

Global Baby Moisturiser Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Baby Moisturiser market size was valued at US\$ 13650 million in 2023. With growing demand in downstream market, the Baby Moisturiser is forecast to a readjusted size of US\$ 21550 million by 2030 with a CAGR of 6.7% during review period.

The research report highlights the growth potential of the global Baby Moisturiser market. Baby Moisturiser are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Baby Moisturiser. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Baby Moisturiser market.

Baby moisturizer is a specially formulated skincare product designed to provide hydration and nourishment to a baby's delicate and sensitive skin. It is typically used to maintain the skin's natural moisture barrier, protect it from dryness, and prevent common skin issues like dry patches, irritation, and chafing.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down,

there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

Key Features:

The report on Baby Moisturiser market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Baby Moisturiser market. It may include historical data, market segmentation by Type (e.g., Moisture Cream, Moisturizing Lotion), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Baby Moisturiser market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Baby Moisturiser market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Baby Moisturiser industry. This include advancements in Baby Moisturiser technology, Baby Moisturiser new entrants, Baby Moisturiser new investment, and other innovations that are shaping the future of Baby Moisturiser.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Baby Moisturiser market. It includes factors influencing customer ' purchasing decisions, preferences for Baby Moisturiser product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Baby Moisturiser market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Baby Moisturiser market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Baby Moisturiser market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Baby Moisturiser industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Baby Moisturiser market.

Market Segmentation:

Baby Moisturiser market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Moisture Cream

Moisturizing Lotion

Others

Segmentation by application

Hypermarkets and Supermarkets

Pharmacy/Pharmacy

Baby Products Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Johnson

pigeonbaby

Cherub Rubs

Gaia Natural Baby

GALDERMA LABORATORIES, L.P.

Palmers' (E.T Brown Drugs Co. Inc.)

Sanosan

Sebamed (Sebapharma)

Sudocream

Unilever

Goodbaby International

Expanscience laboratoires

Shanghai Jahwa United Co., Ltd.

Yu Meijing

Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd.

Frog Prince Daily Chemical Co., Ltd.

Xiamen Sophia Cosmetics Co., Ltd.

Chuncaoge Suqian Cosmetics Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Baby Moisturiser market?

What factors are driving Baby Moisturiser market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Baby Moisturiser market opportunities vary by end market size?

How does Baby Moisturiser break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Baby Moisturiser Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Baby Moisturiser by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Baby Moisturiser by Country/Region, 2019, 2023 & 2030

2.2 Baby Moisturiser Segment by Type

- 2.2.1 Moisture Cream
- 2.2.2 Moisturizing Lotion
- 2.2.3 Others

2.3 Baby Moisturiser Sales by Type

- 2.3.1 Global Baby Moisturiser Sales Market Share by Type (2019-2024)
- 2.3.2 Global Baby Moisturiser Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Baby Moisturiser Sale Price by Type (2019-2024)

2.4 Baby Moisturiser Segment by Application

- 2.4.1 Hypermarkets and Supermarkets
- 2.4.2 Pharmacy/Pharmacy
- 2.4.3 Baby Products Store
- 2.4.4 Others

2.5 Baby Moisturiser Sales by Application

- 2.5.1 Global Baby Moisturiser Sale Market Share by Application (2019-2024)
- 2.5.2 Global Baby Moisturiser Revenue and Market Share by Application (2019-2024)
- 2.5.3 Global Baby Moisturiser Sale Price by Application (2019-2024)

3 GLOBAL BABY MOISTURISER BY COMPANY

- 3.1 Global Baby Moisturiser Breakdown Data by Company
 - 3.1.1 Global Baby Moisturiser Annual Sales by Company (2019-2024)
 - 3.1.2 Global Baby Moisturiser Sales Market Share by Company (2019-2024)
- 3.2 Global Baby Moisturiser Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Baby Moisturiser Revenue by Company (2019-2024)
 - 3.2.2 Global Baby Moisturiser Revenue Market Share by Company (2019-2024)
- 3.3 Global Baby Moisturiser Sale Price by Company
- 3.4 Key Manufacturers Baby Moisturiser Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Baby Moisturiser Product Location Distribution
 - 3.4.2 Players Baby Moisturiser Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR BABY MOISTURISER BY GEOGRAPHIC REGION

