

Global Automotive Radar OTA Test Solution Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G49F5C300343EN.html>

Date: October 2026

Pages: 117

Price: US\$ 3,660.00 (Single User License)

ID: G49F5C300343EN

Abstracts

The global Automotive Radar OTA Test Solution market size is predicted to grow from US\$ 697 million in 2025 to US\$ 1769 million in 2032; it is expected to grow at a CAGR of 14.1% from 2026 to 2032.

The automotive radar OTA (Over-The-Air) test solution is a comprehensive system designed for the wireless performance testing, verification, and calibration of automotive radar sensors in their fully assembled state. Unlike traditional RF port testing, which requires direct connections to radar chips or RF interfaces, OTA testing simulates real-world driving scenarios in a free-space environment. It evaluates parameters such as transmission, reception, detection range, angular resolution, velocity recognition, and interference immunity of automotive millimeter-wave radars using a combination of antenna systems, target simulators, anechoic chambers, measurement equipment, and test software. With the rapid advancement of Advanced Driver Assistance Systems (ADAS) and autonomous driving technologies, 77GHz millimeter-wave radar has become a critical sensing component in modern vehicles. The solution comprises components such as an OTA anechoic chamber, a positioning turntable, a millimeter-wave target simulator, a test antenna array, a vector network analyzer, a signal generator, spectrum analysis equipment, a data acquisition system, and automated test software; it supports automotive radar frequency bands including 24GHz, 77GHz, and 79GHz. Widely used across R&D verification, component certification, vehicle-level testing, regulatory compliance testing, and mass-production quality control, this solution serves as a fundamental testing technology ensuring the safe and reliable operation of intelligent vehicle perception systems.

As Advanced Driver Assistance Systems (ADAS) evolve from basic assistance functions toward higher levels of autonomous driving, millimeter-wave radar has

become a crucial component of vehicle environmental perception systems. Compared to traditional RF port testing, Over-the-Air (OTA) testing enables the verification of radar performance in a fully installed vehicle configuration under conditions closely resembling real-world environments; this allows for more accurate assessment of detection range, angular resolution, multi-target recognition, and interference immunity. In recent years, the rising market penetration of new energy vehicles and smart vehicles—along with the increasing number of radars per vehicle—has driven automakers, radar suppliers, and autonomous driving companies to ramp up investment in OTA testing equipment and services. Simultaneously, the growing adoption of 77GHz and 79GHz millimeter-wave radars and 4D imaging radars has further expanded the demand for high-precision, highly reliable testing solutions.

As automotive radar shifts from simple range detection toward high-resolution environmental perception, next-generation radar systems require higher bandwidth, more complex signal processing capabilities, and greater environmental adaptability, thereby imposing stricter requirements on testing and validation. Automotive radar OTA testing solutions cover a wide range of aspects—including radar transmission performance, receiver sensitivity, target simulation, scenario emulation, electromagnetic compatibility (EMC), and vehicle-level performance verification—making them essential tools for radar R&D, certification, and mass production. Furthermore, the continuous refinement of global automotive safety regulations and autonomous driving testing standards has led to more rigorous demands regarding ADAS reliability, prompting OEMs and component suppliers to establish more comprehensive testing frameworks. Looking ahead, as autonomous driving levels advance, OTA testing will play an increasingly pivotal role in the automotive R&D lifecycle and supply chain certification processes.

Advancements in 4D imaging radar, multi-sensor fusion, and intelligent testing technologies will drive the evolution of OTA testing solutions toward high-end capabilities. Future automotive perception systems will transition from standalone millimeter-wave radar to multi-sensor fusion architectures integrating radar, cameras, LiDAR, and V2X; consequently, testing requirements will shift from single-parameter performance checks to complex traffic scenario simulation and system-level validation. Specifically for 4D millimeter-wave radar, OTA testing systems must support higher frequencies, wider dynamic ranges, and more complex target simulation capabilities, while also incorporating AI algorithms and automation software to enable the automatic acquisition, analysis, and evaluation of test data. Furthermore, advancements in digital twin, virtual simulation, and hardware-in-the-loop (HIL) testing technologies will drive the evolution of OTA testing platforms toward greater intelligence and automation, thereby

enhancing testing efficiency and reducing R&D costs.

Report Scope

LPI (LP Information)' newest research report, the “Automotive Radar OTA Test Solution Industry Forecast” looks at past sales and reviews total world Automotive Radar OTA Test Solution sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Radar OTA Test Solution sales for 2026 through 2032. With Automotive Radar OTA Test Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Radar OTA Test Solution industry.

This Insight Report provides a comprehensive analysis of the global Automotive Radar OTA Test Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Radar OTA Test Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Radar OTA Test Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Radar OTA Test Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Radar OTA Test Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Radar OTA Test Solution market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Shielded Anechoic Chambers

CATR Reflectors

Radar Target Simulators

Path Loss Calibrators

Others

Segmentation by Test Objects:

77GHz Millimeter-wave Radar Testing

79GHz High-resolution Radar Testing

24GHz Radar Testing

Multi-sensor Fusion Testing

Segmentation by Autonomous Driving Level:

L1/L2 Driver Assistance Testing

L2+/L3 Advanced Autonomous Driving Testing

L4/L5 Autonomous Driving Testing

Segmentation by Test Environment:

Anechoic Chamber OTA Test Solution

Compact Antenna Test Range

Near-field OTA Test Solution

Open Road OTA Testing

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Anritsu

Bluetest

dSPACE

Keysight Technologies

Microwave Vision Group

NSI-MI Technologies

Rohde & Schwarz

TOYOTech

Averna

MVG World

Cohu

RanLOS

General Test Systems

HBTE Tech

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