

# Global Autopilot Controller Market Growth 2026-2032

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## Abstracts

The global Autopilot Controller market size is predicted to grow from US\$ 191 million in 2025 to US\$ 296 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

The autopilot controller is the core control unit of a ship's automatic steering system. Its primary function is to provide continuous and stable control commands to the steering gear, hydraulic actuators, or electric steering motors under specified heading or track conditions. This significantly reduces the workload on the crew during cruising, long-distance voyages, rough seas, or multi-tasking navigation scenarios. This device typically forms a closed-loop control system with heading sensors (magnetic compass/gyrocompass), GNSS, wind speed and direction sensors, speedometers, and the steering gear system, making it a typical 'decision and execution center' in the ship's control system. From an engineering perspective, the autopilot controller is not an isolated device but an important submodule of the ship's navigation control system. The stability of its control algorithms, redundant design, and long-term reliability directly affect the ship's heading accuracy and navigation safety. In 2025, the global market for new shipboard autopilot controllers is projected to reach approximately 127,000 units, with leisure boats and small to medium-sized yachts accounting for the largest share in terms of volume, but large yachts, engineering vessels, and high-end commercial vessels contributing more in terms of value. The price of a single autopilot controller is typically around US\$1,540; however, if it is part of a complete system including steering gear, hydraulic pump, and sensors, the delivery price can increase to US\$3,000 per set. In terms of typical equipment usage, a 30-45 foot yacht usually has one autopilot controller; large service vessels and engineering vessels often have two or more to meet redundancy and multiple bridge requirements.

Supply Chain Overview

The upstream supply chain for autopilot controllers primarily includes industrial-grade MCU/SoC chips, attitude and heading sensors, power drive and interface modules, marine-grade PCBs and connectors, waterproof and corrosion-resistant housings, and human-machine interface components. Control chips, sensors, and embedded software account for 55%–70% of the system cost, with long-term supply stability and electromagnetic interference resistance being critical technical boundaries. Typical upstream suppliers include: NXP Semiconductors, STMicroelectronics, Infineon, Analog Devices, and TE Connectivity.

## Breakthrough Point

For autopilot controller manufacturers, the true breakthrough point is not in continuously increasing rudder angle resolution or simply stacking sensors, but in deeply coupling adaptive control algorithms with multi-source navigation data, as Garmin has done, to systematically reduce heading deviation and energy loss in complex sea conditions. Compared to traditional autopilot controllers with fixed PID parameters, Garmin introduces a dynamic parameter adjustment mechanism based on ship speed, steering inertia, and environmental disturbances in its high-end autopilots. This allows the controller to correct steering responses in real-time under crosswinds, gusts, and load changes. The practical effect is a significant reduction in high-frequency rudder movements, reducing hydraulic system wear and energy consumption while maintaining heading stability. As the algorithm continuously learns from a large number of real-world sailing scenarios, different ship types, displacements, and speed ranges are gradually internalized into the control model's experience, evolving the autopilot controller from a 'mechanical execution unit' to a 'core control node with navigation strategy optimization capabilities.' This is a critical turning point in the industry, shifting from hardware competition to system value competition.

## Case Study

In practical applications, Garmin's autopilot controllers have been widely deployed in high-end yachts and long-distance cruising fleets in North America and Europe. For example, on several transoceanic yachts, owners have integrated the Garmin autopilot with their GNSS, heading sensors, and multi-function display systems for continuous heading maintenance and track following over tens of hours. Actual operational feedback shows that in moderate to rough seas, the system significantly reduces the frequency of manual intervention, achieves faster heading deviation convergence, and reduces rudder activity, thereby reducing energy consumption and maintenance requirements. This type of real-world navigation data and performance has been

incorporated into the selection and bidding technical specifications by numerous yacht manufacturers and owners, making autopilot controllers no longer merely considered a 'convenience feature,' but rather a standardized system module with clear economic and operational value.

## Applications

Autopilot controllers are primarily used for heading maintenance during long-distance cruising, stable track control in complex sea conditions, sailing in wind direction mode, directional navigation and low-speed operation of offshore engineering vessels, and centralized steering control of multi-helm vessels. Typical downstream customers include: large yacht owners, offshore engineering vessel operators, high-end government vessel users, merchant ship owners, and complete vessel manufacturers such as Beneteau, Azimut-Benetti, Princess Yachts, Damen, and CSSC system shipyards.

## Manufacturer Characteristics

Marine electronics system manufacturers such as Garmin, Raymarine, Simrad, Furuno, and B&G have a core advantage in their integrated capabilities of navigation, sensing, and control. These manufacturers typically deeply integrate autopilot controllers into their comprehensive navigation systems (MFD, radar, GNSS, heading sensors), emphasizing adaptive control, track following, and multi-mode navigation (powerboats/sailboats) at the algorithmic level, and possessing a mature global after-sales and certification system at the engineering level, suitable for high-end yachts, government vessels, and long-distance recreational vessels. Professional steering gear and steering system manufacturers such as Jefa, Octopus, and TMQ Electronics focus on execution end matching and understanding of steering mechanics. Their autopilot controllers are usually highly compatible with steering gears and hydraulic systems, offering greater stability in heavy-duty rudders, low-speed high-torque applications, or special vessel types (engineering vessels, heavy yachts), but rely on external system integration for multi-sensor fusion and advanced algorithms. Commercial vessel and high-level navigation control manufacturers such as Anschuetz, Sperry Marine, and Tokimec emphasize redundant design, long-term reliability, and standard compliance capabilities, possessing advantages in interface standards, system redundancy, and certification completeness, but with relatively slower product iteration speeds.

