

Global Awnings Fabric Market Growth 2024-2030

<https://marketpublishers.com/r/G4103B66268EN.html>

Date: January 2024

Pages: 138

Price: US\$ 3,660.00 (Single User License)

ID: G4103B66268EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Awnings Fabric market size was valued at US\$ 274.9 million in 2023. With growing demand in downstream market, the Awnings Fabric is forecast to a readjusted size of US\$ 324.2 million by 2030 with a CAGR of 2.4% during review period.

The research report highlights the growth potential of the global Awnings Fabric market. Awnings Fabric are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Awnings Fabric. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Awnings Fabric market.

Awning fabrics are very different from other textiles. They have an advanced set of properties which allow them to withstand annual changes in temperature, along with the other challenges posed by life outdoors, including UV lightening and damage caused by rain or dirt. They are strong enough to resist tearing effectively, even on seams and hems, and stay taut despite being opened and closed thousands of times.

Awnings were once made from canvas. Acrylic was a synthetic alternative which replaced canvas in the early 1960s, while polyester arrived in recent years using environmentally-conscious manufacturing processes. Acrylic looks and feels like canvas, while polyester has a thinner, flatter texture with a matt surface. Polyester's more recent development meant a high-tech composition, with advantages in terms of strength, light fastness, UVA and UVB projection and nano-coatings. Acrylic has developed and now offers similar properties in these areas. Therefore the main

difference is in the texture and feel of the fabric. Synthetic awning fabric is generally made from vinyl, acrylic, polyester, or a combination of any of the three. The way that synthetic fabric is formed and how it is coated, backed, and dyed will all make a difference in how it performs.

Global Awnings Fabric key players include Glen Raven, Inc, Recasens USA, Twitchell, Graniteville, TenCate, etc. Global top five players hold a share about 25%.

Europe is the largest market, with a share about 40%, followed by North America and Asia-Pacific, having a total share about 50 percent.

In terms of product, Acrylic Awning Fabric is the largest segment, with a share about 45%. And in terms of application, the largest application is Commercial, followed by Residential and Industrial.

Key Features:

The report on Awnings Fabric market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Awnings Fabric market. It may include historical data, market segmentation by Type (e.g., Canvas Awning Fabric, Acrylic Awning Fabric), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Awnings Fabric market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Awnings Fabric market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Awnings Fabric industry. This include advancements in Awnings Fabric technology, Awnings Fabric new entrants, Awnings Fabric new

investment, and other innovations that are shaping the future of Awnings Fabric.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Awnings Fabric market. It includes factors influencing customer ' purchasing decisions, preferences for Awnings Fabric product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Awnings Fabric market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Awnings Fabric market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Awnings Fabric market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Awnings Fabric industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Awnings Fabric market.

Market Segmentation:

Awnings Fabric market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Canvas Awning Fabric

Acrylic Awning Fabric

Vinyl Awning Fabrics

Polyester Fabrics

Others

Segmentation by application

Residential

Commercial

Industrial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Glen Raven, Inc

Recasens USA

Twitchell

Graniteville

TenCate

Marlen Textiles

SunSetter

Herculite

Cooley

Para SpA

Giovanardi GmbH

Schmitz-Werke GmbH

Sunesta

SRF Limited

Sattler

Key Questions Addressed in this Report

What is the 10-year outlook for the global Awnings Fabric market?

What factors are driving Awnings Fabric market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Awnings Fabric market opportunities vary by end market size?

How does Awnings Fabric break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Awnings Fabric Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Awnings Fabric by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Awnings Fabric by Country/Region, 2019, 2023 & 2030
- 2.2 Awnings Fabric Segment by Type
 - 2.2.1 Canvas Awning Fabric
 - 2.2.2 Acrylic Awning Fabric
 - 2.2.3 Vinyl Awning Fabrics
 - 2.2.4 Polyester Fabrics
 - 2.2.5 Others
- 2.3 Awnings Fabric Sales by Type
 - 2.3.1 Global Awnings Fabric Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Awnings Fabric Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Awnings Fabric Sale Price by Type (2019-2024)
- 2.4 Awnings Fabric Segment by Application
 - 2.4.1 Residential
 - 2.4.2 Commercial
 - 2.4.3 Industrial
- 2.5 Awnings Fabric Sales by Application
 - 2.5.1 Global Awnings Fabric Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Awnings Fabric Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Awnings Fabric Sale Price by Application (2019-2024)

