

Global Automotive PVC Artificial Leather Market Growth 2025-2031

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Abstracts

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The global Automotive PVC Artificial Leather market size is predicted to grow from US\$ 1246 million in 2025 to US\$ 1376 million in 2031; it is expected to grow at a CAGR of 1.7% from 2025 to 2031.

Artificial leather is a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

Polyvinylchloride (PVC), also commonly referred to as vinyl, is essentially a flexible plastic made from PVC resin, various fillers, and additives such as plasticizers to manipulate its softness, color and texture. Once the desired fillers have been added, PVC is used to coat one side of a knit or woven fabric backing and sometimes a center layer of foam.

PVC resin as raw materials to produce artificial leather called PVC artificial leather (referred to as artificial leather).

Global Automotive PVC Artificial Leather key players include Benecke-Kaliko, Kyowa Leather Cloth, CGT, etc. Global top three manufacturers hold a share over 60%.

Europe is the largest market, with a share about 35%, followed by China and North America, both have a share about 35 percent.

In terms of product, Seats is the largest segment, with a share over 50%. And in terms

of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle.

LP Information, Inc. (LPI) ' newest research report, the "Automotive PVC Artificial Leather Industry Forecast" looks at past sales and reviews total world Automotive PVC Artificial Leather sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive PVC Artificial Leather sales for 2025 through 2031. With Automotive PVC Artificial Leather sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive PVC Artificial Leather industry.

This Insight Report provides a comprehensive analysis of the global Automotive PVC Artificial Leather landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive PVC Artificial Leather portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive PVC Artificial Leather market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive PVC Artificial Leather and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive PVC Artificial Leather.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive PVC Artificial Leather market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Seats

Door Panel

Instrument Panel

Consoles

Other

Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Benecke-Kaliko

Kyowa Leather Cloth

CGT

Vulcaflex

Scientex Berhad

Archilles

Mayur Uniquoters

Fujian Polyrech Technology

Wise Star

MarvelVinyls

Super Tannery Limited

Jiangsu Zhongtong Auto Interior Material

HR Polycoats

Longyue Leather

Wellmark

Veekay Polycoats

Xiefu Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive PVC Artificial Leather market?

What factors are driving Automotive PVC Artificial Leather market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive PVC Artificial Leather market opportunities vary by end market size?

How does Automotive PVC Artificial Leather break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Automotive PVC Artificial Leather Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Automotive PVC Artificial Leather by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Automotive PVC Artificial Leather by Country/Region, 2020, 2024 & 2031
- 2.2 Automotive PVC Artificial Leather Segment by Type
 - 2.2.1 Seats
 - 2.2.2 Door Panel
 - 2.2.3 Instrument Panel
 - 2.2.4 Consoles
 - 2.2.5 Other
- 2.3 Automotive PVC Artificial Leather Sales by Type
 - 2.3.1 Global Automotive PVC Artificial Leather Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Automotive PVC Artificial Leather Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Automotive PVC Artificial Leather Sale Price by Type (2020-2025)
- 2.4 Automotive PVC Artificial Leather Segment by Application
 - 2.4.1 Passenger Vehicle
 - 2.4.2 Commercial Vehicle
- 2.5 Automotive PVC Artificial Leather Sales by Application
 - 2.5.1 Global Automotive PVC Artificial Leather Sale Market Share by Application (2020-2025)

2.5.2 Global Automotive PVC Artificial Leather Revenue and Market Share by Application (2020-2025)

2.5.3 Global Automotive PVC Artificial Leather Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Automotive PVC Artificial Leather Breakdown Data by Company

