

# Global B2B Lead Generation Software Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G41A411C5F17EN.html>

Date: May 2023

Pages: 122

Price: US\$ 3,660.00 (Single User License)

ID: G41A411C5F17EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global B2B Lead Generation Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for B2B Lead Generation Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for B2B Lead Generation Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for B2B Lead Generation Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key B2B Lead Generation Software players cover LeadRebel, LeadFeeder, Salesforce, ZoomInfo, Lusha, Adobe Marketo Engage, HubSpot, Zoho and Linked Helper, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "B2B Lead Generation Software Industry Forecast" looks at past sales and reviews total world B2B Lead Generation Software sales in 2022, providing a comprehensive analysis by region and market sector of projected B2B Lead Generation Software sales for 2023 through 2029. With B2B Lead Generation Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world B2B Lead

## Generation Software industry.

This Insight Report provides a comprehensive analysis of the global B2B Lead Generation Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on B2B Lead Generation Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global B2B Lead Generation Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for B2B Lead Generation Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global B2B Lead Generation Software.

This report presents a comprehensive overview, market shares, and growth opportunities of B2B Lead Generation Software market by product type, application, key players and key regions and countries.

### Market Segmentation:

#### Segmentation by type

Cloud-based

On-premises

#### Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

LeadRebel

LeadFeeder

Salesforce

ZoomInfo

Lusha

Adobe Marketo Engage

HubSpot

Zoho

Linked Helper

Cognism

Callpage

LeadBoxer

Rollworks

RightHello

Datanyze

LeadLab

Salespanel

Dealfront

Ampry

Hotjar

AeroLeads

OptinMonster

Spotler UK

Upviral

Hunter.io

Fiverr

Seedprod

Octopus CRM

Typeform

Snov.io

HelpCrunch

Novocall

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global B2B Lead Generation Software Market Size 2018-2029
  - 2.1.2 B2B Lead Generation Software Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 B2B Lead Generation Software Segment by Type
  - 2.2.1 Cloud-based
  - 2.2.2 On-premises
- 2.3 B2B Lead Generation Software Market Size by Type
  - 2.3.1 B2B Lead Generation Software Market Size CAGR by Type (2018 VS 2022 VS 2029)
  - 2.3.2 Global B2B Lead Generation Software Market Size Market Share by Type (2018-2023)
- 2.4 B2B Lead Generation Software Segment by Application
  - 2.4.1 SMEs
  - 2.4.2 Large Enterprises
- 2.5 B2B Lead Generation Software Market Size by Application
  - 2.5.1 B2B Lead Generation Software Market Size CAGR by Application (2018 VS 2022 VS 2029)
  - 2.5.2 Global B2B Lead Generation Software Market Size Market Share by Application (2018-2023)

### **3 B2B LEAD GENERATION SOFTWARE MARKET SIZE BY PLAYER**

- 3.1 B2B Lead Generation Software Market Size Market Share by Players

- 3.1.1 Global B2B Lead Generation Software Revenue by Players (2018-2023)
- 3.1.2 Global B2B Lead Generation Software Revenue Market Share by Players (2018-2023)
- 3.2 Global B2B Lead Generation Software Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 B2B LEAD GENERATION SOFTWARE BY REGIONS**

- 4.1 B2B Lead Generation Software Market Size by Regions (2018-2023)
- 4.2 Americas B2B Lead Generation Software Market Size Growth (2018-2023)
- 4.3 APAC B2B Lead Generation Software Market Size Growth (2018-2023)
- 4.4 Europe B2B Lead Generation Software Market Size Growth (2018-2023)
- 4.5 Middle East & Africa B2B Lead Generation Software Market Size Growth (2018-2023)