3 GLOBAL AWNINGS FABRIC BY COMPANY

- 3.1 Global Awnings Fabric Breakdown Data by Company
 - 3.1.1 Global Awnings Fabric Annual Sales by Company (2019-2024)
 - 3.1.2 Global Awnings Fabric Sales Market Share by Company (2019-2024)
- 3.2 Global Awnings Fabric Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Awnings Fabric Revenue by Company (2019-2024)
 - 3.2.2 Global Awnings Fabric Revenue Market Share by Company (2019-2024)
- 3.3 Global Awnings Fabric Sale Price by Company
- 3.4 Key Manufacturers Awnings Fabric Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Awnings Fabric Product Location Distribution
 - 3.4.2 Players Awnings Fabric Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR AWNINGS FABRIC BY GEOGRAPHIC REGION

- 4.1 World Historic Awnings Fabric Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Awnings Fabric Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Awnings Fabric Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Awnings Fabric Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Awnings Fabric Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Awnings Fabric Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Awnings Fabric Sales Growth
- 4.4 APAC Awnings Fabric Sales Growth
- 4.5 Europe Awnings Fabric Sales Growth
- 4.6 Middle East & Africa Awnings Fabric Sales Growth

5 AMERICAS

- 5.1 Americas Awnings Fabric Sales by Country
 - 5.1.1 Americas Awnings Fabric Sales by Country (2019-2024)
 - 5.1.2 Americas Awnings Fabric Revenue by Country (2019-2024)
- 5.2 Americas Awnings Fabric Sales by Type

5.3 Americas Awnings Fabric Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Awnings Fabric Sales by Region

6.1.1 APAC Awnings Fabric Sales by Region (2019-2024)

6.1.2 APAC Awnings Fabric Revenue by Region (2019-2024)

6.2 APAC Awnings Fabric Sales by Type

6.3 APAC Awnings Fabric Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Awnings Fabric by Country

7.1.1 Europe Awnings Fabric Sales by Country (2019-2024)

7.1.2 Europe Awnings Fabric Revenue by Country (2019-2024)

7.2 Europe Awnings Fabric Sales by Type

7.3 Europe Awnings Fabric Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Awnings Fabric by Country

8.1.1 Middle East & Africa Awnings Fabric Sales by Country (2019-2024)

8.1.2 Middle East & Africa Awnings Fabric Revenue by Country (2019-2024)

- 8.2 Middle East & Africa Awnings Fabric Sales by Type
- 8.3 Middle East & Africa Awnings Fabric Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Awnings Fabric
- 10.3 Manufacturing Process Analysis of Awnings Fabric
- 10.4 Industry Chain Structure of Awnings Fabric

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Awnings Fabric Distributors
- 11.3 Awnings Fabric Customer

12 WORLD FORECAST REVIEW FOR AWNINGS FABRIC BY GEOGRAPHIC REGION

- 12.1 Global Awnings Fabric Market Size Forecast by Region
 - 12.1.1 Global Awnings Fabric Forecast by Region (2025-2030)
 - 12.1.2 Global Awnings Fabric Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country

- 12.6 Global Awnings Fabric Forecast by Type
- 12.7 Global Awnings Fabric Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Glen Raven, Inc

- 13.1.1 Glen Raven, Inc Company Information
- 13.1.2 Glen Raven, Inc Awnings Fabric Product Portfolios and Specifications
- 13.1.3 Glen Raven, Inc Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.1.4 Glen Raven, Inc Main Business Overview
- 13.1.5 Glen Raven, Inc Latest Developments

13.2 Recasens USA

- 13.2.1 Recasens USA Company Information
- 13.2.2 Recasens USA Awnings Fabric Product Portfolios and Specifications
- 13.2.3 Recasens USA Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.2.4 Recasens USA Main Business Overview
- 13.2.5 Recasens USA Latest Developments

13.3 Twitchell

- 13.3.1 Twitchell Company Information
- 13.3.2 Twitchell Awnings Fabric Product Portfolios and Specifications
- 13.3.3 Twitchell Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Twitchell Main Business Overview
- 13.3.5 Twitchell Latest Developments

13.4 Graniteville

- 13.4.1 Graniteville Company Information
- 13.4.2 Graniteville Awnings Fabric Product Portfolios and Specifications
- 13.4.3 Graniteville Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.4.4 Graniteville Main Business Overview
- 13.4.5 Graniteville Latest Developments

