

Global B2C Marketing Software Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G6EA6EB08741EN.html>

Date: March 2023

Pages: 124

Price: US\$ 3,660.00 (Single User License)

ID: G6EA6EB08741EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global B2C Marketing Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for B2C Marketing Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for B2C Marketing Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for B2C Marketing Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key B2C Marketing Software players cover HubSpot, monday.com, Maropost, MailerLite, Mayple, Creatio, Unbounce, Omnisend and AddSearch, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "B2C Marketing Software Industry Forecast" looks at past sales and reviews total world B2C Marketing Software sales in 2022, providing a comprehensive analysis by region and market sector of projected B2C Marketing Software sales for 2023 through 2029. With B2C Marketing Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world B2C Marketing Software industry.

This Insight Report provides a comprehensive analysis of the global B2C Marketing

Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on B2C Marketing Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global B2C Marketing Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for B2C Marketing Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global B2C Marketing Software.

This report presents a comprehensive overview, market shares, and growth opportunities of B2C Marketing Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-based

On Premises

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

HubSpot

monday.com

Maropost

MailerLite

Mayple

Creatio

Unbounce

Omnisend

AddSearch

SE Ranking

EngageBay

Messente

Mobile Text Alerts

HCLSoftware

Acquia

Adobe

SAP

Salesforce Marketing Cloud

Pegasystems

Zapier

ActiveCampaign

Drip

SocialPilot Technologie

Klaviyo

ConvertKit

Sendinblue

Act-On

Bloomreach

GetResponse

InfusionSoft (Keap)

SALESmanago

Red Eye International

Marketo

SHARPSRING

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global B2C Marketing Software Market Size 2018-2029
 - 2.1.2 B2C Marketing Software Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 B2C Marketing Software Segment by Type
 - 2.2.1 Cloud-based
 - 2.2.2 On Premises
- 2.3 B2C Marketing Software Market Size by Type
 - 2.3.1 B2C Marketing Software Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global B2C Marketing Software Market Size Market Share by Type (2018-2023)
- 2.4 B2C Marketing Software Segment by Application
 - 2.4.1 SMEs
 - 2.4.2 Large Enterprises
- 2.5 B2C Marketing Software Market Size by Application
 - 2.5.1 B2C Marketing Software Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global B2C Marketing Software Market Size Market Share by Application (2018-2023)

3 B2C MARKETING SOFTWARE MARKET SIZE BY PLAYER

- 3.1 B2C Marketing Software Market Size Market Share by Players
 - 3.1.1 Global B2C Marketing Software Revenue by Players (2018-2023)
 - 3.1.2 Global B2C Marketing Software Revenue Market Share by Players (2018-2023)
- 3.2 Global B2C Marketing Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 B2C MARKETING SOFTWARE BY REGIONS

4.1 B2C Marketing Software Market Size by Regions (2018-2023)

4.2 Americas B2C Marketing Software Market Size Growth (2018-2023)

4.3 APAC B2C Marketing Software Market Size Growth (2018-2023)

4.4 Europe B2C Marketing Software Market Size Growth (2018-2023)

4.5 Middle East & Africa B2C Marketing Software Market Size Growth (2018-2023)

5 AMERICAS

5.1 Americas B2C Marketing Software Market Size by Country (2018-2023)

5.2 Americas B2C Marketing Software Market Size by Type (2018-2023)

5.3 Americas B2C Marketing Software Market Size by Application (2018-2023)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC B2C Marketing Software Market Size by Region (2018-2023)

6.2 APAC B2C Marketing Software Market Size by Type (2018-2023)

6.3 APAC B2C Marketing Software Market Size by Application (2018-2023)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe B2C Marketing Software by Country (2018-2023)

- 7.2 Europe B2C Marketing Software Market Size by Type (2018-2023)
- 7.3 Europe B2C Marketing Software Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa B2C Marketing Software by Region (2018-2023)
- 8.2 Middle East & Africa B2C Marketing Software Market Size by Type (2018-2023)
- 8.3 Middle East & Africa B2C Marketing Software Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL B2C MARKETING SOFTWARE MARKET FORECAST