## **5 AMERICAS**

- 5.1 Americas B2B Lead Generation Software Market Size by Country (2018-2023)
- 5.2 Americas B2B Lead Generation Software Market Size by Type (2018-2023)
- 5.3 Americas B2B Lead Generation Software Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC B2B Lead Generation Software Market Size by Region (2018-2023)
- 6.2 APAC B2B Lead Generation Software Market Size by Type (2018-2023)
- 6.3 APAC B2B Lead Generation Software Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe B2B Lead Generation Software by Country (2018-2023)

7.2 Europe B2B Lead Generation Software Market Size by Type (2018-2023)

7.3 Europe B2B Lead Generation Software Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa B2B Lead Generation Software by Region (2018-2023)

8.2 Middle East & Africa B2B Lead Generation Software Market Size by Type (2018-2023)

8.3 Middle East & Africa B2B Lead Generation Software Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL B2B LEAD GENERATION SOFTWARE MARKET FORECAST**

10.1 Global B2B Lead Generation Software Forecast by Regions (2024-2029)

10.1.1 Global B2B Lead Generation Software Forecast by Regions (2024-2029)

10.1.2 Americas B2B Lead Generation Software Forecast

10.1.3 APAC B2B Lead Generation Software Forecast



- 10.1.4 Europe B2B Lead Generation Software Forecast
- 10.1.5 Middle East & Africa B2B Lead Generation Software Forecast
- 10.2 Americas B2B Lead Generation Software Forecast by Country (2024-2029)
  - 10.2.1 United States B2B Lead Generation Software Market Forecast
  - 10.2.2 Canada B2B Lead Generation Software Market Forecast
  - 10.2.3 Mexico B2B Lead Generation Software Market Forecast
  - 10.2.4 Brazil B2B Lead Generation Software Market Forecast
- 10.3 APAC B2B Lead Generation Software Forecast by Region (2024-2029)
  - 10.3.1 China B2B Lead Generation Software Market Forecast
  - 10.3.2 Japan B2B Lead Generation Software Market Forecast
  - 10.3.3 Korea B2B Lead Generation Software Market Forecast
  - 10.3.4 Southeast Asia B2B Lead Generation Software Market Forecast
  - 10.3.5 India B2B Lead Generation Software Market Forecast
  - 10.3.6 Australia B2B Lead Generation Software Market Forecast
- 10.4 Europe B2B Lead Generation Software Forecast by Country (2024-2029)
  - 10.4.1 Germany B2B Lead Generation Software Market Forecast
  - 10.4.2 France B2B Lead Generation Software Market Forecast
  - 10.4.3 UK B2B Lead Generation Software Market Forecast
  - 10.4.4 Italy B2B Lead Generation Software Market Forecast
  - 10.4.5 Russia B2B Lead Generation Software Market Forecast
- 10.5 Middle East & Africa B2B Lead Generation Software Forecast by Region (2024-2029)
  - 10.5.1 Egypt B2B Lead Generation Software Market Forecast
  - 10.5.2 South Africa B2B Lead Generation Software Market Forecast
  - 10.5.3 Israel B2B Lead Generation Software Market Forecast
  - 10.5.4 Turkey B2B Lead Generation Software Market Forecast
  - 10.5.5 GCC Countries B2B Lead Generation Software Market Forecast
- 10.6 Global B2B Lead Generation Software Forecast by Type (2024-2029)
- 10.7 Global B2B Lead Generation Software Forecast by Application (2024-2029)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 LeadRebel
  - 11.1.1 LeadRebel Company Information
  - 11.1.2 LeadRebel B2B Lead Generation Software Product Offered
  - 11.1.3 LeadRebel B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.1.4 LeadRebel Main Business Overview
  - 11.1.5 LeadRebel Latest Developments