3.1.1 Global Automotive PVC Artificial Leather Annual Sales by Company (2020-2025)

3.1.2 Global Automotive PVC Artificial Leather Sales Market Share by Company (2020-2025)

3.2 Global Automotive PVC Artificial Leather Annual Revenue by Company (2020-2025)

3.2.1 Global Automotive PVC Artificial Leather Revenue by Company (2020-2025)

3.2.2 Global Automotive PVC Artificial Leather Revenue Market Share by Company (2020-2025)

3.3 Global Automotive PVC Artificial Leather Sale Price by Company

3.4 Key Manufacturers Automotive PVC Artificial Leather Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Automotive PVC Artificial Leather Product Location Distribution

3.4.2 Players Automotive PVC Artificial Leather Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE PVC ARTIFICIAL LEATHER BY GEOGRAPHIC REGION

4.1 World Historic Automotive PVC Artificial Leather Market Size by Geographic Region (2020-2025)

4.1.1 Global Automotive PVC Artificial Leather Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Automotive PVC Artificial Leather Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Automotive PVC Artificial Leather Market Size by Country/Region (2020-2025)

4.2.1 Global Automotive PVC Artificial Leather Annual Sales by Country/Region (2020-2025)

4.2.2 Global Automotive PVC Artificial Leather Annual Revenue by Country/Region (2020-2025)

4.3 Americas Automotive PVC Artificial Leather Sales Growth

4.4 APAC Automotive PVC Artificial Leather Sales Growth

4.5 Europe Automotive PVC Artificial Leather Sales Growth

4.6 Middle East & Africa Automotive PVC Artificial Leather Sales Growth

5 AMERICAS

5.1 Americas Automotive PVC Artificial Leather Sales by Country

5.1.1 Americas Automotive PVC Artificial Leather Sales by Country (2020-2025)

5.1.2 Americas Automotive PVC Artificial Leather Revenue by Country (2020-2025)

5.2 Americas Automotive PVC Artificial Leather Sales by Type (2020-2025)

5.3 Americas Automotive PVC Artificial Leather Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive PVC Artificial Leather Sales by Region

6.1.1 APAC Automotive PVC Artificial Leather Sales by Region (2020-2025)

6.1.2 APAC Automotive PVC Artificial Leather Revenue by Region (2020-2025)

6.2 APAC Automotive PVC Artificial Leather Sales by Type (2020-2025)

6.3 APAC Automotive PVC Artificial Leather Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Automotive PVC Artificial Leather by Country

7.1.1 Europe Automotive PVC Artificial Leather Sales by Country (2020-2025)

7.1.2 Europe Automotive PVC Artificial Leather Revenue by Country (2020-2025)

- 7.2 Europe Automotive PVC Artificial Leather Sales by Type (2020-2025)
- 7.3 Europe Automotive PVC Artificial Leather Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Automotive PVC Artificial Leather by Country
 - 8.1.1 Middle East & Africa Automotive PVC Artificial Leather Sales by Country (2020-2025)
 - 8.1.2 Middle East & Africa Automotive PVC Artificial Leather Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Automotive PVC Artificial Leather Sales by Type (2020-2025)
- 8.3 Middle East & Africa Automotive PVC Artificial Leather Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Automotive PVC Artificial Leather
- 10.3 Manufacturing Process Analysis of Automotive PVC Artificial Leather
- 10.4 Industry Chain Structure of Automotive PVC Artificial Leather

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Automotive PVC Artificial Leather Distributors

11.3 Automotive PVC Artificial Leather Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE PVC ARTIFICIAL LEATHER BY GEOGRAPHIC REGION

12.1 Global Automotive PVC Artificial Leather Market Size Forecast by Region

12.1.1 Global Automotive PVC Artificial Leather Forecast by Region (2026-2031)

12.1.2 Global Automotive PVC Artificial Leather Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Automotive PVC Artificial Leather Forecast by Type (2026-2031)