- 10.1 Global B2C Marketing Software Forecast by Regions (2024-2029)
 - 10.1.1 Global B2C Marketing Software Forecast by Regions (2024-2029)
 - 10.1.2 Americas B2C Marketing Software Forecast
 - 10.1.3 APAC B2C Marketing Software Forecast
 - 10.1.4 Europe B2C Marketing Software Forecast
 - 10.1.5 Middle East & Africa B2C Marketing Software Forecast
- 10.2 Americas B2C Marketing Software Forecast by Country (2024-2029)
 - 10.2.1 United States B2C Marketing Software Market Forecast
 - 10.2.2 Canada B2C Marketing Software Market Forecast
 - 10.2.3 Mexico B2C Marketing Software Market Forecast
 - 10.2.4 Brazil B2C Marketing Software Market Forecast

10.3 APAC B2C Marketing Software Forecast by Region (2024-2029)

10.3.1 China B2C Marketing Software Market Forecast

10.3.2 Japan B2C Marketing Software Market Forecast

10.3.3 Korea B2C Marketing Software Market Forecast

10.3.4 Southeast Asia B2C Marketing Software Market Forecast

10.3.5 India B2C Marketing Software Market Forecast

10.3.6 Australia B2C Marketing Software Market Forecast

10.4 Europe B2C Marketing Software Forecast by Country (2024-2029)

10.4.1 Germany B2C Marketing Software Market Forecast

10.4.2 France B2C Marketing Software Market Forecast

10.4.3 UK B2C Marketing Software Market Forecast

10.4.4 Italy B2C Marketing Software Market Forecast

10.4.5 Russia B2C Marketing Software Market Forecast

10.5 Middle East & Africa B2C Marketing Software Forecast by Region (2024-2029)

10.5.1 Egypt B2C Marketing Software Market Forecast

10.5.2 South Africa B2C Marketing Software Market Forecast

10.5.3 Israel B2C Marketing Software Market Forecast

10.5.4 Turkey B2C Marketing Software Market Forecast

10.5.5 GCC Countries B2C Marketing Software Market Forecast

10.6 Global B2C Marketing Software Forecast by Type (2024-2029)

10.7 Global B2C Marketing Software Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 HubSpot

11.1.1 HubSpot Company Information

11.1.2 HubSpot B2C Marketing Software Product Offered

11.1.3 HubSpot B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.1.4 HubSpot Main Business Overview

11.1.5 HubSpot Latest Developments

11.2 monday.com

11.2.1 monday.com Company Information

11.2.2 monday.com B2C Marketing Software Product Offered

11.2.3 monday.com B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.2.4 monday.com Main Business Overview

11.2.5 monday.com Latest Developments

11.3 Maropost

- 11.3.1 Maropost Company Information
- 11.3.2 Maropost B2C Marketing Software Product Offered
- 11.3.3 Maropost B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.3.4 Maropost Main Business Overview
- 11.3.5 Maropost Latest Developments
- 11.4 MailerLite
 - 11.4.1 MailerLite Company Information
 - 11.4.2 MailerLite B2C Marketing Software Product Offered
 - 11.4.3 MailerLite B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.4.4 MailerLite Main Business Overview
 - 11.4.5 MailerLite Latest Developments
- 11.5 Mayple
 - 11.5.1 Mayple Company Information
 - 11.5.2 Mayple B2C Marketing Software Product Offered
 - 11.5.3 Mayple B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.5.4 Mayple Main Business Overview
 - 11.5.5 Mayple Latest Developments
- 11.6 Creatio
 - 11.6.1 Creatio Company Information
 - 11.6.2 Creatio B2C Marketing Software Product Offered
 - 11.6.3 Creatio B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 Creatio Main Business Overview
 - 11.6.5 Creatio Latest Developments
- 11.7 Unbounce
 - 11.7.1 Unbounce Company Information
 - 11.7.2 Unbounce B2C Marketing Software Product Offered
 - 11.7.3 Unbounce B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 Unbounce Main Business Overview
 - 11.7.5 Unbounce Latest Developments
- 11.8 Omnisend
 - 11.8.1 Omnisend Company Information
 - 11.8.2 Omnisend B2C Marketing Software Product Offered
 - 11.8.3 Omnisend B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

