

Global B2C Frozen Vegetables Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global B2C Frozen Vegetables market size is predicted to grow from US\$ 5625 million in 2025 to US\$ 8010 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

B2C Frozen Vegetables refers to retail-packaged, consumer-oriented frozen vegetable products sold directly to households for home cooking use, where fresh vegetables are cleaned, cut, blanched, quickly frozen (typically via IQF?Individual Quick Freezing), and packaged for long-term storage while retaining nutritional value, texture, and flavor. These products are distributed through supermarkets, hypermarkets, convenience stores, online grocery platforms, and meal kit channels, offering convenience, reduced preparation time, seasonal availability stability, and minimized food waste for end consumers.

The B2C Frozen Vegetables industry chain includes upstream agricultural producers supplying fresh vegetables, seeds, fertilizers, irrigation systems, and farm machinery, midstream processors engaged in harvesting, cleaning, blanching, quick freezing, sorting, grading, packaging, cold chain logistics, and brand manufacturing, and downstream distribution channels such as supermarkets, hypermarkets, convenience stores, online grocery platforms, and meal kit services that deliver products directly to household consumers for home cooking, with supporting cold storage infrastructure, refrigerated transportation networks, and retail logistics systems ensuring product freshness, quality retention, nutritional preservation, and year-round availability across urban and suburban consumer markets globally.

Current and planned projects in the B2C Frozen Vegetables market include expansion of IQF vegetable processing plants in Asia-Pacific and Europe, development of fully

automated frozen food production lines integrating AI sorting and grading systems, construction of large-scale cold storage and distribution hubs for e-commerce grocery platforms, investment in sustainable and energy-efficient freezing technologies, establishment of organic frozen vegetable production farms and supply chains, integration of blockchain-based traceability systems for food safety assurance, expansion of private-label frozen vegetable product lines by major retailers, and development of new retail-ready packaging innovations focused on convenience, portion control, and microwaveable frozen vegetable meal solutions for urban consumers globally.

2025 Global Market Average Gross Profit Margin: 29%.

United States market for B2C Frozen Vegetables is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for B2C Frozen Vegetables is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for B2C Frozen Vegetables is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key B2C Frozen Vegetables players cover Bonduelle, Greenyard Frozen, J.R. Simplot Company, McCain Foods, Ardo Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'B2C Frozen Vegetables Industry Forecast' looks at past sales and reviews total world B2C Frozen Vegetables sales in 2025, providing a comprehensive analysis by region and market sector of projected B2C Frozen Vegetables sales for 2026 through 2032. With B2C Frozen Vegetables sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world B2C Frozen Vegetables industry.

This Insight Report provides a comprehensive analysis of the global B2C Frozen Vegetables landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on B2C Frozen Vegetables portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global B2C Frozen Vegetables market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for B2C Frozen Vegetables and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global B2C Frozen Vegetables.

This report presents a comprehensive overview, market shares, and growth opportunities of B2C Frozen Vegetables market by product type, application, key players and key regions and countries.

Segmentation by Type:

Peas

Corn

Broccoli

Carrots

Green Beans

Mixed Vegetables

Others

Segmentation by Processing Type:

Conventional

Blanched

Steam-Treated

Others

Segmentation by Grade:

Organic

Conventional

Segmentation by Sales Channel:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bonduelle

Greenyard Frozen

J.R. Simplot Company

McCain Foods

Ardo Group

Conagra Brands (Birds Eye)

Virto Group

Crop?s NV

B&G Foods (Green Giant)

Haitong Food Group

Dole Food Company

Gelagri

Pictsweet Farms

Nomad Foods

Uren Food Group

Capricorn Food Products India

SunOpta

Shandong Lufeng Group

Taian Taishan Asia Food Co., Ltd

Qingdao Douyuan Food

Qingdao Shunchang Food Co., Ltd

Cixi Yongjin Frozen Food Co., Ltd

Shaoxing Lurong Food Co., Ltd

Nichirei

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