

Global Automotive Tailgate Motor Market Growth 2026-2032

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Abstracts

The global Automotive Tailgate Motor market size is predicted to grow from US\$ 238 million in 2025 to US\$ 415 million in 2032; it is expected to grow at a CAGR of 8.4% from 2026 to 2032.

The automotive tailgate motor, also known as the tailgate lift motor, is an electric device used to drive the opening and closing of a vehicle's tailgate. It typically consists of a DC motor, gear system, limit switches, and a control module. The motor facilitates the automatic operation of the tailgate, replacing traditional manual mechanisms. Tailgate motors usually work in conjunction with a series of control units, sensors, and mechanical linkage systems to ensure smooth operation, providing both convenience and safety. With the accelerating electrification and intelligence of the automotive industry, the demand for tailgate motors is steadily increasing.

Automotive tailgate motors are integral components that facilitate the automated opening and closing of vehicle tailgates, significantly enhancing user convenience and vehicle functionality. With the growing popularity of SUVs, crossovers, and luxury vehicles, demand for automated tailgate systems is rising sharply. Key markets driving this growth include China, the United States, Europe, and Japan, where automotive innovation and consumer preference for smart features are strong. Technological advancements in motor efficiency, noise reduction, and seamless integration with vehicle electronic control units are expected to accelerate market expansion over the coming years.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Tailgate Motor Industry Forecast" looks at past sales and reviews total world Automotive Tailgate Motor sales in 2025, providing a comprehensive analysis by region and market sector of

projected Automotive Tailgate Motor sales for 2026 through 2032. With Automotive Tailgate Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Tailgate Motor industry.

This Insight Report provides a comprehensive analysis of the global Automotive Tailgate Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Tailgate Motor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Tailgate Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Tailgate Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Tailgate Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Tailgate Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

12V

24V

Segmentation by Application:

Passenger Cars

Commercial Cars

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shenghuabo

Brose

Denso (ASMO)

Bosch

SL Corporation

Yanfeng

Johnson Electric

Nidec

Mabuchi

Mitsuba

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Tailgate Motor market?

What factors are driving Automotive Tailgate Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?
How do Automotive Tailgate Motor market opportunities vary by end market size?
How does Automotive Tailgate Motor break out by Type, by Application?

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