- 11.8.4 Omnisend Main Business Overview
- 11.8.5 Omnisend Latest Developments
- 11.9 AddSearch
 - 11.9.1 AddSearch Company Information
 - 11.9.2 AddSearch B2C Marketing Software Product Offered
 - 11.9.3 AddSearch B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 AddSearch Main Business Overview
 - 11.9.5 AddSearch Latest Developments
- 11.10 SE Ranking
 - 11.10.1 SE Ranking Company Information
 - 11.10.2 SE Ranking B2C Marketing Software Product Offered
 - 11.10.3 SE Ranking B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 SE Ranking Main Business Overview
 - 11.10.5 SE Ranking Latest Developments
- 11.11 EngageBay
 - 11.11.1 EngageBay Company Information
 - 11.11.2 EngageBay B2C Marketing Software Product Offered
 - 11.11.3 EngageBay B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 EngageBay Main Business Overview
 - 11.11.5 EngageBay Latest Developments
- 11.12 Messente
 - 11.12.1 Messente Company Information
 - 11.12.2 Messente B2C Marketing Software Product Offered
 - 11.12.3 Messente B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 Messente Main Business Overview
 - 11.12.5 Messente Latest Developments
- 11.13 Mobile Text Alerts
 - 11.13.1 Mobile Text Alerts Company Information
 - 11.13.2 Mobile Text Alerts B2C Marketing Software Product Offered
 - 11.13.3 Mobile Text Alerts B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 Mobile Text Alerts Main Business Overview
 - 11.13.5 Mobile Text Alerts Latest Developments
- 11.14 HCLSoftware
 - 11.14.1 HCLSoftware Company Information

- 11.14.2 HCLSoftware B2C Marketing Software Product Offered
- 11.14.3 HCLSoftware B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.14.4 HCLSoftware Main Business Overview
- 11.14.5 HCLSoftware Latest Developments
- 11.15 Acquia
 - 11.15.1 Acquia Company Information
 - 11.15.2 Acquia B2C Marketing Software Product Offered
 - 11.15.3 Acquia B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.15.4 Acquia Main Business Overview
 - 11.15.5 Acquia Latest Developments
- 11.16 Adobe
 - 11.16.1 Adobe Company Information
 - 11.16.2 Adobe B2C Marketing Software Product Offered
 - 11.16.3 Adobe B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.16.4 Adobe Main Business Overview
 - 11.16.5 Adobe Latest Developments
- 11.17 SAP
 - 11.17.1 SAP Company Information
 - 11.17.2 SAP B2C Marketing Software Product Offered
 - 11.17.3 SAP B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.17.4 SAP Main Business Overview
 - 11.17.5 SAP Latest Developments
- 11.18 Salesforce Marketing Cloud
 - 11.18.1 Salesforce Marketing Cloud Company Information
 - 11.18.2 Salesforce Marketing Cloud B2C Marketing Software Product Offered
 - 11.18.3 Salesforce Marketing Cloud B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.18.4 Salesforce Marketing Cloud Main Business Overview
 - 11.18.5 Salesforce Marketing Cloud Latest Developments
- 11.19 Pegasystems
 - 11.19.1 Pegasystems Company Information
 - 11.19.2 Pegasystems B2C Marketing Software Product Offered
 - 11.19.3 Pegasystems B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.19.4 Pegasystems Main Business Overview

- 11.19.5 Pegasystems Latest Developments
- 11.20 Zapier
 - 11.20.1 Zapier Company Information
 - 11.20.2 Zapier B2C Marketing Software Product Offered
 - 11.20.3 Zapier B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.20.4 Zapier Main Business Overview
 - 11.20.5 Zapier Latest Developments
- 11.21 ActiveCampaign
 - 11.21.1 ActiveCampaign Company Information
 - 11.21.2 ActiveCampaign B2C Marketing Software Product Offered
 - 11.21.3 ActiveCampaign B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.21.4 ActiveCampaign Main Business Overview
 - 11.21.5 ActiveCampaign Latest Developments
- 11.22 Drip
 - 11.22.1 Drip Company Information
 - 11.22.2 Drip B2C Marketing Software Product Offered
 - 11.22.3 Drip B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.22.4 Drip Main Business Overview
 - 11.22.5 Drip Latest Developments
- 11.23 SocialPilot Technologie
 - 11.23.1 SocialPilot Technologie Company Information
 - 11.23.2 SocialPilot Technologie B2C Marketing Software Product Offered
 - 11.23.3 SocialPilot Technologie B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.23.4 SocialPilot Technologie Main Business Overview
 - 11.23.5 SocialPilot Technologie Latest Developments
- 11.24 Klaviyo
 - 11.24.1 Klaviyo Company Information
 - 11.24.2 Klaviyo B2C Marketing Software Product Offered
 - 11.24.3 Klaviyo B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.24.4 Klaviyo Main Business Overview
 - 11.24.5 Klaviyo Latest Developments
- 11.25 ConvertKit
 - 11.25.1 ConvertKit Company Information
 - 11.25.2 ConvertKit B2C Marketing Software Product Offered