- 4.1 World Historic Baby Moisturiser Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Baby Moisturiser Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Baby Moisturiser Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Baby Moisturiser Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Baby Moisturiser Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Baby Moisturiser Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Baby Moisturiser Sales Growth
- 4.4 APAC Baby Moisturiser Sales Growth
- 4.5 Europe Baby Moisturiser Sales Growth
- 4.6 Middle East & Africa Baby Moisturiser Sales Growth

5 AMERICAS

- 5.1 Americas Baby Moisturiser Sales by Country
 - 5.1.1 Americas Baby Moisturiser Sales by Country (2019-2024)
 - 5.1.2 Americas Baby Moisturiser Revenue by Country (2019-2024)
- 5.2 Americas Baby Moisturiser Sales by Type

5.3 Americas Baby Moisturiser Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Baby Moisturiser Sales by Region

6.1.1 APAC Baby Moisturiser Sales by Region (2019-2024)

6.1.2 APAC Baby Moisturiser Revenue by Region (2019-2024)

6.2 APAC Baby Moisturiser Sales by Type

6.3 APAC Baby Moisturiser Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Baby Moisturiser by Country

7.1.1 Europe Baby Moisturiser Sales by Country (2019-2024)

7.1.2 Europe Baby Moisturiser Revenue by Country (2019-2024)

7.2 Europe Baby Moisturiser Sales by Type

7.3 Europe Baby Moisturiser Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Baby Moisturiser by Country

8.1.1 Middle East & Africa Baby Moisturiser Sales by Country (2019-2024)

8.1.2 Middle East & Africa Baby Moisturiser Revenue by Country (2019-2024)

- 8.2 Middle East & Africa Baby Moisturiser Sales by Type
- 8.3 Middle East & Africa Baby Moisturiser Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Baby Moisturiser
- 10.3 Manufacturing Process Analysis of Baby Moisturiser
- 10.4 Industry Chain Structure of Baby Moisturiser

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Baby Moisturiser Distributors
- 11.3 Baby Moisturiser Customer

12 WORLD FORECAST REVIEW FOR BABY MOISTURISER BY GEOGRAPHIC REGION

- 12.1 Global Baby Moisturiser Market Size Forecast by Region
 - 12.1.1 Global Baby Moisturiser Forecast by Region (2025-2030)
 - 12.1.2 Global Baby Moisturiser Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country

12.6 Global Baby Moisturiser Forecast by Type

12.7 Global Baby Moisturiser Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Johnson

13.1.1 Johnson Company Information

13.1.2 Johnson Baby Moisturiser Product Portfolios and Specifications

13.1.3 Johnson Baby Moisturiser Sales, Revenue, Price and Gross Margin
(2019-2024)

13.1.4 Johnson Main Business Overview

13.1.5 Johnson Latest Developments

13.2 pigeonbaby

13.2.1 pigeonbaby Company Information

13.2.2 pigeonbaby Baby Moisturiser Product Portfolios and Specifications

13.2.3 pigeonbaby Baby Moisturiser Sales, Revenue, Price and Gross Margin
(2019-2024)

