

# Global B2B Franchises Market Growth (Status and Outlook) 2025-2031

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## Abstracts

The global B2B Franchises market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

B2B franchises, also known as business-to-business franchises, are franchise opportunities that cater to other businesses rather than individual consumers. These franchises provide products or services that are specifically designed to meet the needs of other businesses. B2B franchises can include a wide range of industries, such as business consulting, marketing and advertising, printing and signage, IT services, cleaning and maintenance, and many more. These franchises typically involve building long-term relationships with other businesses and providing them with specialized solutions to help them operate more efficiently and effectively.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

LPI (LP Information)' newest research report, the "B2B Franchises Industry Forecast" looks at past sales and reviews total world B2B Franchises sales in 2024, providing a comprehensive analysis by region and market sector of projected B2B Franchises sales

for 2025 through 2031. With B2B Franchises sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world B2B Franchises industry.

This Insight Report provides a comprehensive analysis of the global B2B Franchises landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on B2B Franchises portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global B2B Franchises market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for B2B Franchises and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global B2B Franchises.

This report presents a comprehensive overview, market shares, and growth opportunities of B2B Franchises market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Business to Business Franchises

Business Networking Franchises

Business Consultancy Franchise

#### Segmentation by Application:

Enterprise

Group

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

P3 Cost Analysts

Succentrix Business Advisors

Hommati

American Business Systems

TeamLogic IT

SocialOwl

Town Money Saver

Fastsigns

ActionCOACH

Chrysalis Partners

Rosemary Bookkeeping

TaxAssist Accountants



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