## Market Influencing Factors

The growth of the autopilot controller market is primarily driven by three factors: firstly, the continuous increase in the number of global recreational boats, high-end yachts, and offshore engineering vessels, making navigation automation a critical need for reducing reliance on human labor; secondly, changes in the crew experience structure and long-term operating cost pressures are driving shipowners to improve navigation stability and safety redundancy through automated control systems; and thirdly, the trend towards integrated navigation systems is gradually transforming autopilot controllers from 'optional equipment' into standardized modules. Regionally, North America and Europe show stable demand in the high-end recreational boat sector, while China and Southeast Asia are experiencing faster growth in the engineering and service vessel markets. In terms of competition, simply improving hardware performance is no longer sufficient to create a competitive advantage; algorithm reliability, system integration capabilities, and long-term engineering validation experience are becoming the core variables determining a manufacturer's market position.

LP Information, Inc. (LPI) ' newest research report, the "Autopilot Controller Industry Forecast" looks at past sales and reviews total world Autopilot Controller sales in 2025, providing a comprehensive analysis by region and market sector of projected Autopilot Controller sales for 2026 through 2032. With Autopilot Controller sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Autopilot Controller industry.

This Insight Report provides a comprehensive analysis of the global Autopilot Controller landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Autopilot Controller portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Autopilot Controller market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Autopilot Controller and breaks down the forecast by Loop Frequency, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Autopilot Controller.

This report presents a comprehensive overview, market shares, and growth

opportunities of Autopilot Controller market by product type, application, key manufacturers and key regions and countries.

Segmentation by Loop Frequency:

1–2 Hz

?5 Hz

Segmentation by Control Method:

Heading Hold

Track Following

Wind Compensation

Segmentation by Integration Method:

Independent Controller

Deeply Integrated

Segmentation by Application:

Merchant Ships

Fishing Boats

Yacht

Others

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Garmin (Public, Olathe, USA)

Raymarine (Public, Hudson, USA)

Simrad (Private, Egersund, Norway)

Furuno (Public, Hyogo, Japan)

B&G (Private, St. Petersburg, USA)

Jefa (Private, Greve, Denmark)

Symcom Marine (Private, Dubai, UAE)

Humminbird (Public, Eufaula, USA)

Octopus (Private, BC, Canada)

Anschuetz (Private, Kiel, Germany)

Sperry Marine (Public, Charlottesville, USA)

Tokimec (Public, Tokyo, Japan)

Highlander (Private, Beijing, China)

CSSC (Private, Shanghai, China)

Volvo Penta (Public, G?teborg, Scotland)

Navis (Private, Vantaa, Finland)

ComNav (Private, Richmond, Canada)

TMQ Electronics (Private, Murarrie, Australia)

Lida Navigation (Private, Shanghai, China)

CPT (Private, Aptos, USA)

Pelagic (Private, San Leandro, USA)

Nke Marine Electronics (Private, Hennebont, France)

Sande Marine (Private, Nanjing, China)

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Autopilot Controller market?

What factors are driving Autopilot Controller market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Autopilot Controller market opportunities vary by end market size?

How does Autopilot Controller break out by Loop Frequency, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Autopilot Controller Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Autopilot Controller by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Autopilot Controller by Country/Region, 2021, 2025 & 2032

#### 2.2 Autopilot Controller Segment by Loop Frequency

- 2.2.1 1–2 Hz
- 2.2.2 ?5 Hz
- 2.2.3 Autopilot Controller Sales by Loop Frequency
  - 2.2.3.1 Global Autopilot Controller Sales Market Share by Loop Frequency (2021-2026)
  - 2.2.3.2 Global Autopilot Controller Revenue and Market Share by Loop Frequency (2021-2026)
  - 2.2.3.3 Global Autopilot Controller Sale Price by Loop Frequency (2021-2026)

#### 2.3 Autopilot Controller Segment by Control Method

- 2.3.1 Heading Hold
- 2.3.2 Track Following
- 2.3.3 Wind Compensation
- 2.3.4 Autopilot Controller Sales by Control Method
  - 2.3.4.1 Global Autopilot Controller Sales Market Share by Control Method (2021-2026)
  - 2.3.4.2 Global Autopilot Controller Revenue and Market Share by Control Method (2021-2026)

- 2.3.4.3 Global Autopilot Controller Sale Price by Control Method (2021-2026)
- 2.4 Autopilot Controller Segment by Integration Method
  - 2.4.1 Independent Controller
  - 2.4.2 Deeply Integrated
  - 2.4.3 Autopilot Controller Sales by Integration Method
    - 2.4.3.1 Global Autopilot Controller Sales Market Share by Integration Method (2021-2026)
    - 2.4.3.2 Global Autopilot Controller Revenue and Market Share by Integration Method (2021-2026)
    - 2.4.3.3 Global Autopilot Controller Sale Price by Integration Method (2021-2026)
- 2.5 Autopilot Controller Segment by Application
  - 2.5.1 Merchant Ships
  - 2.5.2 Fishing Boats
  - 2.5.3 Yacht
  - 2.5.4 Others
  - 2.5.5 Autopilot Controller Sales by Application
    - 2.5.5.1 Global Autopilot Controller Sale Market Share by Application (2021-2026)
    - 2.5.5.2 Global Autopilot Controller Revenue and Market Share by Application (2021-2026)
    - 2.5.5.3 Global Autopilot Controller Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

- 3.1 Global Autopilot Controller Breakdown Data by Company
  - 3.1.1 Global Autopilot Controller Annual Sales by Company (2021-2026)
  - 3.1.2 Global Autopilot Controller Sales Market Share by Company (2021-2026)
- 3.2 Global Autopilot Controller Annual Revenue by Company (2021-2026)
  - 3.2.1 Global Autopilot Controller Revenue by Company (2021-2026)
  - 3.2.2 Global Autopilot Controller Revenue Market Share by Company (2021-2026)
- 3.3 Global Autopilot Controller Sale Price by Company
- 3.4 Key Manufacturers Autopilot Controller Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Autopilot Controller Product Location Distribution
  - 3.4.2 Players Autopilot Controller Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR AUTOPILOT CONTROLLER BY GEOGRAPHIC REGION**

