

Global B2C Online Ordering Market Growth (Status and Outlook) 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global B2C Online Ordering market size was valued at US\$ million in 2023. With growing demand in downstream market, the B2C Online Ordering is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global B2C Online Ordering market. B2C Online Ordering are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of B2C Online Ordering. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the B2C Online Ordering market.

This report mainly studies B2C online ordering market. The Online Ordering System can be defined as a simple and convenient way for customers to purchase food online, without having to go to the restaurant.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase

of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

Key Features:

The report on B2C Online Ordering market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the B2C Online Ordering market. It may include historical data, market segmentation by Type (e.g., Web-based, On-premise), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the B2C Online Ordering market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the B2C Online Ordering market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the B2C Online Ordering industry. This include advancements in B2C Online Ordering technology, B2C Online Ordering new entrants, B2C Online Ordering new investment, and other innovations that are shaping the future of B2C Online Ordering.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the B2C Online Ordering market. It includes factors influencing customer ' purchasing decisions, preferences for B2C Online Ordering product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the B2C Online Ordering market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting B2C Online Ordering market. The report also evaluates

the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the B2C Online Ordering market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the B2C Online Ordering industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the B2C Online Ordering market.

Market Segmentation:

B2C Online Ordering market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Web-based

On-premise

Managed

Segmentation by application

Hypermarket & Supermarket

Food & Drink Specialists

Convenience Stores

Restaurants

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Menufy

Restolabs

Olo

MenuDrive

Toast POS

ChowNow

Orders2me

Upserve

Square

iMenu360

GloriaFood

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global B2C Online Ordering Market Size 2019-2030
 - 2.1.2 B2C Online Ordering Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 B2C Online Ordering Segment by Type
 - 2.2.1 Web-based
 - 2.2.2 On-premise
 - 2.2.3 Managed
- 2.3 B2C Online Ordering Market Size by Type
 - 2.3.1 B2C Online Ordering Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global B2C Online Ordering Market Size Market Share by Type (2019-2024)
- 2.4 B2C Online Ordering Segment by Application
 - 2.4.1 Hypermarket & Supermarket
 - 2.4.2 Food & Drink Specialists
 - 2.4.3 Convenience Stores
 - 2.4.4 Restaurants
- 2.5 B2C Online Ordering Market Size by Application
 - 2.5.1 B2C Online Ordering Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global B2C Online Ordering Market Size Market Share by Application (2019-2024)

3 B2C ONLINE ORDERING MARKET SIZE BY PLAYER

- 3.1 B2C Online Ordering Market Size Market Share by Players
 - 3.1.1 Global B2C Online Ordering Revenue by Players (2019-2024)

- 3.1.2 Global B2C Online Ordering Revenue Market Share by Players (2019-2024)
- 3.2 Global B2C Online Ordering Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 B2C ONLINE ORDERING BY REGIONS

- 4.1 B2C Online Ordering Market Size by Regions (2019-2024)
- 4.2 Americas B2C Online Ordering Market Size Growth (2019-2024)
- 4.3 APAC B2C Online Ordering Market Size Growth (2019-2024)
- 4.4 Europe B2C Online Ordering Market Size Growth (2019-2024)
- 4.5 Middle East & Africa B2C Online Ordering Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas B2C Online Ordering Market Size by Country (2019-2024)
- 5.2 Americas B2C Online Ordering Market Size by Type (2019-2024)
- 5.3 Americas B2C Online Ordering Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC B2C Online Ordering Market Size by Region (2019-2024)
- 6.2 APAC B2C Online Ordering Market Size by Type (2019-2024)
- 6.3 APAC B2C Online Ordering Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe B2C Online Ordering by Country (2019-2024)
- 7.2 Europe B2C Online Ordering Market Size by Type (2019-2024)
- 7.3 Europe B2C Online Ordering Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa B2C Online Ordering by Region (2019-2024)
- 8.2 Middle East & Africa B2C Online Ordering Market Size by Type (2019-2024)
- 8.3 Middle East & Africa B2C Online Ordering Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL B2C ONLINE ORDERING MARKET FORECAST

