

Global Automotive PVC and PU Leather Market Growth 2025-2031

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Abstracts

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The global Automotive PVC and PU Leather market size is predicted to grow from US\$ 1137 million in 2025 to US\$ 1334 million in 2031; it is expected to grow at a CAGR of 2.7% from 2025 to 2031.

Automotive PVC and PU Leather are both Artificial leather, a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

APAC is the largest consumption region in 2019, the consumption share is about 53% in 2019; Europe is the second largest consumption region in 2019, the market share is about 23%.

The Automotive PVC and PU Leather market is relative concentrated market; key players include Benecke-Kaliko, Kyowa Leather Cloth, CGT, Vulcaflex, Scientex Berhad, Archilles, Mayur Uniquoters, Fujian Polyrech Technology, Wise Star, MarvelVinyls, Super Tannery Limited, etc. The revenue of top ten manufacturers accounts about 86% of the total revenue in 2019.

Automotive PVC and PU Leather have two types,including PVC Leather and PU Leather,the former has a larger market share(94%).

Automotive PVC and PU Leather have four main applications(Seats, Door Panel, Instrument Panel ,Consoles).The seats and door panel take the main market share(76%

in total).

LP Information, Inc. (LPI) ' newest research report, the “Automotive PVC and PU Leather Industry Forecast” looks at past sales and reviews total world Automotive PVC and PU Leather sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive PVC and PU Leather sales for 2025 through 2031. With Automotive PVC and PU Leather sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive PVC and PU Leather industry.

This Insight Report provides a comprehensive analysis of the global Automotive PVC and PU Leather landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive PVC and PU Leather portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive PVC and PU Leather market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive PVC and PU Leather and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive PVC and PU Leather.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive PVC and PU Leather market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PVC Leather

PU Leather

Segmentation by Application:

Seats

Door Panel

Instrument Panel

Consoles

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Benecke-Kaliko

Kyowa Leather Cloth

CGT

Archilles

Vulcaflex

Kolon Industries

Okamoto Industries

Tianan New Material

Mayur Uniquoters

Anli Material Technology

Suzhou Greentech

Responsive Industries

Gaoming Wise Star Plastic

MarvelVinyls

Super Tannery

Jinshan Synthetic Leather

Fujian Polytech Technology

Huaфон Microfibre

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive PVC and PU Leather market?

What factors are driving Automotive PVC and PU Leather market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive PVC and PU Leather market opportunities vary by end market size?

How does Automotive PVC and PU Leather break out by Type, by Application?

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