

Global Automotive Sound Insulation Sealing Materials Market Growth 2026-2032

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Abstracts

The global Automotive Sound Insulation Sealing Materials market size is predicted to grow from US\$ 3625 million in 2025 to US\$ 5379 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

In 2024, global Automotive Sound Insulation Sealing Materials production reached approximately 1.4 million tons, with an average global market price of around US\$ 2500 per ton. Automotive sound insulation and sealing materials are functional materials applied throughout the vehicle body, chassis, doors, engine compartment and trunk to block airborne noise, structural noise, wind/road noise and vibrations, while providing dustproof, waterproof, corrosion-resistant and thermal-management performance. These materials include rubber sealing strips, EPDM foam seals, PVC/TPV/TPE elastomer seals, polyurethane acoustic foam, butyl adhesives, damping sheets, sound-absorbing felt, vibration-isolating pads and structural sealants. By combining sound absorption, sound insulation, damping and sealing mechanisms, these materials significantly enhance vehicle NVH performance and passenger comfort, while also contributing to thermal management, cabin air quality and long-term durability, making them essential components in automotive body engineering.

Upstream suppliers provide EPDM rubber, natural rubber, NBR, TPE/TPV compounds, PU foam raw materials (isocyanates, polyols), PET/PP fibers, butyl/asphalt compounds, damping adhesives and additives. Major suppliers include ExxonMobil, Lanxess, SABIC, BASF, Dow, LyondellBasell and leading Chinese petrochemical companies. Midstream manufacturers process these materials into sealing strips, foam parts, acoustic felt, damping sheets and structural adhesives through compounding, extrusion, foaming, molding, laminating and assembly. Downstream customers are automotive OEMs and Tier-1 suppliers in body systems, NVH engineering and EV platform

engineering. With the rapid penetration of new-energy vehicles, demand for cabin quietness, high sealing performance and lightweight solutions is rising, driving the industry toward high-performance, environmentally friendly and modular products. The annual production capacity of a single-line Automotive Sound Insulation Sealing Materials is approximately 20k tons, with a gross profit margin of approximately 25%-35%.

Driven by electrification, intelligentization and premiumization in the global automotive industry, demand for improved NVH performance and cabin quietness continues to rise, supporting steady growth in the automotive sound insulation and sealing materials market. EV platforms introduce new noise characteristics (motor whine, high-frequency vibration, amplified tire noise), prompting OEMs to invest more heavily in damping materials, door/body sealing systems and underbody acoustic solutions. At the same time, lightweight, environmentally friendly and recyclable materials (TPE/TPV, polymer damping sheets, high-performance PU foams) are gaining traction. With the expansion of smart cockpits, voice interaction and premium acoustic systems, sensitivity to interior noise is increasing, driving materials toward higher absorption, higher damping and multilayer composite structures. Supply-chain consolidation is accelerating as global Tier-1 and leading local suppliers expand capacity and enhance formulation R&D to meet strict OEM validation and durability requirements. Overall, the market is in a phase of steady expansion and will continue to benefit from rising EV penetration and higher NVH standards.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Sound Insulation Sealing Materials Industry Forecast" looks at past sales and reviews total world Automotive Sound Insulation Sealing Materials sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Sound Insulation Sealing Materials sales for 2026 through 2032. With Automotive Sound Insulation Sealing Materials sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Sound Insulation Sealing Materials industry.

This Insight Report provides a comprehensive analysis of the global Automotive Sound Insulation Sealing Materials landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Sound Insulation Sealing Materials portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Sound

Insulation Sealing Materials market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Sound Insulation Sealing Materials and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Sound Insulation Sealing Materials.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Sound Insulation Sealing Materials market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Rubber

Polyurethane

Others

Segmentation by Processing Technology:

Extrusion Molding

Foaming Molding

Hot Pressing

Others

Segmentation by Functions:

Sealing

Sound Insulation

Vibration Damping

Others

Segmentation by Application:

Automotive Interior

Automotive Exterior

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Henkel

Nihon Tokushu Toryo

Sumitomoriko

Autoneum

Cooper Standard

Arduin Automation

Toyoda Gosei

Hutchinson

Henniges Automotive

Tuopu Group

Zhuzhou Times New Material

Zhongding Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Sound Insulation Sealing Materials market?

What factors are driving Automotive Sound Insulation Sealing Materials market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Sound Insulation Sealing Materials market opportunities vary by end market size?

How does Automotive Sound Insulation Sealing Materials break out by Type, by Application?

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