- 4.1 World Historic Autopilot Controller Market Size by Geographic Region (2021-2026)
  - 4.1.1 Global Autopilot Controller Annual Sales by Geographic Region (2021-2026)
  - 4.1.2 Global Autopilot Controller Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Autopilot Controller Market Size by Country/Region (2021-2026)
  - 4.2.1 Global Autopilot Controller Annual Sales by Country/Region (2021-2026)
  - 4.2.2 Global Autopilot Controller Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Autopilot Controller Sales Growth
- 4.4 APAC Autopilot Controller Sales Growth
- 4.5 Europe Autopilot Controller Sales Growth
- 4.6 Middle East & Africa Autopilot Controller Sales Growth

## **5 AMERICAS**

- 5.1 Americas Autopilot Controller Sales by Country
  - 5.1.1 Americas Autopilot Controller Sales by Country (2021-2026)
  - 5.1.2 Americas Autopilot Controller Revenue by Country (2021-2026)
- 5.2 Americas Autopilot Controller Sales by Loop Frequency (2021-2026)
- 5.3 Americas Autopilot Controller Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Autopilot Controller Sales by Region
  - 6.1.1 APAC Autopilot Controller Sales by Region (2021-2026)
  - 6.1.2 APAC Autopilot Controller Revenue by Region (2021-2026)
- 6.2 APAC Autopilot Controller Sales by Loop Frequency (2021-2026)
- 6.3 APAC Autopilot Controller Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Autopilot Controller by Country

7.1.1 Europe Autopilot Controller Sales by Country (2021-2026)

7.1.2 Europe Autopilot Controller Revenue by Country (2021-2026)

7.2 Europe Autopilot Controller Sales by Loop Frequency (2021-2026)

7.3 Europe Autopilot Controller Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Autopilot Controller by Country

8.1.1 Middle East & Africa Autopilot Controller Sales by Country (2021-2026)

8.1.2 Middle East & Africa Autopilot Controller Revenue by Country (2021-2026)

8.2 Middle East & Africa Autopilot Controller Sales by Loop Frequency (2021-2026)

8.3 Middle East & Africa Autopilot Controller Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Autopilot Controller

- 10.3 Manufacturing Process Analysis of Autopilot Controller
- 10.4 Industry Chain Structure of Autopilot Controller

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Autopilot Controller Distributors
- 11.3 Autopilot Controller Customer

## **12 WORLD FORECAST REVIEW FOR AUTOPILOT CONTROLLER BY GEOGRAPHIC REGION**

- 12.1 Global Autopilot Controller Market Size Forecast by Region
  - 12.1.1 Global Autopilot Controller Forecast by Region (2027-2032)
  - 12.1.2 Global Autopilot Controller Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Autopilot Controller Forecast by Loop Frequency (2027-2032)
- 12.7 Global Autopilot Controller Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

- 13.1 Garmin (Public, Olathe, USA)
  - 13.1.1 Garmin (Public, Olathe, USA) Company Information
  - 13.1.2 Garmin (Public, Olathe, USA) Autopilot Controller Product Portfolios and Specifications
  - 13.1.3 Garmin (Public, Olathe, USA) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.1.4 Garmin (Public, Olathe, USA) Main Business Overview
  - 13.1.5 Garmin (Public, Olathe, USA) Latest Developments
- 13.2 Raymarine (Public, Hudson, USA)
  - 13.2.1 Raymarine (Public, Hudson, USA) Company Information
  - 13.2.2 Raymarine (Public, Hudson, USA) Autopilot Controller Product Portfolios and Specifications
  - 13.2.3 Raymarine (Public, Hudson, USA) Autopilot Controller Sales, Revenue, Price

and Gross Margin (2021-2026)

13.2.4 Raymarine (Public, Hudson, USA) Main Business Overview

13.2.5 Raymarine (Public, Hudson, USA) Latest Developments

13.3 Simrad (Private, Egersund, Norway)

13.3.1 Simrad (Private, Egersund, Norway) Company Information

13.3.2 Simrad (Private, Egersund, Norway) Autopilot Controller Product Portfolios and Specifications

13.3.3 Simrad (Private, Egersund, Norway) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Simrad (Private, Egersund, Norway) Main Business Overview

13.3.5 Simrad (Private, Egersund, Norway) Latest Developments

13.4 Furuno (Public, Hyogo, Japan)

13.4.1 Furuno (Public, Hyogo, Japan) Company Information

13.4.2 Furuno (Public, Hyogo, Japan) Autopilot Controller Product Portfolios and Specifications

13.4.3 Furuno (Public, Hyogo, Japan) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Furuno (Public, Hyogo, Japan) Main Business Overview

13.4.5 Furuno (Public, Hyogo, Japan) Latest Developments

13.5 B&G (Private, St. Petersburg, USA)

13.5.1 B&G (Private, St. Petersburg, USA) Company Information

13.5.2 B&G (Private, St. Petersburg, USA) Autopilot Controller Product Portfolios and Specifications

13.5.3 B&G (Private, St. Petersburg, USA) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 B&G (Private, St. Petersburg, USA) Main Business Overview

13.5.5 B&G (Private, St. Petersburg, USA) Latest Developments

13.6 Jefa (Private, Greve, Denmark)

13.6.1 Jefa (Private, Greve, Denmark) Company Information

13.6.2 Jefa (Private, Greve, Denmark) Autopilot Controller Product Portfolios and Specifications

13.6.3 Jefa (Private, Greve, Denmark) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Jefa (Private, Greve, Denmark) Main Business Overview

