

Global Automotive Tire Performance Testing Equipment Market Growth 2026-2032

<https://marketpublishers.com/r/G47B31F00D98EN.html>

Date: February 2026

Pages: 158

Price: US\$ 3,660.00 (Single User License)

ID: G47B31F00D98EN

Abstracts

The global Automotive Tire Performance Testing Equipment market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Tire Performance Testing Equipment assesses material characteristics, test tires under static and dynamic situations, and ensure vehicle safety. Tire Testing System is improving its ability to evaluate diverse tire profiles to meet the ever-changing tire requirements and performance geared to each end-use industry, such as automotive, aerospace, and defense vehicles.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Tire Performance Testing Equipment Industry Forecast" looks at past sales and reviews total world Automotive Tire Performance Testing Equipment sales in 2025, providing a

comprehensive analysis by region and market sector of projected Automotive Tire Performance Testing Equipment sales for 2026 through 2032. With Automotive Tire Performance Testing Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Tire Performance Testing Equipment industry.

This Insight Report provides a comprehensive analysis of the global Automotive Tire Performance Testing Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Tire Performance Testing Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Tire Performance Testing Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Tire Performance Testing Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Tire Performance Testing Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Tire Performance Testing Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Tire Force & Moment Measurement

Tire Rolling Resistance

Tire Tread Wear Simulation

Others

Segmentation by Application:

Car Makers

Tire Manufacturers

Tire Test Centers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

MTS Systems

Kistler

TMSI

Talurit

A&D Technology

ZF Friedrichshafen AG

International Wheel & Tyre (IWT)

DUFOURNIER

EKTRON TEK

CFM Schiller

Hofmann

Genuen

Link Group

Kokusai

VMI Holland

Altracon SA

AMETEK Micro-Poise

Standards Testing Laboratories

Qingdao GaoCe Technology

Gotech Testing Machines

Shantou Haoda Tyre Test Equipment

Tianjin Jiurong Wheel Tech

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Tire Performance Testing Equipment market?

What factors are driving Automotive Tire Performance Testing Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Tire Performance Testing Equipment market opportunities vary by end market size?

How does Automotive Tire Performance Testing Equipment break out by Type, by Application?

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