

# Global B2B2C General Insurance Market Growth 2023-2029

https://marketpublishers.com/r/G5BB025CF463EN.html

Date: October 2023

Pages: 103

Price: US\$ 3,660.00 (Single User License)

ID: G5BB025CF463EN

#### **Abstracts**

The report requires updating with new data and is sent in 393 hours after order is placed.

According to our LPI (LP Information) latest study, the global B2B2C General Insurance market size was valued at US\$ million in 2022. With growing demand in downstream market and recovery from influence of COVID-19 and the Russia-Ukraine War, the B2B2C General Insurance is forecast to a readjusted size of US\$ million by 2029 with a CAGR of % during review period.

The research report highlights the growth potential of the global B2B2C General Insurance market. With recovery from influence of COVID-19 and the Russia-Ukraine War, B2B2C General Insurance are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of B2B2C General Insurance. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the B2B2C General Insurance market.

B2B2C general insurance is the activity of providing life and P&C (property & casualty) insurance policies through non-insurance intermediaries such as brokers, independent financial advisors, and agents.

#### **Key Features:**

The report on B2B2C General Insurance market reflects various aspects and provide valuable insights into the industry.



Market Size and Growth: The research report provide an overview of the current size and growth of the B2B2C General Insurance market. It may include historical data, market segmentation by Type (e.g., Health Insurance, Property Insurance), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the B2B2C General Insurance market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the B2B2C General Insurance market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the B2B2C General Insurance industry. This include advancements in B2B2C General Insurance technology, B2B2C General Insurance new entrants, B2B2C General Insurance new investment, and other innovations that are shaping the future of B2B2C General Insurance.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the B2B2C General Insurance market. It includes factors influencing customer 'purchasing decisions, preferences for B2B2C General Insurance product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the B2B2C General Insurance market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting B2B2C General Insurance market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the B2B2C General Insurance market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the B2B2C General Insurance industry. This includes projections of market size, growth rates, regional trends, and predictions

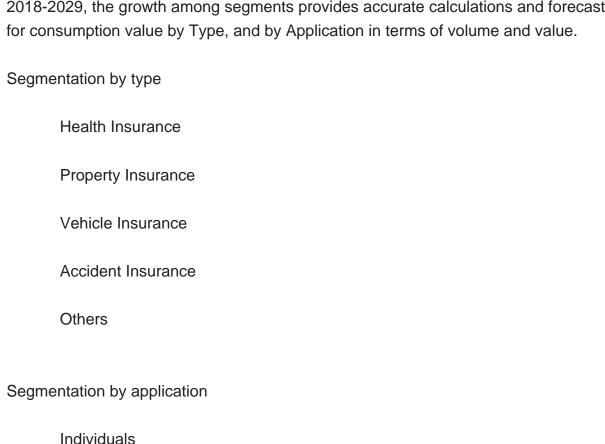


on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the B2B2C General Insurance market.

Market Segmentation:

B2B2C General Insurance market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts



This report also splits the market by region:

Americas

Corporates

**United States** 



Canada
Mexico
Brazil
APAC
China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Middle East & Africa
Egypt
South Africa
Israel



Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Berkshire Hathaway Inc.

ICICI Lombard

Assicurazioni Generali S.p.A.

Aditya Birla General Insurance

Allianz SE

AXA SA

Prudential plc

UnitedHealth Group Inc.

BNP Paribas S.A.

Edelweiss General Insurance Company Limited

Tata-AIG General Insurance Co. Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global B2B2C General Insurance market?

What factors are driving B2B2C General Insurance market growth, globally and by region?



Which technologies are poised for the fastest growth by market and region?

How do B2B2C General Insurance market opportunities vary by end market size?

How does B2B2C General Insurance break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?