11.25.3 ConvertKit B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.25.4 ConvertKit Main Business Overview

11.25.5 ConvertKit Latest Developments

11.26 Sendinblue

11.26.1 Sendinblue Company Information

11.26.2 Sendinblue B2C Marketing Software Product Offered

11.26.3 Sendinblue B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.26.4 Sendinblue Main Business Overview

11.26.5 Sendinblue Latest Developments

11.27 Act-On

11.27.1 Act-On Company Information

11.27.2 Act-On B2C Marketing Software Product Offered

11.27.3 Act-On B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.27.4 Act-On Main Business Overview

11.27.5 Act-On Latest Developments

11.28 Bloomreach

11.28.1 Bloomreach Company Information

11.28.2 Bloomreach B2C Marketing Software Product Offered

11.28.3 Bloomreach B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.28.4 Bloomreach Main Business Overview

11.28.5 Bloomreach Latest Developments

11.29 GetResponse

11.29.1 GetResponse Company Information

11.29.2 GetResponse B2C Marketing Software Product Offered

11.29.3 GetResponse B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.29.4 GetResponse Main Business Overview

11.29.5 GetResponse Latest Developments

11.30 InfusionSoft (Keap)

11.30.1 InfusionSoft (Keap) Company Information

11.30.2 InfusionSoft (Keap) B2C Marketing Software Product Offered

11.30.3 InfusionSoft (Keap) B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.30.4 InfusionSoft (Keap) Main Business Overview

11.30.5 InfusionSoft (Keap) Latest Developments

11.31 SALESmanago

11.31.1 SALESmanago Company Information

11.31.2 SALESmanago B2C Marketing Software Product Offered

11.31.3 SALESmanago B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.31.4 SALESmanago Main Business Overview

11.31.5 SALESmanago Latest Developments

11.32 Red Eye International

11.32.1 Red Eye International Company Information

11.32.2 Red Eye International B2C Marketing Software Product Offered

11.32.3 Red Eye International B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.32.4 Red Eye International Main Business Overview

11.32.5 Red Eye International Latest Developments

11.33 Marketo

11.33.1 Marketo Company Information

11.33.2 Marketo B2C Marketing Software Product Offered

11.33.3 Marketo B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.33.4 Marketo Main Business Overview

11.33.5 Marketo Latest Developments

11.34 SHARPSRING

11.34.1 SHARPSRING Company Information

11.34.2 SHARPSRING B2C Marketing Software Product Offered

11.34.3 SHARPSRING B2C Marketing Software Revenue, Gross Margin and Market Share (2018-2023)

11.34.4 SHARPSRING Main Business Overview

11.34.5 SHARPSRING Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. B2C Marketing Software Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Cloud-based

Table 3. Major Players of On Premises

Table 4. B2C Marketing Software Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 5. Global B2C Marketing Software Market Size by Type (2018-2023) & (\$ Millions)

Table 6. Global B2C Marketing Software Market Size Market Share by Type (2018-2023)

Table 7. B2C Marketing Software Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global B2C Marketing Software Market Size by Application (2018-2023) & (\$ Millions)

Table 9. Global B2C Marketing Software Market Size Market Share by Application (2018-2023)

Table 10. Global B2C Marketing Software Revenue by Players (2018-2023) & (\$ Millions)

Table 11. Global B2C Marketing Software Revenue Market Share by Player (2018-2023)

Table 12. B2C Marketing Software Key Players Head office and Products Offered

Table 13. B2C Marketing Software Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global B2C Marketing Software Market Size by Regions 2018-2023 & (\$ Millions)

Table 17. Global B2C Marketing Software Market Size Market Share by Regions (2018-2023)

Table 18. Global B2C Marketing Software Revenue by Country/Region (2018-2023) & (\$ millions)

Table 19. Global B2C Marketing Software Revenue Market Share by Country/Region (2018-2023)

Table 20. Americas B2C Marketing Software Market Size by Country (2018-2023) & (\$ Millions)

Table 21. Americas B2C Marketing Software Market Size Market Share by Country (2018-2023)

