

# Global Automotive Protection Films Market Growth 2023-2029

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## Abstracts

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Automotive protection films are used for protecting vehicles while being transported before delivery to their buyers. These films protect vehicles from both mechanical damage and “biological chemicals” such as bird droppings. Using film is much less expensive than other protective techniques such as putting on a hood. Further typical automotive application for films are protecting entrance strips, carpets, bumpers, lights, aluminum hubcaps, back shelves as well as parts in and around the dashboard.

LPI (LP Information)' newest research report, the “Automotive Protection Films Industry Forecast” looks at past sales and reviews total world Automotive Protection Films sales in 2022, providing a comprehensive analysis by region and market sector of projected Automotive Protection Films sales for 2023 through 2029. With Automotive Protection Films sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Protection Films industry.

This Insight Report provides a comprehensive analysis of the global Automotive Protection Films landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Protection Films portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Protection Films market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Protection Films and breaks down the

forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Protection Films.

The global Automotive Protection Films market size is projected to grow from US\$ 271.3 million in 2022 to US\$ 327.1 million in 2029; it is expected to grow at a CAGR of 327.1 from 2023 to 2029.

The polyurethane films market size was the largest segment in 2017 and is expected to grow at a CAGR of 4.07% over the forecast period. The PU films exhibit superior chemical and mechanical stability, as a result of which, these products are used in numerous applications. The growing demand for paint protection in automobile exteriors is expected to drive the market demand.

Polyethylene-based products account for a significant share on account of the wide application scope of the material and easy availability in the country, in addition to the presence of key manufacturers and distributors.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Protection Films market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Polyethylene

Polyurethane

Others

Segmentation by application

Commercial Vehicles

## Passenger Vehicles

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Dunmore Corporation

XPEL Technologies Corp.

Surface Guard

Ameripak, Inc.

3M Company

Fabrico

Saint-Gobain

Whitlam Group

Tesa SE

Argotec

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Protection Films market?

What factors are driving Automotive Protection Films market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Protection Films market opportunities vary by end market size?

How does Automotive Protection Films break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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