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Global Automotive Smart Navigation Systems Market Growth (Status and Outlook) 2025-2031

https://marketpublishers.com/r/G63BEF082AECEN.html
Date: February 2025
Pages: 125
Price: US$ 3,660.00 (Single User License)
ID: G63BEF082AECEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Automotive Smart Navigation Systems market size is predicted to grow from US$ 12910 million in 2025 to US$ 23350 million in 2031; it is expected to grow at a CAGR of 10.4% from 2025 to 2031.

Automotive Smart Navigation Systems are advanced in-vehicle systems designed to provide drivers with real-time, interactive navigation, location-based services, and driving assistance. These systems leverage GPS (Global Positioning System) technology, mapping software, cloud services, and artificial intelligence (AI) to offer dynamic and highly personalized navigation solutions that go beyond traditional GPS navigation.

United States market for Automotive Smart Navigation Systems is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Automotive Smart Navigation Systems is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Automotive Smart Navigation Systems is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Automotive Smart Navigation Systems players cover TomTom N.V., Continental AG, HERE Technologies, Garmin Ltd., Bosch Mobility Solutions, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in

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2024.

LPI (LP Information)' newest research report, the “Automotive Smart Navigation Systems Industry Forecast” looks at past sales and reviews total world Automotive Smart Navigation Systems sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Smart Navigation Systems sales for 2025 through 2031. With Automotive Smart Navigation Systems sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Smart Navigation Systems industry.

This Insight Report provides a comprehensive analysis of the global Automotive Smart Navigation Systems landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Smart Navigation Systems portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive Smart Navigation Systems market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Smart Navigation Systems and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Smart Navigation Systems.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Smart Navigation Systems market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware

Software

Services

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Segmentation by Application:

- Passenger Vehicles
- Commercial Vehicles

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TomTom N.V.

Continental AG

HERE Technologies

Garmin Ltd.

Bosch Mobility Solutions

Pioneer Corporation

Alpine Electronics, Inc.

Nippon Seiki Co., Ltd.

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Harman International Industries, Inc.

Denso Corporation

Panasonic Corporation

Magellan Navigation, Inc.

Trimble Inc.

Robert Bosch GmbH

Mitsubishi Electric Corporation

Telenav, Inc.

NVIDIA Corporation

Apple Inc.

Waymo LLC

Google LLC

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