#### **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global B2B2C General Insurance Annual Sales 2018-2029
- 2.1.2 World Current & Future Analysis for B2B2C General Insurance by Geographic Region, 2018, 2022 & 2029
- 2.1.3 World Current & Future Analysis for B2B2C General Insurance by Country/Region, 2018, 2022 & 2029
- 2.2 B2B2C General Insurance Segment by Type
  - 2.2.1 Health Insurance
  - 2.2.2 Property Insurance
  - 2.2.3 Vehicle Insurance
  - 2.2.4 Accident Insurance
  - 2.2.5 Others
- 2.3 B2B2C General Insurance Sales by Type
  - 2.3.1 Global B2B2C General Insurance Sales Market Share by Type (2018-2023)
- 2.3.2 Global B2B2C General Insurance Revenue and Market Share by Type (2018-2023)
- 2.3.3 Global B2B2C General Insurance Sale Price by Type (2018-2023)
- 2.4 B2B2C General Insurance Segment by Application
  - 2.4.1 Individuals
  - 2.4.2 Corporates
- 2.5 B2B2C General Insurance Sales by Application
  - 2.5.1 Global B2B2C General Insurance Sale Market Share by Application (2018-2023)
- 2.5.2 Global B2B2C General Insurance Revenue and Market Share by Application (2018-2023)



#### 2.5.3 Global B2B2C General Insurance Sale Price by Application (2018-2023)

#### 3 GLOBAL B2B2C GENERAL INSURANCE BY COMPANY

- 3.1 Global B2B2C General Insurance Breakdown Data by Company
- 3.1.1 Global B2B2C General Insurance Annual Sales by Company (2018-2023)
- 3.1.2 Global B2B2C General Insurance Sales Market Share by Company (2018-2023)
- 3.2 Global B2B2C General Insurance Annual Revenue by Company (2018-2023)
  - 3.2.1 Global B2B2C General Insurance Revenue by Company (2018-2023)
- 3.2.2 Global B2B2C General Insurance Revenue Market Share by Company (2018-2023)
- 3.3 Global B2B2C General Insurance Sale Price by Company
- 3.4 Key Manufacturers B2B2C General Insurance Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers B2B2C General Insurance Product Location Distribution
- 3.4.2 Players B2B2C General Insurance Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

# 4 WORLD HISTORIC REVIEW FOR B2B2C GENERAL INSURANCE BY GEOGRAPHIC REGION

- 4.1 World Historic B2B2C General Insurance Market Size by Geographic Region (2018-2023)
- 4.1.1 Global B2B2C General Insurance Annual Sales by Geographic Region (2018-2023)
- 4.1.2 Global B2B2C General Insurance Annual Revenue by Geographic Region (2018-2023)
- 4.2 World Historic B2B2C General Insurance Market Size by Country/Region (2018-2023)
  - 4.2.1 Global B2B2C General Insurance Annual Sales by Country/Region (2018-2023)
- 4.2.2 Global B2B2C General Insurance Annual Revenue by Country/Region (2018-2023)
- 4.3 Americas B2B2C General Insurance Sales Growth
- 4.4 APAC B2B2C General Insurance Sales Growth
- 4.5 Europe B2B2C General Insurance Sales Growth



#### 4.6 Middle East & Africa B2B2C General Insurance Sales Growth

#### **5 AMERICAS**

- 5.1 Americas B2B2C General Insurance Sales by Country
  - 5.1.1 Americas B2B2C General Insurance Sales by Country (2018-2023)
- 5.1.2 Americas B2B2C General Insurance Revenue by Country (2018-2023)
- 5.2 Americas B2B2C General Insurance Sales by Type
- 5.3 Americas B2B2C General Insurance Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC

- 6.1 APAC B2B2C General Insurance Sales by Region
  - 6.1.1 APAC B2B2C General Insurance Sales by Region (2018-2023)
  - 6.1.2 APAC B2B2C General Insurance Revenue by Region (2018-2023)
- 6.2 APAC B2B2C General Insurance Sales by Type
- 6.3 APAC B2B2C General Insurance Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