13.5 TenCate

- 13.5.1 TenCate Company Information
- 13.5.2 TenCate Awnings Fabric Product Portfolios and Specifications
- 13.5.3 TenCate Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.5.4 TenCate Main Business Overview
- 13.5.5 TenCate Latest Developments

13.6 Marlen Textiles

- 13.6.1 Marlen Textiles Company Information
- 13.6.2 Marlen Textiles Awnings Fabric Product Portfolios and Specifications
- 13.6.3 Marlen Textiles Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Marlen Textiles Main Business Overview
- 13.6.5 Marlen Textiles Latest Developments
- 13.7 SunSetter
 - 13.7.1 SunSetter Company Information
 - 13.7.2 SunSetter Awnings Fabric Product Portfolios and Specifications
 - 13.7.3 SunSetter Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 SunSetter Main Business Overview
 - 13.7.5 SunSetter Latest Developments
- 13.8 Herculite
 - 13.8.1 Herculite Company Information
 - 13.8.2 Herculite Awnings Fabric Product Portfolios and Specifications
 - 13.8.3 Herculite Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Herculite Main Business Overview
 - 13.8.5 Herculite Latest Developments
- 13.9 Cooley
 - 13.9.1 Cooley Company Information
 - 13.9.2 Cooley Awnings Fabric Product Portfolios and Specifications
 - 13.9.3 Cooley Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Cooley Main Business Overview
 - 13.9.5 Cooley Latest Developments
- 13.10 Para SpA
 - 13.10.1 Para SpA Company Information
 - 13.10.2 Para SpA Awnings Fabric Product Portfolios and Specifications
 - 13.10.3 Para SpA Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Para SpA Main Business Overview
 - 13.10.5 Para SpA Latest Developments
- 13.11 Giovanardi GmbH
 - 13.11.1 Giovanardi GmbH Company Information
 - 13.11.2 Giovanardi GmbH Awnings Fabric Product Portfolios and Specifications
 - 13.11.3 Giovanardi GmbH Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Giovanardi GmbH Main Business Overview
 - 13.11.5 Giovanardi GmbH Latest Developments

13.12 Schmitz-Werke GmbH

13.12.1 Schmitz-Werke GmbH Company Information

13.12.2 Schmitz-Werke GmbH Awnings Fabric Product Portfolios and Specifications

13.12.3 Schmitz-Werke GmbH Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Schmitz-Werke GmbH Main Business Overview

13.12.5 Schmitz-Werke GmbH Latest Developments

13.13 Sunesta

13.13.1 Sunesta Company Information

13.13.2 Sunesta Awnings Fabric Product Portfolios and Specifications

13.13.3 Sunesta Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Sunesta Main Business Overview

13.13.5 Sunesta Latest Developments

13.14 SRF Limited

13.14.1 SRF Limited Company Information

13.14.2 SRF Limited Awnings Fabric Product Portfolios and Specifications

13.14.3 SRF Limited Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 SRF Limited Main Business Overview

13.14.5 SRF Limited Latest Developments

13.15 Sattler

13.15.1 Sattler Company Information

13.15.2 Sattler Awnings Fabric Product Portfolios and Specifications

13.15.3 Sattler Awnings Fabric Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Sattler Main Business Overview

13.15.5 Sattler Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Awnings Fabric Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Awnings Fabric Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Canvas Awning Fabric

Table 4. Major Players of Acrylic Awning Fabric

Table 5. Major Players of Vinyl Awning Fabrics

Table 6. Major Players of Polyester Fabrics

Table 7. Major Players of Others

Table 8. Global Awnings Fabric Sales by Type (2019-2024) & (K sqm)

Table 9. Global Awnings Fabric Sales Market Share by Type (2019-2024)

Table 10. Global Awnings Fabric Revenue by Type (2019-2024) & (\$ million)

Table 11. Global Awnings Fabric Revenue Market Share by Type (2019-2024)

Table 12. Global Awnings Fabric Sale Price by Type (2019-2024) & (USD/sqm)

Table 13. Global Awnings Fabric Sales by Application (2019-2024) & (K sqm)

Table 14. Global Awnings Fabric Sales Market Share by Application (2019-2024)

Table 15. Global Awnings Fabric Revenue by Application (2019-2024)

Table 16. Global Awnings Fabric Revenue Market Share by Application (2019-2024)

Table 17. Global Awnings Fabric Sale Price by Application (2019-2024) & (USD/sqm)