12.7 Global Automotive PVC Artificial Leather Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Benecke-Kaliko

13.1.1 Benecke-Kaliko Company Information

13.1.2 Benecke-Kaliko Automotive PVC Artificial Leather Product Portfolios and Specifications

13.1.3 Benecke-Kaliko Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 Benecke-Kaliko Main Business Overview

13.1.5 Benecke-Kaliko Latest Developments

13.2 Kyowa Leather Cloth

13.2.1 Kyowa Leather Cloth Company Information

13.2.2 Kyowa Leather Cloth Automotive PVC Artificial Leather Product Portfolios and Specifications

13.2.3 Kyowa Leather Cloth Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 Kyowa Leather Cloth Main Business Overview

13.2.5 Kyowa Leather Cloth Latest Developments

13.3 CGT

- 13.3.1 CGT Company Information
- 13.3.2 CGT Automotive PVC Artificial Leather Product Portfolios and Specifications
- 13.3.3 CGT Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 CGT Main Business Overview
- 13.3.5 CGT Latest Developments
- 13.4 Vulcaflex
 - 13.4.1 Vulcaflex Company Information
 - 13.4.2 Vulcaflex Automotive PVC Artificial Leather Product Portfolios and Specifications
 - 13.4.3 Vulcaflex Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.4.4 Vulcaflex Main Business Overview
 - 13.4.5 Vulcaflex Latest Developments
- 13.5 Scientex Berhad
 - 13.5.1 Scientex Berhad Company Information
 - 13.5.2 Scientex Berhad Automotive PVC Artificial Leather Product Portfolios and Specifications
 - 13.5.3 Scientex Berhad Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.5.4 Scientex Berhad Main Business Overview
 - 13.5.5 Scientex Berhad Latest Developments
- 13.6 Archilles
 - 13.6.1 Archilles Company Information
 - 13.6.2 Archilles Automotive PVC Artificial Leather Product Portfolios and Specifications
 - 13.6.3 Archilles Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Archilles Main Business Overview
 - 13.6.5 Archilles Latest Developments
- 13.7 Mayur Uniquoters
 - 13.7.1 Mayur Uniquoters Company Information
 - 13.7.2 Mayur Uniquoters Automotive PVC Artificial Leather Product Portfolios and Specifications
 - 13.7.3 Mayur Uniquoters Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Mayur Uniquoters Main Business Overview
 - 13.7.5 Mayur Uniquoters Latest Developments
- 13.8 Fujian Polyrech Technology

- 13.8.1 Fujian Polyrech Technology Company Information
- 13.8.2 Fujian Polyrech Technology Automotive PVC Artificial Leather Product Portfolios and Specifications
- 13.8.3 Fujian Polyrech Technology Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.8.4 Fujian Polyrech Technology Main Business Overview
- 13.8.5 Fujian Polyrech Technology Latest Developments
- 13.9 Wise Star
 - 13.9.1 Wise Star Company Information
 - 13.9.2 Wise Star Automotive PVC Artificial Leather Product Portfolios and Specifications
 - 13.9.3 Wise Star Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Wise Star Main Business Overview
 - 13.9.5 Wise Star Latest Developments
- 13.10 MarvelVinyls
 - 13.10.1 MarvelVinyls Company Information
 - 13.10.2 MarvelVinyls Automotive PVC Artificial Leather Product Portfolios and Specifications
 - 13.10.3 MarvelVinyls Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 MarvelVinyls Main Business Overview
 - 13.10.5 MarvelVinyls Latest Developments
- 13.11 Super Tannery Limited
 - 13.11.1 Super Tannery Limited Company Information
 - 13.11.2 Super Tannery Limited Automotive PVC Artificial Leather Product Portfolios and Specifications
 - 13.11.3 Super Tannery Limited Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.11.4 Super Tannery Limited Main Business Overview
 - 13.11.5 Super Tannery Limited Latest Developments
- 13.12 Jiangsu Zhongtong Auto Interior Material
 - 13.12.1 Jiangsu Zhongtong Auto Interior Material Company Information
 - 13.12.2 Jiangsu Zhongtong Auto Interior Material Automotive PVC Artificial Leather Product Portfolios and Specifications
 - 13.12.3 Jiangsu Zhongtong Auto Interior Material Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.12.4 Jiangsu Zhongtong Auto Interior Material Main Business Overview
 - 13.12.5 Jiangsu Zhongtong Auto Interior Material Latest Developments