- 10.1 Global B2C Online Ordering Forecast by Regions (2025-2030)
 - 10.1.1 Global B2C Online Ordering Forecast by Regions (2025-2030)
 - 10.1.2 Americas B2C Online Ordering Forecast
 - 10.1.3 APAC B2C Online Ordering Forecast
 - 10.1.4 Europe B2C Online Ordering Forecast
 - 10.1.5 Middle East & Africa B2C Online Ordering Forecast
- 10.2 Americas B2C Online Ordering Forecast by Country (2025-2030)
 - 10.2.1 United States B2C Online Ordering Market Forecast
 - 10.2.2 Canada B2C Online Ordering Market Forecast
 - 10.2.3 Mexico B2C Online Ordering Market Forecast

- 10.2.4 Brazil B2C Online Ordering Market Forecast
- 10.3 APAC B2C Online Ordering Forecast by Region (2025-2030)
 - 10.3.1 China B2C Online Ordering Market Forecast
 - 10.3.2 Japan B2C Online Ordering Market Forecast
 - 10.3.3 Korea B2C Online Ordering Market Forecast
 - 10.3.4 Southeast Asia B2C Online Ordering Market Forecast
 - 10.3.5 India B2C Online Ordering Market Forecast
 - 10.3.6 Australia B2C Online Ordering Market Forecast
- 10.4 Europe B2C Online Ordering Forecast by Country (2025-2030)
 - 10.4.1 Germany B2C Online Ordering Market Forecast
 - 10.4.2 France B2C Online Ordering Market Forecast
 - 10.4.3 UK B2C Online Ordering Market Forecast
 - 10.4.4 Italy B2C Online Ordering Market Forecast
 - 10.4.5 Russia B2C Online Ordering Market Forecast
- 10.5 Middle East & Africa B2C Online Ordering Forecast by Region (2025-2030)
 - 10.5.1 Egypt B2C Online Ordering Market Forecast
 - 10.5.2 South Africa B2C Online Ordering Market Forecast
 - 10.5.3 Israel B2C Online Ordering Market Forecast
 - 10.5.4 Turkey B2C Online Ordering Market Forecast
 - 10.5.5 GCC Countries B2C Online Ordering Market Forecast
- 10.6 Global B2C Online Ordering Forecast by Type (2025-2030)
- 10.7 Global B2C Online Ordering Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 Menufy
 - 11.1.1 Menufy Company Information
 - 11.1.2 Menufy B2C Online Ordering Product Offered
 - 11.1.3 Menufy B2C Online Ordering Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Menufy Main Business Overview
 - 11.1.5 Menufy Latest Developments
- 11.2 Restolabs
 - 11.2.1 Restolabs Company Information
 - 11.2.2 Restolabs B2C Online Ordering Product Offered
 - 11.2.3 Restolabs B2C Online Ordering Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Restolabs Main Business Overview
 - 11.2.5 Restolabs Latest Developments

