3 APAC Baby Monitor Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Baby Monitor by Country

7.1.1 Europe Baby Monitor Sales by Country (2019-2024)

7.1.2 Europe Baby Monitor Revenue by Country (2019-2024)

7.2 Europe Baby Monitor Sales by Type

7.3 Europe Baby Monitor Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Baby Monitor by Country

8.1.1 Middle East & Africa Baby Monitor Sales by Country (2019-2024)

8.1.2 Middle East & Africa Baby Monitor Revenue by Country (2019-2024)

8.2 Middle East & Africa Baby Monitor Sales by Type

8.3 Middle East & Africa Baby Monitor Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Baby Monitor

10.3 Manufacturing Process Analysis of Baby Monitor

10.4 Industry Chain Structure of Baby Monitor

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Baby Monitor Distributors

11.3 Baby Monitor Customer

12 WORLD FORECAST REVIEW FOR BABY MONITOR BY GEOGRAPHIC REGION

12.1 Global Baby Monitor Market Size Forecast by Region

12.1.1 Global Baby Monitor Forecast by Region (2025-2030)

12.1.2 Global Baby Monitor Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Baby Monitor Forecast by Type

12.7 Global Baby Monitor Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Owlet Baby Care

13.1.1 Owlet Baby Care Company Information

13.1.2 Owlet Baby Care Baby Monitor Product Portfolios and Specifications

13.1.3 Owlet Baby Care Baby Monitor Sales, Revenue, Price and Gross Margin
(2019-2024)

13.1.4 Owlet Baby Care Main Business Overview

13.1.5 Owlet Baby Care Latest Developments

13.2 Motorola

13.2.1 Motorola Company Information

13.2.2 Motorola Baby Monitor Product Portfolios and Specifications

13.2.3 Motorola Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Motorola Main Business Overview

13.2.5 Motorola Latest Developments

13.3 Samsung

13.3.1 Samsung Company Information

13.3.2 Samsung Baby Monitor Product Portfolios and Specifications

13.3.3 Samsung Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Samsung Main Business Overview

13.3.5 Samsung Latest Developments

13.4 Summer Infant

13.4.1 Summer Infant Company Information

13.4.2 Summer Infant Baby Monitor Product Portfolios and Specifications

13.4.3 Summer Infant Baby Monitor Sales, Revenue, Price and Gross Margin
(2019-2024)

13.4.4 Summer Infant Main Business Overview

13.4.5 Summer Infant Latest Developments

13.5 Safety 1st (Dorel)

13.5.1 Safety 1st (Dorel) Company Information

13.5.2 Safety 1st (Dorel) Baby Monitor Product Portfolios and Specifications

13.5.3 Safety 1st (Dorel) Baby Monitor Sales, Revenue, Price and Gross Margin
(2019-2024)

13.5.4 Safety 1st (Dorel) Main Business Overview

13.5.5 Safety 1st (Dorel) Latest Developments

13.6 Philips

13.6.1 Philips Company Information

13.6.2 Philips Baby Monitor Product Portfolios and Specifications

13.6.3 Philips Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Philips Main Business Overview

- 13.6.5 Philips Latest Developments
- 13.7 D-Link
 - 13.7.1 D-Link Company Information
 - 13.7.2 D-Link Baby Monitor Product Portfolios and Specifications
 - 13.7.3 D-Link Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 D-Link Main Business Overview
 - 13.7.5 D-Link Latest Developments
- 13.8 Withings
 - 13.8.1 Withings Company Information
 - 13.8.2 Withings Baby Monitor Product Portfolios and Specifications
 - 13.8.3 Withings Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Withings Main Business Overview
 - 13.8.5 Withings Latest Developments
- 13.9 Angelcare
 - 13.9.1 Angelcare Company Information
 - 13.9.2 Angelcare Baby Monitor Product Portfolios and Specifications
 - 13.9.3 Angelcare Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Angelcare Main Business Overview
 - 13.9.5 Angelcare Latest Developments
- 13.10 iBaby
 - 13.10.1 iBaby Company Information
 - 13.10.2 iBaby Baby Monitor Product Portfolios and Specifications
 - 13.10.3 iBaby Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 iBaby Main Business Overview
 - 13.10.5 iBaby Latest Developments
- 13.11 MonDevices
 - 13.11.1 MonDevices Company Information
 - 13.11.2 MonDevices Baby Monitor Product Portfolios and Specifications