13.2.4 pigeonbaby Main Business Overview

13.2.5 pigeonbaby Latest Developments

13.3 Cherub Rubs

13.3.1 Cherub Rubs Company Information

13.3.2 Cherub Rubs Baby Moisturiser Product Portfolios and Specifications

13.3.3 Cherub Rubs Baby Moisturiser Sales, Revenue, Price and Gross Margin
(2019-2024)

13.3.4 Cherub Rubs Main Business Overview

13.3.5 Cherub Rubs Latest Developments

13.4 Gaia Natural Baby

13.4.1 Gaia Natural Baby Company Information

13.4.2 Gaia Natural Baby Baby Moisturiser Product Portfolios and Specifications

13.4.3 Gaia Natural Baby Baby Moisturiser Sales, Revenue, Price and Gross Margin
(2019-2024)

13.4.4 Gaia Natural Baby Main Business Overview

13.4.5 Gaia Natural Baby Latest Developments

13.5 GALDERMA LABORATORIES, L.P.

13.5.1 GALDERMA LABORATORIES, L.P. Company Information

13.5.2 GALDERMA LABORATORIES, L.P. Baby Moisturiser Product Portfolios and
Specifications

13.5.3 GALDERMA LABORATORIES, L.P. Baby Moisturiser Sales, Revenue, Price
and Gross Margin (2019-2024)

- 13.5.4 GALDERMA LABORATORIES, L.P. Main Business Overview
- 13.5.5 GALDERMA LABORATORIES, L.P. Latest Developments
- 13.6 Palmers' (E.T Brown Drugs Co. Inc.)
 - 13.6.1 Palmers' (E.T Brown Drugs Co. Inc.) Company Information
 - 13.6.2 Palmers' (E.T Brown Drugs Co. Inc.) Baby Moisturiser Product Portfolios and Specifications
 - 13.6.3 Palmers' (E.T Brown Drugs Co. Inc.) Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Palmers' (E.T Brown Drugs Co. Inc.) Main Business Overview
 - 13.6.5 Palmers' (E.T Brown Drugs Co. Inc.) Latest Developments
- 13.7 Sanosan
 - 13.7.1 Sanosan Company Information
 - 13.7.2 Sanosan Baby Moisturiser Product Portfolios and Specifications
 - 13.7.3 Sanosan Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Sanosan Main Business Overview
 - 13.7.5 Sanosan Latest Developments
- 13.8 Sebamed (Sebapharma)
 - 13.8.1 Sebamed (Sebapharma) Company Information
 - 13.8.2 Sebamed (Sebapharma) Baby Moisturiser Product Portfolios and Specifications
 - 13.8.3 Sebamed (Sebapharma) Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Sebamed (Sebapharma) Main Business Overview
 - 13.8.5 Sebamed (Sebapharma) Latest Developments
- 13.9 Sudocream
 - 13.9.1 Sudocream Company Information
 - 13.9.2 Sudocream Baby Moisturiser Product Portfolios and Specifications
 - 13.9.3 Sudocream Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Sudocream Main Business Overview
 - 13.9.5 Sudocream Latest Developments
- 13.10 Unilever
 - 13.10.1 Unilever Company Information
 - 13.10.2 Unilever Baby Moisturiser Product Portfolios and Specifications
 - 13.10.3 Unilever Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Unilever Main Business Overview
 - 13.10.5 Unilever Latest Developments
- 13.11 Goodbaby International

- 13.11.1 Goodbaby International Company Information
- 13.11.2 Goodbaby International Baby Moisturiser Product Portfolios and Specifications
- 13.11.3 Goodbaby International Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.11.4 Goodbaby International Main Business Overview
- 13.11.5 Goodbaby International Latest Developments
- 13.12 Expanscience laboratoires
 - 13.12.1 Expanscience laboratoires Company Information
 - 13.12.2 Expanscience laboratoires Baby Moisturiser Product Portfolios and Specifications
 - 13.12.3 Expanscience laboratoires Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Expanscience laboratoires Main Business Overview
 - 13.12.5 Expanscience laboratoires Latest Developments
- 13.13 Shanghai Jahwa United Co., Ltd.
 - 13.13.1 Shanghai Jahwa United Co., Ltd. Company Information
 - 13.13.2 Shanghai Jahwa United Co., Ltd. Baby Moisturiser Product Portfolios and Specifications
 - 13.13.3 Shanghai Jahwa United Co., Ltd. Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Shanghai Jahwa United Co., Ltd. Main Business Overview
 - 13.13.5 Shanghai Jahwa United Co., Ltd. Latest Developments
- 13.14 Yu Meijing
 - 13.14.1 Yu Meijing Company Information
 - 13.14.2 Yu Meijing Baby Moisturiser Product Portfolios and Specifications
 - 13.14.3 Yu Meijing Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Yu Meijing Main Business Overview
 - 13.14.5 Yu Meijing Latest Developments
- 13.15 Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd.
 - 13.15.1 Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Company Information
 - 13.15.2 Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Baby Moisturiser Product Portfolios and Specifications
 - 13.15.3 Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Main Business Overview
 - 13.15.5 Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd.