13.6.5 Jefa (Private, Greve, Denmark) Latest Developments

13.7 Symcom Marine (Private, Dubai, UAE)

13.7.1 Symcom Marine (Private, Dubai, UAE) Company Information

13.7.2 Symcom Marine (Private, Dubai, UAE) Autopilot Controller Product Portfolios and Specifications

13.7.3 Symcom Marine (Private, Dubai, UAE) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Symcom Marine (Private, Dubai, UAE) Main Business Overview

13.7.5 Symcom Marine (Private, Dubai, UAE) Latest Developments

13.8 Humminbird (Public, Eufaula, USA)

13.8.1 Humminbird (Public, Eufaula, USA) Company Information

13.8.2 Humminbird (Public, Eufaula, USA) Autopilot Controller Product Portfolios and Specifications

13.8.3 Humminbird (Public, Eufaula, USA) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Humminbird (Public, Eufaula, USA) Main Business Overview

13.8.5 Humminbird (Public, Eufaula, USA) Latest Developments

13.9 Octopus (Private, BC, Canada)

13.9.1 Octopus (Private, BC, Canada) Company Information

13.9.2 Octopus (Private, BC, Canada) Autopilot Controller Product Portfolios and Specifications

13.9.3 Octopus (Private, BC, Canada) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Octopus (Private, BC, Canada) Main Business Overview

13.9.5 Octopus (Private, BC, Canada) Latest Developments

13.10 Anschuetz (Private, Kiel, Germany)

13.10.1 Anschuetz (Private, Kiel, Germany) Company Information

13.10.2 Anschuetz (Private, Kiel, Germany) Autopilot Controller Product Portfolios and Specifications

13.10.3 Anschuetz (Private, Kiel, Germany) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Anschuetz (Private, Kiel, Germany) Main Business Overview

13.10.5 Anschuetz (Private, Kiel, Germany) Latest Developments

13.11 Sperry Marine (Public, Charlottesville, USA)

13.11.1 Sperry Marine (Public, Charlottesville, USA) Company Information

13.11.2 Sperry Marine (Public, Charlottesville, USA) Autopilot Controller Product Portfolios and Specifications

13.11.3 Sperry Marine (Public, Charlottesville, USA) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Sperry Marine (Public, Charlottesville, USA) Main Business Overview

13.11.5 Sperry Marine (Public, Charlottesville, USA) Latest Developments

13.12 Tokimec (Public, Tokyo, Japan)

13.12.1 Tokimec (Public, Tokyo, Japan) Company Information

13.12.2 Tokimec (Public, Tokyo, Japan) Autopilot Controller Product Portfolios and

## Specifications

13.12.3 Tokimec (Public, Tokyo, Japan) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Tokimec (Public, Tokyo, Japan) Main Business Overview

13.12.5 Tokimec (Public, Tokyo, Japan) Latest Developments

13.13 Highlander (Private, Beijing, China)

13.13.1 Highlander (Private, Beijing, China) Company Information

13.13.2 Highlander (Private, Beijing, China) Autopilot Controller Product Portfolios and Specifications

13.13.3 Highlander (Private, Beijing, China) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Highlander (Private, Beijing, China) Main Business Overview

13.13.5 Highlander (Private, Beijing, China) Latest Developments

13.14 CSSC (Private, Shanghai, China)

13.14.1 CSSC (Private, Shanghai, China) Company Information

13.14.2 CSSC (Private, Shanghai, China) Autopilot Controller Product Portfolios and Specifications

13.14.3 CSSC (Private, Shanghai, China) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 CSSC (Private, Shanghai, China) Main Business Overview

13.14.5 CSSC (Private, Shanghai, China) Latest Developments

13.15 Volvo Penta (Public, G?teborg, Scotland)

13.15.1 Volvo Penta (Public, G?teborg, Scotland) Company Information

13.15.2 Volvo Penta (Public, G?teborg, Scotland) Autopilot Controller Product Portfolios and Specifications

13.15.3 Volvo Penta (Public, G?teborg, Scotland) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Volvo Penta (Public, G?teborg, Scotland) Main Business Overview

13.15.5 Volvo Penta (Public, G?teborg, Scotland) Latest Developments

13.16 Navis (Private, Vantaa, Finland)

13.16.1 Navis (Private, Vantaa, Finland) Company Information

13.16.2 Navis (Private, Vantaa, Finland) Autopilot Controller Product Portfolios and Specifications

13.16.3 Navis (Private, Vantaa, Finland) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Navis (Private, Vantaa, Finland) Main Business Overview

13.16.5 Navis (Private, Vantaa, Finland) Latest Developments

13.17 ComNav (Private, Richmond, Canada)

13.17.1 ComNav (Private, Richmond, Canada) Company Information

13.17.2 ComNav (Private, Richmond, Canada) Autopilot Controller Product Portfolios and Specifications

13.17.3 ComNav (Private, Richmond, Canada) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 ComNav (Private, Richmond, Canada) Main Business Overview

13.17.5 ComNav (Private, Richmond, Canada) Latest Developments

13.18 TMQ Electronics (Private, Murarrie, Australia)

13.18.1 TMQ Electronics (Private, Murarrie, Australia) Company Information

13.18.2 TMQ Electronics (Private, Murarrie, Australia) Autopilot Controller Product Portfolios and Specifications

13.18.3 TMQ Electronics (Private, Murarrie, Australia) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 TMQ Electronics (Private, Murarrie, Australia) Main Business Overview

13.18.5 TMQ Electronics (Private, Murarrie, Australia) Latest Developments

13.19 Lida Navigation (Private, Shanghai, China)

13.19.1 Lida Navigation (Private, Shanghai, China) Company Information

13.19.2 Lida Navigation (Private, Shanghai, China) Autopilot Controller Product Portfolios and Specifications

13.19.3 Lida Navigation (Private, Shanghai, China) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 Lida Navigation (Private, Shanghai, China) Main Business Overview