 - 13.11.3 MonDevices Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 MonDevices Main Business Overview
 - 13.11.5 MonDevices Latest Developments
- 13.12 Infant Optics
 - 13.12.1 Infant Optics Company Information
 - 13.12.2 Infant Optics Baby Monitor Product Portfolios and Specifications
 - 13.12.3 Infant Optics Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Infant Optics Main Business Overview
 - 13.12.5 Infant Optics Latest Developments

13.13 Tommee Tippee

13.13.1 Tommee Tippee Company Information

13.13.2 Tommee Tippee Baby Monitor Product Portfolios and Specifications

13.13.3 Tommee Tippee Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Tommee Tippee Main Business Overview

13.13.5 Tommee Tippee Latest Developments

13.14 LeFun

13.14.1 LeFun Company Information

13.14.2 LeFun Baby Monitor Product Portfolios and Specifications

13.14.3 LeFun Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 LeFun Main Business Overview

13.14.5 LeFun Latest Developments

13.15 Simshine

13.15.1 Simshine Company Information

13.15.2 Simshine Baby Monitor Product Portfolios and Specifications

13.15.3 Simshine Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Simshine Main Business Overview

13.15.5 Simshine Latest Developments

13.16 Sunvalley (VAVA)

13.16.1 Sunvalley (VAVA) Company Information

13.16.2 Sunvalley (VAVA) Baby Monitor Product Portfolios and Specifications

13.16.3 Sunvalley (VAVA) Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Sunvalley (VAVA) Main Business Overview

13.16.5 Sunvalley (VAVA) Latest Developments

13.17 Bebcare

13.17.1 Bebcare Company Information

13.17.2 Bebcare Baby Monitor Product Portfolios and Specifications

13.17.3 Bebcare Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Bebcare Main Business Overview

13.17.5 Bebcare Latest Developments

13.18 Beaba

13.18.1 Beaba Company Information

13.18.2 Beaba Baby Monitor Product Portfolios and Specifications

13.18.3 Beaba Baby Monitor Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Beaba Main Business Overview

13.18.5 Beaba Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Baby Monitor Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Baby Monitor Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Audio Monitor
- Table 4. Major Players of Video Monitor
- Table 5. Major Players of Smart Monitor
- Table 6. Global Baby Monitor Sales by Type (2019-2024) & (K Units)
- Table 7. Global Baby Monitor Sales Market Share by Type (2019-2024)
- Table 8. Global Baby Monitor Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Baby Monitor Revenue Market Share by Type (2019-2024)
- Table 10. Global Baby Monitor Sale Price by Type (2019-2024) & (USD/Unit)
- Table 11. Global Baby Monitor Sales by Application (2019-2024) & (K Units)
- Table 12. Global Baby Monitor Sales Market Share by Application (2019-2024)
- Table 13. Global Baby Monitor Revenue by Application (2019-2024)
- Table 14. Global Baby Monitor Revenue Market Share by Application (2019-2024)
- Table 15. Global Baby Monitor Sale Price by Application (2019-2024) & (USD/Unit)
- Table 16. Global Baby Monitor Sales by Company (2019-2024) & (K Units)
- Table 17. Global Baby Monitor Sales Market Share by Company (2019-2024)
- Table 18. Global Baby Monitor Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Baby Monitor Revenue Market Share by Company (2019-2024)
- Table 20. Global Baby Monitor Sale Price by Company (2019-2024) & (USD/Unit)
- Table 21. Key Manufacturers Baby Monitor Producing Area Distribution and Sales Area
- Table 22. Players Baby Monitor Products Offered
- Table 23. Baby Monitor Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Baby Monitor Sales by Geographic Region (2019-2024) & (K Units)
- Table 27. Global Baby Monitor Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Baby Monitor Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Baby Monitor Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Baby Monitor Sales by Country/Region (2019-2024) & (K Units)
- Table 31. Global Baby Monitor Sales Market Share by Country/Region (2019-2024)

