

Global Automotive Sound Insulation Damping Sheet Market Growth 2026-2032

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Abstracts

The global Automotive Sound Insulation Damping Sheet market size is predicted to grow from US\$ 1988 million in 2025 to US\$ 3031 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

In 2024, global Automotive Sound Insulation Damping Sheet production reached approximately 770k tons, with an average global market price of around US\$ 2500 per ton.

Automotive sound insulation damping sheets are key acoustic materials applied to the vehicle body, underbody, doors, roof, trunk, wheel housings and engine compartments to reduce structural noise, suppress vibration and enhance NVH performance. By combining high-damping polymer materials (such as butyl rubber, asphalt or polymer composites) with aluminum foil or non-woven substrates, damping sheets convert vibration energy into heat, thereby reducing panel resonance and low-frequency noise. They play an essential role in mitigating road noise, wind noise, tire noise and body resonance in both ICE and electric vehicles. With rising requirements for lightweight and environmental performance, polymer-based and non-asphalt damping sheets are becoming mainstream.

Upstream materials include butyl rubber, SBS/SEBS elastomers, asphalt, polymer plasticizers, modifiers, aluminum foil, non-woven substrates and pressure-sensitive adhesives, supplied by companies such as ExxonMobil, BASF, SABIC, Sinopec, PetroChina and Dow. Midstream manufacturers conduct compounding, coating, lamination, die-cutting and roll processing to produce damping sheets for automotive applications. Downstream customers are automotive OEMs and Tier-1 NVH suppliers, with applications across the underbody, wheel housings, doors, roof, trunk and

dashboard areas. As EV platforms demand lightweight, low-VOC and eco-friendly materials, damping products are shifting toward polymer-based, non-asphalt and multilayer composite structures.

The annual production capacity of a single-line Automotive Sound Insulation Damping Sheet is approximately 17k tons, with a gross profit margin of approximately 25%-35%.

The global automotive sound insulation damping sheet market is in a steady growth phase, primarily driven by factors such as the increasing penetration rate of new energy vehicles, the upgrading demand for vehicle quietness, the strengthening of lightweight requirements, and increasingly stringent environmental regulations. The noise characteristics of new energy vehicle powertrain systems (motor whine, high-frequency resonance, and road noise amplification) have led automakers to increase the use of high-performance damping materials in chassis, wheel arches, and door areas. Simultaneously, global OEMs are comprehensively upgrading to 'asphalt-free, low-VOC, lightweight, and multi-layer composite structures,' driving the replacement of traditional asphalt damping sheets with butyl-based and polymer composite damping materials. With the increasing prevalence of smart cockpits and high-end audio systems, the importance of in-vehicle noise control is constantly rising, further increasing the demand for damping sheets. Furthermore, the increased integration of NVH systems has led to closer collaboration between Tier 1 suppliers and material companies, resulting in an upward trend in industry concentration. Overall, the damping sheet market will continue to benefit from electrification, stricter regulations, and the trend towards high-end products, maintaining steady growth in the future.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Sound Insulation Damping Sheet Industry Forecast" looks at past sales and reviews total world Automotive Sound Insulation Damping Sheet sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Sound Insulation Damping Sheet sales for 2026 through 2032. With Automotive Sound Insulation Damping Sheet sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Sound Insulation Damping Sheet industry.

This Insight Report provides a comprehensive analysis of the global Automotive Sound Insulation Damping Sheet landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Sound Insulation Damping Sheet portfolios and capabilities,

market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Sound Insulation Damping Sheet market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Sound Insulation Damping Sheet and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Sound Insulation Damping Sheet.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Sound Insulation Damping Sheet market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Butyl Rubber

Aluminum Foil

Others

Segmentation by Processing Technology:

Extrusion Molding

Foaming Molding

Hot Pressing

Others

Segmentation by Functions:

Sealing

Sound Insulation

Vibration Damping

Others

Segmentation by Application:

Automotive Door

Automotive Roof

Seats

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Henkel

3M

Nihon Tokushu Toryo

Second Skin Audio

FatMat Sound Control

HushMat

Soundproof Cow

Wolverine Advanced Materials

Yinguan Compound Materials

FAW Industry Synthetic Material

Hengtai Acoustic Materials

Hanlong Aviation Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Sound Insulation Damping Sheet market?

What factors are driving Automotive Sound Insulation Damping Sheet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Sound Insulation Damping Sheet market opportunities vary by end market size?

How does Automotive Sound Insulation Damping Sheet break out by Type, by Application?

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