## 11.2 LeadFeeder

11.2.1 LeadFeeder Company Information

11.2.2 LeadFeeder B2B Lead Generation Software Product Offered

11.2.3 LeadFeeder B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

11.2.4 LeadFeeder Main Business Overview

11.2.5 LeadFeeder Latest Developments

## 11.3 Salesforce

11.3.1 Salesforce Company Information

11.3.2 Salesforce B2B Lead Generation Software Product Offered

11.3.3 Salesforce B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

11.3.4 Salesforce Main Business Overview

11.3.5 Salesforce Latest Developments

## 11.4 ZoomInfo

11.4.1 ZoomInfo Company Information

11.4.2 ZoomInfo B2B Lead Generation Software Product Offered

11.4.3 ZoomInfo B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

11.4.4 ZoomInfo Main Business Overview

11.4.5 ZoomInfo Latest Developments

## 11.5 Lusha

11.5.1 Lusha Company Information

11.5.2 Lusha B2B Lead Generation Software Product Offered

11.5.3 Lusha B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

11.5.4 Lusha Main Business Overview

11.5.5 Lusha Latest Developments

## 11.6 Adobe Marketo Engage

11.6.1 Adobe Marketo Engage Company Information

11.6.2 Adobe Marketo Engage B2B Lead Generation Software Product Offered

11.6.3 Adobe Marketo Engage B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

11.6.4 Adobe Marketo Engage Main Business Overview

11.6.5 Adobe Marketo Engage Latest Developments

## 11.7 HubSpot

11.7.1 HubSpot Company Information

11.7.2 HubSpot B2B Lead Generation Software Product Offered

11.7.3 HubSpot B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

## Share (2018-2023)

11.7.4 HubSpot Main Business Overview

11.7.5 HubSpot Latest Developments

## 11.8 Zoho

11.8.1 Zoho Company Information

11.8.2 Zoho B2B Lead Generation Software Product Offered

11.8.3 Zoho B2B Lead Generation Software Revenue, Gross Margin and Market

## Share (2018-2023)

11.8.4 Zoho Main Business Overview

11.8.5 Zoho Latest Developments

## 11.9 Linked Helper

11.9.1 Linked Helper Company Information

11.9.2 Linked Helper B2B Lead Generation Software Product Offered

11.9.3 Linked Helper B2B Lead Generation Software Revenue, Gross Margin and

## Market Share (2018-2023)

11.9.4 Linked Helper Main Business Overview

11.9.5 Linked Helper Latest Developments

## 11.10 Cognism

11.10.1 Cognism Company Information

11.10.2 Cognism B2B Lead Generation Software Product Offered

11.10.3 Cognism B2B Lead Generation Software Revenue, Gross Margin and Market

## Share (2018-2023)

11.10.4 Cognism Main Business Overview

11.10.5 Cognism Latest Developments

## 11.11 Callpage

11.11.1 Callpage Company Information

11.11.2 Callpage B2B Lead Generation Software Product Offered

11.11.3 Callpage B2B Lead Generation Software Revenue, Gross Margin and Market

## Share (2018-2023)

11.11.4 Callpage Main Business Overview

11.11.5 Callpage Latest Developments

## 11.12 LeadBoxer

11.12.1 LeadBoxer Company Information

11.12.2 LeadBoxer B2B Lead Generation Software Product Offered

11.12.3 LeadBoxer B2B Lead Generation Software Revenue, Gross Margin and

## Market Share (2018-2023)

11.12.4 LeadBoxer Main Business Overview

11.12.5 LeadBoxer Latest Developments

## 11.13 Rollworks

- 11.13.1 Rollworks Company Information
- 11.13.2 Rollworks B2B Lead Generation Software Product Offered
- 11.13.3 Rollworks B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.13.4 Rollworks Main Business Overview
- 11.13.5 Rollworks Latest Developments
- 11.14 RightHello
  - 11.14.1 RightHello Company Information
  - 11.14.2 RightHello B2B Lead Generation Software Product Offered
  - 11.14.3 RightHello B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.14.4 RightHello Main Business Overview
  - 11.14.5 RightHello Latest Developments
- 11.15 Datanyze
  - 11.15.1 Datanyze Company Information
  - 11.15.2 Datanyze B2B Lead Generation Software Product Offered
  - 11.15.3 Datanyze B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.15.4 Datanyze Main Business Overview