Table 18. Global Awnings Fabric Sales by Company (2019-2024) & (K sqm)

Table 19. Global Awnings Fabric Sales Market Share by Company (2019-2024)

Table 20. Global Awnings Fabric Revenue by Company (2019-2024) (\$ Millions)

Table 21. Global Awnings Fabric Revenue Market Share by Company (2019-2024)

Table 22. Global Awnings Fabric Sale Price by Company (2019-2024) & (USD/sqm)

Table 23. Key Manufacturers Awnings Fabric Producing Area Distribution and Sales Area

Table 24. Players Awnings Fabric Products Offered

Table 25. Awnings Fabric Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 26. New Products and Potential Entrants

Table 27. Mergers & Acquisitions, Expansion

Table 28. Global Awnings Fabric Sales by Geographic Region (2019-2024) & (K sqm)

Table 29. Global Awnings Fabric Sales Market Share Geographic Region (2019-2024)

Table 30. Global Awnings Fabric Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 31. Global Awnings Fabric Revenue Market Share by Geographic Region

(2019-2024)

Table 32. Global Awnings Fabric Sales by Country/Region (2019-2024) & (K sqm)

Table 33. Global Awnings Fabric Sales Market Share by Country/Region (2019-2024)

Table 34. Global Awnings Fabric Revenue by Country/Region (2019-2024) & (\$ millions)

Table 35. Global Awnings Fabric Revenue Market Share by Country/Region (2019-2024)

Table 36. Americas Awnings Fabric Sales by Country (2019-2024) & (K sqm)

Table 37. Americas Awnings Fabric Sales Market Share by Country (2019-2024)

Table 38. Americas Awnings Fabric Revenue by Country (2019-2024) & (\$ Millions)

Table 39. Americas Awnings Fabric Revenue Market Share by Country (2019-2024)

Table 40. Americas Awnings Fabric Sales by Type (2019-2024) & (K sqm)

Table 41. Americas Awnings Fabric Sales by Application (2019-2024) & (K sqm)

Table 42. APAC Awnings Fabric Sales by Region (2019-2024) & (K sqm)

Table 43. APAC Awnings Fabric Sales Market Share by Region (2019-2024)

Table 44. APAC Awnings Fabric Revenue by Region (2019-2024) & (\$ Millions)

Table 45. APAC Awnings Fabric Revenue Market Share by Region (2019-2024)

Table 46. APAC Awnings Fabric Sales by Type (2019-2024) & (K sqm)

Table 47. APAC Awnings Fabric Sales by Application (2019-2024) & (K sqm)

Table 48. Europe Awnings Fabric Sales by Country (2019-2024) & (K sqm)

Table 49. Europe Awnings Fabric Sales Market Share by Country (2019-2024)

Table 50. Europe Awnings Fabric Revenue by Country (2019-2024) & (\$ Millions)

Table 51. Europe Awnings Fabric Revenue Market Share by Country (2019-2024)

Table 52. Europe Awnings Fabric Sales by Type (2019-2024) & (K sqm)

Table 53. Europe Awnings Fabric Sales by Application (2019-2024) & (K sqm)

Table 54. Middle East & Africa Awnings Fabric Sales by Country (2019-2024) & (K sqm)

Table 55. Middle East & Africa Awnings Fabric Sales Market Share by Country (2019-2024)

Table 56. Middle East & Africa Awnings Fabric Revenue by Country (2019-2024) & (\$ Millions)

Table 57. Middle East & Africa Awnings Fabric Revenue Market Share by Country (2019-2024)

Table 58. Middle East & Africa Awnings Fabric Sales by Type (2019-2024) & (K sqm)

Table 59. Middle East & Africa Awnings Fabric Sales by Application (2019-2024) & (K sqm)

