

# Global Automotive Universal Flash Storage Market Growth 2026-2032

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## Abstracts

The global Automotive Universal Flash Storage market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Automotive Universal Flash Storage (UFS) is a high-performance, flash-based storage technology designed specifically for the demanding requirements of automotive applications. UFS offers faster data transfer speeds, improved reliability, and lower power consumption compared to traditional storage solutions like eMMC (embedded MultiMediaCard).

Global 5 largest manufacturers of Universal Flash Storage are Samsung, KIOXIA, SK Hynix, Western Digital and Micron Technology, which make up over 77%. Among them, Samsung is the leader with about 31% market share. Asia-Pacific is the largest market, with a share about 43%, followed by North America and Europe, with the share about 30% and 25%. In terms of product type, UFS 2.X occupy the largest share of the total market, about 40%. And in terms of product Application, the largest application is 3C Product, followed by Automobile.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Universal Flash Storage Industry Forecast" looks at past sales and reviews total world Automotive Universal Flash Storage sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Universal Flash Storage sales for 2026 through 2032. With Automotive Universal Flash Storage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Universal Flash Storage industry.

This Insight Report provides a comprehensive analysis of the global Automotive Universal Flash Storage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Universal Flash Storage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Universal Flash Storage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Universal Flash Storage and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Universal Flash Storage.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Universal Flash Storage market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

UFS 2.X

UFS 3.X

UFS 4.X

Others

#### Segmentation by Application:

ADAS

Infotainment

Others

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

KIOXIA

SK Hynix

Western Digital

Micron Technology

Kingston Technology

Phison

Silicon Motion

Yangtze Memory Technology

Shenzhen BIWIN

Longsys

ICMAX

Shenzhen Shichuangyi Electronics

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Universal Flash Storage market?

What factors are driving Automotive Universal Flash Storage market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Universal Flash Storage market opportunities vary by end market size?

How does Automotive Universal Flash Storage break out by Type, by Application?

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