13.13 HR Polycoats

13.13.1 HR Polycoats Company Information

13.13.2 HR Polycoats Automotive PVC Artificial Leather Product Portfolios and Specifications

13.13.3 HR Polycoats Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)

13.13.4 HR Polycoats Main Business Overview

13.13.5 HR Polycoats Latest Developments

13.14 Longyue Leather

13.14.1 Longyue Leather Company Information

13.14.2 Longyue Leather Automotive PVC Artificial Leather Product Portfolios and Specifications

13.14.3 Longyue Leather Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)

13.14.4 Longyue Leather Main Business Overview

13.14.5 Longyue Leather Latest Developments

13.15 Wellmark

13.15.1 Wellmark Company Information

13.15.2 Wellmark Automotive PVC Artificial Leather Product Portfolios and Specifications

13.15.3 Wellmark Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 Wellmark Main Business Overview

13.15.5 Wellmark Latest Developments

13.16 Veekay Polycoats

13.16.1 Veekay Polycoats Company Information

13.16.2 Veekay Polycoats Automotive PVC Artificial Leather Product Portfolios and Specifications

13.16.3 Veekay Polycoats Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)

13.16.4 Veekay Polycoats Main Business Overview

13.16.5 Veekay Polycoats Latest Developments

13.17 Xiefu Group

13.17.1 Xiefu Group Company Information

13.17.2 Xiefu Group Automotive PVC Artificial Leather Product Portfolios and Specifications

13.17.3 Xiefu Group Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)

13.17.4 Xiefu Group Main Business Overview

13.17.5 Xiefu Group Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Automotive PVC Artificial Leather Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Automotive PVC Artificial Leather Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Seats
- Table 4. Major Players of Door Panel
- Table 5. Major Players of Instrument Panel
- Table 6. Major Players of Consoles
- Table 7. Major Players of Other
- Table 8. Global Automotive PVC Artificial Leather Sales by Type (2020-2025) & (M Sqm)
- Table 9. Global Automotive PVC Artificial Leather Sales Market Share by Type (2020-2025)
- Table 10. Global Automotive PVC Artificial Leather Revenue by Type (2020-2025) & (\$ million)
- Table 11. Global Automotive PVC Artificial Leather Revenue Market Share by Type (2020-2025)
- Table 12. Global Automotive PVC Artificial Leather Sale Price by Type (2020-2025) & (USD/Sqm)
- Table 13. Global Automotive PVC Artificial Leather Sale by Application (2020-2025) & (M Sqm)
- Table 14. Global Automotive PVC Artificial Leather Sale Market Share by Application (2020-2025)
- Table 15. Global Automotive PVC Artificial Leather Revenue by Application (2020-2025) & (\$ million)
- Table 16. Global Automotive PVC Artificial Leather Revenue Market Share by Application (2020-2025)
- Table 17. Global Automotive PVC Artificial Leather Sale Price by Application (2020-2025) & (USD/Sqm)
- Table 18. Global Automotive PVC Artificial Leather Sales by Company (2020-2025) & (M Sqm)
- Table 19. Global Automotive PVC Artificial Leather Sales Market Share by Company (2020-2025)
- Table 20. Global Automotive PVC Artificial Leather Revenue by Company (2020-2025) & (\$ millions)

Table 21. Global Automotive PVC Artificial Leather Revenue Market Share by Company (2020-2025)

Table 22. Global Automotive PVC Artificial Leather Sale Price by Company (2020-2025) & (USD/Sqm)

Table 23. Key Manufacturers Automotive PVC Artificial Leather Producing Area Distribution and Sales Area

