

Global B2B Graphic Design Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global B2B Graphic Design market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

Graphic design is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.

B2B Graphic Design according to the Segmentation of types, all the market of B2B Graphic Design can be divided as follows: Logo & Brand Identity, Web, App & Digital Design, Advertising, Clothing & Merchandise, Packaging & Label, Book& Magazine and others. Web, App & Digital Design and Logo & Brand Identity, it holds a comparatively larger share in global market, which accounts for about 22% and about 21% in 2019.

B2B Graphic Design from the view of region, United States have a larger market share in 2019 which account for about 58%.

LPI (LP Information)' newest research report, the "B2B Graphic Design Industry Forecast" looks at past sales and reviews total world B2B Graphic Design sales in 2024, providing a comprehensive analysis by region and market sector of projected B2B Graphic Design sales for 2025 through 2031. With B2B Graphic Design sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world B2B Graphic Design industry.

This Insight Report provides a comprehensive analysis of the global B2B Graphic Design landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on B2B Graphic Design portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global B2B Graphic Design market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for B2B Graphic Design and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global B2B Graphic Design.

This report presents a comprehensive overview, market shares, and growth opportunities of B2B Graphic Design market by product type, application, key players and key regions and countries.

Segmentation by Type:

Logo & Brand Identity

Web, App & Digital Design

Advertising

Clothing & Merchandise

Packaging & Label

Book & Magazine

Segmentation by Application:

Small and Medium Enterprises (SMES)

Large Enterprises

Government

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ArtVersion

Xhilarate

MaxMedia

Bates Creative

Ahn Graphics

VerdanaBold

Polar Creative

Gallery Design Studio NYC

VMAL

The Yard Creative

4CM

Fifty Five and Five

SullivanPerkins

Amber Designs

BULB Studios

Fishfinger Creative Agency

Starfish

Sagefrog

Altitude Marketing

Ordinary People

Studio Fnt

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