#### **7 EUROPE**

- 7.1 Europe B2B2C General Insurance by Country
  - 7.1.1 Europe B2B2C General Insurance Sales by Country (2018-2023)
  - 7.1.2 Europe B2B2C General Insurance Revenue by Country (2018-2023)
- 7.2 Europe B2B2C General Insurance Sales by Type
- 7.3 Europe B2B2C General Insurance Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK



- 7.7 Italy
- 7.8 Russia

#### **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa B2B2C General Insurance by Country
  - 8.1.1 Middle East & Africa B2B2C General Insurance Sales by Country (2018-2023)
- 8.1.2 Middle East & Africa B2B2C General Insurance Revenue by Country (2018-2023)
- 8.2 Middle East & Africa B2B2C General Insurance Sales by Type
- 8.3 Middle East & Africa B2B2C General Insurance Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

#### 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

#### 10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of B2B2C General Insurance
- 10.3 Manufacturing Process Analysis of B2B2C General Insurance
- 10.4 Industry Chain Structure of B2B2C General Insurance

#### 11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 B2B2C General Insurance Distributors
- 11.3 B2B2C General Insurance Customer

#### 12 WORLD FORECAST REVIEW FOR B2B2C GENERAL INSURANCE BY



#### **GEOGRAPHIC REGION**

- 12.1 Global B2B2C General Insurance Market Size Forecast by Region
  - 12.1.1 Global B2B2C General Insurance Forecast by Region (2024-2029)
- 12.1.2 Global B2B2C General Insurance Annual Revenue Forecast by Region (2024-2029)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global B2B2C General Insurance Forecast by Type
- 12.7 Global B2B2C General Insurance Forecast by Application

#### 13 KEY PLAYERS ANALYSIS

- 13.1 Berkshire Hathaway Inc.
  - 13.1.1 Berkshire Hathaway Inc. Company Information
- 13.1.2 Berkshire Hathaway Inc. B2B2C General Insurance Product Portfolios and Specifications
- 13.1.3 Berkshire Hathaway Inc. B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.1.4 Berkshire Hathaway Inc. Main Business Overview
  - 13.1.5 Berkshire Hathaway Inc. Latest Developments
- 13.2 ICICI Lombard
  - 13.2.1 ICICI Lombard Company Information
- 13.2.2 ICICI Lombard B2B2C General Insurance Product Portfolios and Specifications
- 13.2.3 ICICI Lombard B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.2.4 ICICI Lombard Main Business Overview
  - 13.2.5 ICICI Lombard Latest Developments
- 13.3 Assicurazioni Generali S.p.A.
  - 13.3.1 Assicurazioni Generali S.p.A. Company Information
- 13.3.2 Assicurazioni Generali S.p.A. B2B2C General Insurance Product Portfolios and Specifications
- 13.3.3 Assicurazioni Generali S.p.A. B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.3.4 Assicurazioni Generali S.p.A. Main Business Overview
  - 13.3.5 Assicurazioni Generali S.p.A. Latest Developments
- 13.4 AXA SA



