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Global Automotive Software Over The Air Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Software-over-the-air refers to the wireless transfer, via a cellular connection or Wi-Fi, of new software, software patches, configuration settings, and critical features to smart devices, and automotive, among others. Software-over-the-air is usually downloaded as a delta file instead of transferring a full software installation file i.e.; the provider sends only the part that is required to be changed. This results in reduced download time and decreased distribution costs.

LPI (LP Information)' newest research report, the “Automotive Software Over The Air Industry Forecast” looks at past sales and reviews total world Automotive Software Over The Air sales in 2022, providing a comprehensive analysis by region and market sector of projected Automotive Software Over The Air sales for 2023 through 2029. With Automotive Software Over The Air sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Software Over The Air industry.

This Insight Report provides a comprehensive analysis of the global Automotive Software Over The Air landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Software Over The Air portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive Software Over The Air market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Software Over The Air and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Software Over The Air.

The global Automotive Software Over The Air market size is projected to grow from US$ million in 2022 to US$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Automotive Software Over The Air is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Automotive Software Over The Air is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Automotive Software Over The Air is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Automotive Software Over The Air players cover Harman, Abupdate, CAROTA, Desay SV, Aptiv, Wind River, Robert Bosch, Continental and ZF Friedrichshafen, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Software Over The Air market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cellular

Wi-Fi

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Segmentation by application

- Passenger Vehicle
- Commercial Vehicle

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Harman

Abupdate

CAROTA

Desay SV

Aptiv

Wind River

Robert Bosch

Continental

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ZF Friedrichshafen

DENSO

Faurecia

Ningbo Joyson Electronic

Thunder Software Tech

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