Table 22. Americas B2C Marketing Software Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas B2C Marketing Software Market Size Market Share by Type (2018-2023)

Table 24. Americas B2C Marketing Software Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas B2C Marketing Software Market Size Market Share by Application (2018-2023)

Table 26. APAC B2C Marketing Software Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC B2C Marketing Software Market Size Market Share by Region (2018-2023)

Table 28. APAC B2C Marketing Software Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC B2C Marketing Software Market Size Market Share by Type (2018-2023)

Table 30. APAC B2C Marketing Software Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC B2C Marketing Software Market Size Market Share by Application (2018-2023)

Table 32. Europe B2C Marketing Software Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe B2C Marketing Software Market Size Market Share by Country (2018-2023)

Table 34. Europe B2C Marketing Software Market Size by Type (2018-2023) & (\$ Millions)

Table 35. Europe B2C Marketing Software Market Size Market Share by Type (2018-2023)

Table 36. Europe B2C Marketing Software Market Size by Application (2018-2023) & (\$ Millions)

Table 37. Europe B2C Marketing Software Market Size Market Share by Application (2018-2023)

Table 38. Middle East & Africa B2C Marketing Software Market Size by Region (2018-2023) & (\$ Millions)

Table 39. Middle East & Africa B2C Marketing Software Market Size Market Share by Region (2018-2023)

Table 40. Middle East & Africa B2C Marketing Software Market Size by Type

(2018-2023) & (\$ Millions)

Table 41. Middle East & Africa B2C Marketing Software Market Size Market Share by Type (2018-2023)

Table 42. Middle East & Africa B2C Marketing Software Market Size by Application (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa B2C Marketing Software Market Size Market Share by Application (2018-2023)

Table 44. Key Market Drivers & Growth Opportunities of B2C Marketing Software

Table 45. Key Market Challenges & Risks of B2C Marketing Software

Table 46. Key Industry Trends of B2C Marketing Software

Table 47. Global B2C Marketing Software Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 48. Global B2C Marketing Software Market Size Market Share Forecast by Regions (2024-2029)

Table 49. Global B2C Marketing Software Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 50. Global B2C Marketing Software Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 51. HubSpot Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 52. HubSpot B2C Marketing Software Product Offered

Table 53. HubSpot B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 54. HubSpot Main Business

Table 55. HubSpot Latest Developments

Table 56. monday.com Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 57. monday.com B2C Marketing Software Product Offered

Table 58. monday.com Main Business

Table 59. monday.com B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. monday.com Latest Developments

Table 61. Maropost Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 62. Maropost B2C Marketing Software Product Offered

Table 63. Maropost Main Business

Table 64. Maropost B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 65. Maropost Latest Developments

Table 66. MailerLite Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 67. MailerLite B2C Marketing Software Product Offered

Table 68. MailerLite Main Business

Table 69. MailerLite B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. MailerLite Latest Developments

Table 71. Mayple Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 72. Mayple B2C Marketing Software Product Offered

Table 73. Mayple Main Business

Table 74. Mayple B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. Mayple Latest Developments

Table 76. Creatio Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 77. Creatio B2C Marketing Software Product Offered

Table 78. Creatio Main Business

Table 79. Creatio B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. Creatio Latest Developments

Table 81. Unbounce Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 82. Unbounce B2C Marketing Software Product Offered

Table 83. Unbounce Main Business

Table 84. Unbounce B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Unbounce Latest Developments

Table 86. Omnisend Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 87. Omnisend B2C Marketing Software Product Offered

Table 88. Omnisend Main Business

Table 89. Omnisend B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Omnisend Latest Developments

Table 91. AddSearch Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 92. AddSearch B2C Marketing Software Product Offered

Table 93. AddSearch Main Business

Table 94. AddSearch B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. AddSearch Latest Developments

Table 96. SE Ranking Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 97. SE Ranking B2C Marketing Software Product Offered

Table 98. SE Ranking Main Business

Table 99. SE Ranking B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. SE Ranking Latest Developments

Table 101. EngageBay Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 102. EngageBay B2C Marketing Software Product Offered

Table 103. EngageBay B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 104. EngageBay Main Business

Table 105. EngageBay Latest Developments

Table 106. Messente Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 107. Messente B2C Marketing Software Product Offered

Table 108. Messente Main Business

Table 109. Messente B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 110. Messente Latest Developments