Latest Developments

13.16 Frog Prince Daily Chemical Co., Ltd.

13.16.1 Frog Prince Daily Chemical Co., Ltd. Company Information

13.16.2 Frog Prince Daily Chemical Co., Ltd. Baby Moisturiser Product Portfolios and Specifications

13.16.3 Frog Prince Daily Chemical Co., Ltd. Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Frog Prince Daily Chemical Co., Ltd. Main Business Overview

13.16.5 Frog Prince Daily Chemical Co., Ltd. Latest Developments

13.17 Xiamen Sophia Cosmetics Co., Ltd.

13.17.1 Xiamen Sophia Cosmetics Co., Ltd. Company Information

13.17.2 Xiamen Sophia Cosmetics Co., Ltd. Baby Moisturiser Product Portfolios and Specifications

13.17.3 Xiamen Sophia Cosmetics Co., Ltd. Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Xiamen Sophia Cosmetics Co., Ltd. Main Business Overview

13.17.5 Xiamen Sophia Cosmetics Co., Ltd. Latest Developments

13.18 Chuncaoge Suqian Cosmetics Co., Ltd.

13.18.1 Chuncaoge Suqian Cosmetics Co., Ltd. Company Information

13.18.2 Chuncaoge Suqian Cosmetics Co., Ltd. Baby Moisturiser Product Portfolios and Specifications

13.18.3 Chuncaoge Suqian Cosmetics Co., Ltd. Baby Moisturiser Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Chuncaoge Suqian Cosmetics Co., Ltd. Main Business Overview

13.18.5 Chuncaoge Suqian Cosmetics Co., Ltd. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Baby Moisturiser Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Baby Moisturiser Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Moisture Cream
- Table 4. Major Players of Moisturizing Lotion
- Table 5. Major Players of Others
- Table 6. Global Baby Moisturiser Sales by Type (2019-2024) & (K Units)
- Table 7. Global Baby Moisturiser Sales Market Share by Type (2019-2024)
- Table 8. Global Baby Moisturiser Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Baby Moisturiser Revenue Market Share by Type (2019-2024)
- Table 10. Global Baby Moisturiser Sale Price by Type (2019-2024) & (USD/Unit)
- Table 11. Global Baby Moisturiser Sales by Application (2019-2024) & (K Units)
- Table 12. Global Baby Moisturiser Sales Market Share by Application (2019-2024)
- Table 13. Global Baby Moisturiser Revenue by Application (2019-2024)
- Table 14. Global Baby Moisturiser Revenue Market Share by Application (2019-2024)
- Table 15. Global Baby Moisturiser Sale Price by Application (2019-2024) & (USD/Unit)
- Table 16. Global Baby Moisturiser Sales by Company (2019-2024) & (K Units)
- Table 17. Global Baby Moisturiser Sales Market Share by Company (2019-2024)
- Table 18. Global Baby Moisturiser Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Baby Moisturiser Revenue Market Share by Company (2019-2024)
- Table 20. Global Baby Moisturiser Sale Price by Company (2019-2024) & (USD/Unit)
- Table 21. Key Manufacturers Baby Moisturiser Producing Area Distribution and Sales Area
- Table 22. Players Baby Moisturiser Products Offered
- Table 23. Baby Moisturiser Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Baby Moisturiser Sales by Geographic Region (2019-2024) & (K Units)
- Table 27. Global Baby Moisturiser Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Baby Moisturiser Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Baby Moisturiser Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Baby Moisturiser Sales by Country/Region (2019-2024) & (K Units)

