

Global B2B Sales Outsourcing Services Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global B2B Sales Outsourcing Services market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

LPI (LP Information)' newest research report, the "B2B Sales Outsourcing Services Industry Forecast" looks at past sales and reviews total world B2B Sales Outsourcing Services sales in 2024, providing a comprehensive analysis by region and market sector of projected B2B Sales Outsourcing Services sales for 2025 through 2031. With B2B Sales Outsourcing Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world B2B Sales Outsourcing Services industry.

This Insight Report provides a comprehensive analysis of the global B2B Sales Outsourcing Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and

M&A activity. This report also analyses the strategies of leading global companies with a focus on B2B Sales Outsourcing Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global B2B Sales Outsourcing Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for B2B Sales Outsourcing Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global B2B Sales Outsourcing Services.

This report presents a comprehensive overview, market shares, and growth opportunities of B2B Sales Outsourcing Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Online Service

Offline Service

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CloudTask

CIENCE

Leadium

MarketStar

Martal Group

Acquirent

AOB India

Bandalier

CPM International

demandDrive

durhamlane

EBQ

Flockjay

FullFunnel

Jinactus Consulting

JumpCrew

Lease A Sales Rep

Marconix Sales and Marketing Private Limited

MarketSource

N3 (Accenture)

Operatix

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