- 13.4.1 AXA SA Company Information
- 13.4.2 AXA SA B2B2C General Insurance Product Portfolios and Specifications
- 13.4.3 AXA SA B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.4.4 AXA SA Main Business Overview
  - 13.4.5 AXA SA Latest Developments
- 13.5 Aditya Birla General Insurance
  - 13.5.1 Aditya Birla General Insurance Company Information
- 13.5.2 Aditya Birla General Insurance B2B2C General Insurance Product Portfolios and Specifications
- 13.5.3 Aditya Birla General Insurance B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.5.4 Aditya Birla General Insurance Main Business Overview
  - 13.5.5 Aditya Birla General Insurance Latest Developments
- 13.6 Allianz SE
  - 13.6.1 Allianz SE Company Information
  - 13.6.2 Allianz SE B2B2C General Insurance Product Portfolios and Specifications
- 13.6.3 Allianz SE B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.6.4 Allianz SE Main Business Overview
  - 13.6.5 Allianz SE Latest Developments
- 13.7 Prudential plc
  - 13.7.1 Prudential plc Company Information
  - 13.7.2 Prudential plc B2B2C General Insurance Product Portfolios and Specifications
- 13.7.3 Prudential plc B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.7.4 Prudential plc Main Business Overview
  - 13.7.5 Prudential plc Latest Developments
- 13.8 UnitedHealth Group Inc.
  - 13.8.1 UnitedHealth Group Inc. Company Information
- 13.8.2 UnitedHealth Group Inc. B2B2C General Insurance Product Portfolios and Specifications
- 13.8.3 UnitedHealth Group Inc. B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.8.4 UnitedHealth Group Inc. Main Business Overview
  - 13.8.5 UnitedHealth Group Inc. Latest Developments
- 13.9 BNP Paribas S.A.
  - 13.9.1 BNP Paribas S.A. Company Information
  - 13.9.2 BNP Paribas S.A. B2B2C General Insurance Product Portfolios and



#### **Specifications**

- 13.9.3 BNP Paribas S.A. B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.9.4 BNP Paribas S.A. Main Business Overview
  - 13.9.5 BNP Paribas S.A. Latest Developments
- 13.10 Edelweiss General Insurance Company Limited
  - 13.10.1 Edelweiss General Insurance Company Limited Company Information
- 13.10.2 Edelweiss General Insurance Company Limited B2B2C General Insurance Product Portfolios and Specifications
- 13.10.3 Edelweiss General Insurance Company Limited B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.10.4 Edelweiss General Insurance Company Limited Main Business Overview
- 13.10.5 Edelweiss General Insurance Company Limited Latest Developments
- 13.11 Tata-AIG General Insurance Co. Ltd.
  - 13.11.1 Tata-AIG General Insurance Co. Ltd. Company Information
- 13.11.2 Tata-AIG General Insurance Co. Ltd. B2B2C General Insurance Product Portfolios and Specifications
- 13.11.3 Tata-AIG General Insurance Co. Ltd. B2B2C General Insurance Sales, Revenue, Price and Gross Margin (2018-2023)
- 13.11.4 Tata-AIG General Insurance Co. Ltd. Main Business Overview
- 13.11.5 Tata-AIG General Insurance Co. Ltd. Latest Developments

#### 14 RESEARCH FINDINGS AND CONCLUSION



#### **List Of Tables**

#### LIST OF TABLES

Table 1. B2B2C General Insurance Annual Sales CAGR by Geographic Region (2018,

2022 & 2029) & (\$ millions)

Table 2. B2B2C General Insurance Annual Sales CAGR by Country/Region (2018,

2022 & 2029) & (\$ millions)

Table 3. Major Players of Health Insurance

Table 4. Major Players of Property Insurance

Table 5. Major Players of Vehicle Insurance

Table 6. Major Players of Accident Insurance

Table 7. Major Players of Others

Table 8. Global B2B2C General Insurance Sales by Type (2018-2023) & (K Units)

Table 9. Global B2B2C General Insurance Sales Market Share by Type (2018-2023)

Table 10. Global B2B2C General Insurance Revenue by Type (2018-2023) & (\$ million)

Table 11. Global B2B2C General Insurance Revenue Market Share by Type (2018-2023)

Table 12. Global B2B2C General Insurance Sale Price by Type (2018-2023) & (US\$/Unit)

Table 13. Global B2B2C General Insurance Sales by Application (2018-2023) & (K Units)

Table 14. Global B2B2C General Insurance Sales Market Share by Application (2018-2023)

Table 15. Global B2B2C General Insurance Revenue by Application (2018-2023)

Table 16. Global B2B2C General Insurance Revenue Market Share by Application (2018-2023)

Table 17. Global B2B2C General Insurance Sale Price by Application (2018-2023) & (US\$/Unit)