- Table 31. Global Baby Moisturiser Sales Market Share by Country/Region (2019-2024)
- Table 32. Global Baby Moisturiser Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global Baby Moisturiser Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Baby Moisturiser Sales by Country (2019-2024) & (K Units)
- Table 35. Americas Baby Moisturiser Sales Market Share by Country (2019-2024)
- Table 36. Americas Baby Moisturiser Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Baby Moisturiser Revenue Market Share by Country (2019-2024)
- Table 38. Americas Baby Moisturiser Sales by Type (2019-2024) & (K Units)
- Table 39. Americas Baby Moisturiser Sales by Application (2019-2024) & (K Units)
- Table 40. APAC Baby Moisturiser Sales by Region (2019-2024) & (K Units)
- Table 41. APAC Baby Moisturiser Sales Market Share by Region (2019-2024)
- Table 42. APAC Baby Moisturiser Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC Baby Moisturiser Revenue Market Share by Region (2019-2024)
- Table 44. APAC Baby Moisturiser Sales by Type (2019-2024) & (K Units)
- Table 45. APAC Baby Moisturiser Sales by Application (2019-2024) & (K Units)
- Table 46. Europe Baby Moisturiser Sales by Country (2019-2024) & (K Units)
- Table 47. Europe Baby Moisturiser Sales Market Share by Country (2019-2024)
- Table 48. Europe Baby Moisturiser Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Baby Moisturiser Revenue Market Share by Country (2019-2024)
- Table 50. Europe Baby Moisturiser Sales by Type (2019-2024) & (K Units)
- Table 51. Europe Baby Moisturiser Sales by Application (2019-2024) & (K Units)
- Table 52. Middle East & Africa Baby Moisturiser Sales by Country (2019-2024) & (K Units)
- Table 53. Middle East & Africa Baby Moisturiser Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Baby Moisturiser Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Baby Moisturiser Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Baby Moisturiser Sales by Type (2019-2024) & (K Units)
- Table 57. Middle East & Africa Baby Moisturiser Sales by Application (2019-2024) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Baby Moisturiser
- Table 59. Key Market Challenges & Risks of Baby Moisturiser
- Table 60. Key Industry Trends of Baby Moisturiser
- Table 61. Baby Moisturiser Raw Material
- Table 62. Key Suppliers of Raw Materials

- Table 63. Baby Moisturiser Distributors List
- Table 64. Baby Moisturiser Customer List
- Table 65. Global Baby Moisturiser Sales Forecast by Region (2025-2030) & (K Units)
- Table 66. Global Baby Moisturiser Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Baby Moisturiser Sales Forecast by Country (2025-2030) & (K Units)
- Table 68. Americas Baby Moisturiser Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 69. APAC Baby Moisturiser Sales Forecast by Region (2025-2030) & (K Units)
- Table 70. APAC Baby Moisturiser Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 71. Europe Baby Moisturiser Sales Forecast by Country (2025-2030) & (K Units)
- Table 72. Europe Baby Moisturiser Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 73. Middle East & Africa Baby Moisturiser Sales Forecast by Country (2025-2030) & (K Units)
- Table 74. Middle East & Africa Baby Moisturiser Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Global Baby Moisturiser Sales Forecast by Type (2025-2030) & (K Units)
- Table 76. Global Baby Moisturiser Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 77. Global Baby Moisturiser Sales Forecast by Application (2025-2030) & (K Units)
- Table 78. Global Baby Moisturiser Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 79. Johnson Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors
- Table 80. Johnson Baby Moisturiser Product Portfolios and Specifications
- Table 81. Johnson Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Johnson Main Business
- Table 83. Johnson Latest Developments
- Table 84. pigeonbaby Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors
- Table 85. pigeonbaby Baby Moisturiser Product Portfolios and Specifications
- Table 86. pigeonbaby Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. pigeonbaby Main Business

- Table 88. pigeonbaby Latest Developments
- Table 89. Cherub Rubs Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors
- Table 90. Cherub Rubs Baby Moisturiser Product Portfolios and Specifications
- Table 91. Cherub Rubs Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Cherub Rubs Main Business
- Table 93. Cherub Rubs Latest Developments
- Table 94. Gaia Natural Baby Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors
- Table 95. Gaia Natural Baby Baby Moisturiser Product Portfolios and Specifications
- Table 96. Gaia Natural Baby Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Gaia Natural Baby Main Business
- Table 98. Gaia Natural Baby Latest Developments
- Table 99. GALDERMA LABORATORIES, L.P. Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors
- Table 100. GALDERMA LABORATORIES, L.P. Baby Moisturiser Product Portfolios and Specifications
- Table 101. GALDERMA LABORATORIES, L.P. Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. GALDERMA LABORATORIES, L.P. Main Business
- Table 103. GALDERMA LABORATORIES, L.P. Latest Developments
- Table 104. Palmers' (E.T Brown Drugs Co. Inc.) Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors
- Table 105. Palmers' (E.T Brown Drugs Co. Inc.) Baby Moisturiser Product Portfolios and Specifications
- Table 106. Palmers' (E.T Brown Drugs Co. Inc.) Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Palmers' (E.T Brown Drugs Co. Inc.) Main Business
- Table 108. Palmers' (E.T Brown Drugs Co. Inc.) Latest Developments
- Table 109. Sanosan Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors
- Table 110. Sanosan Baby Moisturiser Product Portfolios and Specifications
- Table 111. Sanosan Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Sanosan Main Business
- Table 113. Sanosan Latest Developments
- Table 114. Sebamed (Sebapharma) Basic Information, Baby Moisturiser Manufacturing