13.19.5 Lida Navigation (Private, Shanghai, China) Latest Developments

13.20 CPT (Private, Aptos, USA)

13.20.1 CPT (Private, Aptos, USA) Company Information

13.20.2 CPT (Private, Aptos, USA) Autopilot Controller Product Portfolios and Specifications

13.20.3 CPT (Private, Aptos, USA) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 CPT (Private, Aptos, USA) Main Business Overview

13.20.5 CPT (Private, Aptos, USA) Latest Developments

13.21 Pelagic (Private, San Leandro, USA)

13.21.1 Pelagic (Private, San Leandro, USA) Company Information

13.21.2 Pelagic (Private, San Leandro, USA) Autopilot Controller Product Portfolios and Specifications

13.21.3 Pelagic (Private, San Leandro, USA) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Pelagic (Private, San Leandro, USA) Main Business Overview

13.21.5 Pelagic (Private, San Leandro, USA) Latest Developments

13.22 Nke Marine Electronics (Private, Hennebont, France)

- 13.22.1 Nke Marine Electronics (Private, Hennebont, France) Company Information
- 13.22.2 Nke Marine Electronics (Private, Hennebont, France) Autopilot Controller Product Portfolios and Specifications
- 13.22.3 Nke Marine Electronics (Private, Hennebont, France) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.22.4 Nke Marine Electronics (Private, Hennebont, France) Main Business Overview
- 13.22.5 Nke Marine Electronics (Private, Hennebont, France) Latest Developments
- 13.23 Sande Marine (Private, Nanjing, China)
  - 13.23.1 Sande Marine (Private, Nanjing, China) Company Information
  - 13.23.2 Sande Marine (Private, Nanjing, China) Autopilot Controller Product Portfolios and Specifications
  - 13.23.3 Sande Marine (Private, Nanjing, China) Autopilot Controller Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.23.4 Sande Marine (Private, Nanjing, China) Main Business Overview
  - 13.23.5 Sande Marine (Private, Nanjing, China) Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Autopilot Controller Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Autopilot Controller Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 1–2 Hz

Table 4. Major Players of ?5 Hz

Table 5. Global Autopilot Controller Sales by Loop Frequency (2021-2026) & (K Units)

Table 6. Global Autopilot Controller Sales Market Share by Loop Frequency (2021-2026)

Table 7. Global Autopilot Controller Revenue by Loop Frequency (2021-2026) & (\$ million)

Table 8. Global Autopilot Controller Revenue Market Share by Loop Frequency (2021-2026)

Table 9. Global Autopilot Controller Sale Price by Loop Frequency (2021-2026) & (US\$/Unit)

Table 10. Major Players of Heading Hold

Table 11. Major Players of Track Following

Table 12. Major Players of Wind Compensation

Table 13. Global Autopilot Controller Sales by Control Method (2021-2026) & (K Units)

Table 14. Global Autopilot Controller Sales Market Share by Control Method (2021-2026)

Table 15. Global Autopilot Controller Revenue by Control Method (2021-2026) & (\$ million)

Table 16. Global Autopilot Controller Revenue Market Share by Control Method (2021-2026)

Table 17. Global Autopilot Controller Sale Price by Control Method (2021-2026) & (US\$/Unit)

Table 18. Major Players of Independent Controller

Table 19. Major Players of Deeply Integrated

Table 20. Global Autopilot Controller Sales by Integration Method (2021-2026) & (K Units)

Table 21. Global Autopilot Controller Sales Market Share by Integration Method (2021-2026)

Table 22. Global Autopilot Controller Revenue by Integration Method (2021-2026) & (\$ million)

Table 23. Global Autopilot Controller Revenue Market Share by Integration Method (2021-2026)

Table 24. Global Autopilot Controller Sale Price by Integration Method (2021-2026) & (US\$/Unit)

Table 25. Global Autopilot Controller Sale by Application (2021-2026) & (K Units)

Table 26. Global Autopilot Controller Sale Market Share by Application (2021-2026)

Table 27. Global Autopilot Controller Revenue by Application (2021-2026) & (\$ million)

Table 28. Global Autopilot Controller Revenue Market Share by Application (2021-2026)

Table 29. Global Autopilot Controller Sale Price by Application (2021-2026) & (US\$/Unit)

Table 30. Global Autopilot Controller Sales by Company (2021-2026) & (K Units)

Table 31. Global Autopilot Controller Sales Market Share by Company (2021-2026)

Table 32. Global Autopilot Controller Revenue by Company (2021-2026) & (\$ millions)

Table 33. Global Autopilot Controller Revenue Market Share by Company (2021-2026)

Table 34. Global Autopilot Controller Sale Price by Company (2021-2026) & (US\$/Unit)

Table 35. Key Manufacturers Autopilot Controller Producing Area Distribution and Sales Area

Table 36. Players Autopilot Controller Products Offered

Table 37. Autopilot Controller Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 38. New Products and Potential Entrants

Table 39. Market M&A Activity & Strategy

Table 40. Global Autopilot Controller Sales by Geographic Region (2021-2026) & (K Units)

Table 41. Global Autopilot Controller Sales Market Share Geographic Region (2021-2026)

Table 42. Global Autopilot Controller Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 43. Global Autopilot Controller Revenue Market Share by Geographic Region (2021-2026)

Table 44. Global Autopilot Controller Sales by Country/Region (2021-2026) & (K Units)

Table 45. Global Autopilot Controller Sales Market Share by Country/Region (2021-2026)

Table 46. Global Autopilot Controller Revenue by Country/Region (2021-2026) & (\$ millions)

Table 47. Global Autopilot Controller Revenue Market Share by Country/Region (2021-2026)

Table 48. Americas Autopilot Controller Sales by Country (2021-2026) & (K Units)

Table 49. Americas Autopilot Controller Sales Market Share by Country (2021-2026)

