

# Global Automotive seat heater Market Growth 2024-2030

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## Abstracts

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Automotive seat heater is installed in the automotive seat and can produce heat when energizing. It is composed of heater chip, wiring harness, integrated temperature control module, switches and insurance. The heater chip is usually made of carbon fiber, composite fiber or resistance wire.

The global Automotive seat heater market size is projected to grow from US\$ 661 million in 2024 to US\$ 798 million in 2030; it is expected to grow at a CAGR of 3.2% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Automotive seat heater Industry Forecast” looks at past sales and reviews total world Automotive seat heater sales in 2023, providing a comprehensive analysis by region and market sector of projected Automotive seat heater sales for 2024 through 2030. With Automotive seat heater sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive seat heater industry.

This Insight Report provides a comprehensive analysis of the global Automotive seat heater landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive seat heater portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive seat heater market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive seat heater and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive seat heater.

Global Automotive seat heater key players include Gentherm, Kongsberg, I.G.Bauerhin, Panasonic, ACTIVline etc. Global top five manufacturers hold a share over 86%.

In terms of product type, Composite Metal Heater is the largest segment, with a share of 89%. And in terms of application, Normal Car has a share about 69 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive seat heater market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Composite Metal Heater

Carbon Fiber Heater

Segmentation by Application:

Normal Car

SUV

MPV

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Gentherm

Lear

Panasonic

Goldern Time (AEW)

Kurabe

ACTIVline

Check Corporation

Seat Comfort Systems

Tachibana

Guangzhou Sincer

Changchun Quark Probest

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive seat heater market?

What factors are driving Automotive seat heater market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive seat heater market opportunities vary by end market size?

How does Automotive seat heater break out by Type, by Application?

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