Base, Sales Area and Its Competitors

Table 115. Sebamed (Sebapharma) Baby Moisturiser Product Portfolios and Specifications

Table 116. Sebamed (Sebapharma) Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Sebamed (Sebapharma) Main Business

Table 118. Sebamed (Sebapharma) Latest Developments

Table 119. Sudocream Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 120. Sudocream Baby Moisturiser Product Portfolios and Specifications

Table 121. Sudocream Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Sudocream Main Business

Table 123. Sudocream Latest Developments

Table 124. Unilever Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 125. Unilever Baby Moisturiser Product Portfolios and Specifications

Table 126. Unilever Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Unilever Main Business

Table 128. Unilever Latest Developments

Table 129. Goodbaby International Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 130. Goodbaby International Baby Moisturiser Product Portfolios and Specifications

Table 131. Goodbaby International Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Goodbaby International Main Business

Table 133. Goodbaby International Latest Developments

Table 134. Expanscience laboratoires Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 135. Expanscience laboratoires Baby Moisturiser Product Portfolios and Specifications

Table 136. Expanscience laboratoires Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 137. Expanscience laboratoires Main Business

Table 138. Expanscience laboratoires Latest Developments

Table 139. Shanghai Jahwa United Co., Ltd. Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 140. Shanghai Jahwa United Co., Ltd. Baby Moisturiser Product Portfolios and Specifications

Table 141. Shanghai Jahwa United Co., Ltd. Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. Shanghai Jahwa United Co., Ltd. Main Business

Table 143. Shanghai Jahwa United Co., Ltd. Latest Developments

Table 144. Yu Meijing Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 145. Yu Meijing Baby Moisturiser Product Portfolios and Specifications

Table 146. Yu Meijing Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Yu Meijing Main Business

Table 148. Yu Meijing Latest Developments

Table 149. Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 150. Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Baby Moisturiser Product Portfolios and Specifications

Table 151. Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Main Business

Table 153. Hong Kong Procter & Gamble Women's and Children's Products Co., Ltd. Latest Developments

Table 154. Frog Prince Daily Chemical Co., Ltd. Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 155. Frog Prince Daily Chemical Co., Ltd. Baby Moisturiser Product Portfolios and Specifications

Table 156. Frog Prince Daily Chemical Co., Ltd. Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Frog Prince Daily Chemical Co., Ltd. Main Business

Table 158. Frog Prince Daily Chemical Co., Ltd. Latest Developments

Table 159. Xiamen Sophia Cosmetics Co., Ltd. Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 160. Xiamen Sophia Cosmetics Co., Ltd. Baby Moisturiser Product Portfolios and Specifications

Table 161. Xiamen Sophia Cosmetics Co., Ltd. Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Xiamen Sophia Cosmetics Co., Ltd. Main Business

Table 163. Xiamen Sophia Cosmetics Co., Ltd. Latest Developments

Table 164. Chuncaoge Suqian Cosmetics Co., Ltd. Basic Information, Baby Moisturiser Manufacturing Base, Sales Area and Its Competitors

Table 165. Chuncaoge Suqian Cosmetics Co., Ltd. Baby Moisturiser Product Portfolios and Specifications

Table 166. Chuncaoge Suqian Cosmetics Co., Ltd. Baby Moisturiser Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. Chuncaoge Suqian Cosmetics Co., Ltd. Main Business