Table 111. Mobile Text Alerts Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 112. Mobile Text Alerts B2C Marketing Software Product Offered

Table 113. Mobile Text Alerts Main Business

Table 114. Mobile Text Alerts B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Mobile Text Alerts Latest Developments

Table 116. HCLSoftware Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 117. HCLSoftware B2C Marketing Software Product Offered

Table 118. HCLSoftware Main Business

Table 119. HCLSoftware B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. HCLSoftware Latest Developments

Table 121. Acquia Details, Company Type, B2C Marketing Software Area Served and

Its Competitors

Table 122. Acquia B2C Marketing Software Product Offered

Table 123. Acquia Main Business

Table 124. Acquia B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Acquia Latest Developments

Table 126. Adobe Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 127. Adobe B2C Marketing Software Product Offered

Table 128. Adobe Main Business

Table 129. Adobe B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. Adobe Latest Developments

Table 131. SAP Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 132. SAP B2C Marketing Software Product Offered

Table 133. SAP Main Business

Table 134. SAP B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. SAP Latest Developments

Table 136. Salesforce Marketing Cloud Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 137. Salesforce Marketing Cloud B2C Marketing Software Product Offered

Table 138. Salesforce Marketing Cloud Main Business

Table 139. Salesforce Marketing Cloud B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 140. Salesforce Marketing Cloud Latest Developments

Table 141. Pegasystems Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 142. Pegasystems B2C Marketing Software Product Offered

Table 143. Pegasystems Main Business

Table 144. Pegasystems B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 145. Pegasystems Latest Developments

Table 146. Zapier Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 147. Zapier B2C Marketing Software Product Offered

Table 148. Zapier Main Business

Table 149. Zapier B2C Marketing Software Revenue (\$ million), Gross Margin and

Market Share (2018-2023)

Table 150. Zapier Latest Developments

Table 151. ActiveCampaign Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 152. ActiveCampaign B2C Marketing Software Product Offered

Table 153. ActiveCampaign B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 154. ActiveCampaign Main Business

Table 155. ActiveCampaign Latest Developments

Table 156. Drip Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 157. Drip B2C Marketing Software Product Offered

Table 158. Drip Main Business

Table 159. Drip B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 160. Drip Latest Developments

Table 161. SocialPilot Technologie Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 162. SocialPilot Technologie B2C Marketing Software Product Offered

Table 163. SocialPilot Technologie Main Business

Table 164. SocialPilot Technologie B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 165. SocialPilot Technologie Latest Developments

Table 166. Klaviyo Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 167. Klaviyo B2C Marketing Software Product Offered

Table 168. Klaviyo Main Business

Table 169. Klaviyo B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 170. Klaviyo Latest Developments

Table 171. ConvertKit Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 172. ConvertKit B2C Marketing Software Product Offered

Table 173. ConvertKit Main Business

Table 174. ConvertKit B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 175. ConvertKit Latest Developments

Table 176. Sendinblue Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 177. Sendinblue B2C Marketing Software Product Offered
Table 178. Sendinblue Main Business
Table 179. Sendinblue B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 180. Sendinblue Latest Developments
Table 181. Act-On Details, Company Type, B2C Marketing Software Area Served and Its Competitors
Table 182. Act-On B2C Marketing Software Product Offered
Table 183. Act-On Main Business
Table 184. Act-On B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 185. Act-On Latest Developments
Table 186. Bloomreach Details, Company Type, B2C Marketing Software Area Served and Its Competitors
Table 187. Bloomreach B2C Marketing Software Product Offered
Table 188. Bloomreach Main Business
Table 189. Bloomreach B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 190. Bloomreach Latest Developments
Table 191. GetResponse Details, Company Type, B2C Marketing Software Area Served and Its Competitors
Table 192. GetResponse B2C Marketing Software Product Offered
Table 193. GetResponse Main Business
Table 194. GetResponse B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 195. GetResponse Latest Developments
Table 196. InfusionSoft (Keap) Details, Company Type, B2C Marketing Software Area Served and Its Competitors
Table 197. InfusionSoft (Keap) B2C Marketing Software Product Offered
Table 198. InfusionSoft (Keap) Main Business
Table 199. InfusionSoft (Keap) B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 200. InfusionSoft (Keap) Latest Developments
Table 201. SALESmanago Details, Company Type, B2C Marketing Software Area Served and Its Competitors
Table 202. SALESmanago B2C Marketing Software Product Offered
Table 203. SALESmanago B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
Table 204. SALESmanago Main Business

