

Global Automotive Start-Stop Power Supply Market Growth 2026-2032

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Abstracts

The global Automotive Start-Stop Power Supply market size is predicted to grow from US\$ 3766 million in 2025 to US\$ 4896 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

In 2025, global Automotive Start-Stop Power Supply production reached approximately 11.32 million units, with an average global market price of around US\$ 340 per unit.

An automotive start-stop power supply is an onboard power unit designed to support start-stop systems by delivering high transient cranking power, stable low-voltage supply, and voltage hold-up during frequent engine stop/restart events. Working with 12V (or 24V) electrical architectures and starter/BSG/ISG systems, it ensures fast restart capability while maintaining stable voltage for critical electronics (ECUs, lighting, steering assist, pumps, infotainment, etc.), improving fuel efficiency, drivability, and electrical reliability.

The upstream sector primarily includes battery cells and energy storage media (EFB/AGM lead-acid systems, lithium-ion cells, or supercapacitors), key materials (lead ingots and alloys, sulfuric acid electrolytes, separators/glass fiber membranes, aluminum/copper foil, conductive carbon materials, plastic casings and flame-retardant materials), power and control devices (MOSFETs/IGBTs, DC-DC magnetic components, relays/fuses, BMS/monitoring ICs, wiring harnesses and connectors), and manufacturing equipment and testing systems. The midstream sector comprises power supply/battery manufacturers that manufacture battery cells/packs, implement BMS and power management strategies, thermal management and structural design, and lifespan and safety verification, supplying OEMs or Tier 1 suppliers. Downstream applications cover passenger vehicles and light commercial vehicle platforms equipped with start-

stop functionality. Representative upstream ecosystem examples include Umicore, BASF (battery materials/chemical systems), Infineon, STMicroelectronics (power semiconductors), and TE Connectivity (connectors). Representative downstream application companies include Clarios, Exide, GS Yuasa, CATL, and OEM platforms such as Toyota, Volkswagen, and Stellantis.

The annual production capacity of a single-line Automotive Start-Stop Power Supply is approximately 200k units, with a gross profit margin of approximately 15%-30%.

United States market for Automotive Start-Stop Power Supply is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Start-Stop Power Supply is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Start-Stop Power Supply is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Start-Stop Power Supply players cover Clarios, GS Yuasa, Bosch, Johnson Controls, ATLASBX, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Start-Stop Power Supply Industry Forecast" looks at past sales and reviews total world Automotive Start-Stop Power Supply sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Start-Stop Power Supply sales for 2026 through 2032. With Automotive Start-Stop Power Supply sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Start-Stop Power Supply industry.

This Insight Report provides a comprehensive analysis of the global Automotive Start-Stop Power Supply landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Start-Stop Power Supply portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Start-Stop Power Supply market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Start-Stop Power Supply and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Start-Stop Power Supply.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Start-Stop Power Supply market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Lead Acid Battery

Lithium-Ion Battery

Others

Segmentation by Voltage:

5V

12V

24V

48V

Others

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Clarios

GS YuaSa

Bosch

Johnson Controls

ATLASBX

East Penn Manufacturing

Varta Automotive

Power Sonic Corporation

Energizer

JYC Battery Manufacturer

CANBAT

CARKU Technology

Great Power Energy&Technology

Fengfan

Guangzhou Battsys Co

Fullymax Battery

Mewyeah Technology

CBB Battery Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Start-Stop Power Supply market?

What factors are driving Automotive Start-Stop Power Supply market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Start-Stop Power Supply market opportunities vary by end market size?

How does Automotive Start-Stop Power Supply break out by Type, by Application?

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