- Table 50. Americas Autopilot Controller Revenue by Country (2021-2026) & (\$ millions)
- Table 51. Americas Autopilot Controller Sales by Loop Frequency (2021-2026) & (K Units)
- Table 52. Americas Autopilot Controller Sales by Application (2021-2026) & (K Units)
- Table 53. APAC Autopilot Controller Sales by Region (2021-2026) & (K Units)
- Table 54. APAC Autopilot Controller Sales Market Share by Region (2021-2026)
- Table 55. APAC Autopilot Controller Revenue by Region (2021-2026) & (\$ millions)
- Table 56. APAC Autopilot Controller Sales by Loop Frequency (2021-2026) & (K Units)
- Table 57. APAC Autopilot Controller Sales by Application (2021-2026) & (K Units)
- Table 58. Europe Autopilot Controller Sales by Country (2021-2026) & (K Units)
- Table 59. Europe Autopilot Controller Revenue by Country (2021-2026) & (\$ millions)
- Table 60. Europe Autopilot Controller Sales by Loop Frequency (2021-2026) & (K Units)
- Table 61. Europe Autopilot Controller Sales by Application (2021-2026) & (K Units)
- Table 62. Middle East & Africa Autopilot Controller Sales by Country (2021-2026) & (K Units)
- Table 63. Middle East & Africa Autopilot Controller Revenue Market Share by Country (2021-2026)
- Table 64. Middle East & Africa Autopilot Controller Sales by Loop Frequency (2021-2026) & (K Units)
- Table 65. Middle East & Africa Autopilot Controller Sales by Application (2021-2026) & (K Units)
- Table 66. Key Market Drivers & Growth Opportunities of Autopilot Controller
- Table 67. Key Market Challenges & Risks of Autopilot Controller
- Table 68. Key Industry Trends of Autopilot Controller
- Table 69. Autopilot Controller Raw Material
- Table 70. Key Suppliers of Raw Materials
- Table 71. Autopilot Controller Distributors List
- Table 72. Autopilot Controller Customer List
- Table 73. Global Autopilot Controller Sales Forecast by Region (2027-2032) & (K Units)
- Table 74. Global Autopilot Controller Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 75. Americas Autopilot Controller Sales Forecast by Country (2027-2032) & (K Units)
- Table 76. Americas Autopilot Controller Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 77. APAC Autopilot Controller Sales Forecast by Region (2027-2032) & (K Units)
- Table 78. APAC Autopilot Controller Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 79. Europe Autopilot Controller Sales Forecast by Country (2027-2032) & (K

Units)

Table 80. Europe Autopilot Controller Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. Middle East & Africa Autopilot Controller Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Middle East & Africa Autopilot Controller Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Global Autopilot Controller Sales Forecast by Loop Frequency (2027-2032) & (K Units)

Table 84. Global Autopilot Controller Revenue Forecast by Loop Frequency (2027-2032) & (\$ millions)

Table 85. Global Autopilot Controller Sales Forecast by Application (2027-2032) & (K Units)

Table 86. Global Autopilot Controller Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. Garmin (Public, Olathe, USA) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors

Table 88. Garmin (Public, Olathe, USA) Autopilot Controller Product Portfolios and Specifications

Table 89. Garmin (Public, Olathe, USA) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Garmin (Public, Olathe, USA) Main Business

Table 91. Garmin (Public, Olathe, USA) Latest Developments

Table 92. Raymarine (Public, Hudson, USA) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors

Table 93. Raymarine (Public, Hudson, USA) Autopilot Controller Product Portfolios and Specifications

Table 94. Raymarine (Public, Hudson, USA) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Raymarine (Public, Hudson, USA) Main Business

Table 96. Raymarine (Public, Hudson, USA) Latest Developments

Table 97. Simrad (Private, Egersund, Norway) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors

Table 98. Simrad (Private, Egersund, Norway) Autopilot Controller Product Portfolios and Specifications

Table 99. Simrad (Private, Egersund, Norway) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Simrad (Private, Egersund, Norway) Main Business

Table 101. Simrad (Private, Egersund, Norway) Latest Developments

Table 102. Furuno (Public, Hyogo, Japan) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors

Table 103. Furuno (Public, Hyogo, Japan) Autopilot Controller Product Portfolios and Specifications

Table 104. Furuno (Public, Hyogo, Japan) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Furuno (Public, Hyogo, Japan) Main Business

Table 106. Furuno (Public, Hyogo, Japan) Latest Developments

Table 107. B&G (Private, St. Petersburg, USA) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors

Table 108. B&G (Private, St. Petersburg, USA) Autopilot Controller Product Portfolios and Specifications

Table 109. B&G (Private, St. Petersburg, USA) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. B&G (Private, St. Petersburg, USA) Main Business

Table 111. B&G (Private, St. Petersburg, USA) Latest Developments

Table 112. Jefa (Private, Greve, Denmark) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors

Table 113. Jefa (Private, Greve, Denmark) Autopilot Controller Product Portfolios and Specifications

Table 114. Jefa (Private, Greve, Denmark) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Jefa (Private, Greve, Denmark) Main Business

Table 116. Jefa (Private, Greve, Denmark) Latest Developments

Table 117. Symcom Marine (Private, Dubai, UAE) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors

Table 118. Symcom Marine (Private, Dubai, UAE) Autopilot Controller Product Portfolios and Specifications

Table 119. Symcom Marine (Private, Dubai, UAE) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Symcom Marine (Private, Dubai, UAE) Main Business

Table 121. Symcom Marine (Private, Dubai, UAE) Latest Developments

Table 122. Humminbird (Public, Eufaula, USA) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors

Table 123. Humminbird (Public, Eufaula, USA) Autopilot Controller Product Portfolios and Specifications

Table 124. Humminbird (Public, Eufaula, USA) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Humminbird (Public, Eufaula, USA) Main Business