Table 60. Key Market Drivers & Growth Opportunities of Awnings Fabric

Table 61. Key Market Challenges & Risks of Awnings Fabric

Table 62. Key Industry Trends of Awnings Fabric

Table 63. Awnings Fabric Raw Material

- Table 64. Key Suppliers of Raw Materials
- Table 65. Awnings Fabric Distributors List
- Table 66. Awnings Fabric Customer List
- Table 67. Global Awnings Fabric Sales Forecast by Region (2025-2030) & (K sqm)
- Table 68. Global Awnings Fabric Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 69. Americas Awnings Fabric Sales Forecast by Country (2025-2030) & (K sqm)
- Table 70. Americas Awnings Fabric Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 71. APAC Awnings Fabric Sales Forecast by Region (2025-2030) & (K sqm)
- Table 72. APAC Awnings Fabric Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 73. Europe Awnings Fabric Sales Forecast by Country (2025-2030) & (K sqm)
- Table 74. Europe Awnings Fabric Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Middle East & Africa Awnings Fabric Sales Forecast by Country (2025-2030) & (K sqm)
- Table 76. Middle East & Africa Awnings Fabric Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 77. Global Awnings Fabric Sales Forecast by Type (2025-2030) & (K sqm)
- Table 78. Global Awnings Fabric Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 79. Global Awnings Fabric Sales Forecast by Application (2025-2030) & (K sqm)
- Table 80. Global Awnings Fabric Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 81. Glen Raven, Inc Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors
- Table 82. Glen Raven, Inc Awnings Fabric Product Portfolios and Specifications
- Table 83. Glen Raven, Inc Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)
- Table 84. Glen Raven, Inc Main Business
- Table 85. Glen Raven, Inc Latest Developments
- Table 86. Recasens USA Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors
- Table 87. Recasens USA Awnings Fabric Product Portfolios and Specifications
- Table 88. Recasens USA Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)
- Table 89. Recasens USA Main Business
- Table 90. Recasens USA Latest Developments
- Table 91. Twitchell Basic Information, Awnings Fabric Manufacturing Base, Sales Area

and Its Competitors

Table 92. Twitchell Awnings Fabric Product Portfolios and Specifications

Table 93. Twitchell Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 94. Twitchell Main Business

Table 95. Twitchell Latest Developments

Table 96. Graniteville Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 97. Graniteville Awnings Fabric Product Portfolios and Specifications

Table 98. Graniteville Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 99. Graniteville Main Business

Table 100. Graniteville Latest Developments

Table 101. TenCate Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 102. TenCate Awnings Fabric Product Portfolios and Specifications

Table 103. TenCate Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 104. TenCate Main Business

Table 105. TenCate Latest Developments

Table 106. Marlen Textiles Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 107. Marlen Textiles Awnings Fabric Product Portfolios and Specifications

Table 108. Marlen Textiles Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 109. Marlen Textiles Main Business

Table 110. Marlen Textiles Latest Developments

Table 111. SunSetter Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 112. SunSetter Awnings Fabric Product Portfolios and Specifications

Table 113. SunSetter Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 114. SunSetter Main Business

Table 115. SunSetter Latest Developments

Table 116. Herculite Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 117. Herculite Awnings Fabric Product Portfolios and Specifications

Table 118. Herculite Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 119. Herculite Main Business

Table 120. Herculite Latest Developments

Table 121. Cooley Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 122. Cooley Awnings Fabric Product Portfolios and Specifications

Table 123. Cooley Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 124. Cooley Main Business

Table 125. Cooley Latest Developments

Table 126. Para SpA Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 127. Para SpA Awnings Fabric Product Portfolios and Specifications

Table 128. Para SpA Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 129. Para SpA Main Business

Table 130. Para SpA Latest Developments

Table 131. Giovanardi GmbH Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 132. Giovanardi GmbH Awnings Fabric Product Portfolios and Specifications

Table 133. Giovanardi GmbH Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 134. Giovanardi GmbH Main Business

Table 135. Giovanardi GmbH Latest Developments

Table 136. Schmitz-Werke GmbH Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 137. Schmitz-Werke GmbH Awnings Fabric Product Portfolios and Specifications

Table 138. Schmitz-Werke GmbH Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 139. Schmitz-Werke GmbH Main Business

Table 140. Schmitz-Werke GmbH Latest Developments

Table 141. Sunesta Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 142. Sunesta Awnings Fabric Product Portfolios and Specifications

Table 143. Sunesta Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 144. Sunesta Main Business

Table 145. Sunesta Latest Developments

Table 146. SRF Limited Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 147. SRF Limited Awnings Fabric Product Portfolios and Specifications

Table 148. SRF Limited Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 149. SRF Limited Main Business

Table 150. SRF Limited Latest Developments

Table 151. Sattler Basic Information, Awnings Fabric Manufacturing Base, Sales Area and Its Competitors

Table 152. Sattler Awnings Fabric Product Portfolios and Specifications

Table 153. Sattler Awnings Fabric Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 154. Sattler Main Business

