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Global Automotive Small and Medium Brushed DC Motor Market Growth 2025-2031

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Abstracts

The global Automotive Small and Medium Brushed DC Motor market size is predicted to grow from US$ 9045 million in 2025 to US$ 9887 million in 2031; it is expected to grow at a CAGR of 1.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Automotive Small and Medium DC Motors refer to low-power direct current motors used extensively in auxiliary automotive systems, typically operating at 12V, 24V, or 48V, with power ratings ranging from a few watts to several hundred watts. These motors are integral to functions such as power windows, seat adjustment, HVAC blowers, fuel pumps, electronic parking brakes, mirror positioning, and tailgate automation.

Brushed DC motors represent traditional technology, utilizing mechanical commutators (carbon brushes contacting commutator segments) for current switching. They offer advantages such as simple structure, low cost, and easy control, accounting for 56.90% of the global automotive small and medium DC motor revenue market share in 2024. Typical applications include cost-sensitive and stable-operation scenarios like power windows, wiper systems, and basic seat adjustments. However, limitations like shorter lifespan (typically 5,000-10,000 hours due to brush wear), electrical spark interference, and relatively low efficiency (generally 60-75%) have gradually reduced their adoption in new energy vehicles and smart components. Current technological improvements focus on wear-resistant materials (e.g., metal-graphite brushes) and enhanced sealing processes to extend maintenance intervals.

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United States market for Automotive Small and Medium Brushed DC Motor is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Automotive Small and Medium Brushed DC Motor is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Automotive Small and Medium Brushed DC Motor is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Automotive Small and Medium Brushed DC Motor players cover Johnson Electric, Denso, Bosch, Brose, Mitsuba, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Small and Medium Brushed DC Motor Industry Forecast” looks at past sales and reviews total world Automotive Small and Medium Brushed DC Motor sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Small and Medium Brushed DC Motor sales for 2025 through 2031. With Automotive Small and Medium Brushed DC Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Small and Medium Brushed DC Motor industry.

This Insight Report provides a comprehensive analysis of the global Automotive Small and Medium Brushed DC Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Small and Medium Brushed DC Motor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive Small and Medium Brushed DC Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Small and Medium Brushed DC Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast

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offers a highly nuanced view of the current state and future trajectory in the global Automotive Small and Medium Brushed DC Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Small and Medium Brushed DC Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

500W

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Johnson Electric

Denso

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Bosch

Brose

Mitsuba

Mabuchi Motor

Valeo

Nidec

Shenghuabo

DY

MinebeaMitsumi

Hyoseong Electric

Keyang Electric Machinery

Yanfeng

Leggett & Platt

Ningbo Jingcheng Motor

Marelli

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Small and Medium Brushed DC Motor market?
What factors are driving Automotive Small and Medium Brushed DC Motor market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Automotive Small and Medium Brushed DC Motor market opportunities vary by

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end market size?
How does Automotive Small and Medium Brushed DC Motor break out by Type, by Application?

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