- Table 126. Humminbird (Public, Eufaula, USA) Latest Developments
- Table 127. Octopus (Private, BC, Canada) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 128. Octopus (Private, BC, Canada) Autopilot Controller Product Portfolios and Specifications
- Table 129. Octopus (Private, BC, Canada) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 130. Octopus (Private, BC, Canada) Main Business
- Table 131. Octopus (Private, BC, Canada) Latest Developments
- Table 132. Anschuetz (Private, Kiel, Germany) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 133. Anschuetz (Private, Kiel, Germany) Autopilot Controller Product Portfolios and Specifications
- Table 134. Anschuetz (Private, Kiel, Germany) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 135. Anschuetz (Private, Kiel, Germany) Main Business
- Table 136. Anschuetz (Private, Kiel, Germany) Latest Developments
- Table 137. Sperry Marine (Public, Charlottesville, USA) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 138. Sperry Marine (Public, Charlottesville, USA) Autopilot Controller Product Portfolios and Specifications
- Table 139. Sperry Marine (Public, Charlottesville, USA) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 140. Sperry Marine (Public, Charlottesville, USA) Main Business
- Table 141. Sperry Marine (Public, Charlottesville, USA) Latest Developments
- Table 142. Tokimec (Public, Tokyo, Japan) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 143. Tokimec (Public, Tokyo, Japan) Autopilot Controller Product Portfolios and Specifications
- Table 144. Tokimec (Public, Tokyo, Japan) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 145. Tokimec (Public, Tokyo, Japan) Main Business
- Table 146. Tokimec (Public, Tokyo, Japan) Latest Developments
- Table 147. Highlander (Private, Beijing, China) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 148. Highlander (Private, Beijing, China) Autopilot Controller Product Portfolios and Specifications
- Table 149. Highlander (Private, Beijing, China) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

- Table 150. Highlander (Private, Beijing, China) Main Business
- Table 151. Highlander (Private, Beijing, China) Latest Developments
- Table 152. CSSC (Private, Shanghai, China) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 153. CSSC (Private, Shanghai, China) Autopilot Controller Product Portfolios and Specifications
- Table 154. CSSC (Private, Shanghai, China) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 155. CSSC (Private, Shanghai, China) Main Business
- Table 156. CSSC (Private, Shanghai, China) Latest Developments
- Table 157. Volvo Penta (Public, G?teborg, Scotland) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 158. Volvo Penta (Public, G?teborg, Scotland) Autopilot Controller Product Portfolios and Specifications
- Table 159. Volvo Penta (Public, G?teborg, Scotland) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 160. Volvo Penta (Public, G?teborg, Scotland) Main Business
- Table 161. Volvo Penta (Public, G?teborg, Scotland) Latest Developments
- Table 162. Navis (Private, Vantaa, Finland) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 163. Navis (Private, Vantaa, Finland) Autopilot Controller Product Portfolios and Specifications
- Table 164. Navis (Private, Vantaa, Finland) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 165. Navis (Private, Vantaa, Finland) Main Business
- Table 166. Navis (Private, Vantaa, Finland) Latest Developments
- Table 167. ComNav (Private, Richmond, Canada) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 168. ComNav (Private, Richmond, Canada) Autopilot Controller Product Portfolios and Specifications
- Table 169. ComNav (Private, Richmond, Canada) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 170. ComNav (Private, Richmond, Canada) Main Business
- Table 171. ComNav (Private, Richmond, Canada) Latest Developments
- Table 172. TMQ Electronics (Private, Murarrie, Australia) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 173. TMQ Electronics (Private, Murarrie, Australia) Autopilot Controller Product Portfolios and Specifications
- Table 174. TMQ Electronics (Private, Murarrie, Australia) Autopilot Controller Sales (K

- Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 175. TMQ Electronics (Private, Murarrie, Australia) Main Business
- Table 176. TMQ Electronics (Private, Murarrie, Australia) Latest Developments
- Table 177. Lida Navigation (Private, Shanghai, China) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 178. Lida Navigation (Private, Shanghai, China) Autopilot Controller Product Portfolios and Specifications
- Table 179. Lida Navigation (Private, Shanghai, China) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 180. Lida Navigation (Private, Shanghai, China) Main Business
- Table 181. Lida Navigation (Private, Shanghai, China) Latest Developments
- Table 182. CPT (Private, Aptos, USA) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 183. CPT (Private, Aptos, USA) Autopilot Controller Product Portfolios and Specifications
- Table 184. CPT (Private, Aptos, USA) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 185. CPT (Private, Aptos, USA) Main Business
- Table 186. CPT (Private, Aptos, USA) Latest Developments
- Table 187. Pelagic (Private, San Leandro, USA) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 188. Pelagic (Private, San Leandro, USA) Autopilot Controller Product Portfolios and Specifications
- Table 189. Pelagic (Private, San Leandro, USA) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 190. Pelagic (Private, San Leandro, USA) Main Business
- Table 191. Pelagic (Private, San Leandro, USA) Latest Developments
- Table 192. Nke Marine Electronics (Private, Hennebont, France) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 193. Nke Marine Electronics (Private, Hennebont, France) Autopilot Controller Product Portfolios and Specifications
- Table 194. Nke Marine Electronics (Private, Hennebont, France) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 195. Nke Marine Electronics (Private, Hennebont, France) Main Business
- Table 196. Nke Marine Electronics (Private, Hennebont, France) Latest Developments
- Table 197. Sande Marine (Private, Nanjing, China) Basic Information, Autopilot Controller Manufacturing Base, Sales Area and Its Competitors
- Table 198. Sande Marine (Private, Nanjing, China) Autopilot Controller Product Portfolios and Specifications

Table 199. Sande Marine (Private, Nanjing, China) Autopilot Controller Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 200. Sande Marine (Private, Nanjing, China) Main Business

