

# Global Away From Home Tissue and Hygiene Market Growth 2024-2030

<https://marketpublishers.com/r/G1716F30F7B4EN.html>

Date: January 2024

Pages: 158

Price: US\$ 3,660.00 (Single User License)

ID: G1716F30F7B4EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Away From Home Tissue and Hygiene market size was valued at US\$ 16040 million in 2023. With growing demand in downstream market, the Away From Home Tissue and Hygiene is forecast to a readjusted size of US\$ 17920 million by 2030 with a CAGR of 1.6% during review period.

The research report highlights the growth potential of the global Away From Home Tissue and Hygiene market. Away From Home Tissue and Hygiene are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Away From Home Tissue and Hygiene. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Away From Home Tissue and Hygiene market.

About one-third of the tissue market represents use 'Away From Home,' in commercial and industrial settings such as office and government buildings, hotels, schools, airports, amusement parks, hospitals, highway rest stops - anywhere restroom and kitchen facilities are not in a private home.

The world's top five away from home tissue and hygiene manufacturers include Essity, Kimberly-Clark, Procter & Gamble, Georgia-Pacific, and Empresas CMPC, which together account for about 50% of the market, with the largest producer being Essity, which has a market share of about 18%.

On the basis of product type, toilet paper represents the largest share of the worldwide away from home tissue and hygiene market, with a share about 50%. In the applications, property management segment is estimated to be the largest end-use industry segment of the market, with a market share over 50%. North America holds the major share in the market, with a share above 34%.

#### Key Features:

The report on Away From Home Tissue and Hygiene market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Away From Home Tissue and Hygiene market. It may include historical data, market segmentation by Type (e.g., Toilet Paper, Paper Towels), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Away From Home Tissue and Hygiene market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Away From Home Tissue and Hygiene market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Away From Home Tissue and Hygiene industry. This include advancements in Away From Home Tissue and Hygiene technology, Away From Home Tissue and Hygiene new entrants, Away From Home Tissue and Hygiene new investment, and other innovations that are shaping the future of Away From Home Tissue and Hygiene.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Away From Home Tissue and Hygiene market. It includes factors influencing customer ' purchasing decisions, preferences for Away From Home Tissue and Hygiene product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Away From Home Tissue and Hygiene market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Away From Home Tissue and Hygiene market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Away From Home Tissue and Hygiene market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Away From Home Tissue and Hygiene industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Away From Home Tissue and Hygiene market.

**Market Segmentation:**

Away From Home Tissue and Hygiene market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Toilet Paper

Paper Towels

Napkins

Facial Tissues

Others

### Segmentation by application

Food Services

Property Management

Manufacturing

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kimberly-Clark

Essity (from SCA)

Procter & Gamble

Georgia-Pacific

Sofidel

Empresas CMPC

Hengan International

Asia Pulp & Paper

WEPA

Metsa Group

Kruger

Cascades

C & S

Asaleo Care

ICT Group

KP Tissue

Essendant Inc (Boardwalk)

Oji Holdings

Clearwater Paper

Seventh Generation

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Away From Home Tissue and Hygiene market?

What factors are driving Away From Home Tissue and Hygiene market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Away From Home Tissue and Hygiene market opportunities vary by end market size?

How does Away From Home Tissue and Hygiene break out type, application?

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