Table 155. Sattler Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Awnings Fabric
- Figure 2. Awnings Fabric Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Awnings Fabric Sales Growth Rate 2019-2030 (K sqm)
- Figure 7. Global Awnings Fabric Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Awnings Fabric Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Canvas Awning Fabric
- Figure 10. Product Picture of Acrylic Awning Fabric
- Figure 11. Product Picture of Vinyl Awning Fabrics
- Figure 12. Product Picture of Polyester Fabrics
- Figure 13. Product Picture of Others
- Figure 14. Global Awnings Fabric Sales Market Share by Type in 2023
- Figure 15. Global Awnings Fabric Revenue Market Share by Type (2019-2024)
- Figure 16. Awnings Fabric Consumed in Residential
- Figure 17. Global Awnings Fabric Market: Residential (2019-2024) & (K sqm)
- Figure 18. Awnings Fabric Consumed in Commercial
- Figure 19. Global Awnings Fabric Market: Commercial (2019-2024) & (K sqm)
- Figure 20. Awnings Fabric Consumed in Industrial
- Figure 21. Global Awnings Fabric Market: Industrial (2019-2024) & (K sqm)
- Figure 22. Global Awnings Fabric Sales Market Share by Application (2023)
- Figure 23. Global Awnings Fabric Revenue Market Share by Application in 2023
- Figure 24. Awnings Fabric Sales Market by Company in 2023 (K sqm)
- Figure 25. Global Awnings Fabric Sales Market Share by Company in 2023
- Figure 26. Awnings Fabric Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Awnings Fabric Revenue Market Share by Company in 2023
- Figure 28. Global Awnings Fabric Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Awnings Fabric Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Awnings Fabric Sales 2019-2024 (K sqm)
- Figure 31. Americas Awnings Fabric Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Awnings Fabric Sales 2019-2024 (K sqm)
- Figure 33. APAC Awnings Fabric Revenue 2019-2024 (\$ Millions)

- Figure 34. Europe Awnings Fabric Sales 2019-2024 (K sqm)
- Figure 35. Europe Awnings Fabric Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Awnings Fabric Sales 2019-2024 (K sqm)
- Figure 37. Middle East & Africa Awnings Fabric Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Awnings Fabric Sales Market Share by Country in 2023
- Figure 39. Americas Awnings Fabric Revenue Market Share by Country in 2023
- Figure 40. Americas Awnings Fabric Sales Market Share by Type (2019-2024)
- Figure 41. Americas Awnings Fabric Sales Market Share by Application (2019-2024)
- Figure 42. United States Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Awnings Fabric Sales Market Share by Region in 2023
- Figure 47. APAC Awnings Fabric Revenue Market Share by Regions in 2023
- Figure 48. APAC Awnings Fabric Sales Market Share by Type (2019-2024)
- Figure 49. APAC Awnings Fabric Sales Market Share by Application (2019-2024)
- Figure 50. China Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Awnings Fabric Sales Market Share by Country in 2023
- Figure 58. Europe Awnings Fabric Revenue Market Share by Country in 2023
- Figure 59. Europe Awnings Fabric Sales Market Share by Type (2019-2024)
- Figure 60. Europe Awnings Fabric Sales Market Share by Application (2019-2024)
- Figure 61. Germany Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Middle East & Africa Awnings Fabric Sales Market Share by Country in 2023
- Figure 67. Middle East & Africa Awnings Fabric Revenue Market Share by Country in 2023
- Figure 68. Middle East & Africa Awnings Fabric Sales Market Share by Type (2019-2024)
- Figure 69. Middle East & Africa Awnings Fabric Sales Market Share by Application (2019-2024)

- Figure 70. Egypt Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. South Africa Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Israel Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Turkey Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. GCC Country Awnings Fabric Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Manufacturing Cost Structure Analysis of Awnings Fabric in 2023
- Figure 76. Manufacturing Process Analysis of Awnings Fabric
- Figure 77. Industry Chain Structure of Awnings Fabric
- Figure 78. Channels of Distribution
- Figure 79. Global Awnings Fabric Sales Market Forecast by Region (2025-2030)
- Figure 80. Global Awnings Fabric Revenue Market Share Forecast by Region (2025-2030)
- Figure 81. Global Awnings Fabric Sales Market Share Forecast by Type (2025-2030)
- Figure 82. Global Awnings Fabric Revenue Market Share Forecast by Type (2025-2030)
- Figure 83. Global Awnings Fabric Sales Market Share Forecast by Application (2025-2030)
- Figure 84. Global Awnings Fabric Revenue Market Share Forecast by Application (2025-2030)

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