- Table 32. Global Baby Monitor Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global Baby Monitor Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Baby Monitor Sales by Country (2019-2024) & (K Units)
- Table 35. Americas Baby Monitor Sales Market Share by Country (2019-2024)
- Table 36. Americas Baby Monitor Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Baby Monitor Revenue Market Share by Country (2019-2024)
- Table 38. Americas Baby Monitor Sales by Type (2019-2024) & (K Units)
- Table 39. Americas Baby Monitor Sales by Application (2019-2024) & (K Units)
- Table 40. APAC Baby Monitor Sales by Region (2019-2024) & (K Units)
- Table 41. APAC Baby Monitor Sales Market Share by Region (2019-2024)
- Table 42. APAC Baby Monitor Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC Baby Monitor Revenue Market Share by Region (2019-2024)
- Table 44. APAC Baby Monitor Sales by Type (2019-2024) & (K Units)
- Table 45. APAC Baby Monitor Sales by Application (2019-2024) & (K Units)
- Table 46. Europe Baby Monitor Sales by Country (2019-2024) & (K Units)
- Table 47. Europe Baby Monitor Sales Market Share by Country (2019-2024)
- Table 48. Europe Baby Monitor Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Baby Monitor Revenue Market Share by Country (2019-2024)
- Table 50. Europe Baby Monitor Sales by Type (2019-2024) & (K Units)
- Table 51. Europe Baby Monitor Sales by Application (2019-2024) & (K Units)
- Table 52. Middle East & Africa Baby Monitor Sales by Country (2019-2024) & (K Units)
- Table 53. Middle East & Africa Baby Monitor Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Baby Monitor Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Baby Monitor Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Baby Monitor Sales by Type (2019-2024) & (K Units)
- Table 57. Middle East & Africa Baby Monitor Sales by Application (2019-2024) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Baby Monitor
- Table 59. Key Market Challenges & Risks of Baby Monitor
- Table 60. Key Industry Trends of Baby Monitor
- Table 61. Baby Monitor Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Baby Monitor Distributors List
- Table 64. Baby Monitor Customer List
- Table 65. Global Baby Monitor Sales Forecast by Region (2025-2030) & (K Units)
- Table 66. Global Baby Monitor Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Baby Monitor Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Baby Monitor Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Baby Monitor Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Baby Monitor Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Baby Monitor Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Baby Monitor Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Baby Monitor Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Baby Monitor Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Baby Monitor Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Baby Monitor Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Baby Monitor Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Baby Monitor Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Owlet Baby Care Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

Table 80. Owlet Baby Care Baby Monitor Product Portfolios and Specifications

Table 81. Owlet Baby Care Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Owlet Baby Care Main Business

Table 83. Owlet Baby Care Latest Developments

Table 84. Motorola Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

Table 85. Motorola Baby Monitor Product Portfolios and Specifications

Table 86. Motorola Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Motorola Main Business

Table 88. Motorola Latest Developments

Table 89. Samsung Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

Table 90. Samsung Baby Monitor Product Portfolios and Specifications

Table 91. Samsung Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Samsung Main Business

Table 93. Samsung Latest Developments

Table 94. Summer Infant Basic Information, Baby Monitor Manufacturing Base, Sales

Area and Its Competitors

Table 95. Summer Infant Baby Monitor Product Portfolios and Specifications

Table 96. Summer Infant Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Summer Infant Main Business

Table 98. Summer Infant Latest Developments

Table 99. Safety 1st (Dorel) Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