Table 18. Global B2B2C General Insurance Sales by Company (2018-2023) & (K Units)

Table 19. Global B2B2C General Insurance Sales Market Share by Company (2018-2023)

Table 20. Global B2B2C General Insurance Revenue by Company (2018-2023) (\$ Millions)

Table 21. Global B2B2C General Insurance Revenue Market Share by Company (2018-2023)

Table 22. Global B2B2C General Insurance Sale Price by Company (2018-2023) & (US\$/Unit)

Table 23. Key Manufacturers B2B2C General Insurance Producing Area Distribution



- and Sales Area
- Table 24. Players B2B2C General Insurance Products Offered
- Table 25. B2B2C General Insurance Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- Table 26. New Products and Potential Entrants
- Table 27. Mergers & Acquisitions, Expansion
- Table 28. Global B2B2C General Insurance Sales by Geographic Region (2018-2023) & (K Units)
- Table 29. Global B2B2C General Insurance Sales Market Share Geographic Region (2018-2023)
- Table 30. Global B2B2C General Insurance Revenue by Geographic Region (2018-2023) & (\$ millions)
- Table 31. Global B2B2C General Insurance Revenue Market Share by Geographic Region (2018-2023)
- Table 32. Global B2B2C General Insurance Sales by Country/Region (2018-2023) & (K Units)
- Table 33. Global B2B2C General Insurance Sales Market Share by Country/Region (2018-2023)
- Table 34. Global B2B2C General Insurance Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 35. Global B2B2C General Insurance Revenue Market Share by Country/Region (2018-2023)
- Table 36. Americas B2B2C General Insurance Sales by Country (2018-2023) & (K Units)
- Table 37. Americas B2B2C General Insurance Sales Market Share by Country (2018-2023)
- Table 38. Americas B2B2C General Insurance Revenue by Country (2018-2023) & (\$ Millions)
- Table 39. Americas B2B2C General Insurance Revenue Market Share by Country (2018-2023)
- Table 40. Americas B2B2C General Insurance Sales by Type (2018-2023) & (K Units)
- Table 41. Americas B2B2C General Insurance Sales by Application (2018-2023) & (K Units)
- Table 42. APAC B2B2C General Insurance Sales by Region (2018-2023) & (K Units)
- Table 43. APAC B2B2C General Insurance Sales Market Share by Region (2018-2023)
- Table 44. APAC B2B2C General Insurance Revenue by Region (2018-2023) & (\$ Millions)
- Table 45. APAC B2B2C General Insurance Revenue Market Share by Region (2018-2023)



- Table 46. APAC B2B2C General Insurance Sales by Type (2018-2023) & (K Units)
- Table 47. APAC B2B2C General Insurance Sales by Application (2018-2023) & (K Units)
- Table 48. Europe B2B2C General Insurance Sales by Country (2018-2023) & (K Units)
- Table 49. Europe B2B2C General Insurance Sales Market Share by Country (2018-2023)
- Table 50. Europe B2B2C General Insurance Revenue by Country (2018-2023) & (\$ Millions)
- Table 51. Europe B2B2C General Insurance Revenue Market Share by Country (2018-2023)
- Table 52. Europe B2B2C General Insurance Sales by Type (2018-2023) & (K Units)
- Table 53. Europe B2B2C General Insurance Sales by Application (2018-2023) & (K Units)
- Table 54. Middle East & Africa B2B2C General Insurance Sales by Country (2018-2023) & (K Units)
- Table 55. Middle East & Africa B2B2C General Insurance Sales Market Share by Country (2018-2023)
- Table 56. Middle East & Africa B2B2C General Insurance Revenue by Country (2018-2023) & (\$ Millions)
- Table 57. Middle East & Africa B2B2C General Insurance Revenue Market Share by Country (2018-2023)
- Table 58. Middle East & Africa B2B2C General Insurance Sales by Type (2018-2023) & (K Units)
- Table 59. Middle East & Africa B2B2C General Insurance Sales by Application (2018-2023) & (K Units)
- Table 60. Key Market Drivers & Growth Opportunities of B2B2C General Insurance
- Table 61. Key Market Challenges & Risks of B2B2C General Insurance
- Table 62. Key Industry Trends of B2B2C General Insurance
- Table 63. B2B2C General Insurance Raw Material
- Table 64. Key Suppliers of Raw Materials
- Table 65. B2B2C General Insurance Distributors List
- Table 66. B2B2C General Insurance Customer List
- Table 67. Global B2B2C General Insurance Sales Forecast by Region (2024-2029) & (K Units)
- Table 68. Global B2B2C General Insurance Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 69. Americas B2B2C General Insurance Sales Forecast by Country (2024-2029) & (K Units)
- Table 70. Americas B2B2C General Insurance Revenue Forecast by Country