Table 168. Chuncaoge Suqian Cosmetics Co., Ltd. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Baby Moisturiser
- Figure 2. Baby Moisturiser Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Baby Moisturiser Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Baby Moisturiser Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Baby Moisturiser Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Moisture Cream
- Figure 10. Product Picture of Moisturizing Lotion
- Figure 11. Product Picture of Others
- Figure 12. Global Baby Moisturiser Sales Market Share by Type in 2023
- Figure 13. Global Baby Moisturiser Revenue Market Share by Type (2019-2024)
- Figure 14. Baby Moisturiser Consumed in Hypermarkets and Supermarkets
- Figure 15. Global Baby Moisturiser Market: Hypermarkets and Supermarkets (2019-2024) & (K Units)
- Figure 16. Baby Moisturiser Consumed in Pharmacy/Pharmacy
- Figure 17. Global Baby Moisturiser Market: Pharmacy/Pharmacy (2019-2024) & (K Units)
- Figure 18. Baby Moisturiser Consumed in Baby Products Store
- Figure 19. Global Baby Moisturiser Market: Baby Products Store (2019-2024) & (K Units)
- Figure 20. Baby Moisturiser Consumed in Others
- Figure 21. Global Baby Moisturiser Market: Others (2019-2024) & (K Units)
- Figure 22. Global Baby Moisturiser Sales Market Share by Application (2023)
- Figure 23. Global Baby Moisturiser Revenue Market Share by Application in 2023
- Figure 24. Baby Moisturiser Sales Market by Company in 2023 (K Units)
- Figure 25. Global Baby Moisturiser Sales Market Share by Company in 2023
- Figure 26. Baby Moisturiser Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Baby Moisturiser Revenue Market Share by Company in 2023
- Figure 28. Global Baby Moisturiser Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Baby Moisturiser Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Baby Moisturiser Sales 2019-2024 (K Units)

- Figure 31. Americas Baby Moisturiser Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Baby Moisturiser Sales 2019-2024 (K Units)
- Figure 33. APAC Baby Moisturiser Revenue 2019-2024 (\$ Millions)
- Figure 34. Europe Baby Moisturiser Sales 2019-2024 (K Units)
- Figure 35. Europe Baby Moisturiser Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Baby Moisturiser Sales 2019-2024 (K Units)
- Figure 37. Middle East & Africa Baby Moisturiser Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Baby Moisturiser Sales Market Share by Country in 2023
- Figure 39. Americas Baby Moisturiser Revenue Market Share by Country in 2023
- Figure 40. Americas Baby Moisturiser Sales Market Share by Type (2019-2024)
- Figure 41. Americas Baby Moisturiser Sales Market Share by Application (2019-2024)
- Figure 42. United States Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Baby Moisturiser Sales Market Share by Region in 2023
- Figure 47. APAC Baby Moisturiser Revenue Market Share by Regions in 2023
- Figure 48. APAC Baby Moisturiser Sales Market Share by Type (2019-2024)
- Figure 49. APAC Baby Moisturiser Sales Market Share by Application (2019-2024)
- Figure 50. China Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Baby Moisturiser Sales Market Share by Country in 2023
- Figure 58. Europe Baby Moisturiser Revenue Market Share by Country in 2023
- Figure 59. Europe Baby Moisturiser Sales Market Share by Type (2019-2024)
- Figure 60. Europe Baby Moisturiser Sales Market Share by Application (2019-2024)
- Figure 61. Germany Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Middle East & Africa Baby Moisturiser Sales Market Share by Country in 2023
- Figure 67. Middle East & Africa Baby Moisturiser Revenue Market Share by Country in 2023

Figure 68. Middle East & Africa Baby Moisturiser Sales Market Share by Type (2019-2024)

Figure 69. Middle East & Africa Baby Moisturiser Sales Market Share by Application (2019-2024)

Figure 70. Egypt Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)

Figure 71. South Africa Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Israel Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Turkey Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)

Figure 74. GCC Country Baby Moisturiser Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Manufacturing Cost Structure Analysis of Baby Moisturiser in 2023

Figure 76. Manufacturing Process Analysis of Baby Moisturiser

Figure 77. Industry Chain Structure of Baby Moisturiser

Figure 78. Channels of Distribution

Figure 79. Global Baby Moisturiser Sales Market Forecast by Region (2025-2030)

Figure 80. Global Baby Moisturiser Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Baby Moisturiser Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Baby Moisturiser Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Baby Moisturiser Sales Market Share Forecast by Application (2025-2030)

Figure 84. Global Baby Moisturiser Revenue Market Share Forecast by Application (2025-2030)

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