Table 24. Players Automotive PVC Artificial Leather Products Offered

Table 25. Automotive PVC Artificial Leather Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 26. New Products and Potential Entrants

Table 27. Market M&A Activity & Strategy

Table 28. Global Automotive PVC Artificial Leather Sales by Geographic Region (2020-2025) & (M Sqm)

Table 29. Global Automotive PVC Artificial Leather Sales Market Share Geographic Region (2020-2025)

Table 30. Global Automotive PVC Artificial Leather Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 31. Global Automotive PVC Artificial Leather Revenue Market Share by Geographic Region (2020-2025)

Table 32. Global Automotive PVC Artificial Leather Sales by Country/Region (2020-2025) & (M Sqm)

Table 33. Global Automotive PVC Artificial Leather Sales Market Share by Country/Region (2020-2025)

Table 34. Global Automotive PVC Artificial Leather Revenue by Country/Region (2020-2025) & (\$ millions)

Table 35. Global Automotive PVC Artificial Leather Revenue Market Share by Country/Region (2020-2025)

Table 36. Americas Automotive PVC Artificial Leather Sales by Country (2020-2025) & (M Sqm)

Table 37. Americas Automotive PVC Artificial Leather Sales Market Share by Country (2020-2025)

Table 38. Americas Automotive PVC Artificial Leather Revenue by Country (2020-2025) & (\$ millions)

Table 39. Americas Automotive PVC Artificial Leather Sales by Type (2020-2025) & (M Sqm)

Table 40. Americas Automotive PVC Artificial Leather Sales by Application (2020-2025) & (M Sqm)

Table 41. APAC Automotive PVC Artificial Leather Sales by Region (2020-2025) & (M Sqm)

Table 42. APAC Automotive PVC Artificial Leather Sales Market Share by Region (2020-2025)

Table 43. APAC Automotive PVC Artificial Leather Revenue by Region (2020-2025) & (\$ millions)

Table 44. APAC Automotive PVC Artificial Leather Sales by Type (2020-2025) & (M Sqm)

Table 45. APAC Automotive PVC Artificial Leather Sales by Application (2020-2025) & (M Sqm)

Table 46. Europe Automotive PVC Artificial Leather Sales by Country (2020-2025) & (M Sqm)

Table 47. Europe Automotive PVC Artificial Leather Revenue by Country (2020-2025) & (\$ millions)

Table 48. Europe Automotive PVC Artificial Leather Sales by Type (2020-2025) & (M Sqm)

Table 49. Europe Automotive PVC Artificial Leather Sales by Application (2020-2025) & (M Sqm)

Table 50. Middle East & Africa Automotive PVC Artificial Leather Sales by Country (2020-2025) & (M Sqm)

Table 51. Middle East & Africa Automotive PVC Artificial Leather Revenue Market Share by Country (2020-2025)

Table 52. Middle East & Africa Automotive PVC Artificial Leather Sales by Type (2020-2025) & (M Sqm)

Table 53. Middle East & Africa Automotive PVC Artificial Leather Sales by Application (2020-2025) & (M Sqm)

Table 54. Key Market Drivers & Growth Opportunities of Automotive PVC Artificial Leather

Table 55. Key Market Challenges & Risks of Automotive PVC Artificial Leather

Table 56. Key Industry Trends of Automotive PVC Artificial Leather

Table 57. Automotive PVC Artificial Leather Raw Material

Table 58. Key Suppliers of Raw Materials

Table 59. Automotive PVC Artificial Leather Distributors List

Table 60. Automotive PVC Artificial Leather Customer List

Table 61. Global Automotive PVC Artificial Leather Sales Forecast by Region (2026-2031) & (M Sqm)

Table 62. Global Automotive PVC Artificial Leather Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 63. Americas Automotive PVC Artificial Leather Sales Forecast by Country (2026-2031) & (M Sqm)