  - 11.15.5 Datanyze Latest Developments
- 11.16 LeadLab
  - 11.16.1 LeadLab Company Information
  - 11.16.2 LeadLab B2B Lead Generation Software Product Offered
  - 11.16.3 LeadLab B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.16.4 LeadLab Main Business Overview
  - 11.16.5 LeadLab Latest Developments
- 11.17 Salespanel
  - 11.17.1 Salespanel Company Information
  - 11.17.2 Salespanel B2B Lead Generation Software Product Offered
  - 11.17.3 Salespanel B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.17.4 Salespanel Main Business Overview
  - 11.17.5 Salespanel Latest Developments
- 11.18 Dealfront
  - 11.18.1 Dealfront Company Information
  - 11.18.2 Dealfront B2B Lead Generation Software Product Offered
  - 11.18.3 Dealfront B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

- 11.18.4 Dealfront Main Business Overview
- 11.18.5 Dealfront Latest Developments
- 11.19 Ampry
  - 11.19.1 Ampry Company Information
  - 11.19.2 Ampry B2B Lead Generation Software Product Offered
  - 11.19.3 Ampry B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.19.4 Ampry Main Business Overview
  - 11.19.5 Ampry Latest Developments
- 11.20 Hotjar
  - 11.20.1 Hotjar Company Information
  - 11.20.2 Hotjar B2B Lead Generation Software Product Offered
  - 11.20.3 Hotjar B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.20.4 Hotjar Main Business Overview
  - 11.20.5 Hotjar Latest Developments
- 11.21 AeroLeads
  - 11.21.1 AeroLeads Company Information
  - 11.21.2 AeroLeads B2B Lead Generation Software Product Offered
  - 11.21.3 AeroLeads B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.21.4 AeroLeads Main Business Overview
  - 11.21.5 AeroLeads Latest Developments
- 11.22 OptinMonster
  - 11.22.1 OptinMonster Company Information
  - 11.22.2 OptinMonster B2B Lead Generation Software Product Offered
  - 11.22.3 OptinMonster B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.22.4 OptinMonster Main Business Overview
  - 11.22.5 OptinMonster Latest Developments
- 11.23 Spotler UK
  - 11.23.1 Spotler UK Company Information
  - 11.23.2 Spotler UK B2B Lead Generation Software Product Offered
  - 11.23.3 Spotler UK B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.23.4 Spotler UK Main Business Overview
  - 11.23.5 Spotler UK Latest Developments
- 11.24 Upviral
  - 11.24.1 Upviral Company Information

- 11.24.2 Upviral B2B Lead Generation Software Product Offered
- 11.24.3 Upviral B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.24.4 Upviral Main Business Overview
- 11.24.5 Upviral Latest Developments
- 11.25 Hunter.io
  - 11.25.1 Hunter.io Company Information
  - 11.25.2 Hunter.io B2B Lead Generation Software Product Offered
  - 11.25.3 Hunter.io B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.25.4 Hunter.io Main Business Overview
  - 11.25.5 Hunter.io Latest Developments
- 11.26 Fiverr
  - 11.26.1 Fiverr Company Information
  - 11.26.2 Fiverr B2B Lead Generation Software Product Offered
  - 11.26.3 Fiverr B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.26.4 Fiverr Main Business Overview
  - 11.26.5 Fiverr Latest Developments
- 11.27 Seedprod
  - 11.27.1 Seedprod Company Information
  - 11.27.2 Seedprod B2B Lead Generation Software Product Offered
  - 11.27.3 Seedprod B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.27.4 Seedprod Main Business Overview
  - 11.27.5 Seedprod Latest Developments
- 11.28 Octopus CRM
  - 11.28.1 Octopus CRM Company Information
  - 11.28.2 Octopus CRM B2B Lead Generation Software Product Offered
  - 11.28.3 Octopus CRM B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.28.4 Octopus CRM Main Business Overview
  - 11.28.5 Octopus CRM Latest Developments
- 11.29 Typeform
  - 11.29.1 Typeform Company Information
  - 11.29.2 Typeform B2B Lead Generation Software Product Offered
  - 11.29.3 Typeform B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)
  - 11.29.4 Typeform Main Business Overview