Table 205. SALESmanago Latest Developments

Table 206. Red Eye International Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 207. Red Eye International B2C Marketing Software Product Offered

Table 208. Red Eye International Main Business

Table 209. Red Eye International B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 210. Red Eye International Latest Developments

Table 211. Marketo Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 212. Marketo B2C Marketing Software Product Offered

Table 213. Marketo Main Business

Table 214. Marketo B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 215. Marketo Latest Developments

Table 216. SHARPSRING Details, Company Type, B2C Marketing Software Area Served and Its Competitors

Table 217. SHARPSRING B2C Marketing Software Product Offered

Table 218. SHARPSRING Main Business

Table 219. SHARPSRING B2C Marketing Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 220. SHARPSRING Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. B2C Marketing Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global B2C Marketing Software Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. B2C Marketing Software Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. B2C Marketing Software Sales Market Share by Country/Region (2022)

Figure 8. B2C Marketing Software Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global B2C Marketing Software Market Size Market Share by Type in 2022

Figure 10. B2C Marketing Software in SMEs

Figure 11. Global B2C Marketing Software Market: SMEs (2018-2023) & (\$ Millions)

Figure 12. B2C Marketing Software in Large Enterprises

Figure 13. Global B2C Marketing Software Market: Large Enterprises (2018-2023) & (\$ Millions)

Figure 14. Global B2C Marketing Software Market Size Market Share by Application in 2022

Figure 15. Global B2C Marketing Software Revenue Market Share by Player in 2022

Figure 16. Global B2C Marketing Software Market Size Market Share by Regions (2018-2023)

Figure 17. Americas B2C Marketing Software Market Size 2018-2023 (\$ Millions)

Figure 18. APAC B2C Marketing Software Market Size 2018-2023 (\$ Millions)

Figure 19. Europe B2C Marketing Software Market Size 2018-2023 (\$ Millions)

Figure 20. Middle East & Africa B2C Marketing Software Market Size 2018-2023 (\$ Millions)

Figure 21. Americas B2C Marketing Software Value Market Share by Country in 2022

Figure 22. United States B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 23. Canada B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 24. Mexico B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Brazil B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 26. APAC B2C Marketing Software Market Size Market Share by Region in 2022

Figure 27. APAC B2C Marketing Software Market Size Market Share by Type in 2022

Figure 28. APAC B2C Marketing Software Market Size Market Share by Application in 2022

Figure 29. China B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Japan B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Korea B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Southeast Asia B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 33. India B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Australia B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Europe B2C Marketing Software Market Size Market Share by Country in 2022

Figure 36. Europe B2C Marketing Software Market Size Market Share by Type (2018-2023)

Figure 37. Europe B2C Marketing Software Market Size Market Share by Application (2018-2023)

Figure 38. Germany B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 39. France B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 40. UK B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Italy B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 42. Russia B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Middle East & Africa B2C Marketing Software Market Size Market Share by Region (2018-2023)

Figure 44. Middle East & Africa B2C Marketing Software Market Size Market Share by Type (2018-2023)

Figure 45. Middle East & Africa B2C Marketing Software Market Size Market Share by Application (2018-2023)

Figure 46. Egypt B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 47. South Africa B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Israel B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Turkey B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 50. GCC Country B2C Marketing Software Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Americas B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 52. APAC B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 53. Europe B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 54. Middle East & Africa B2C Marketing Software Market Size 2024-2029 (\$

Millions)

Figure 55. United States B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 56. Canada B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 57. Mexico B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 58. Brazil B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 59. China B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 60. Japan B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 61. Korea B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 62. Southeast Asia B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 63. India B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 64. Australia B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 65. Germany B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 66. France B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 67. UK B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 68. Italy B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 69. Russia B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 70. Spain B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 71. Egypt B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 72. South Africa B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 73. Israel B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 74. Turkey B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 75. GCC Countries B2C Marketing Software Market Size 2024-2029 (\$ Millions)

Figure 76. Global B2C Marketing Software Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global B2C Marketing Software Market Size Market Share Forecast by Application (2024-2029)

I would like to order

Product name: Global B2C Marketing Software Market Growth (Status and Outlook) 2023-2029

Product link: <https://marketpublishers.com/r/G6EA6EB08741EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6EA6EB08741EN.html>