Table 64. Americas Automotive PVC Artificial Leather Annual Revenue Forecast by

Country (2026-2031) & (\$ millions)

Table 65. APAC Automotive PVC Artificial Leather Sales Forecast by Region
(2026-2031) & (M Sqm)

Table 66. APAC Automotive PVC Artificial Leather Annual Revenue Forecast by Region
(2026-2031) & (\$ millions)

Table 67. Europe Automotive PVC Artificial Leather Sales Forecast by Country
(2026-2031) & (M Sqm)

Table 68. Europe Automotive PVC Artificial Leather Revenue Forecast by Country
(2026-2031) & (\$ millions)

Table 69. Middle East & Africa Automotive PVC Artificial Leather Sales Forecast by
Country (2026-2031) & (M Sqm)

Table 70. Middle East & Africa Automotive PVC Artificial Leather Revenue Forecast by
Country (2026-2031) & (\$ millions)

Table 71. Global Automotive PVC Artificial Leather Sales Forecast by Type (2026-2031)
& (M Sqm)

Table 72. Global Automotive PVC Artificial Leather Revenue Forecast by Type
(2026-2031) & (\$ millions)

Table 73. Global Automotive PVC Artificial Leather Sales Forecast by Application
(2026-2031) & (M Sqm)

Table 74. Global Automotive PVC Artificial Leather Revenue Forecast by Application
(2026-2031) & (\$ millions)

Table 75. Benecke-Kaliko Basic Information, Automotive PVC Artificial Leather
Manufacturing Base, Sales Area and Its Competitors

Table 76. Benecke-Kaliko Automotive PVC Artificial Leather Product Portfolios and
Specifications

Table 77. Benecke-Kaliko Automotive PVC Artificial Leather Sales (M Sqm), Revenue
(\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 78. Benecke-Kaliko Main Business

Table 79. Benecke-Kaliko Latest Developments

Table 80. Kyowa Leather Cloth Basic Information, Automotive PVC Artificial Leather
Manufacturing Base, Sales Area and Its Competitors

Table 81. Kyowa Leather Cloth Automotive PVC Artificial Leather Product Portfolios and
Specifications

Table 82. Kyowa Leather Cloth Automotive PVC Artificial Leather Sales (M Sqm),
Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 83. Kyowa Leather Cloth Main Business

Table 84. Kyowa Leather Cloth Latest Developments

Table 85. CGT Basic Information, Automotive PVC Artificial Leather Manufacturing
Base, Sales Area and Its Competitors

Table 86. CGT Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 87. CGT Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 88. CGT Main Business

Table 89. CGT Latest Developments

Table 90. Vulcaflex Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 91. Vulcaflex Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 92. Vulcaflex Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 93. Vulcaflex Main Business

Table 94. Vulcaflex Latest Developments

Table 95. Scientex Berhad Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 96. Scientex Berhad Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 97. Scientex Berhad Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 98. Scientex Berhad Main Business

Table 99. Scientex Berhad Latest Developments

Table 100. Archilles Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 101. Archilles Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 102. Archilles Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 103. Archilles Main Business

Table 104. Archilles Latest Developments

Table 105. Mayur Uniquoters Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 106. Mayur Uniquoters Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 107. Mayur Uniquoters Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 108. Mayur Uniquoters Main Business

Table 109. Mayur Uniquoters Latest Developments

Table 110. Fujian Polyrech Technology Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 111. Fujian Polyrech Technology Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 112. Fujian Polyrech Technology Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 113. Fujian Polyrech Technology Main Business

Table 114. Fujian Polyrech Technology Latest Developments

Table 115. Wise Star Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 116. Wise Star Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 117. Wise Star Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 118. Wise Star Main Business

Table 119. Wise Star Latest Developments

Table 120. MarvelVinyls Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 121. MarvelVinyls Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 122. MarvelVinyls Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 123. MarvelVinyls Main Business

