

Global Automotive Retail SaaS Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Investing in the right automotive SaaS (Software as a Service) solutions has become a non-negotiable move for businesses directly or indirectly involved in the automotive industry. These innovative software solutions provide the tools and resources necessary for companies to enhance their efficiency, effectiveness, and their bottom line. They offer a plethora of benefits from improved vehicle performance to streamlined business operations.

The global Automotive Retail SaaS market size is projected to grow from US\$ 589 million in 2024 to US\$ 1198 million in 2030; it is expected to grow at a CAGR of 12.6% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Automotive Retail SaaS Industry Forecast” looks at past sales and reviews total world Automotive Retail SaaS sales in 2022, providing a comprehensive analysis by region and market sector of projected Automotive Retail SaaS sales for 2023 through 2029. With Automotive Retail SaaS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Retail SaaS industry.

This Insight Report provides a comprehensive analysis of the global Automotive Retail SaaS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Retail SaaS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Automotive Retail SaaS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Retail SaaS and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Retail SaaS.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Retail SaaS market by product type, application, key players and key regions and countries.

Segmentation by Type:

Standard Type

Customized Type

Segmentation by Application:

Used Car Sales

New Car Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CDK Global

Nextlane

Autosoft

Cox Automotive

Reynolds and Reynolds

DealerSocket

PBS Systems

BE ONE SOLUTIONS

Tekion

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