

Global Automotive Smart Air Vent Market Growth 2026-2032

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Abstracts

The global Automotive Smart Air Vent market size is predicted to grow from US\$ 461 million in 2025 to US\$ 1112 million in 2032; it is expected to grow at a CAGR of 13.5% from 2026 to 2032.

The Automotive Smart Air Vent is an in-vehicle ventilation system integrating concealed storage, electric drive, and intelligent control. Its key features include: air vents that can be concealed within the dashboard or center console, achieving a flat and aesthetically pleasing cabin; vent extension and blade adjustment driven by micro-motors or actuators, allowing for automatic retraction or deployment; integration with the cabin HVAC system, enabling intelligent airflow and direction adjustment via touchscreen, voice, gestures, or automatic air sweeping; and support for zoned airflow adjustment, temperature sensing, and environmental sensing in high-end models, enhancing cabin comfort and technological sophistication. In short, the smart air vent is an intelligent upgrade of the concealed electric air vent, and is an important feature of mid-to-high-end new energy vehicles and smart cockpits. Global production of the Automotive Smart Air Vent in 2025 is estimated at approximately 5.493 million units, with an average price of approximately US\$85.71 per unit and a gross profit margin of approximately 15.8%-26.72%.

As the global automotive industry continues to advance towards electrification, intelligentization, and premiumization, intelligent electric air vents, as a crucial feature enhancing driving comfort and improving the visual experience of the interior, are experiencing rapid growth. Consumers' increasing demands for in-car comfort, refinement, and human-machine interaction are leading manufacturers to more frequently adopt intelligent HVAC components such as concealed electric air vents. With the increasing prevalence of electric vehicles and high-end passenger cars, the

integration level of these products is constantly improving, gradually becoming standard equipment in mid-to-high-end models. This is simultaneously driving increased R&D investment across the supply chain in areas such as motor drive, intelligent control, and material design to improve overall system performance.

Despite significant market opportunities, this segment still faces some challenges. First, as a high-value-added interior component, its design and manufacturing technologies are highly demanding, involving complex mechanical transmission and control systems. Therefore, R&D and production place higher demands on supply chain collaboration capabilities. Second, fluctuations in global supply chains and raw material prices may impact factory costs, thereby putting pressure on gross profit margins. Furthermore, the different configuration choices made by OEMs in different markets also affect product penetration rates, especially in low-to-mid-range models, where hidden electric air vents may still be replaced by traditional solutions. Finally, the integration of intelligent systems places higher demands on software/hardware compatibility and security, requiring suppliers to find a balance between standardization and product reliability.

On the downstream demand side, the passenger vehicle market's requirements for in-vehicle comfort and intelligent features continue to rise, driving the market share of electric ventilation systems such as hidden air vents to expand. At the same time, luxury and mid-to-high-end models have higher expectations for seamless interior design, quiet performance, and multi-zone climate control, providing greater market opportunities for suppliers with intelligent control functions and modular design solutions. With the maturity of autonomous driving technology, the proportion of in-vehicle comfort in the overall value chain is further increasing, making HVAC components, including hidden electric air vents, a crucial factor in enhancing the competitiveness of the entire vehicle.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Smart Air Vent Industry Forecast" looks at past sales and reviews total world Automotive Smart Air Vent sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Smart Air Vent sales for 2026 through 2032. With Automotive Smart Air Vent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Smart Air Vent industry.

This Insight Report provides a comprehensive analysis of the global Automotive Smart Air Vent landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Automotive Smart Air Vent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Smart Air Vent market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Smart Air Vent and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Smart Air Vent.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Smart Air Vent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Remote Control

No Remote Control

Segmentation by Integrated:

Intelligent Integration

Plug-in Module

Segmentation by Structure:

Rotating

Sliding

Hybrid

Segmentation by Application:

High-end Vehicles

Mid-range Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Faurecia(FORVIA)

Magna International

IAC Group

Adient

Valeo

Jifeng Co., Ltd.

Ningbo Fulda Intelligent Technology Co., Ltd.

Yibin Technology Co., Ltd.

Visteon Corporation

Xiangshan Co., Ltd. (Joyson Qunying)

Joyson Electronics

Yanfeng Automotive Trim Systems Co., Ltd. (Huayu Automotive)

Fosai Technology Co., Ltd.

Ningbo Siwei (Guangdong Hongtu)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Smart Air Vent market?

What factors are driving Automotive Smart Air Vent market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Smart Air Vent market opportunities vary by end market size?

How does Automotive Smart Air Vent break out by Type, by Application?

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