Table 201. Sande Marine (Private, Nanjing, China) Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Autopilot Controller
- Figure 2. Autopilot Controller Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Autopilot Controller Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Autopilot Controller Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Autopilot Controller Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Autopilot Controller Sales Market Share by Country/Region (2025)
- Figure 10. Autopilot Controller Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of 1–2 Hz
- Figure 12. Product Picture of ?5 Hz
- Figure 13. Global Autopilot Controller Sales Market Share by Loop Frequency in 2026
- Figure 14. Global Autopilot Controller Revenue Market Share by Loop Frequency (2021-2026)
- Figure 15. Product Picture of Heading Hold
- Figure 16. Product Picture of Track Following
- Figure 17. Product Picture of Wind Compensation
- Figure 18. Global Autopilot Controller Sales Market Share by Control Method in 2026
- Figure 19. Global Autopilot Controller Revenue Market Share by Control Method (2021-2026)
- Figure 20. Product Picture of Independent Controller
- Figure 21. Product Picture of Deeply Integrated
- Figure 22. Global Autopilot Controller Sales Market Share by Integration Method in 2026
- Figure 23. Global Autopilot Controller Revenue Market Share by Integration Method (2021-2026)
- Figure 24. Autopilot Controller Consumed in Merchant Ships
- Figure 25. Global Autopilot Controller Market: Merchant Ships (2021-2026) & (K Units)
- Figure 26. Autopilot Controller Consumed in Fishing Boats
- Figure 27. Global Autopilot Controller Market: Fishing Boats (2021-2026) & (K Units)
- Figure 28. Autopilot Controller Consumed in Yacht
- Figure 29. Global Autopilot Controller Market: Yacht (2021-2026) & (K Units)

- Figure 30. Autopilot Controller Consumed in Others
- Figure 31. Global Autopilot Controller Market: Others (2021-2026) & (K Units)
- Figure 32. Global Autopilot Controller Sale Market Share by Application (2025)
- Figure 33. Global Autopilot Controller Revenue Market Share by Application in 2026
- Figure 34. Autopilot Controller Sales by Company in 2026 (K Units)
- Figure 35. Global Autopilot Controller Sales Market Share by Company in 2026
- Figure 36. Autopilot Controller Revenue by Company in 2026 (\$ millions)
- Figure 37. Global Autopilot Controller Revenue Market Share by Company in 2026
- Figure 38. Global Autopilot Controller Sales Market Share by Geographic Region (2021-2026)
- Figure 39. Global Autopilot Controller Revenue Market Share by Geographic Region in 2026
- Figure 40. Americas Autopilot Controller Sales 2021-2026 (K Units)
- Figure 41. Americas Autopilot Controller Revenue 2021-2026 (\$ millions)
- Figure 42. APAC Autopilot Controller Sales 2021-2026 (K Units)
- Figure 43. APAC Autopilot Controller Revenue 2021-2026 (\$ millions)
- Figure 44. Europe Autopilot Controller Sales 2021-2026 (K Units)
- Figure 45. Europe Autopilot Controller Revenue 2021-2026 (\$ millions)
- Figure 46. Middle East & Africa Autopilot Controller Sales 2021-2026 (K Units)
- Figure 47. Middle East & Africa Autopilot Controller Revenue 2021-2026 (\$ millions)
- Figure 48. Americas Autopilot Controller Sales Market Share by Country in 2026
- Figure 49. Americas Autopilot Controller Revenue Market Share by Country (2021-2026)
- Figure 50. Americas Autopilot Controller Sales Market Share by Loop Frequency (2021-2026)
- Figure 51. Americas Autopilot Controller Sales Market Share by Application (2021-2026)
- Figure 52. United States Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Canada Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Mexico Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Brazil Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 56. APAC Autopilot Controller Sales Market Share by Region in 2026
- Figure 57. APAC Autopilot Controller Revenue Market Share by Region (2021-2026)
- Figure 58. APAC Autopilot Controller Sales Market Share by Loop Frequency (2021-2026)
- Figure 59. APAC Autopilot Controller Sales Market Share by Application (2021-2026)
- Figure 60. China Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Japan Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 62. South Korea Autopilot Controller Revenue Growth 2021-2026 (\$ millions)

- Figure 63. Southeast Asia Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 64. India Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Australia Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 66. China Taiwan Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Europe Autopilot Controller Sales Market Share by Country in 2026
- Figure 68. Europe Autopilot Controller Revenue Market Share by Country (2021-2026)
- Figure 69. Europe Autopilot Controller Sales Market Share by Loop Frequency (2021-2026)
- Figure 70. Europe Autopilot Controller Sales Market Share by Application (2021-2026)
- Figure 71. Germany Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 72. France Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 73. UK Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Italy Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 75. Russia Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Middle East & Africa Autopilot Controller Sales Market Share by Country (2021-2026)
- Figure 77. Middle East & Africa Autopilot Controller Sales Market Share by Loop Frequency (2021-2026)
- Figure 78. Middle East & Africa Autopilot Controller Sales Market Share by Application (2021-2026)
- Figure 79. Egypt Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 80. South Africa Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Israel Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 82. Turkey Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 83. GCC Countries Autopilot Controller Revenue Growth 2021-2026 (\$ millions)
- Figure 84. Manufacturing Cost Structure Analysis of Autopilot Controller in 2026
- Figure 85. Manufacturing Process Analysis of Autopilot Controller
- Figure 86. Industry Chain Structure of Autopilot Controller
- Figure 87. Channels of Distribution
- Figure 88. Global Autopilot Controller Sales Market Forecast by Region (2027-2032)
- Figure 89. Global Autopilot Controller Revenue Market Share Forecast by Region (2027-2032)
- Figure 90. Global Autopilot Controller Sales Market Share Forecast by Loop Frequency (2027-2032)
- Figure 91. Global Autopilot Controller Revenue Market Share Forecast by Loop Frequency (2027-2032)
- Figure 92. Global Autopilot Controller Sales Market Share Forecast by Application (2027-2032)
- Figure 93. Global Autopilot Controller Revenue Market Share Forecast by Application

(2027-2032)

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