Table 100. Safety 1st (Dorel) Baby Monitor Product Portfolios and Specifications

Table 101. Safety 1st (Dorel) Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Safety 1st (Dorel) Main Business

Table 103. Safety 1st (Dorel) Latest Developments

Table 104. Philips Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

Table 105. Philips Baby Monitor Product Portfolios and Specifications

Table 106. Philips Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Philips Main Business

Table 108. Philips Latest Developments

Table 109. D-Link Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

Table 110. D-Link Baby Monitor Product Portfolios and Specifications

Table 111. D-Link Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. D-Link Main Business

Table 113. D-Link Latest Developments

Table 114. Withings Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

Table 115. Withings Baby Monitor Product Portfolios and Specifications

Table 116. Withings Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Withings Main Business

Table 118. Withings Latest Developments

Table 119. Angelcare Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

Table 120. Angelcare Baby Monitor Product Portfolios and Specifications

Table 121. Angelcare Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 122. Angelcare Main Business
- Table 123. Angelcare Latest Developments
- Table 124. iBaby Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors
- Table 125. iBaby Baby Monitor Product Portfolios and Specifications
- Table 126. iBaby Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. iBaby Main Business
- Table 128. iBaby Latest Developments
- Table 129. MonDevices Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors
- Table 130. MonDevices Baby Monitor Product Portfolios and Specifications
- Table 131. MonDevices Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. MonDevices Main Business
- Table 133. MonDevices Latest Developments
- Table 134. Infant Optics Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors
- Table 135. Infant Optics Baby Monitor Product Portfolios and Specifications
- Table 136. Infant Optics Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Infant Optics Main Business
- Table 138. Infant Optics Latest Developments
- Table 139. Tommee Tippee Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors
- Table 140. Tommee Tippee Baby Monitor Product Portfolios and Specifications
- Table 141. Tommee Tippee Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. Tommee Tippee Main Business
- Table 143. Tommee Tippee Latest Developments
- Table 144. LeFun Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors
- Table 145. LeFun Baby Monitor Product Portfolios and Specifications
- Table 146. LeFun Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 147. LeFun Main Business
- Table 148. LeFun Latest Developments
- Table 149. Simshine Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors

- Table 150. Simshine Baby Monitor Product Portfolios and Specifications
- Table 151. Simshine Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 152. Simshine Main Business
- Table 153. Simshine Latest Developments
- Table 154. Sunvalley (VAVA) Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors
- Table 155. Sunvalley (VAVA) Baby Monitor Product Portfolios and Specifications
- Table 156. Sunvalley (VAVA) Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 157. Sunvalley (VAVA) Main Business
- Table 158. Sunvalley (VAVA) Latest Developments
- Table 159. Bebcare Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors
- Table 160. Bebcare Baby Monitor Product Portfolios and Specifications
- Table 161. Bebcare Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 162. Bebcare Main Business
- Table 163. Bebcare Latest Developments
- Table 164. Beaba Basic Information, Baby Monitor Manufacturing Base, Sales Area and Its Competitors
- Table 165. Beaba Baby Monitor Product Portfolios and Specifications
- Table 166. Beaba Baby Monitor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 167. Beaba Main Business
- Table 168. Beaba Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Baby Monitor
- Figure 2. Baby Monitor Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Baby Monitor Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Baby Monitor Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Baby Monitor Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Audio Monitor
- Figure 10. Product Picture of Video Monitor
- Figure 11. Product Picture of Smart Monitor
- Figure 12. Global Baby Monitor Sales Market Share by Type in 2023
- Figure 13. Global Baby Monitor Revenue Market Share by Type (2019-2024)
- Figure 14. Baby Monitor Consumed in Online Sales
- Figure 15. Global Baby Monitor Market: Online Sales (2019-2024) & (K Units)
- Figure 16. Baby Monitor Consumed in Offline Sales
- Figure 17. Global Baby Monitor Market: Offline Sales (2019-2024) & (K Units)
- Figure 18. Global Baby Monitor Sales Market Share by Application (2023)
- Figure 19. Global Baby Monitor Revenue Market Share by Application in 2023
- Figure 20. Baby Monitor Sales Market by Company in 2023 (K Units)
- Figure 21. Global Baby Monitor Sales Market Share by Company in 2023
- Figure 22. Baby Monitor Revenue Market by Company in 2023 (\$ Million)
- Figure 23. Global Baby Monitor Revenue Market Share by Company in 2023
- Figure 24. Global Baby Monitor Sales Market Share by Geographic Region (2019-2024)
- Figure 25. Global Baby Monitor Revenue Market Share by Geographic Region in 2023
- Figure 26. Americas Baby Monitor Sales 2019-2024 (K Units)
- Figure 27. Americas Baby Monitor Revenue 2019-2024 (\$ Millions)
- Figure 28. APAC Baby Monitor Sales 2019-2024 (K Units)
- Figure 29. APAC Baby Monitor Revenue 2019-2024 (\$ Millions)
- Figure 30. Europe Baby Monitor Sales 2019-2024 (K Units)
- Figure 31. Europe Baby Monitor Revenue 2019-2024 (\$ Millions)
- Figure 32. Middle East & Africa Baby Monitor Sales 2019-2024 (K Units)
- Figure 33. Middle East & Africa Baby Monitor Revenue 2019-2024 (\$ Millions)
- Figure 34. Americas Baby Monitor Sales Market Share by Country in 2023
- Figure 35. Americas Baby Monitor Revenue Market Share by Country in 2023

