

Global Automotive Solar Film Market Growth 2023-2029

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Abstracts

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Automotive solar film is a thin film/laminate retrofit coating which can be installed to the interior of glass surfaces in automobiles. Automotive solar film is usually made from polyester. The usages of polyester take the advantage of its feature. Polyester is used for clarity, tensile strength, dimensional stability (retains its shape and shrinks minimally over time) and the ability to accept a variety of surface applied or embedded substances (i.e. ceramics, metals, pigments, dyes, ultraviolet inhibitors, etc.)

Automotive solar films can be used to address a range of problems inherent to glazing, including heat and glare reduction, thermal insulation, UV filtration, safety and security, privacy, protection from graffiti.

LPI (LP Information)' newest research report, the "Automotive Solar Film Industry Forecast" looks at past sales and reviews total world Automotive Solar Film sales in 2022, providing a comprehensive analysis by region and market sector of projected Automotive Solar Film sales for 2023 through 2029. With Automotive Solar Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Solar Film industry.

This Insight Report provides a comprehensive analysis of the global Automotive Solar Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Solar Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Automotive Solar Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Solar Film and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Solar Film.

The global Automotive Solar Film market size is projected to grow from US\$ 4311 million in 2022 to US\$ 5344.5 million in 2029; it is expected to grow at a CAGR of 5344.5 from 2023 to 2029.

There are various drivers or factors which are leading to use of solar films. In the automotive sector, with the rapid increase in demand for vehicles is expected to increase penetration of window films. There is a tremendous potential for growth in the manufacturing sector in emerging economies such as India and China. This can help companies to expand the market in the South Asian market, where significant growth is expected. Several companies are opening up manufacturing facilities in India. With the growing demand for the automation industry window films also is projected to witness significant growth. The real estate sector is a key market for the product.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Solar Film market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Tinted Film

Metalized Film

Ceramic Film

Others

Segmentation by application

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Eastman Chemical Company

3M

Hanita Coatings (Acquired by Avery Dennison)

Johnson Window Films

Madico, Inc.

Saint-Gobain company

V-KOOL

Sekisui

Wintech

A & B Films Pte Ltd

HAVERKAMP

Erickson International

LINTEC CORPORATION

Atlantic Solar Film

Fil-Art

Letbon

Jiangsu Kangdexin

Dobons Film

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Solar Film market?

What factors are driving Automotive Solar Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Solar Film market opportunities vary by end market size?

How does Automotive Solar Film break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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