11.29.5 Typeform Latest Developments

11.30 Snov.io

11.30.1 Snov.io Company Information

11.30.2 Snov.io B2B Lead Generation Software Product Offered

11.30.3 Snov.io B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

11.30.4 Snov.io Main Business Overview

11.30.5 Snov.io Latest Developments

11.31 HelpCrunch

11.31.1 HelpCrunch Company Information

11.31.2 HelpCrunch B2B Lead Generation Software Product Offered

11.31.3 HelpCrunch B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

11.31.4 HelpCrunch Main Business Overview

11.31.5 HelpCrunch Latest Developments

11.32 Novocall

11.32.1 Novocall Company Information

11.32.2 Novocall B2B Lead Generation Software Product Offered

11.32.3 Novocall B2B Lead Generation Software Revenue, Gross Margin and Market Share (2018-2023)

11.32.4 Novocall Main Business Overview

11.32.5 Novocall Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. B2B Lead Generation Software Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 2. Major Players of Cloud-based
- Table 3. Major Players of On-premises
- Table 4. B2B Lead Generation Software Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 5. Global B2B Lead Generation Software Market Size by Type (2018-2023) & (\$ Millions)
- Table 6. Global B2B Lead Generation Software Market Size Market Share by Type (2018-2023)
- Table 7. B2B Lead Generation Software Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 8. Global B2B Lead Generation Software Market Size by Application (2018-2023) & (\$ Millions)
- Table 9. Global B2B Lead Generation Software Market Size Market Share by Application (2018-2023)
- Table 10. Global B2B Lead Generation Software Revenue by Players (2018-2023) & (\$ Millions)
- Table 11. Global B2B Lead Generation Software Revenue Market Share by Player (2018-2023)
- Table 12. B2B Lead Generation Software Key Players Head office and Products Offered
- Table 13. B2B Lead Generation Software Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- Table 14. New Products and Potential Entrants
- Table 15. Mergers & Acquisitions, Expansion
- Table 16. Global B2B Lead Generation Software Market Size by Regions 2018-2023 & (\$ Millions)
- Table 17. Global B2B Lead Generation Software Market Size Market Share by Regions (2018-2023)
- Table 18. Global B2B Lead Generation Software Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 19. Global B2B Lead Generation Software Revenue Market Share by Country/Region (2018-2023)
- Table 20. Americas B2B Lead Generation Software Market Size by Country



(2018-2023) & (\$ Millions)

Table 21. Americas B2B Lead Generation Software Market Size Market Share by Country (2018-2023)

Table 22. Americas B2B Lead Generation Software Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas B2B Lead Generation Software Market Size Market Share by Type (2018-2023)

Table 24. Americas B2B Lead Generation Software Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas B2B Lead Generation Software Market Size Market Share by Application (2018-2023)

Table 26. APAC B2B Lead Generation Software Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC B2B Lead Generation Software Market Size Market Share by Region (2018-2023)

Table 28. APAC B2B Lead Generation Software Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC B2B Lead Generation Software Market Size Market Share by Type (2018-2023)

Table 30. APAC B2B Lead Generation Software Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC B2B Lead Generation Software Market Size Market Share by Application (2018-2023)

Table 32. Europe B2B Lead Generation Software Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe B2B Lead Generation Software Market Size Market Share by Country (2018-2023)

Table 34. Europe B2B Lead Generation Software Market Size by Type (2018-2023) & (\$ Millions)

Table 35. Europe B2B Lead Generation Software Market Size Market Share by Type (2018-2023)