11.3 Olo

11.3.1 Olo Company Information

11.3.2 Olo B2C Online Ordering Product Offered

11.3.3 Olo B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.3.4 Olo Main Business Overview

11.3.5 Olo Latest Developments

11.4 MenuDrive

11.4.1 MenuDrive Company Information

11.4.2 MenuDrive B2C Online Ordering Product Offered

11.4.3 MenuDrive B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.4.4 MenuDrive Main Business Overview

11.4.5 MenuDrive Latest Developments

11.5 Toast POS

11.5.1 Toast POS Company Information

11.5.2 Toast POS B2C Online Ordering Product Offered

11.5.3 Toast POS B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.5.4 Toast POS Main Business Overview

11.5.5 Toast POS Latest Developments

11.6 ChowNow

11.6.1 ChowNow Company Information

11.6.2 ChowNow B2C Online Ordering Product Offered

11.6.3 ChowNow B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.6.4 ChowNow Main Business Overview

11.6.5 ChowNow Latest Developments

11.7 Orders2me

11.7.1 Orders2me Company Information

11.7.2 Orders2me B2C Online Ordering Product Offered

11.7.3 Orders2me B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.7.4 Orders2me Main Business Overview

11.7.5 Orders2me Latest Developments

11.8 Upserve

11.8.1 Upserve Company Information

11.8.2 Upserve B2C Online Ordering Product Offered

11.8.3 Upserve B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.8.4 Upserve Main Business Overview

11.8.5 Upserve Latest Developments

11.9 Square

11.9.1 Square Company Information

11.9.2 Square B2C Online Ordering Product Offered

11.9.3 Square B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.9.4 Square Main Business Overview

11.9.5 Square Latest Developments

11.10 iMenu360

11.10.1 iMenu360 Company Information

11.10.2 iMenu360 B2C Online Ordering Product Offered

11.10.3 iMenu360 B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.10.4 iMenu360 Main Business Overview

11.10.5 iMenu360 Latest Developments

11.11 GloriaFood

11.11.1 GloriaFood Company Information

11.11.2 GloriaFood B2C Online Ordering Product Offered

11.11.3 GloriaFood B2C Online Ordering Revenue, Gross Margin and Market Share

(2019-2024)

11.11.4 GloriaFood Main Business Overview

11.11.5 GloriaFood Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. B2C Online Ordering Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Web-based

Table 3. Major Players of On-premise

Table 4. Major Players of Managed

Table 5. B2C Online Ordering Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 6. Global B2C Online Ordering Market Size by Type (2019-2024) & (\$ Millions)

Table 7. Global B2C Online Ordering Market Size Market Share by Type (2019-2024)

Table 8. B2C Online Ordering Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 9. Global B2C Online Ordering Market Size by Application (2019-2024) & (\$ Millions)

Table 10. Global B2C Online Ordering Market Size Market Share by Application (2019-2024)

Table 11. Global B2C Online Ordering Revenue by Players (2019-2024) & (\$ Millions)

Table 12. Global B2C Online Ordering Revenue Market Share by Player (2019-2024)

Table 13. B2C Online Ordering Key Players Head office and Products Offered

Table 14. B2C Online Ordering Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global B2C Online Ordering Market Size by Regions 2019-2024 & (\$ Millions)

Table 18. Global B2C Online Ordering Market Size Market Share by Regions (2019-2024)

Table 19. Global B2C Online Ordering Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global B2C Online Ordering Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas B2C Online Ordering Market Size by Country (2019-2024) & (\$ Millions)

Table 22. Americas B2C Online Ordering Market Size Market Share by Country (2019-2024)

Table 23. Americas B2C Online Ordering Market Size by Type (2019-2024) & (\$ Millions)

Table 24. Americas B2C Online Ordering Market Size Market Share by Type (2019-2024)

Table 25. Americas B2C Online Ordering Market Size by Application (2019-2024) & (\$ Millions)

Table 26. Americas B2C Online Ordering Market Size Market Share by Application (2019-2024)

Table 27. APAC B2C Online Ordering Market Size by Region (2019-2024) & (\$ Millions)

Table 28. APAC B2C Online Ordering Market Size Market Share by Region (2019-2024)

Table 29. APAC B2C Online Ordering Market Size by Type (2019-2024) & (\$ Millions)

Table 30. APAC B2C Online Ordering Market Size Market Share by Type (2019-2024)

Table 31. APAC B2C Online Ordering Market Size by Application (2019-2024) & (\$ Millions)

Table 32. APAC B2C Online Ordering Market Size Market Share by Application (2019-2024)

Table 33. Europe B2C Online Ordering Market Size by Country (2019-2024) & (\$ Millions)

Table 34. Europe B2C Online Ordering Market Size Market Share by Country (2019-2024)

Table 35. Europe B2C Online Ordering Market Size by Type (2019-2024) & (\$ Millions)

Table 36. Europe B2C Online Ordering Market Size Market Share by Type (2019-2024)

Table 37. Europe B2C Online Ordering Market Size by Application (2019-2024) & (\$ Millions)

Table 38. Europe B2C Online Ordering Market Size Market Share by Application (2019-2024)

Table 39. Middle East & Africa B2C Online Ordering Market Size by Region (2019-2024) & (\$ Millions)

