

Global Automotive Test Equipment Market Growth 2025-2031

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Abstracts

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The global Automotive Test Equipment market size is predicted to grow from US\$ 2429 million in 2025 to US\$ 3329 million in 2031; it is expected to grow at a CAGR of 5.4% from 2025 to 2031.

Automotive Testing Equipment is very important in the development and production of vehicles. To make sure cars live up to the consumers' standards, automotive manufacturers test their cars in certain environment. The idea behind car testing is that it allows manufacturers to work out all the kinks and potential problems of a model before it goes into full production.

In this report, Automotive Testing Equipment mainly refers to four kinds, chassis dynamometer, engine dynamometer, vehicle emission test system and wheel alignment tester.

Global Automotive Test Equipment key players include HORIBA, Bosch, AVL, etc. Global top three manufacturers hold a share about 40%.

Asia-Pacific is the largest market, with a share about 35%, followed by Europe and North America, have a share over 60 percent.

In terms of product, Chassis Dynamometer is the largest segment, with a share about 50%. And in terms of application, the largest application is Automotive Manufacturers, followed by Automotive Component Manufacturers, ect.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Test Equipment Industry Forecast” looks at past sales and reviews total world Automotive Test Equipment sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Test Equipment sales for 2025 through 2031. With Automotive Test Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Test Equipment industry.

This Insight Report provides a comprehensive analysis of the global Automotive Test Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Test Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Test Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Test Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Test Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Test Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Chassis Dynamometer

Engine Dynamometer

Vehicle Emission Test System

Wheel Alignment Tester

Segmentation by Application:

Automotive Manufacturers

Automotive Component Manufacturers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HORIBA

Bosch

AVL

MTS

MAHA

Meidensha

ABB

ACTIA

Power Test

Mustang Dynamometer

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Test Equipment market?

What factors are driving Automotive Test Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Test Equipment market opportunities vary by end market size?

How does Automotive Test Equipment break out by Type, by Application?

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