Table 124. MarvelVinyls Latest Developments

Table 125. Super Tannery Limited Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 126. Super Tannery Limited Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 127. Super Tannery Limited Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 128. Super Tannery Limited Main Business

Table 129. Super Tannery Limited Latest Developments

Table 130. Jiangsu Zhongtong Auto Interior Material Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 131. Jiangsu Zhongtong Auto Interior Material Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 132. Jiangsu Zhongtong Auto Interior Material Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 133. Jiangsu Zhongtong Auto Interior Material Main Business

Table 134. Jiangsu Zhongtong Auto Interior Material Latest Developments

Table 135. HR Polycoats Basic Information, Automotive PVC Artificial Leather

Manufacturing Base, Sales Area and Its Competitors

Table 136. HR Polycoats Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 137. HR Polycoats Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 138. HR Polycoats Main Business

Table 139. HR Polycoats Latest Developments

Table 140. Longyue Leather Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 141. Longyue Leather Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 142. Longyue Leather Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 143. Longyue Leather Main Business

Table 144. Longyue Leather Latest Developments

Table 145. Wellmark Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 146. Wellmark Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 147. Wellmark Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 148. Wellmark Main Business

Table 149. Wellmark Latest Developments

Table 150. Veekay Polycoats Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 151. Veekay Polycoats Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 152. Veekay Polycoats Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 153. Veekay Polycoats Main Business

Table 154. Veekay Polycoats Latest Developments

Table 155. Xiefu Group Basic Information, Automotive PVC Artificial Leather Manufacturing Base, Sales Area and Its Competitors

Table 156. Xiefu Group Automotive PVC Artificial Leather Product Portfolios and Specifications

Table 157. Xiefu Group Automotive PVC Artificial Leather Sales (M Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 158. Xiefu Group Main Business

Table 159. Xiefu Group Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Automotive PVC Artificial Leather

Figure 2. Automotive PVC Artificial Leather Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Automotive PVC Artificial Leather Sales Growth Rate 2020-2031 (M Sqm)

Figure 7. Global Automotive PVC Artificial Leather Revenue Growth Rate 2020-2031 (\$ millions)

Figure 8. Automotive PVC Artificial Leather Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 9. Automotive PVC Artificial Leather Sales Market Share by Country/Region (2024)

Figure 10. Automotive PVC Artificial Leather Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 11. Product Picture of Seats

Figure 12. Product Picture of Door Panel

Figure 13. Product Picture of Instrument Panel

Figure 14. Product Picture of Consoles

Figure 15. Product Picture of Other

Figure 16. Global Automotive PVC Artificial Leather Sales Market Share by Type in 2025

Figure 17. Global Automotive PVC Artificial Leather Revenue Market Share by Type (2020-2025)

Figure 18. Automotive PVC Artificial Leather Consumed in Passenger Vehicle

Figure 19. Global Automotive PVC Artificial Leather Market: Passenger Vehicle (2020-2025) & (M Sqm)

Figure 20. Automotive PVC Artificial Leather Consumed in Commercial Vehicle

Figure 21. Global Automotive PVC Artificial Leather Market: Commercial Vehicle (2020-2025) & (M Sqm)

Figure 22. Global Automotive PVC Artificial Leather Sale Market Share by Application (2024)

Figure 23. Global Automotive PVC Artificial Leather Revenue Market Share by Application in 2025

Figure 24. Automotive PVC Artificial Leather Sales by Company in 2025 (M Sqm)

Figure 25. Global Automotive PVC Artificial Leather Sales Market Share by Company in 2025

Figure 26. Automotive PVC Artificial Leather Revenue by Company in 2025 (\$ millions)

Figure 27. Global Automotive PVC Artificial Leather Revenue Market Share by Company in 2025

Figure 28. Global Automotive PVC Artificial Leather Sales Market Share by Geographic Region (2020-2025)

Figure 29. Global Automotive PVC Artificial Leather Revenue Market Share by Geographic Region in 2025