Table 40. Middle East & Africa B2C Online Ordering Market Size Market Share by Region (2019-2024)

Table 41. Middle East & Africa B2C Online Ordering Market Size by Type (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa B2C Online Ordering Market Size Market Share by Type (2019-2024)

Table 43. Middle East & Africa B2C Online Ordering Market Size by Application (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa B2C Online Ordering Market Size Market Share by Application (2019-2024)

Table 45. Key Market Drivers & Growth Opportunities of B2C Online Ordering

Table 46. Key Market Challenges & Risks of B2C Online Ordering

Table 47. Key Industry Trends of B2C Online Ordering
Table 48. Global B2C Online Ordering Market Size Forecast by Regions (2025-2030) & (\$ Millions)
Table 49. Global B2C Online Ordering Market Size Market Share Forecast by Regions (2025-2030)
Table 50. Global B2C Online Ordering Market Size Forecast by Type (2025-2030) & (\$ Millions)
Table 51. Global B2C Online Ordering Market Size Forecast by Application (2025-2030) & (\$ Millions)
Table 52. Menufy Details, Company Type, B2C Online Ordering Area Served and Its Competitors
Table 53. Menufy B2C Online Ordering Product Offered
Table 54. Menufy B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 55. Menufy Main Business
Table 56. Menufy Latest Developments
Table 57. Restolabs Details, Company Type, B2C Online Ordering Area Served and Its Competitors
Table 58. Restolabs B2C Online Ordering Product Offered
Table 59. Restolabs Main Business
Table 60. Restolabs B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 61. Restolabs Latest Developments
Table 62. Olo Details, Company Type, B2C Online Ordering Area Served and Its Competitors
Table 63. Olo B2C Online Ordering Product Offered
Table 64. Olo Main Business
Table 65. Olo B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 66. Olo Latest Developments
Table 67. MenuDrive Details, Company Type, B2C Online Ordering Area Served and Its Competitors
Table 68. MenuDrive B2C Online Ordering Product Offered
Table 69. MenuDrive Main Business
Table 70. MenuDrive B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 71. MenuDrive Latest Developments
Table 72. Toast POS Details, Company Type, B2C Online Ordering Area Served and Its Competitors

Table 73. Toast POS B2C Online Ordering Product Offered

Table 74. Toast POS Main Business

Table 75. Toast POS B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 76. Toast POS Latest Developments

Table 77. ChowNow Details, Company Type, B2C Online Ordering Area Served and Its Competitors

Table 78. ChowNow B2C Online Ordering Product Offered

Table 79. ChowNow Main Business

Table 80. ChowNow B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 81. ChowNow Latest Developments

Table 82. Orders2me Details, Company Type, B2C Online Ordering Area Served and Its Competitors

Table 83. Orders2me B2C Online Ordering Product Offered

Table 84. Orders2me Main Business

Table 85. Orders2me B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 86. Orders2me Latest Developments

Table 87. Upserve Details, Company Type, B2C Online Ordering Area Served and Its Competitors

Table 88. Upserve B2C Online Ordering Product Offered

Table 89. Upserve Main Business

Table 90. Upserve B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 91. Upserve Latest Developments

Table 92. Square Details, Company Type, B2C Online Ordering Area Served and Its Competitors

Table 93. Square B2C Online Ordering Product Offered

Table 94. Square Main Business

Table 95. Square B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 96. Square Latest Developments

Table 97. iMenu360 Details, Company Type, B2C Online Ordering Area Served and Its Competitors

Table 98. iMenu360 B2C Online Ordering Product Offered

Table 99. iMenu360 Main Business

Table 100. iMenu360 B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 101. iMenu360 Latest Developments

Table 102. GloriaFood Details, Company Type, B2C Online Ordering Area Served and Its Competitors

Table 103. GloriaFood B2C Online Ordering Product Offered

Table 104. GloriaFood B2C Online Ordering Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 105. GloriaFood Main Business