Table 36. Europe B2B Lead Generation Software Market Size by Application (2018-2023) & (\$ Millions)

Table 37. Europe B2B Lead Generation Software Market Size Market Share by Application (2018-2023)

Table 38. Middle East & Africa B2B Lead Generation Software Market Size by Region (2018-2023) & (\$ Millions)

Table 39. Middle East & Africa B2B Lead Generation Software Market Size Market Share by Region (2018-2023)

Table 40. Middle East & Africa B2B Lead Generation Software Market Size by Type (2018-2023) & (\$ Millions)

Table 41. Middle East & Africa B2B Lead Generation Software Market Size Market Share by Type (2018-2023)

Table 42. Middle East & Africa B2B Lead Generation Software Market Size by Application (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa B2B Lead Generation Software Market Size Market Share by Application (2018-2023)

Table 44. Key Market Drivers & Growth Opportunities of B2B Lead Generation Software

Table 45. Key Market Challenges & Risks of B2B Lead Generation Software

Table 46. Key Industry Trends of B2B Lead Generation Software

Table 47. Global B2B Lead Generation Software Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 48. Global B2B Lead Generation Software Market Size Market Share Forecast by Regions (2024-2029)

Table 49. Global B2B Lead Generation Software Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 50. Global B2B Lead Generation Software Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 51. LeadRebel Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 52. LeadRebel B2B Lead Generation Software Product Offered

Table 53. LeadRebel B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 54. LeadRebel Main Business

Table 55. LeadRebel Latest Developments

Table 56. LeadFeeder Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 57. LeadFeeder B2B Lead Generation Software Product Offered

Table 58. LeadFeeder Main Business

Table 59. LeadFeeder B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. LeadFeeder Latest Developments

Table 61. Salesforce Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 62. Salesforce B2B Lead Generation Software Product Offered

Table 63. Salesforce Main Business

Table 64. Salesforce B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 65. Salesforce Latest Developments

Table 66. ZoomInfo Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 67. ZoomInfo B2B Lead Generation Software Product Offered

Table 68. ZoomInfo Main Business

Table 69. ZoomInfo B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. ZoomInfo Latest Developments

Table 71. Lusha Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 72. Lusha B2B Lead Generation Software Product Offered

Table 73. Lusha Main Business

Table 74. Lusha B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. Lusha Latest Developments

Table 76. Adobe Marketo Engage Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 77. Adobe Marketo Engage B2B Lead Generation Software Product Offered

Table 78. Adobe Marketo Engage Main Business

Table 79. Adobe Marketo Engage B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. Adobe Marketo Engage Latest Developments

Table 81. HubSpot Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 82. HubSpot B2B Lead Generation Software Product Offered

Table 83. HubSpot Main Business

Table 84. HubSpot B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. HubSpot Latest Developments

Table 86. Zoho Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 87. Zoho B2B Lead Generation Software Product Offered

Table 88. Zoho Main Business

Table 89. Zoho B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Zoho Latest Developments

Table 91. Linked Helper Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 92. Linked Helper B2B Lead Generation Software Product Offered

Table 93. Linked Helper Main Business

Table 94. Linked Helper B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. Linked Helper Latest Developments

Table 96. Cognism Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 97. Cognism B2B Lead Generation Software Product Offered

Table 98. Cognism Main Business

Table 99. Cognism B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. Cognism Latest Developments

Table 101. Callpage Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 102. Callpage B2B Lead Generation Software Product Offered

Table 103. Callpage B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 104. Callpage Main Business

Table 105. Callpage Latest Developments

Table 106. LeadBoxer Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 107. LeadBoxer B2B Lead Generation Software Product Offered

Table 108. LeadBoxer Main Business

Table 109. LeadBoxer B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 110. LeadBoxer Latest Developments

Table 111. Rollworks Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 112. Rollworks B2B Lead Generation Software Product Offered

