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Global B2B Matchmaking Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global B2B Matchmaking Software market size is predicted to grow from US$ 9510 million in 2025 to US$ 22410 million in 2032; it is expected to grow at a CAGR of 13.3% from 2026 to 2032.

B2B matchmaking software is a type of platform - based tool that utilizes advanced technologies such as big data, artificial intelligence, and cloud computing to help businesses in the B2B context find suitable business partners, streamline business processes, and enhance business efficiency.

United States market for B2B Matchmaking Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for B2B Matchmaking Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for B2B Matchmaking Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key B2B Matchmaking Software players cover Powerlinx, Inpart, Eventdex, Eventtia, Brella, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “B2B Matchmaking Software Industry Forecast” looks at past sales and reviews total world B2B Matchmaking Software sales

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in 2025, providing a comprehensive analysis by region and market sector of projected B2B Matchmaking Software sales for 2026 through 2032. With B2B Matchmaking Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world B2B Matchmaking Software industry.

This Insight Report provides a comprehensive analysis of the global B2B Matchmaking Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on B2B Matchmaking Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global B2B Matchmaking Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for B2B Matchmaking Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global B2B Matchmaking Software.

This report presents a comprehensive overview, market shares, and growth opportunities of B2B Matchmaking Software market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Local

Cross-border

Segmentation by Application:

Large Enterprises

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SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Powerlinx

Inpart

Eventdex

Eventtia

Brella

MeetMatch

B2match

Aladdin

SkaDate

Grip

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Connect Space

ABAMobile

PairConnex

BizVibe

My Business Matches

Meetmaps

Aimax Provider

Converve

B2B/2GO

Aeromart Toulouse

Innovation Match

Happenn

Appsaya

B2BeeMatch

B2B Matchmaking

Accelevents

vFairs

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