(2024-2029) & (\$ millions)

Table 71. APAC B2B2C General Insurance Sales Forecast by Region (2024-2029) & (K Units)

Table 72. APAC B2B2C General Insurance Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 73. Europe B2B2C General Insurance Sales Forecast by Country (2024-2029) & (K Units)

Table 74. Europe B2B2C General Insurance Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 75. Middle East & Africa B2B2C General Insurance Sales Forecast by Country (2024-2029) & (K Units)

Table 76. Middle East & Africa B2B2C General Insurance Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 77. Global B2B2C General Insurance Sales Forecast by Type (2024-2029) & (K Units)

Table 78. Global B2B2C General Insurance Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 79. Global B2B2C General Insurance Sales Forecast by Application (2024-2029) & (K Units)

Table 80. Global B2B2C General Insurance Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 81. Berkshire Hathaway Inc. Basic Information, B2B2C General Insurance Manufacturing Base, Sales Area and Its Competitors

Table 82. Berkshire Hathaway Inc. B2B2C General Insurance Product Portfolios and Specifications

Table 83. Berkshire Hathaway Inc. B2B2C General Insurance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 84. Berkshire Hathaway Inc. Main Business

Table 85. Berkshire Hathaway Inc. Latest Developments

Table 86. ICICI Lombard Basic Information, B2B2C General Insurance Manufacturing Base, Sales Area and Its Competitors

Table 87. ICICI Lombard B2B2C General Insurance Product Portfolios and Specifications

Table 88. ICICI Lombard B2B2C General Insurance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 89. ICICI Lombard Main Business

Table 90. ICICI Lombard Latest Developments

Table 91. Assicurazioni Generali S.p.A. Basic Information, B2B2C General Insurance Manufacturing Base, Sales Area and Its Competitors



Table 92. Assicurazioni Generali S.p.A. B2B2C General Insurance Product Portfolios and Specifications

Table 93. Assicurazioni Generali S.p.A. B2B2C General Insurance Sales (K Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 94. Assicurazioni Generali S.p.A. Main Business

Table 95. Assicurazioni Generali S.p.A. Latest Developments

Table 96. AXA SA Basic Information, B2B2C General Insurance Manufacturing Base,

Sales Area and Its Competitors

Table 97. AXA SA B2B2C General Insurance Product Portfolios and Specifications

Table 98. AXA SA B2B2C General Insurance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 99. AXA SA Main Business

Table 100. AXA SA Latest Developments

Table 101. Aditya Birla General Insurance Basic Information, B2B2C General Insurance Manufacturing Base, Sales Area and Its Competitors

Table 102. Aditya Birla General Insurance B2B2C General Insurance Product Portfolios and Specifications

Table 103. Aditya Birla General Insurance B2B2C General Insurance Sales (K Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 104. Aditya Birla General Insurance Main Business

Table 105. Aditya Birla General Insurance Latest Developments

Table 106. Allianz SE Basic Information, B2B2C General Insurance Manufacturing

Base, Sales Area and Its Competitors

Table 107. Allianz SE B2B2C General Insurance Product Portfolios and Specifications