Table 106. GloriaFood Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. B2C Online Ordering Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global B2C Online Ordering Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. B2C Online Ordering Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. B2C Online Ordering Sales Market Share by Country/Region (2023)
- Figure 8. B2C Online Ordering Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global B2C Online Ordering Market Size Market Share by Type in 2023
- Figure 10. B2C Online Ordering in Hypermarket & Supermarket
- Figure 11. Global B2C Online Ordering Market: Hypermarket & Supermarket (2019-2024) & (\$ Millions)
- Figure 12. B2C Online Ordering in Food & Drink Specialists
- Figure 13. Global B2C Online Ordering Market: Food & Drink Specialists (2019-2024) & (\$ Millions)
- Figure 14. B2C Online Ordering in Convenience Stores
- Figure 15. Global B2C Online Ordering Market: Convenience Stores (2019-2024) & (\$ Millions)
- Figure 16. B2C Online Ordering in Restaurants
- Figure 17. Global B2C Online Ordering Market: Restaurants (2019-2024) & (\$ Millions)
- Figure 18. Global B2C Online Ordering Market Size Market Share by Application in 2023
- Figure 19. Global B2C Online Ordering Revenue Market Share by Player in 2023
- Figure 20. Global B2C Online Ordering Market Size Market Share by Regions (2019-2024)
- Figure 21. Americas B2C Online Ordering Market Size 2019-2024 (\$ Millions)
- Figure 22. APAC B2C Online Ordering Market Size 2019-2024 (\$ Millions)
- Figure 23. Europe B2C Online Ordering Market Size 2019-2024 (\$ Millions)
- Figure 24. Middle East & Africa B2C Online Ordering Market Size 2019-2024 (\$ Millions)
- Figure 25. Americas B2C Online Ordering Value Market Share by Country in 2023
- Figure 26. United States B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)

- Figure 27. Canada B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 28. Mexico B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 29. Brazil B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 30. APAC B2C Online Ordering Market Size Market Share by Region in 2023
- Figure 31. APAC B2C Online Ordering Market Size Market Share by Type in 2023
- Figure 32. APAC B2C Online Ordering Market Size Market Share by Application in 2023
- Figure 33. China B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. Japan B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 35. Korea B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 36. Southeast Asia B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 37. India B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 38. Australia B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 39. Europe B2C Online Ordering Market Size Market Share by Country in 2023
- Figure 40. Europe B2C Online Ordering Market Size Market Share by Type (2019-2024)
- Figure 41. Europe B2C Online Ordering Market Size Market Share by Application (2019-2024)
- Figure 42. Germany B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. France B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 44. UK B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 45. Italy B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 46. Russia B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. Middle East & Africa B2C Online Ordering Market Size Market Share by Region (2019-2024)
- Figure 48. Middle East & Africa B2C Online Ordering Market Size Market Share by Type (2019-2024)
- Figure 49. Middle East & Africa B2C Online Ordering Market Size Market Share by Application (2019-2024)
- Figure 50. Egypt B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. South Africa B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 52. Israel B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 53. Turkey B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 54. GCC Country B2C Online Ordering Market Size Growth 2019-2024 (\$ Millions)
- Figure 55. Americas B2C Online Ordering Market Size 2025-2030 (\$ Millions)
- Figure 56. APAC B2C Online Ordering Market Size 2025-2030 (\$ Millions)
- Figure 57. Europe B2C Online Ordering Market Size 2025-2030 (\$ Millions)
- Figure 58. Middle East & Africa B2C Online Ordering Market Size 2025-2030 (\$

Millions)

Figure 59. United States B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 60. Canada B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 61. Mexico B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 62. Brazil B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 63. China B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 64. Japan B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 65. Korea B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 66. Southeast Asia B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 67. India B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 68. Australia B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 69. Germany B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 70. France B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 71. UK B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 72. Italy B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 73. Russia B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 74. Spain B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 75. Egypt B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 76. South Africa B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 77. Israel B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 78. Turkey B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 79. GCC Countries B2C Online Ordering Market Size 2025-2030 (\$ Millions)

Figure 80. Global B2C Online Ordering Market Size Market Share Forecast by Type (2025-2030)

Figure 81. Global B2C Online Ordering Market Size Market Share Forecast by Application (2025-2030)

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