

Global Automotive Touch Display Module Market Growth 2026-2032

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Abstracts

The global Automotive Touch Display Module market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

The automotive touch display module is an electronic device that integrates display and touch control functions inside the vehicle. It usually includes a touch screen display, a control unit, and the necessary software to achieve human-computer interaction, such as controlling the vehicle's audio, navigation, air conditioning, and other on-board systems. The design of the automotive touch display module needs to consider temperature resistance, vibration resistance, anti-glare, and the intuitiveness of the user interface. With the development of automotive electronics and intelligence, touch display modules are becoming more and more important, not only improving the driving experience, but also becoming an important part of modern car interior design.

United States market for Automotive Touch Display Module is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Touch Display Module is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Touch Display Module is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Touch Display Module players cover Microchip Technology, Synaptics, Xenarc Technologies, Orient Display, Henghao Technology, etc. In terms of

revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Touch Display Module Industry Forecast” looks at past sales and reviews total world Automotive Touch Display Module sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Touch Display Module sales for 2026 through 2032. With Automotive Touch Display Module sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Touch Display Module industry.

This Insight Report provides a comprehensive analysis of the global Automotive Touch Display Module landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Touch Display Module portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Touch Display Module market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Touch Display Module and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Touch Display Module.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Touch Display Module market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Function

Multiple Functions

Segmentation by Application:

Commercial Vehicles

Passenger Cars

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Microchip Technology

Synaptics

Xenarc Technologies

Orient Display

Henghao Techonlogy

Eagle Tech(China)

Exson Tech

OFILM Group

Holitech Technology

Truly Opto-electronics

DISEN Electronics Co., Ltd.

Wuhu Token Science

AV-Display

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Touch Display Module market?

What factors are driving Automotive Touch Display Module market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Touch Display Module market opportunities vary by end market size?

How does Automotive Touch Display Module break out by Type, by Application?

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