Table 108. Allianz SE B2B2C General Insurance Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2018-2023)

Table 109. Allianz SE Main Business

Table 110. Allianz SE Latest Developments

Table 111. Prudential plc Basic Information, B2B2C General Insurance Manufacturing

Base, Sales Area and Its Competitors

Table 112. Prudential plc B2B2C General Insurance Product Portfolios and Specifications

Table 113. Prudential plc B2B2C General Insurance Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 114. Prudential plc Main Business

Table 115. Prudential plc Latest Developments

Table 116. UnitedHealth Group Inc. Basic Information, B2B2C General Insurance

Manufacturing Base, Sales Area and Its Competitors

Table 117. UnitedHealth Group Inc. B2B2C General Insurance Product Portfolios and



#### **Specifications**

Table 118. UnitedHealth Group Inc. B2B2C General Insurance Sales (K Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 119. UnitedHealth Group Inc. Main Business

Table 120. UnitedHealth Group Inc. Latest Developments

Table 121. BNP Paribas S.A. Basic Information, B2B2C General Insurance

Manufacturing Base, Sales Area and Its Competitors

Table 122. BNP Paribas S.A. B2B2C General Insurance Product Portfolios and Specifications

Table 123. BNP Paribas S.A. B2B2C General Insurance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 124. BNP Paribas S.A. Main Business

Table 125. BNP Paribas S.A. Latest Developments

Table 126. Edelweiss General Insurance Company Limited Basic Information, B2B2C General Insurance Manufacturing Base, Sales Area and Its Competitors

Table 127. Edelweiss General Insurance Company Limited B2B2C General Insurance Product Portfolios and Specifications

Table 128. Edelweiss General Insurance Company Limited B2B2C General Insurance

Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 129. Edelweiss General Insurance Company Limited Main Business

Table 130. Edelweiss General Insurance Company Limited Latest Developments

Table 131. Tata-AIG General Insurance Co. Ltd. Basic Information, B2B2C General Insurance Manufacturing Base, Sales Area and Its Competitors

Table 132. Tata-AIG General Insurance Co. Ltd. B2B2C General Insurance Product Portfolios and Specifications

Table 133. Tata-AIG General Insurance Co. Ltd. B2B2C General Insurance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 134. Tata-AIG General Insurance Co. Ltd. Main Business

Table 135. Tata-AIG General Insurance Co. Ltd. Latest Developments



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of B2B2C General Insurance
- Figure 2. B2B2C General Insurance Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global B2B2C General Insurance Sales Growth Rate 2018-2029 (K Units)
- Figure 7. Global B2B2C General Insurance Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. B2B2C General Insurance Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Health Insurance
- Figure 10. Product Picture of Property Insurance
- Figure 11. Product Picture of Vehicle Insurance
- Figure 12. Product Picture of Accident Insurance
- Figure 13. Product Picture of Others
- Figure 14. Global B2B2C General Insurance Sales Market Share by Type in 2022
- Figure 15. Global B2B2C General Insurance Revenue Market Share by Type (2018-2023)
- Figure 16. B2B2C General Insurance Consumed in Individuals
- Figure 17. Global B2B2C General Insurance Market: Individuals (2018-2023) & (K Units)
- Figure 18. B2B2C General Insurance Consumed in Corporates
- Figure 19. Global B2B2C General Insurance Market: Corporates (2018-2023) & (K Units)
- Figure 20. Global B2B2C General Insurance Sales Market Share by Application (2022)
- Figure 21. Global B2B2C General Insurance Revenue Market Share by Application in 2022
- Figure 22. B2B2C General Insurance Sales Market by Company in 2022 (K Units)
- Figure 23. Global B2B2C General Insurance Sales Market Share by Company in 2022
- Figure 24. B2B2C General Insurance Revenue Market by Company in 2022 (\$ Million)
- Figure 25. Global B2B2C General Insurance Revenue Market Share by Company in 2022
- Figure 26. Global B2B2C General Insurance Sales Market Share by Geographic Region (2018-2023)
- Figure 27. Global B2B2C General Insurance Revenue Market Share by Geographic Region in 2022