- Figure 36. Americas Baby Monitor Sales Market Share by Type (2019-2024)
- Figure 37. Americas Baby Monitor Sales Market Share by Application (2019-2024)
- Figure 38. United States Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Canada Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Mexico Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Brazil Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. APAC Baby Monitor Sales Market Share by Region in 2023
- Figure 43. APAC Baby Monitor Revenue Market Share by Regions in 2023
- Figure 44. APAC Baby Monitor Sales Market Share by Type (2019-2024)
- Figure 45. APAC Baby Monitor Sales Market Share by Application (2019-2024)
- Figure 46. China Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Japan Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. South Korea Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Southeast Asia Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. India Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Australia Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. China Taiwan Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Europe Baby Monitor Sales Market Share by Country in 2023
- Figure 54. Europe Baby Monitor Revenue Market Share by Country in 2023
- Figure 55. Europe Baby Monitor Sales Market Share by Type (2019-2024)
- Figure 56. Europe Baby Monitor Sales Market Share by Application (2019-2024)
- Figure 57. Germany Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. France Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. UK Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Italy Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Russia Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Middle East & Africa Baby Monitor Sales Market Share by Country in 2023
- Figure 63. Middle East & Africa Baby Monitor Revenue Market Share by Country in 2023
- Figure 64. Middle East & Africa Baby Monitor Sales Market Share by Type (2019-2024)
- Figure 65. Middle East & Africa Baby Monitor Sales Market Share by Application (2019-2024)
- Figure 66. Egypt Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. South Africa Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Israel Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Turkey Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. GCC Country Baby Monitor Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Manufacturing Cost Structure Analysis of Baby Monitor in 2023
- Figure 72. Manufacturing Process Analysis of Baby Monitor

Figure 73. Industry Chain Structure of Baby Monitor

Figure 74. Channels of Distribution

Figure 75. Global Baby Monitor Sales Market Forecast by Region (2025-2030)

Figure 76. Global Baby Monitor Revenue Market Share Forecast by Region (2025-2030)

Figure 77. Global Baby Monitor Sales Market Share Forecast by Type (2025-2030)

Figure 78. Global Baby Monitor Revenue Market Share Forecast by Type (2025-2030)

Figure 79. Global Baby Monitor Sales Market Share Forecast by Application (2025-2030)

Figure 80. Global Baby Monitor Revenue Market Share Forecast by Application (2025-2030)

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