Table 113. Rollworks Main Business

Table 114. Rollworks B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Rollworks Latest Developments

Table 116. RightHello Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 117. RightHello B2B Lead Generation Software Product Offered

Table 118. RightHello Main Business

Table 119. RightHello B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. RightHello Latest Developments

Table 121. Datanyze Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 122. Datanyze B2B Lead Generation Software Product Offered

Table 123. Datanyze Main Business

Table 124. Datanyze B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Datanyze Latest Developments

Table 126. LeadLab Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 127. LeadLab B2B Lead Generation Software Product Offered

Table 128. LeadLab Main Business

Table 129. LeadLab B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. LeadLab Latest Developments

Table 131. Salespanel Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 132. Salespanel B2B Lead Generation Software Product Offered

Table 133. Salespanel Main Business

Table 134. Salespanel B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. Salespanel Latest Developments

Table 136. Dealfront Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 137. Dealfront B2B Lead Generation Software Product Offered

Table 138. Dealfront Main Business

Table 139. Dealfront B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 140. Dealfront Latest Developments

Table 141. Ampry Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 142. Ampry B2B Lead Generation Software Product Offered

Table 143. Ampry Main Business

Table 144. Ampry B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 145. Ampry Latest Developments

Table 146. Hotjar Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 147. Hotjar B2B Lead Generation Software Product Offered

Table 148. Hotjar Main Business

Table 149. Hotjar B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 150. Hotjar Latest Developments

Table 151. AeroLeads Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 152. AeroLeads B2B Lead Generation Software Product Offered

Table 153. AeroLeads B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 154. AeroLeads Main Business

Table 155. AeroLeads Latest Developments

Table 156. OptinMonster Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 157. OptinMonster B2B Lead Generation Software Product Offered

Table 158. OptinMonster Main Business

Table 159. OptinMonster B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 160. OptinMonster Latest Developments

Table 161. Spotler UK Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 162. Spotler UK B2B Lead Generation Software Product Offered

Table 163. Spotler UK Main Business

Table 164. Spotler UK B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 165. Spotler UK Latest Developments

Table 166. Upviral Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 167. Upviral B2B Lead Generation Software Product Offered

Table 168. Upviral Main Business

Table 169. Upviral B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 170. Upviral Latest Developments

Table 171. Hunter.io Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 172. Hunter.io B2B Lead Generation Software Product Offered

Table 173. Hunter.io Main Business

Table 174. Hunter.io B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 175. Hunter.io Latest Developments

Table 176. Fiverr Details, Company Type, B2B Lead Generation Software Area Served

and Its Competitors

Table 177. Fiverr B2B Lead Generation Software Product Offered

Table 178. Fiverr Main Business

Table 179. Fiverr B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 180. Fiverr Latest Developments

Table 181. Seedprod Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 182. Seedprod B2B Lead Generation Software Product Offered

Table 183. Seedprod Main Business

Table 184. Seedprod B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 185. Seedprod Latest Developments

Table 186. Octopus CRM Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 187. Octopus CRM B2B Lead Generation Software Product Offered

Table 188. Octopus CRM Main Business

Table 189. Octopus CRM B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 190. Octopus CRM Latest Developments

Table 191. Typeform Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 192. Typeform B2B Lead Generation Software Product Offered

Table 193. Typeform Main Business

Table 194. Typeform B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 195. Typeform Latest Developments

Table 196. Snov.io Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 197. Snov.io B2B Lead Generation Software Product Offered

Table 198. Snov.io Main Business

Table 199. Snov.io B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 200. Snov.io Latest Developments

Table 201. HelpCrunch Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 202. HelpCrunch B2B Lead Generation Software Product Offered

Table 203. HelpCrunch B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 204. HelpCrunch Main Business

Table 205. HelpCrunch Latest Developments

Table 206. Novocall Details, Company Type, B2B Lead Generation Software Area Served and Its Competitors

