

Global B2B SAAS Market Growth (Status and Outlook) 2023-2029

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Abstracts

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B2B SaaS or Business to Business Software as a Service, is a cloud-based software distribution model where companies sell access to their software to another business.

LPI (LP Information)' newest research report, the "B2B SAAS Industry Forecast" looks at past sales and reviews total world B2B SAAS sales in 2022, providing a comprehensive analysis by region and market sector of projected B2B SAAS sales for 2023 through 2029. With B2B SAAS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world B2B SAAS industry.

This Insight Report provides a comprehensive analysis of the global B2B SAAS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on B2B SAAS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global B2B SAAS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for B2B SAAS and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global B2B SAAS.

The global B2B SAAS market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for B2B SAAS is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for B2B SAAS is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for B2B SAAS is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key B2B SAAS players cover Apcera, AWS, Cisco Systems, Docker, Google, IBM, Microsoft, Salesforce and Yonyou Network Technology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of B2B SAAS market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Public Cloud

Private Cloud

Hybrid Cloud

Segmentation by application

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Apcera

AWS

Cisco Systems

Docker

Google

IBM

Microsoft

Salesforce

Yonyou Network Technology

Tencent

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