- Figure 28. Americas B2B2C General Insurance Sales 2018-2023 (K Units)
- Figure 29. Americas B2B2C General Insurance Revenue 2018-2023 (\$ Millions)
- Figure 30. APAC B2B2C General Insurance Sales 2018-2023 (K Units)
- Figure 31. APAC B2B2C General Insurance Revenue 2018-2023 (\$ Millions)
- Figure 32. Europe B2B2C General Insurance Sales 2018-2023 (K Units)
- Figure 33. Europe B2B2C General Insurance Revenue 2018-2023 (\$ Millions)
- Figure 34. Middle East & Africa B2B2C General Insurance Sales 2018-2023 (K Units)
- Figure 35. Middle East & Africa B2B2C General Insurance Revenue 2018-2023 (\$ Millions)
- Figure 36. Americas B2B2C General Insurance Sales Market Share by Country in 2022
- Figure 37. Americas B2B2C General Insurance Revenue Market Share by Country in 2022
- Figure 38. Americas B2B2C General Insurance Sales Market Share by Type (2018-2023)
- Figure 39. Americas B2B2C General Insurance Sales Market Share by Application (2018-2023)
- Figure 40. United States B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 41. Canada B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 42. Mexico B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 43. Brazil B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 44. APAC B2B2C General Insurance Sales Market Share by Region in 2022
- Figure 45. APAC B2B2C General Insurance Revenue Market Share by Regions in 2022
- Figure 46. APAC B2B2C General Insurance Sales Market Share by Type (2018-2023)
- Figure 47. APAC B2B2C General Insurance Sales Market Share by Application (2018-2023)
- Figure 48. China B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 49. Japan B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 50. South Korea B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 51. Southeast Asia B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 52. India B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 53. Australia B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 54. China Taiwan B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 55. Europe B2B2C General Insurance Sales Market Share by Country in 2022
- Figure 56. Europe B2B2C General Insurance Revenue Market Share by Country in 2022



- Figure 57. Europe B2B2C General Insurance Sales Market Share by Type (2018-2023)
- Figure 58. Europe B2B2C General Insurance Sales Market Share by Application (2018-2023)
- Figure 59. Germany B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 60. France B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 61. UK B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 62. Italy B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 63. Russia B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 64. Middle East & Africa B2B2C General Insurance Sales Market Share by Country in 2022
- Figure 65. Middle East & Africa B2B2C General Insurance Revenue Market Share by Country in 2022
- Figure 66. Middle East & Africa B2B2C General Insurance Sales Market Share by Type (2018-2023)
- Figure 67. Middle East & Africa B2B2C General Insurance Sales Market Share by Application (2018-2023)
- Figure 68. Egypt B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 69. South Africa B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 70. Israel B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 71. Turkey B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 72. GCC Country B2B2C General Insurance Revenue Growth 2018-2023 (\$ Millions)
- Figure 73. Manufacturing Cost Structure Analysis of B2B2C General Insurance in 2022
- Figure 74. Manufacturing Process Analysis of B2B2C General Insurance
- Figure 75. Industry Chain Structure of B2B2C General Insurance
- Figure 76. Channels of Distribution
- Figure 77. Global B2B2C General Insurance Sales Market Forecast by Region (2024-2029)
- Figure 78. Global B2B2C General Insurance Revenue Market Share Forecast by Region (2024-2029)
- Figure 79. Global B2B2C General Insurance Sales Market Share Forecast by Type (2024-2029)
- Figure 80. Global B2B2C General Insurance Revenue Market Share Forecast by Type (2024-2029)
- Figure 81. Global B2B2C General Insurance Sales Market Share Forecast by Application (2024-2029)
- Figure 82. Global B2B2C General Insurance Revenue Market Share Forecast by Application (2024-2029)



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