Figure 30. Americas Automotive PVC Artificial Leather Sales 2020-2025 (M Sqm)

Figure 31. Americas Automotive PVC Artificial Leather Revenue 2020-2025 (\$ millions)

Figure 32. APAC Automotive PVC Artificial Leather Sales 2020-2025 (M Sqm)

Figure 33. APAC Automotive PVC Artificial Leather Revenue 2020-2025 (\$ millions)

Figure 34. Europe Automotive PVC Artificial Leather Sales 2020-2025 (M Sqm)

Figure 35. Europe Automotive PVC Artificial Leather Revenue 2020-2025 (\$ millions)

Figure 36. Middle East & Africa Automotive PVC Artificial Leather Sales 2020-2025 (M Sqm)

Figure 37. Middle East & Africa Automotive PVC Artificial Leather Revenue 2020-2025 (\$ millions)

Figure 38. Americas Automotive PVC Artificial Leather Sales Market Share by Country in 2025

Figure 39. Americas Automotive PVC Artificial Leather Revenue Market Share by Country (2020-2025)

Figure 40. Americas Automotive PVC Artificial Leather Sales Market Share by Type (2020-2025)

Figure 41. Americas Automotive PVC Artificial Leather Sales Market Share by Application (2020-2025)

Figure 42. United States Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 43. Canada Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 44. Mexico Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 45. Brazil Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 46. APAC Automotive PVC Artificial Leather Sales Market Share by Region in 2025

Figure 47. APAC Automotive PVC Artificial Leather Revenue Market Share by Region (2020-2025)

Figure 48. APAC Automotive PVC Artificial Leather Sales Market Share by Type (2020-2025)

Figure 49. APAC Automotive PVC Artificial Leather Sales Market Share by Application (2020-2025)

Figure 50. China Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 51. Japan Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 52. South Korea Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 53. Southeast Asia Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 54. India Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 55. Australia Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 56. China Taiwan Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 57. Europe Automotive PVC Artificial Leather Sales Market Share by Country in 2025

Figure 58. Europe Automotive PVC Artificial Leather Revenue Market Share by Country (2020-2025)

Figure 59. Europe Automotive PVC Artificial Leather Sales Market Share by Type (2020-2025)

Figure 60. Europe Automotive PVC Artificial Leather Sales Market Share by Application (2020-2025)

Figure 61. Germany Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 62. France Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 63. UK Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 64. Italy Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 65. Russia Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 66. Middle East & Africa Automotive PVC Artificial Leather Sales Market Share by Country (2020-2025)

Figure 67. Middle East & Africa Automotive PVC Artificial Leather Sales Market Share

by Type (2020-2025)

Figure 68. Middle East & Africa Automotive PVC Artificial Leather Sales Market Share by Application (2020-2025)

Figure 69. Egypt Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 70. South Africa Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 71. Israel Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 72. Turkey Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 73. GCC Countries Automotive PVC Artificial Leather Revenue Growth 2020-2025 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of Automotive PVC Artificial Leather in 2025

Figure 75. Manufacturing Process Analysis of Automotive PVC Artificial Leather

Figure 76. Industry Chain Structure of Automotive PVC Artificial Leather

Figure 77. Channels of Distribution

Figure 78. Global Automotive PVC Artificial Leather Sales Market Forecast by Region (2026-2031)

Figure 79. Global Automotive PVC Artificial Leather Revenue Market Share Forecast by Region (2026-2031)

Figure 80. Global Automotive PVC Artificial Leather Sales Market Share Forecast by Type (2026-2031)

Figure 81. Global Automotive PVC Artificial Leather Revenue Market Share Forecast by Type (2026-2031)

Figure 82. Global Automotive PVC Artificial Leather Sales Market Share Forecast by Application (2026-2031)

Figure 83. Global Automotive PVC Artificial Leather Revenue Market Share Forecast by Application (2026-2031)

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