Table 207. Novocall B2B Lead Generation Software Product Offered

Table 208. Novocall Main Business

Table 209. Novocall B2B Lead Generation Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 210. Novocall Latest Developments



## List Of Figures

### LIST OF FIGURES

Figure 1. B2B Lead Generation Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global B2B Lead Generation Software Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. B2B Lead Generation Software Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. B2B Lead Generation Software Sales Market Share by Country/Region (2022)

Figure 8. B2B Lead Generation Software Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global B2B Lead Generation Software Market Size Market Share by Type in 2022

Figure 10. B2B Lead Generation Software in SMEs

Figure 11. Global B2B Lead Generation Software Market: SMEs (2018-2023) & (\$ Millions)

Figure 12. B2B Lead Generation Software in Large Enterprises

Figure 13. Global B2B Lead Generation Software Market: Large Enterprises (2018-2023) & (\$ Millions)

Figure 14. Global B2B Lead Generation Software Market Size Market Share by Application in 2022

Figure 15. Global B2B Lead Generation Software Revenue Market Share by Player in 2022

Figure 16. Global B2B Lead Generation Software Market Size Market Share by Regions (2018-2023)

Figure 17. Americas B2B Lead Generation Software Market Size 2018-2023 (\$ Millions)

Figure 18. APAC B2B Lead Generation Software Market Size 2018-2023 (\$ Millions)

Figure 19. Europe B2B Lead Generation Software Market Size 2018-2023 (\$ Millions)

Figure 20. Middle East & Africa B2B Lead Generation Software Market Size 2018-2023 (\$ Millions)

Figure 21. Americas B2B Lead Generation Software Value Market Share by Country in 2022

Figure 22. United States B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 23. Canada B2B Lead Generation Software Market Size Growth 2018-2023 (\$

Millions)

Figure 24. Mexico B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Brazil B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 26. APAC B2B Lead Generation Software Market Size Market Share by Region in 2022

Figure 27. APAC B2B Lead Generation Software Market Size Market Share by Type in 2022

Figure 28. APAC B2B Lead Generation Software Market Size Market Share by Application in 2022

Figure 29. China B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Japan B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Korea B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Southeast Asia B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 33. India B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Australia B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Europe B2B Lead Generation Software Market Size Market Share by Country in 2022

Figure 36. Europe B2B Lead Generation Software Market Size Market Share by Type (2018-2023)

Figure 37. Europe B2B Lead Generation Software Market Size Market Share by Application (2018-2023)

Figure 38. Germany B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 39. France B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 40. UK B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Italy B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 42. Russia B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Middle East & Africa B2B Lead Generation Software Market Size Market Share by Region (2018-2023)

Figure 44. Middle East & Africa B2B Lead Generation Software Market Size Market Share by Type (2018-2023)

Figure 45. Middle East & Africa B2B Lead Generation Software Market Size Market Share by Application (2018-2023)

Figure 46. Egypt B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 47. South Africa B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Israel B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Turkey B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 50. GCC Country B2B Lead Generation Software Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Americas B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 52. APAC B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 53. Europe B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 54. Middle East & Africa B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 55. United States B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 56. Canada B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 57. Mexico B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 58. Brazil B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 59. China B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 60. Japan B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 61. Korea B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 62. Southeast Asia B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 63. India B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 64. Australia B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 65. Germany B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 66. France B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 67. UK B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 68. Italy B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 69. Russia B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 70. Spain B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 71. Egypt B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 72. South Africa B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 73. Israel B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 74. Turkey B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 75. GCC Countries B2B Lead Generation Software Market Size 2024-2029 (\$ Millions)

Figure 76. Global B2B Lead Generation Software Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global B2B Lead Generation Software Market Size Market Share Forecast by Application (2024-2029)

## I would like to order

Product name: Global B2B Lead Generation Software Market Growth (Status and Outlook) 2023-2029

Product link: <https://marketpublishers.com/r/G41A411C5F17EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G41A411C5F17EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970